
AHMED KHOUKH

DATA ANALYST

Egypt ♦ +201278000492 ♦ ahmedkhoulkh@gmail.com

♦ Linked in: <https://www.linkedin.com/in/ahmed-khoukh/>

♦ Portfolio: <ahmedgamer9991.github.io/Portfolio/>

PROFESSIONAL SUMMARY

Dedicated data analyst with expertise in SQL, Python, Excel, Power BI, and Tableau, proficient in translating complex data into meaningful insights that drive strategic decision-making. Skilled in utilizing advanced technical abilities and analytical problem-solving to develop data-driven solutions and streamline business processes. Known for creating innovative dashboards and reports that enhance understanding of key performance metrics and empower stakeholders with actionable insights.

PROJECTS

- **Digital Marketing Campaign Analysis**

- **Tools:** Tableau
- **Description:** Conducted in-depth analysis of digital marketing campaigns, tracking ROI, cost per click, and conversion rates. Built interactive **Tableau** dashboards to visualize KPIs and compare campaign performance over time, aiding in data-driven decision-making.

- **Financial & Sales Report**

- **Tools:** Tableau
- **Description:** Developed a **Tableau** dashboard for financial data, visualizing revenue, profit, and operational costs. The dashboard highlights financial trends, allowing stakeholders to assess sales effectiveness and profitability.

- **COVID-19 Dashboard**

- **Tools:** Power BI
- **Description:** Created a **Power BI** dashboard to track COVID-19 cases, recoveries, and deaths across regions. Utilized interactive filtering for real-time insights into the pandemic's progression.

EDUCATION

Bachelor of Computer Science: Computer Science

Expected in 07/2026

Damietta University - Damietta, Egypt

COURSES

• **Google Data Analyst Specialist,**

Digital Egypt Pioneers Initiative - DEPI · Internship

May 2024 – December 2024

gained comprehensive training in data analysis, learning how to prepare, analyze, and visualize data using tools like Google Sheets, SQL, and R. focused on practical skills, such as cleaning and organizing data, performing statistical analysis, and creating visualizations. The course included a capstone project that involved applying these skills to real-world scenarios.

• **Data Analysis Challenger**, Udacity

Learnt the fundamentals of Data Analysis and Descriptive Statistics, as well as using spreadsheets to organize and manipulate data.

SKILLS

- Data Analysis
- Python (Pandas, Matplotlib, NumPy, Seaborn)
- SQL
- Microsoft Power BI
- Microsoft Excel (Power Query, Power Pivot, Pivot Tables)
- Tableau
- Data Integrity
- Data Cleaning
- Data Visualization