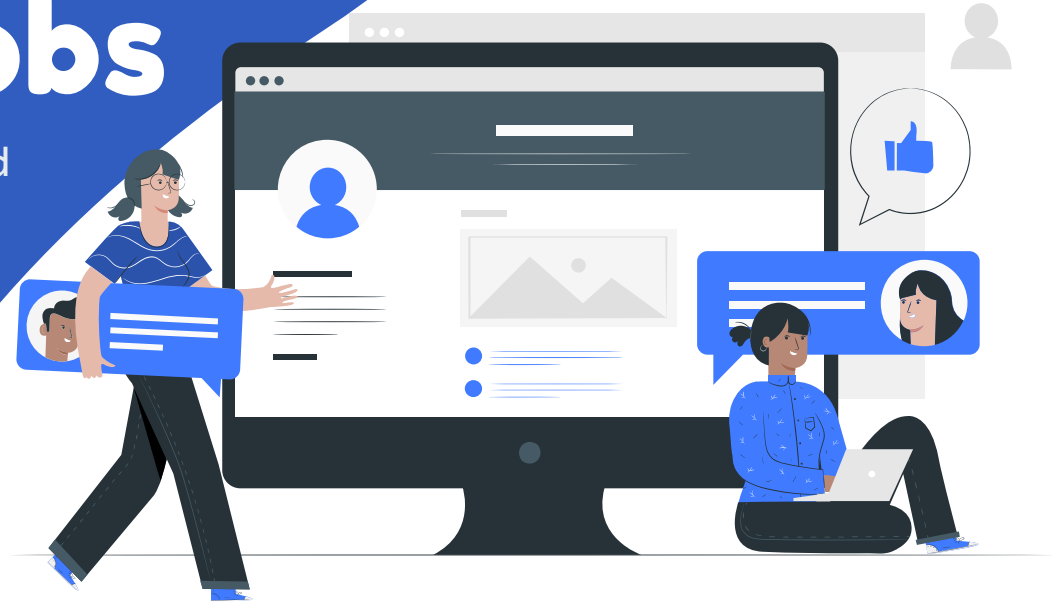# LinkedIn Jobs

Unlocking Insights in Job Trends and Opportunities

Mavericks Members

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Logain Emad
Ahmed Ragab
Hager Wael
Saleh Mohamed

Supervised by:
Ahmed Abdellatif

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5 Top Paid Jobs

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8 Data Job Skillset

9 Companies by Industry

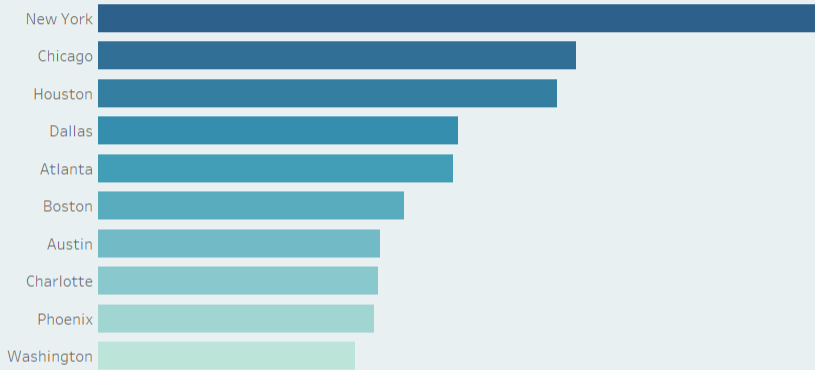**10** Company Size Distribution

11 Top Companies by Followers

12 Top Company Specialties

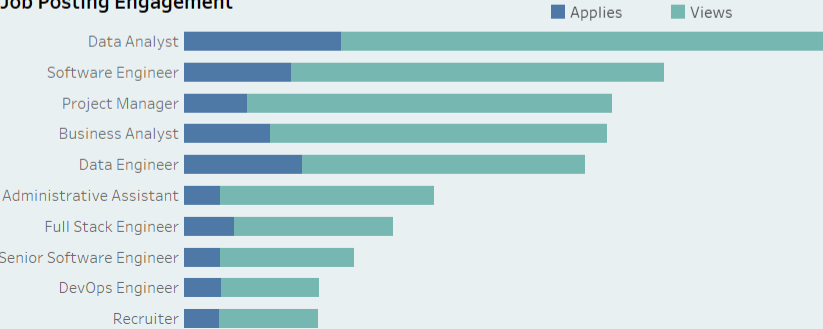# Job Postings Dashboard 2023-2024

Total Job Postings
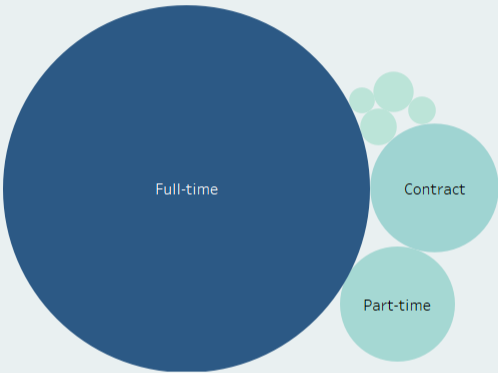### 165K

Avg. Max Salary
$87K

Avg. Min Salary
$63K

Top Job Locations

Location	
New York	
Chicago	
Houston	
Dallas	
Atlanta	
Boston	
Austin	
Charlotte	
Phoenix	
Washington	

Work Type Overview

- Full-time
- Contract
- Part-time

Remot Work Allownce

- Yes 12%
- No 88%

Job Posting Engagement

Legend: Applies, Views

Role	
Data Analyst	
Software Engineer	
Project Manager	
Business Analyst	
Data Engineer	
Administrative Assistant	
Full Stack Engineer	
Senior Software Engineer	
DevOps Engineer	
Recruiter	
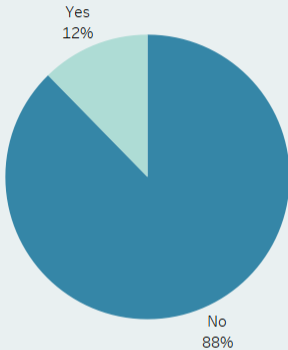
Top Paid Jobs

Job	Salary
Marketing Director	105M$
Sales Manager	41M$
Customer Service Representative	23M$
Project Manager	22M$
Controller	18M$
Senior Accountant	17M$
Assistant Store Manager	17M$
Senior Software Engineer	15M$
Software Engineer	14M$
Salesperson	14M$

Skills & Benefits Dashboard 2023-2024

Job Benefits Overview

401(k) 35.66%	Medical insurance 14.53%	Disability insurance 11.67%	Dental insurance 10.11%
	Vision insurance 13.70%	Tuition assistance 3.85%	Paid maternity leave
		Commuter benefits 3.28%	Paid paternity

Top Required Skills

- Information Technol..
- Sales
- Management
- Manufacturing
- Health Care Provider
- Business Developme..
- Engineering
- Other
- Finance
- Marketing

Data Job Skillset

Title	Account..	Adminis..	Advertis..	Analyst	Busines..	Consulti..	Custom..	Design	Enginee..	Finance	General ..	Health C..	Human ..	Informa..	Legal	Manage..	Manufac..	Marketi..	Other	Product..	Project ..	Quality ..	Research	Science
Data Analyst		■	■	■	■		■		■	■		■		■		■		■	■	■			■	
Data Engineer				■		■		■	■	■			■	■					■		■		■	
Data Scientist				■		■		■	■	■				■					■				■	■
Data Entry Specialist	■	■					■				■			■						■	■	■		
Lead Data Scientist				■					■					■					■	■	■			■
Database Developer		■		■		■		■	■					■					■					
Database Administrator		■				■			■					■					■			■		
Data Entry Clerk		■				■	■			■							■		■					
Data Architect				■		■			■	■				■					■					■
Azure Data Engineer		■		■				■	■					■					■					

Companies Dashboard 2023-2024

Total Number of Employees
240.34M

Total Number of Companies
24,424

Top Industries

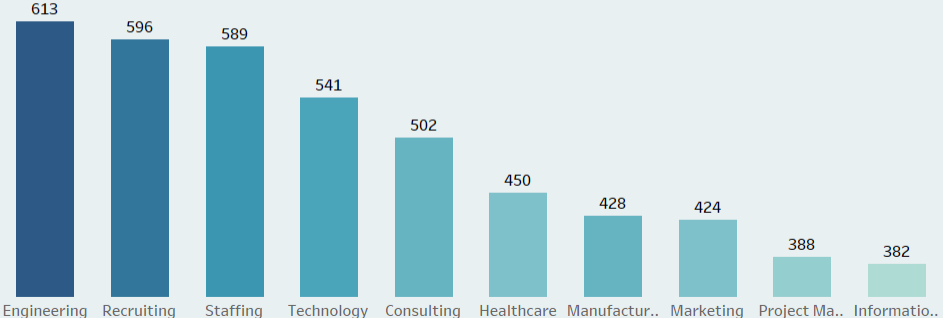| Industry	
Staffing and Recruiting	
IT Services and IT Cons..	
Hospitals and Health C..	
Software Development	
Financial Services	
Construction	
Advertising Services	
Non-profit Organizatio..	
Real Estate	
Business Consulting an..	

Company Size Distribution

- 0 — 11%
- 1 — 18%
- 2 — 20%
- 3 — 13%
- 4 — 10%
- 5 — 16%
- 6 — 4%
- 7 — 8%

Top Followers

Company	Followers
Amazon	308M
Microsoft	178M
Google	163M
Tata Consul..	163M
LinkedIn	131M
Deloitte	106M
Wipro	87M
Accenture	83M
Hays	80M
Confidential	79M

Top Specialities

Speciality	Count
Engineering	613
Recruiting	596
Staffing	589
Technology	541
Consulting	502
Healthcare	450
Manufactur..	428
Marketing	424
Project Ma..	388
Informatio..	382

01

Top Job Locations

Identifying Key Locations for Career Opportunities

Top Job Locations

Bar chart of Top Job Locations:
- New York, NY
- Chicago, IL
- Houston, TX
- Dallas, TX
- Atlanta, GA
- Boston, MA
- Austin, TX
- Charlotte, NC
- Phoenix, AZ
- Washington, DC
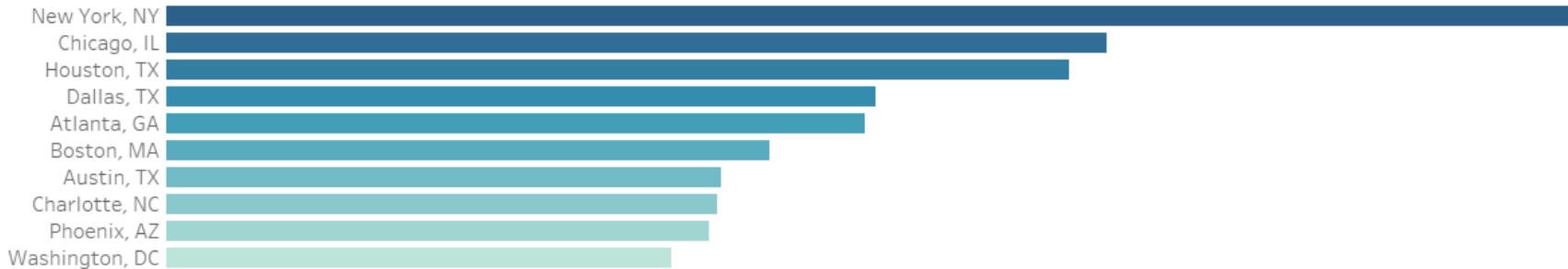
Overview of Popular Job Locations:
- Highlights job seekers' focus in 2023
- Leading Location: New York City
  - Renowned for diverse job market and abundant opportunities
- Following Locations: Chicago and Houston
- Both offer robust job prospects

Key Insights:
- Understanding geographic trends is essential for job seekers
- Valuable insights for those considering relocation
- Indicates where demand for talent is highest

02 Work Type Overview

Insights into Full-Time, Contract, and Part-Time Employment Trends

Work Type Overview

in
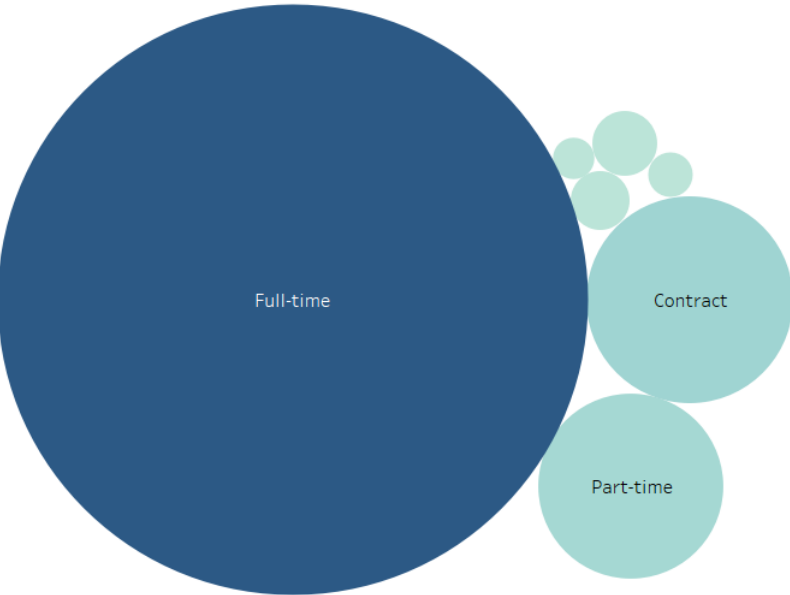
Overview of Work Types:
•Bubble chart visualization of work type distribution in the job market

Key Findings:
•Most Prevalent: **Full-time work**
•Followed by:
- Contract work
- Part-time work

Key Insights:
•Highlights the distribution of different work types
•Larger bubbles indicate more common work types
•Provides a visual representation of the relative prevalence of work types

Full-time

Contract

Part-time

03 Remote Work Allowance

Understanding Trends in Remote Work Allowances Among Employers

Remote Work Allowance

Yes
12%

No
88%
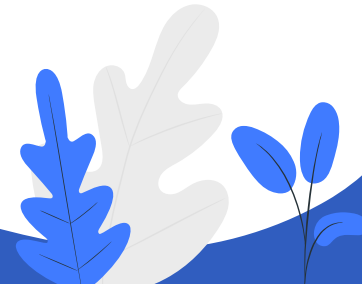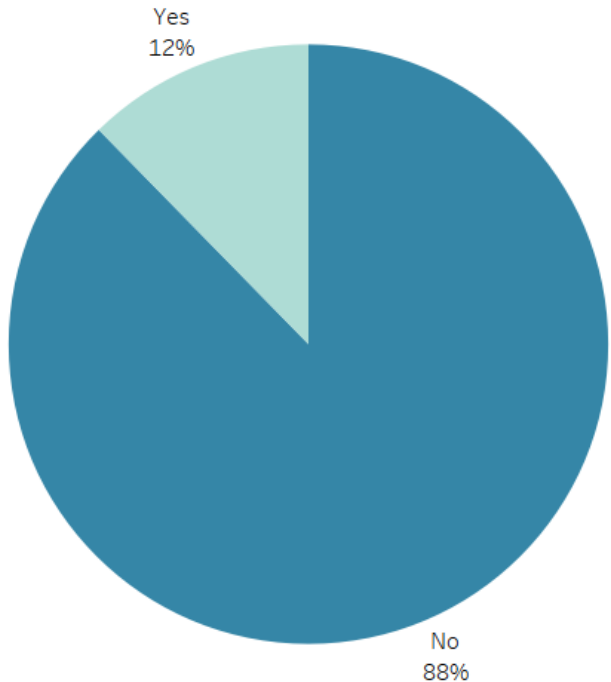
Overview of Remote Work Allowances:
- **88%** of jobs offer remote work allowances
- **12%** do not offer remote work allowances

Key Insights:
- Strong preference for remote work flexibility among employers
- Significant trend reflecting employee expectations

Purpose of the Chart:
- Visual representation of the prevalence of remote work allowances
- Provides valuable insights for job seekers prioritizing flexibility

04 Most Popular Job Postings

A Look at In-Demand Roles on LinkedIn in 2023

Most PopularJob Posting

Data Analyst
Software Engineer
Project Manager
Business Analyst
Data Engineer
Administrative Assistant
Full Stack Engineer
Senior Software Engineer
DevOps Engineer
Recruiter
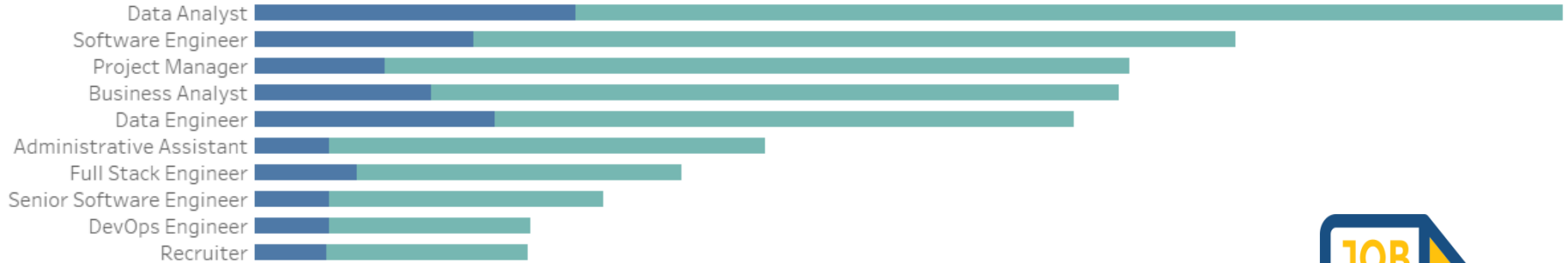
Overview of Popular Job Postings:
- Highlights demand for various roles in the job market
- Leading Position: **Data Analysts**
  - Most sought-after role, reflecting reliance on data-driven decision-making
- Following Positions:
  - Software Engineers: High demand for technology and development expertise
  - Marketing Assistants: Crucial in supporting marketing initiatives

Key Insights:
- Provides a clear overview of popular job titles
- Valuable resource for job seekers
- Helps align skills with current market trends

05 Top Paid Jobs

Insights into High-Earning Career Opportunities

Top Paid Jobs

in

Marketing Director 105M$	CUSTOMER SERVICE REPRESENTATIVE 23M$	Project Manager 22M$	Controller 18M$
	Senior Accountant 17M$	Senior Software Engineer 15M$	Software Engineer 14M$
Sales Manager 41M$	ASSISTANT STORE MANAGER 17M$	Salesperson 14M$	
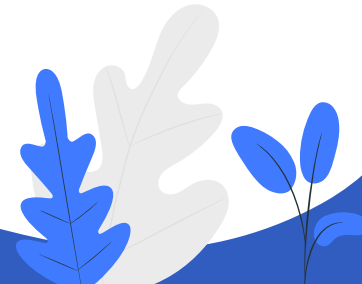
Overview of Highest-Paying Job Titles:
- **Treemap** visualization showcases job titles on LinkedIn
- Provides essential insights for career seekers

Key Findings:
- **Largest Rectangle**: Marketing Directors
  - Command the highest average salary among roles
- Other lucrative positions include:
  - Customer Service Representatives
  - Project Managers
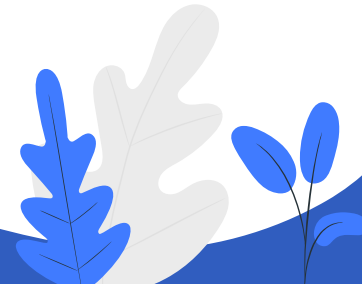
Key Insights:
- Data-driven visualization serves as a valuable resource

- Helps individuals explore potential career paths and salary expectations
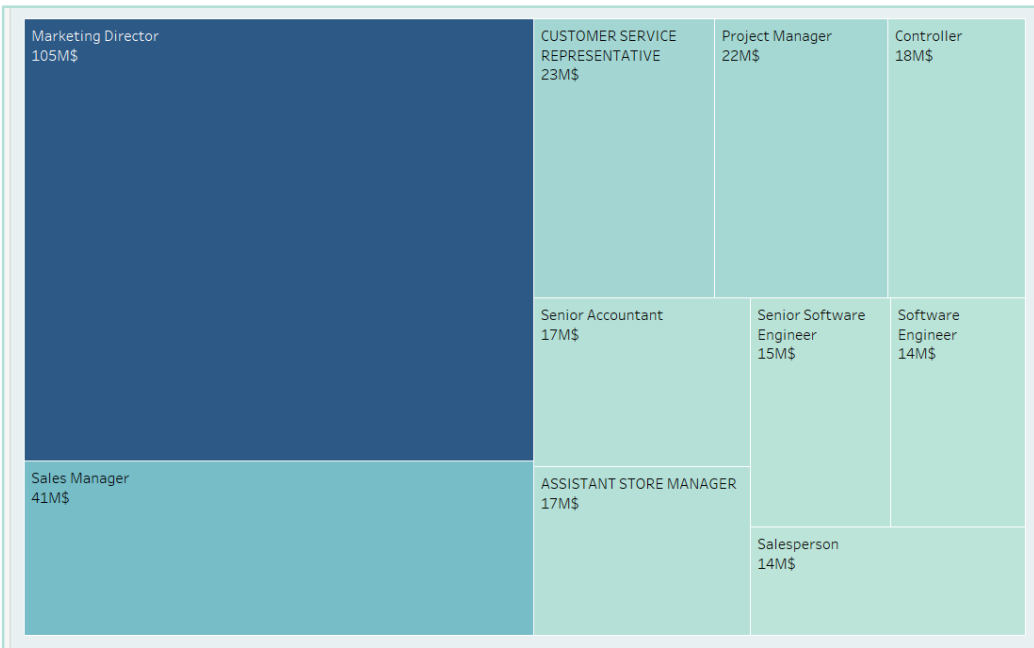
06 Overview of Job Benefits

Insights into the Most Common Employee Benefits

Overview of Job Benefits
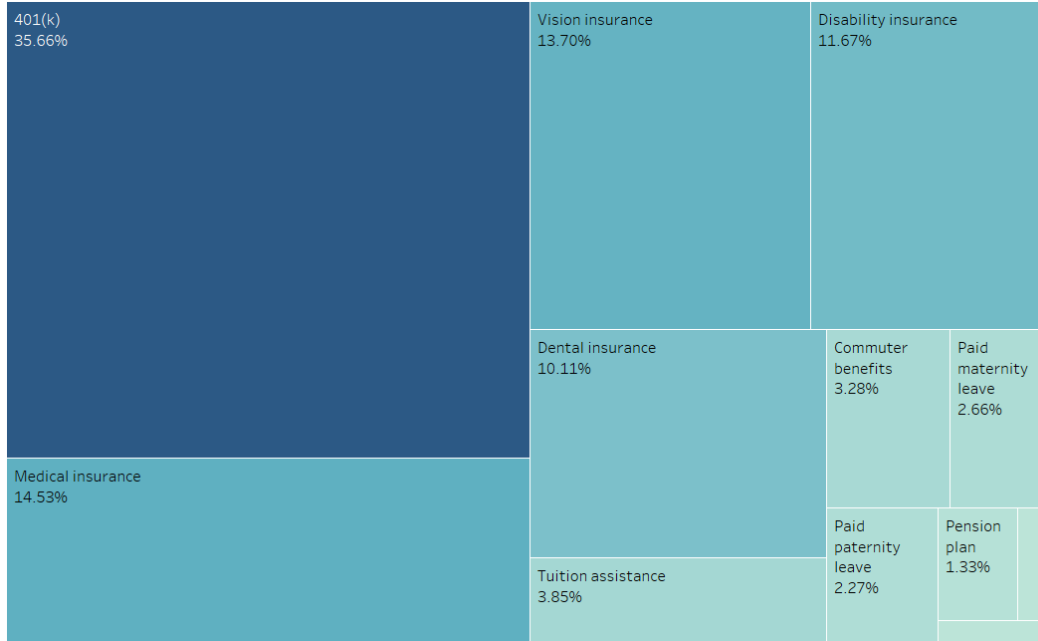
Overview of Job Benefits:
Treemap visualization of job benefits among companies

Key Findings:
- Most Common Benefit: 401(k) Plans
- Followed by:
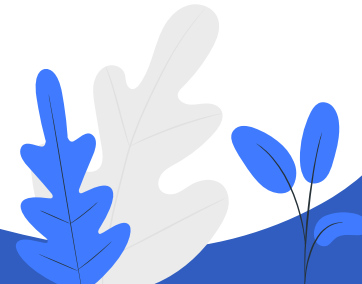 - Medical insurance
  - Vision insurance
  - Disability insurance

Key Insights:
- Highlights the importance of healthcare benefits for employees
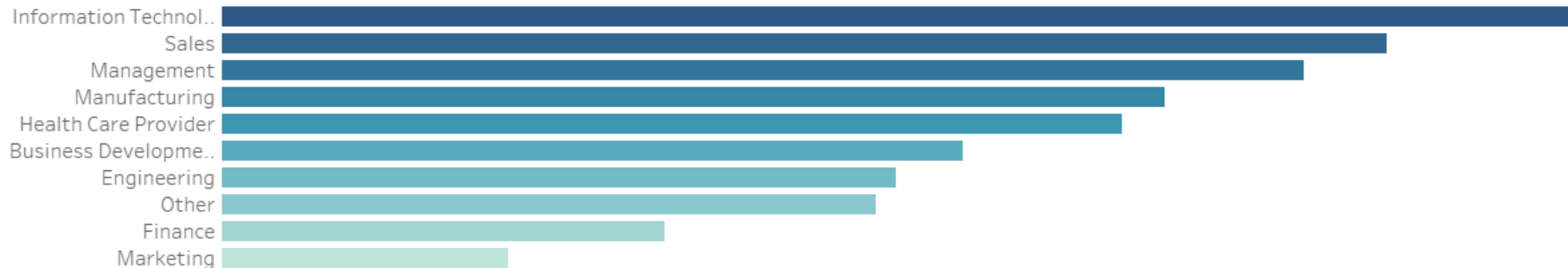
- Provides a clear visual representation of the distribution of job benefits

Top Required Skills

Insights into the Most In-Demand Skills Across Industries

Top Required Skills

Information Technol..
Sales
Management
Manufacturing
Health Care Provider
Business Developme..
Engineering
Other
Finance
Marketing

- **Overview of Required Skills:**
  - Bar chart displays the most in-demand skills in the job market
- **Key Findings:**
  - Most In-Demand Skill: Information Technology skills
  - Followed by:
    - Business Development
    - Marketing
- **Key Insights:**
  - Highlights the importance of technical and business skills
  - Provides a clear visual representation of sought-after skills among employers

08 Data Job Skillset

Insights into In-Demand Skills for Data Analysts, Engineers, and Scientists

Data Job Skillset

09 Companies by Industry

Insights into Industry Prevalence in the Job Market

Companies by Industry

Staffing and Recruiti..
IT Services and IT Co..
Hospitals and Healt..
Software Developm..
Financial Services
Construction
Advertising Services
Non-profit Organiza..
Real Estate
Business Consulting ..
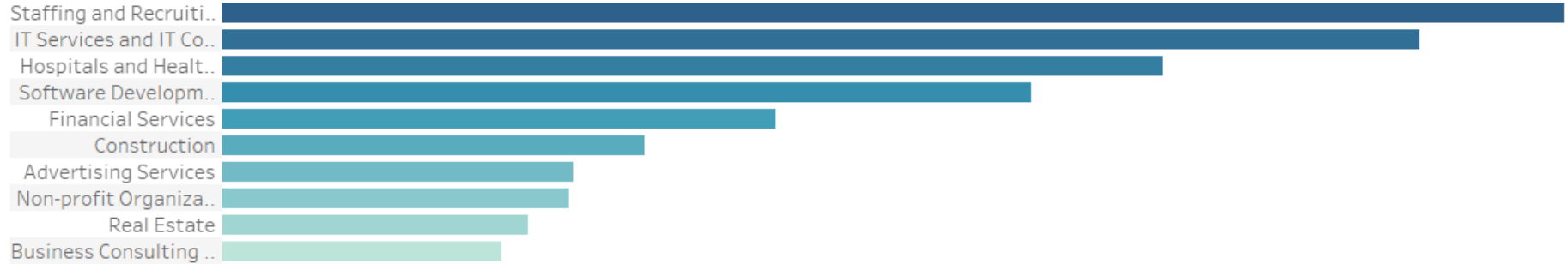
Overview of Companies by Industry:
•Bar chart visualization of companies across various industries

Key Findings:
•Industry with the Highest Number of Companies: <u>Staffing and Recruiting</u>
•**Followed by:**
  • IT Services

Key Insights:
•Highlights representthe prevalence of certain industries in the job market
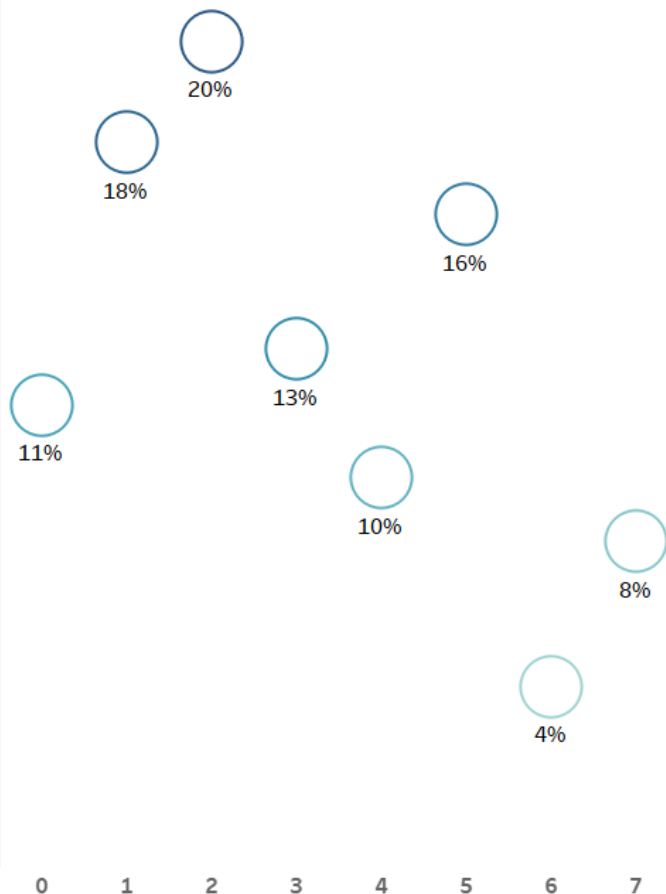•Provides a clear visual ation of the distribution of companies by industry
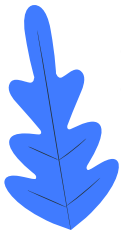
10 Company Size Distribution

Insights into the Distribution of Companies by Size Category

Company Size Distribution

Overview of Company Size Distribution:
Bubble Chart Visualization of Companies by Size Category

Key Findings:
- **Most Prevalent**: Companies in size category **0**, with **20%** of the total
- **Second Largest**: Size category **1,** accounting for **18%**
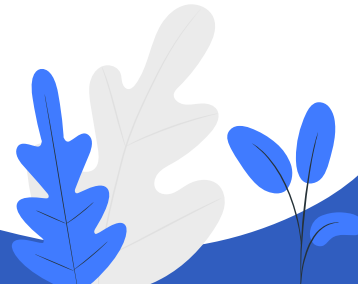- **Least Prevalent**: Companies in size category **6**, making up only **4%**

Key Insights:
- Concentration at the smaller end, with categories **0** and 1 making up **38%** of all companies
- Low representation of large-sized companies in categories **6** and **7**
- The chart effectively visualizes the distribution with circle size reflecting the number of companies
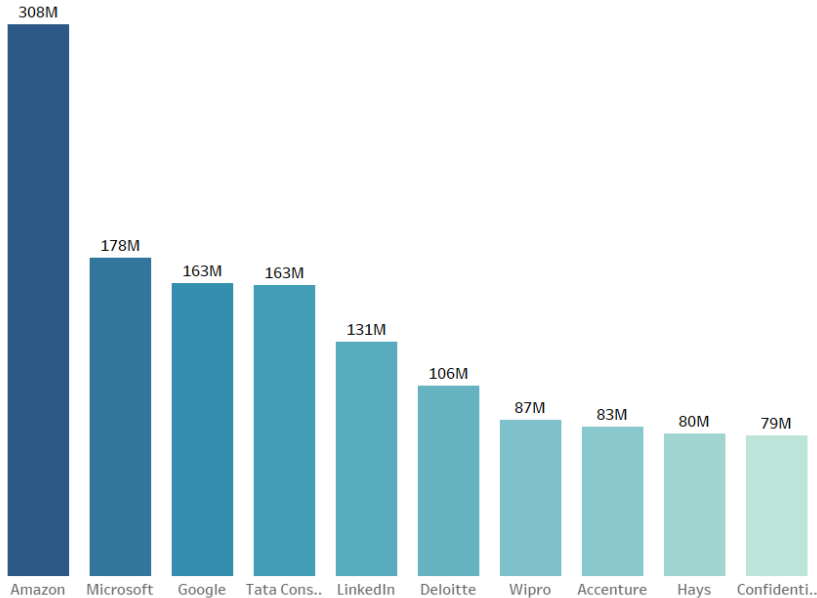- Color gradients provide additional clarity by distinguishing between size categories

COMPANY SIZE

11 Top Companies by Followers

Examining the Most Popular Companies Among LinkedIn Users

Top Companies by Followers

Chart data:

Company	Followers
Amazon	308M
Microsoft	178M
Google	163M
Tata Cons..	163M
LinkedIn	131M
Deloitte	106M
Wipro	87M
Accenture	83M
Hays	80M
Confidenti..	79M

Overview of Top Companies by Followers:
•Bar chart visualization of companies based on follower count on LinkedIn

Key Findings:
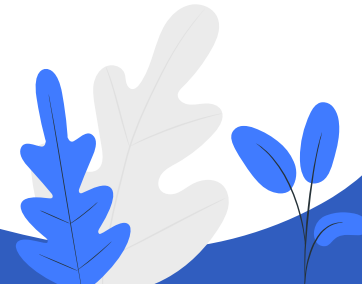•Most Followed Company: Accenture
•Followed by:
  • Amazon
  • Microsoft

Key Insights:
•Highlights the most popular companies among LinkedIn users
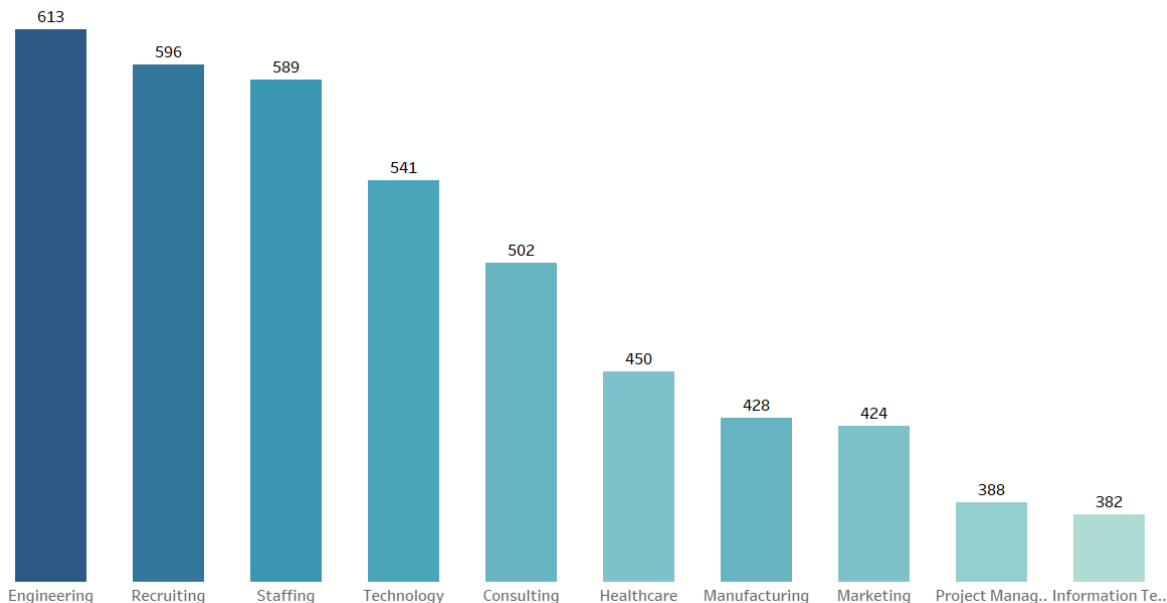•Provides a clear visual representation of top companies by follower count

120 K

12 Top Company Specialties

Insights into the Most Common Company Specializations

Top Company Specialties

Overview of Top Company Specialties:
- Bar chart visualization of company specialties

Key Findings:
- Most Common Specialty: Engineering
- Followed by:
  - Recruiting
  - Staffing

Key Insights:
- Highlights the prevalence of certain specializations within the company landscape
- Provides a clear visual representation of the distribution of company specialties

KPIs

165K
Total Job Posting

87K$
Avg. Max Salary

61K$
Avg. Med Salary

63K$
Avg. Min Salary

240.34M
Total No. Employees

24,424
Total No. Companies

Thanks
Any Question?