

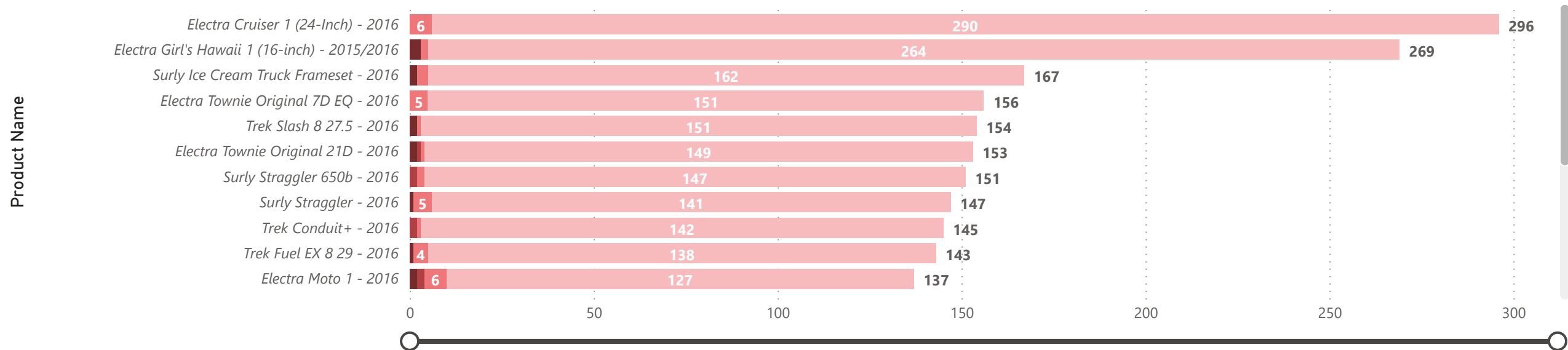
Actual Profit

Profit Before Discount

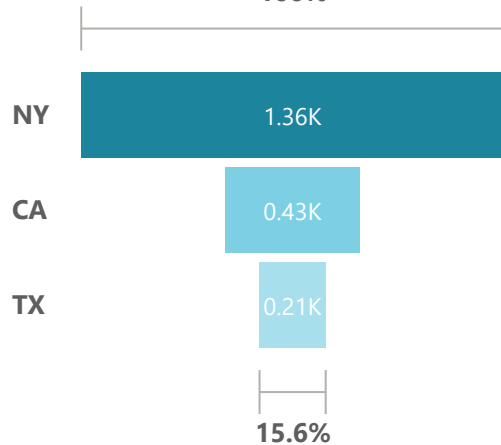
Total Sold Items

Number of Customers

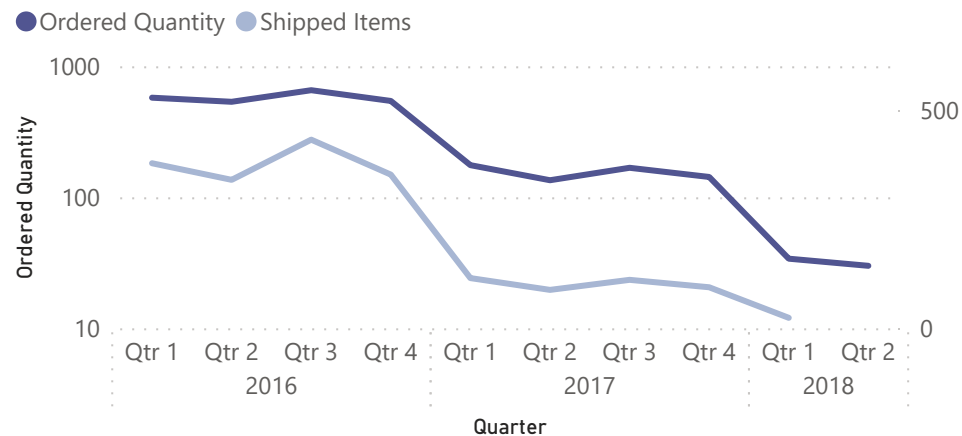
Order Status ● 1 ● 2 ● 3 ● 4



100%



Relationship between quantity ordered and shipped items by quarter



Ordered Quantity

Year	2016	2017	2018	Total
2018		£569.9905	£66,577.3653	£67,147.3558
Qtr 2			£29,332.6799	£29,332.6799
Qtr 1		£569.9905	£37,244.6854	£37,814.6759
2017	£8,759.9625	£627,395.421		£636,155.3835
Qtr 4		£156,722.5971		£156,722.5971
Qtr 3		£173,596.8383		£173,596.8383
Qtr 2		£122,684.6427		£122,684.6427
Qtr 1	£8,759.9625	£174,391.3429		£183,151.3054
2016	£2,254,096.7266			£2,254,096.7266
Total	£2,262,856.6891	£627,965.4115	£66,577.3653	£2,957,399.4659