



◆ BRANDING GUIDE BOOK

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VERTICAL

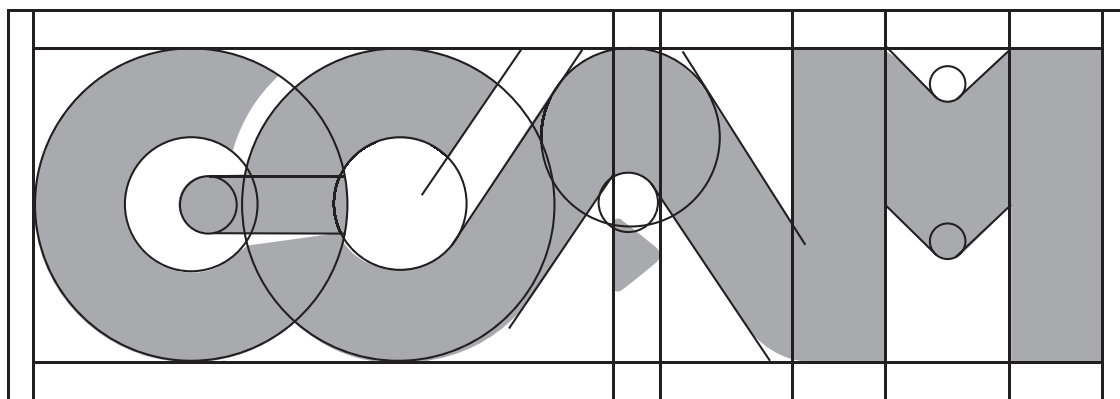
الهيئة العامة
للإعلام المرئي والمسموع



الهيئة العامة
للإعلام المرئي والمسموع
GENERAL COMMISSION
FOR AUDIOVISUAL MEDIA

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PRIMARY COLOR

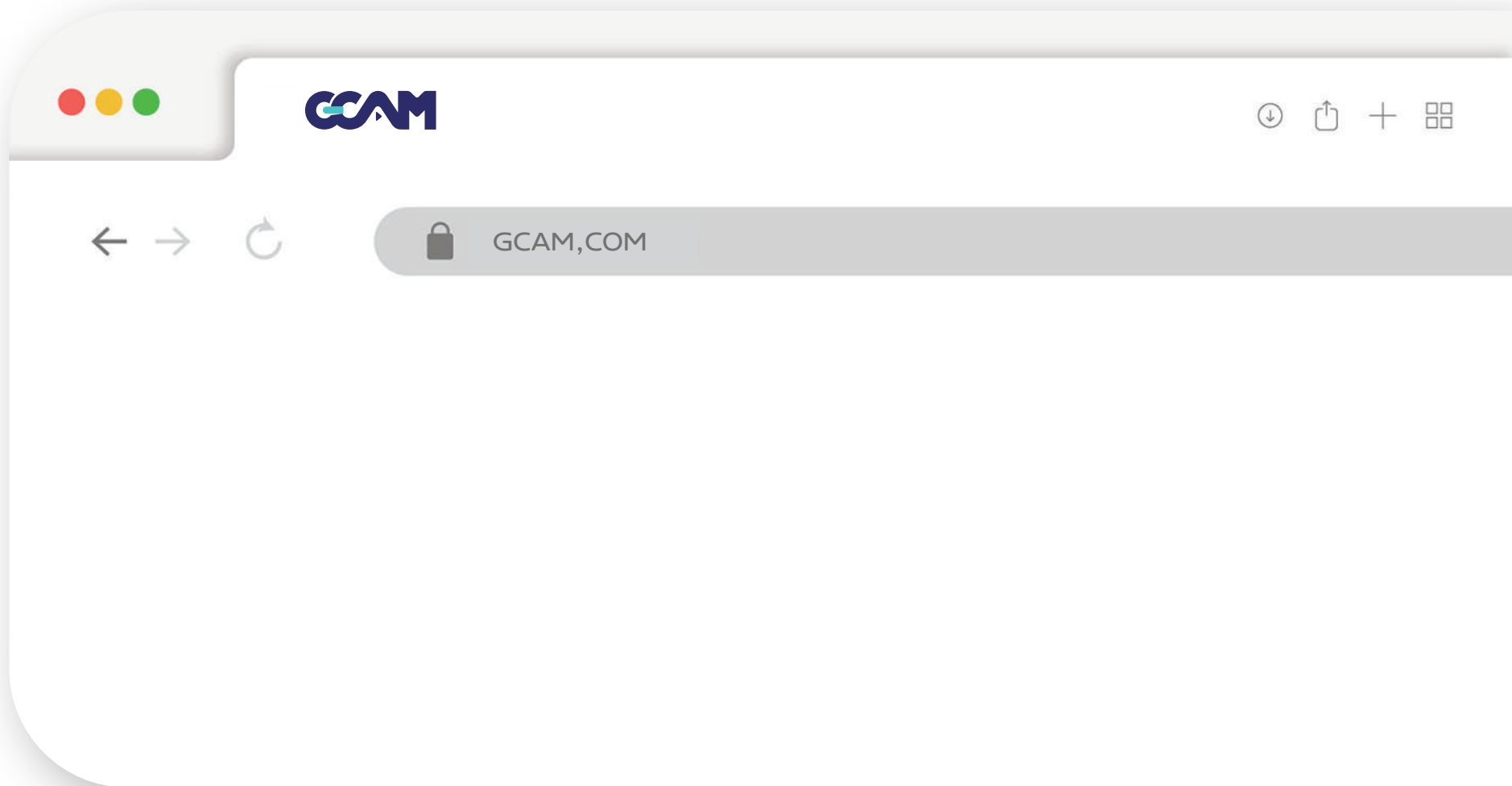
HEX 302D6B

HEX 46C2C9

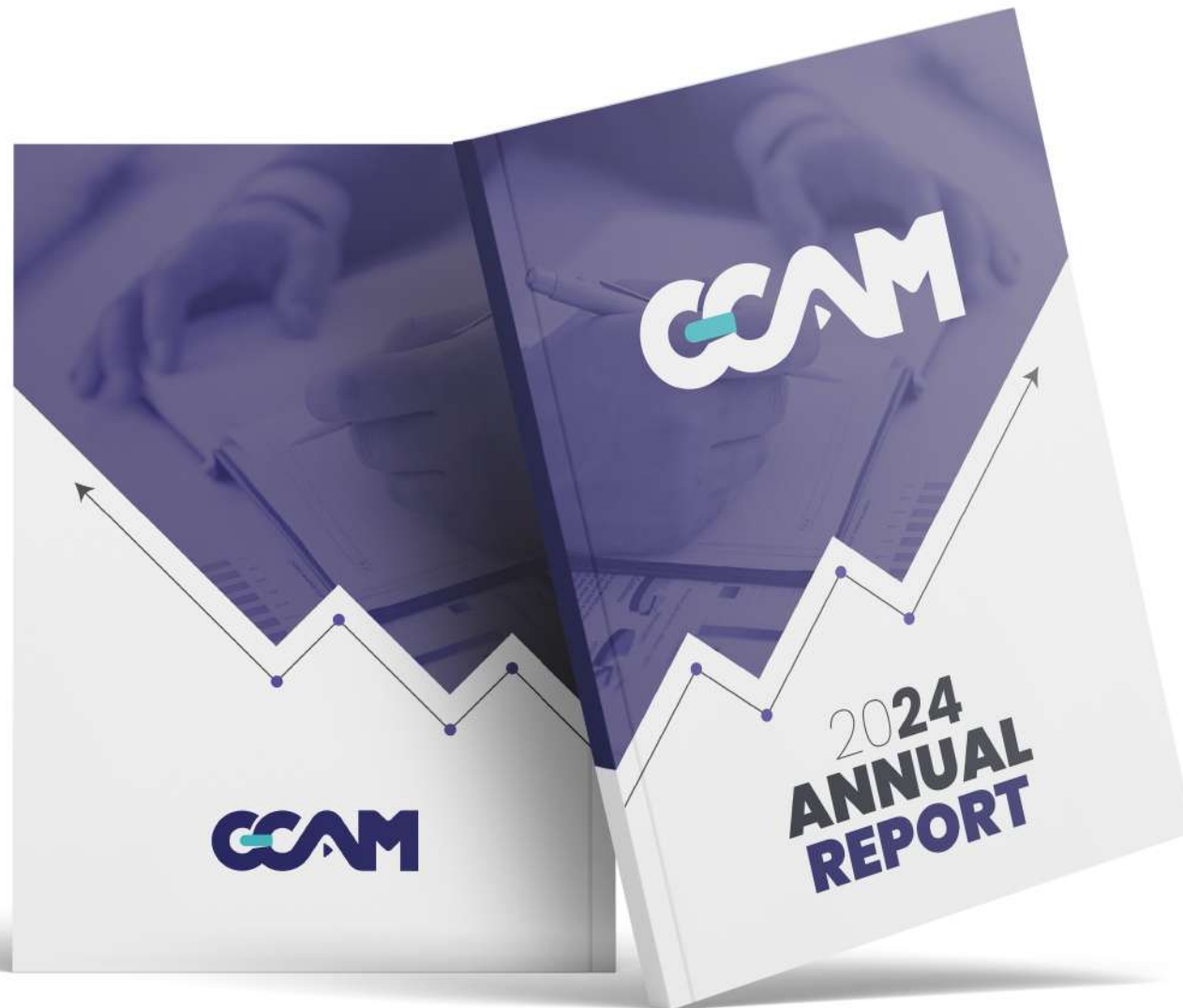
APPICON



FAVICON



ANNUAL REPORT





A large, three-dimensional black logo spelling 'COM' is mounted on a white wall. The letters are thick and have a glossy finish, reflecting the surrounding environment. The logo is positioned in the center of the frame, with a soft shadow cast onto the wall below it. To the left of the wall, a window with vertical wooden slats is visible, and the floor is a light-colored concrete.



THANK_{you}