

# Problem Statement

## **Project: Sales Insights Data Analysis for a Computer Hardware Business using Power BI**

### **1. Business Context:**

- The case study focuses on a computer hardware business facing challenges in a dynamically changing market.

### **2. Objective:**

- The sales director has decided to invest in a data analysis project to address these challenges.
- The goal is to build a Power BI dashboard that provides real-time sales insights.