# **AHMED HUSSEIN**

Beni Suef 62511 ahmed.suefyads@gmail.com +201121588820

Frontend Web Developer with more than 4 years' expertise in React.js and Next.js, focused on building high-performance, user-centric web applications. Skilled in creating responsive, visually appealing interfaces that balance aesthetics and functionality. With problem-solving and communication skills, I bring fresh ideas and best practices to drive user engagement and align with business objectives.

# Work Experience

# Frontend Developer React.js - Next js

SuefyAds-Beni Suef July 2021 to Present

#### Full-time

- Develop and Maintain Web Applications: Build responsive and dynamic more than 3 web applications and website using React.js and Next.js, ensuring high performance and scalability across various devices.
- Collaborate with Cross-Functional Teams: Work closely with designers, backend developers, and product managers to translate UI/UX designs into interactive and efficient web pages and components.
- Optimize Web Performance: Implement performance optimization techniques such as code -splitting, lazy loading, and caching to ensure fast load times to increase website speed up to 50% faster and smooth user experiences based on google page speed to improve website SEO search engine optimization.
- Ensure Code Quality and Consistency: Write clean, maintainable, and well-documented code while adhering to coding standards and best practices, including using TypeScript for type safety and Redux for state management.

Integrate APIs and Third-Party Services: Collaborate with backend developers to integrate RESTful APIs, GraphQL endpoints, and third-party services, ensuring seamless data flow and functionality within the application.

#### **UI-UX Designer**

SuperMsoft for Advanced Solutions.-Remote March 2018 to February 2022

- Create User-Centered and Responsive Design Interfaces: Develop intuitive and visually appealing more than 5 projects using Figma, ensuring that designs meet user needs and business objectives while providing a seamless user experience.
- Conduct UX Research and Testing: Perform user research, create personas, and conduct usability testing to inform and validate design decisions, improving overall user satisfaction.
- Collaborate with Development Teams: Work closely with frontend developers to ensure that designs are accurately implemented, providing design assets and guidance to maintain design integrity throughout the development process.

# **Junior Frontend Web Developer**

SuefyAds-Beni Suef February 2020 to July 2021

- Develop Interactive User Interfaces: Build responsive and dynamic web pages using React and Tailwind, ensuring consistency with design guidelines and optimal performance across devices.
- State Management with Redux: Implement and manage application state using Redux, ensuring efficient data flow and consistency throughout the application.

- API Integration: Collaborate with backend developers to integrate RESTful APIs, handling data fetching and synchronization using React Hooks, ensuring smooth and efficient communication between the frontend and backend.
- TypeScript and Node.js Collaboration: Write clean and maintainable code using TypeScript, and work closely with Node.js developers to ensure seamless integration and functionality across the full stack

### Team Leader of Social Media and Graphic Design

SuefyAds

August 2018 to March 2020

- Lead and Mentor the Creative Team: Oversee and guide a team of social media specialists and graphic designers, ensuring that projects are executed effectively and align with the brand's vision and strategy.
- Develop and Implement Social Media Strategies: Create and execute comprehensive social media strategies to increase 30% brand awareness, engagement, and follower growth across various platforms 18000 followers, while monitoring performance and making data-driven adjustments.
- Oversee Creative Content Production: Manage the production of high-quality graphic design content, including visuals for social media, marketing campaigns, and branding materials, ensuring consistency with brand guidelines.
- Collaborate Across Departments: Work closely with marketing, content, and product teams to align social media and design efforts with broader company goals, ensuring cohesive and impactful messaging across all channels.

### **Entry Level Frontend Web Developer**

SuefyAds

March 2019 to February 2020

- Build and Style Web Pages: Develop basic more than 12 landing pages using HTML and CSS, ensuring they are structured correctly and styled according to design specifications, while maintaining responsiveness across different devices.
- Enhance User Interfaces with JavaScript: Implement interactive features and dynamic content using JavaScript and ES6, improving user experience and engagement on the website.
- Utilize Bootstrap for Responsive Design: Leverage Bootstrap to create responsive layouts and components, ensuring a consistent and mobile-friendly user experience across various browsers and screen sizes.

### **Graphic Designer**

SuefyAds

July 2017 to August 2018

■ Create Visual Content for Marketing: Design eye-catching graphics for marketing materials, including brochures, flyers, and social media posts, ensuring consistency with the brand's visual identity.

### Education

#### **Bachelor in Law**

Beni Suef University - Egypt

#### Skills

- Bootstrap
- Adobe Xd
- Photoshop
- RESTful APIs, GraphQL Version Control and Tools:

- CSS3
- Responsive Design
- Tailwind CSS
- NPM
- Team Collaboration
- Time Management
- illustrator
- Adaptability
- Communication
- JavaScript (ES6+)
- Babel
- React.js (Hooks, Context API, Redux)
- Adobe Premiere pro.
- CSS Preprocessors (Sass, Less) API Integration:
- HTML5
- Git
- Webpack
- Problem-Solving
- Figma
- TypeScript
- Next.js (SSR, SSG, ISR)