

Sama Emad Adel Mohamed Elyamany

New Cairo, Egypt | 01022100316 | samaelyamany6@gmail.com |
<https://www.linkedin.com/in/samaelyamany>

Professional Summary

Aspiring data analyst with a background in business development and startup ecosystems, and hands-on experience in Power BI, Excel, and SQL. As a Business Information Systems graduate and AIESEC team leader, I've developed strong analytical and leadership skills by working on real-world outreach, customer analysis, and performance reporting.

Education

Helwan University – Cairo, Egypt

B.Sc. in Business Information Systems (2022 – 2025)

GPA: 3.8 / 4.0 (Excellence with honors)

Professional Experience

AIESEC Egypt (Feb 2024 – May 2025)

Organizing committee vice president –Business Development

- Led and managed the Business Development team to secure partnerships, sponsorships, and strategic collaborations.
- Developed and executed outreach strategies that increased event funding and brand exposure.
- Coordinated with cross-functional teams to align marketing and business goals.

Public Relations & B2C Director

- Conducted market research and managed PR partner outreach and contract negotiations.
- Created and presented weekly customer analysis reports.
- Designed and implemented marketing campaigns across university campuses and events.
- Analyzed and visualized campaign data using Power BI.

Daif Academy — Moderator & Follow-Up Assistant (Dec 2022 – Jul 2023)

Learn and Play Nursery — English Teacher (Sep 2022 – Nov 2022)

Internships

Elsewedy Electric T&D — Data Analyst, HR Department (Aug – Sep 2023)

CIB Summer Program — Intern, Entrepreneurship Track (Sep 2022)

- Completed program with a grade of 76.5%.

Skills

Technical Skills:

- Power BI (DAX, visualization)
- Python, SQL, OOP
- Microsoft Office (Advanced Excel)
- HTML/CSS
- Linux
- UML/ERD modeling (Visio)

Soft Skills:

- Communication
- Leadership
- Teamwork
- Time Management
- Negotiation

Volunteer Experience

Nexus Events — Volunteer Manager (Sep – Dec 2024)

- Managed volunteer teams during major conferences featuring Dr. John Gray and Philip Kotler.
- Oversaw recruitment, selection, and coordination of volunteers.

Insomnia Egypt Gaming Event — Volunteer Manager (May 2024)

- Managed all the volunteers of operations and tracked their performance.

She Can Event (Feb – Mar 2022)

- Supported workshop setup and participant registration.
- Managed documentation and post-event feedback collection.

Achievements

- AIESECer of the year award for term 24'25
- B2C Excellence Award for term 24'25
- Best Vice President in Business development for term 24'25

courses

- Power BI: Visualization & DAX
- Data Analysis by IBM
- Data Analysis Track – Riga Tech Girls & Entreprenelle

Languages

- Arabic: Native
- English: Proficient (C1)
- French: Intermediate