

YOUTUBE TREND ANALYSIS

By Ahmed Ameen



GLOBAL TRENDING VIDEOS

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Videos Report

Channel Report

Time Report (Yearly)

Time Report (Monthly)

Time Report (Weekly)

Insights

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1) Most trending videos

Russia, Japan, Brazil,
France, Thailand.

2) Distinct languages

English, Spanish,
Hindi, Arabic,

3) Average likes per country

Malaysia (~597K)
Malta (~570K)
El Salvador (~561K)

4) Most liked video per language

highlights viral
content in both
- - - - -

5) Daily movement

Russia (13.16),
US (9.11),
UK (9.09)

6) Most trending videos

Russia, Japan, Brazil,
France, Thailand.

7) Highest average views by tag

diygames ,forkids, kidsdiy, learn` (~137M)
kids, fun, hack, parenting` (~132M)



Main Dashboard

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Total number of videos

3.94M

Average views

1.82M

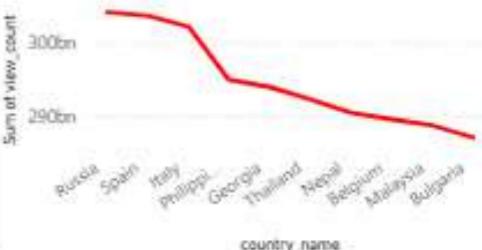
Total number of likes

557M

Top 10 trending videos from Egypt



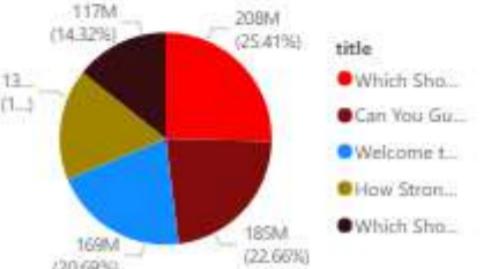
Videos trending languages



Average likes per country



Videos trending in the USA



Distinct languages



Videos Report

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Tags

Select all
100
2020
2021
2022
2023
2024
2025
2ton
academy
action
acts
adams
africa
african

Comments Rate

High

Average views

1.82M

Total number of likes

20bn

Video age



Top Videos by views & likes

type ● Sum of view count ● Sum of like count

Cool Items! 🎉 New G...

#节奏盒子#家庭#搞笑...

Smart Sigma Kid #fun...

#kitakim

Squid Game Dalgona ...

Sigma Kid Love #funn...

#zamelectproperties ...

0bn. 1bn. 2bn. 3bn. 4bn.

Thumbnail Example



Channels Report

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Countries

 Select all

 Albania

 Algeria

 Argentina

 Armenia

 Australia

 Austria

 Azerbaijan

 Bahrain

 Bangladesh

 Belarus

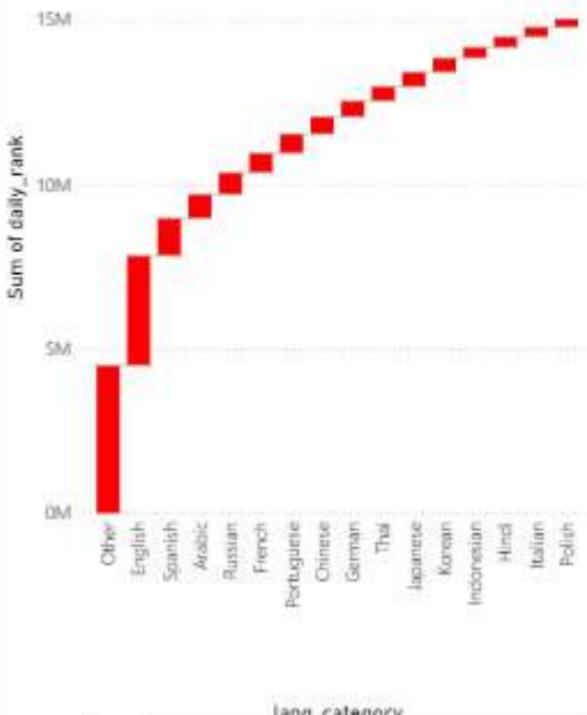
 Belgium

 Bolivia

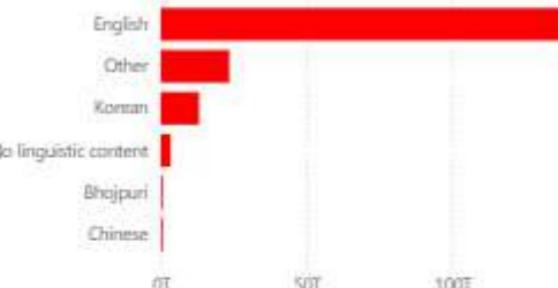
 Bosnia and Herzegovina

 Brazil

Views languages



Top languages by engagement rate



Distinct countries



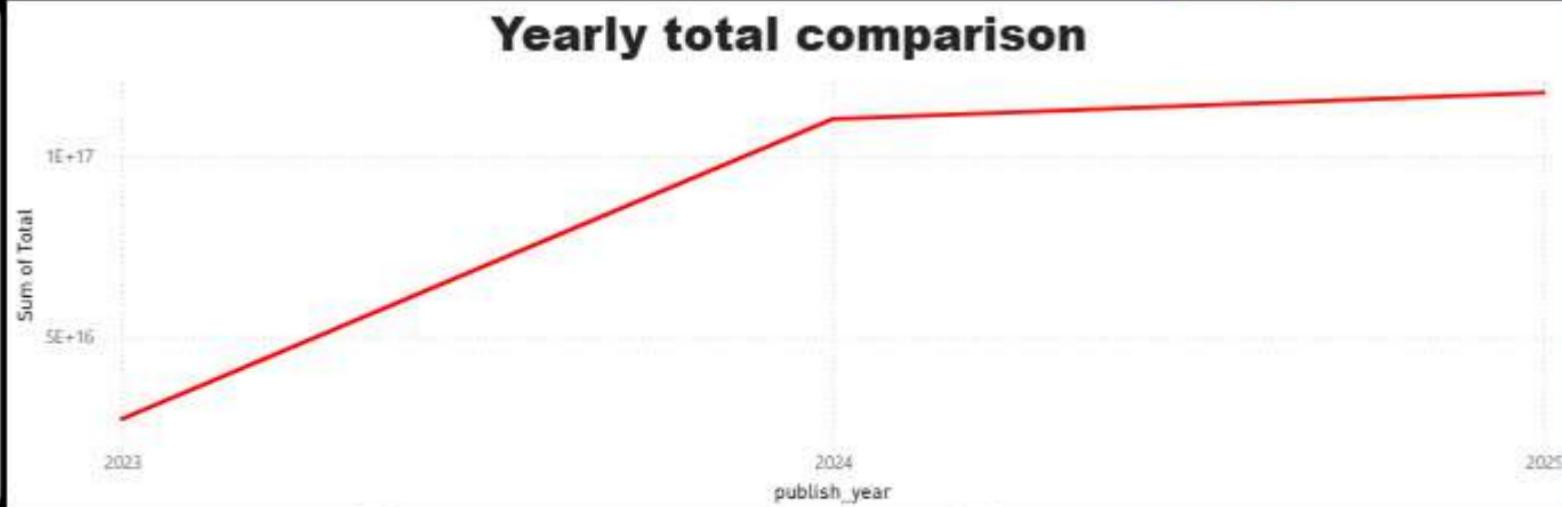
Time Report (Yearly)

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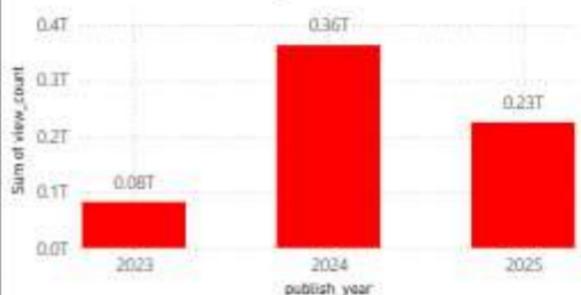
Years

[Select all](#)[2023](#)[2024](#)[2025](#)

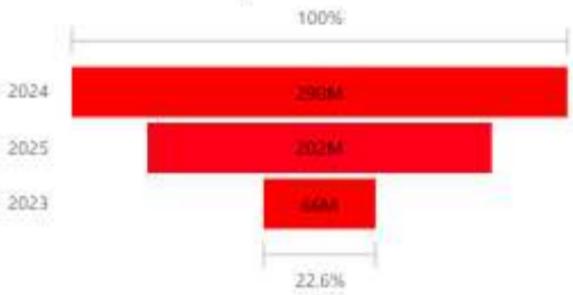
Yearly total comparison



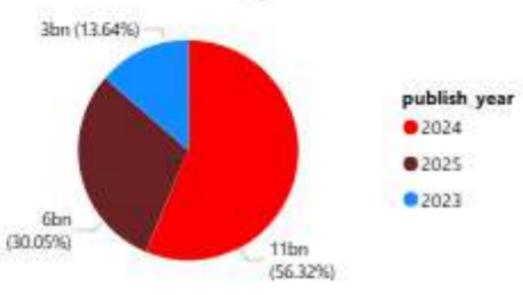
Yearly views



Yearly comments



Yearly likes



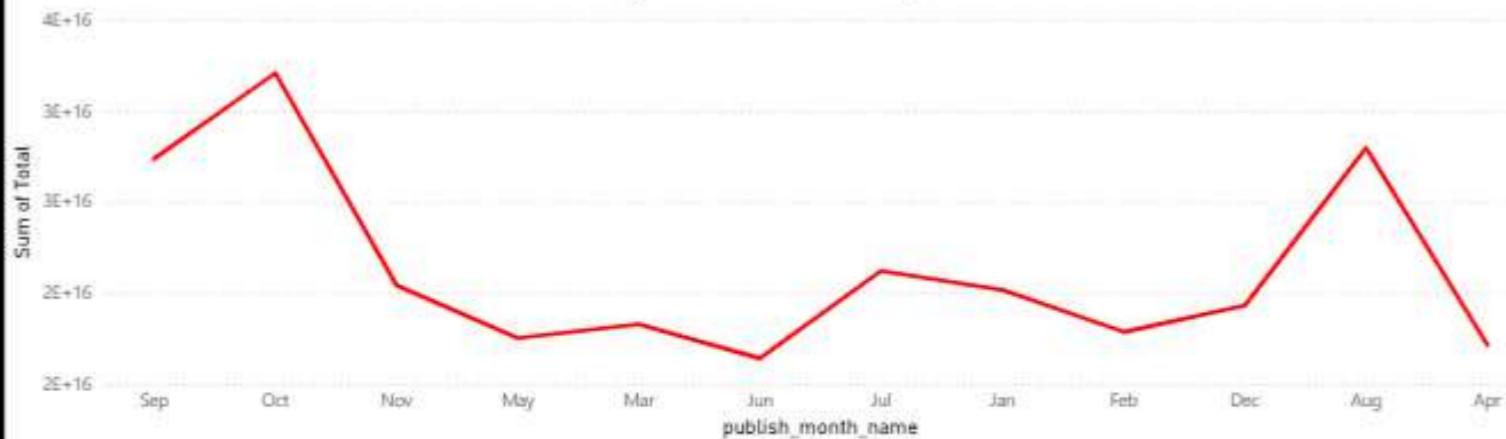
Time Report (monthly)

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Month

[Select all](#)[Apr](#)[Aug](#)[Dec](#)[Feb](#)[Jan](#)[Jul](#)[Jun](#)[Mar](#)[May](#)[Nov](#)[Oct](#)[Sep](#)

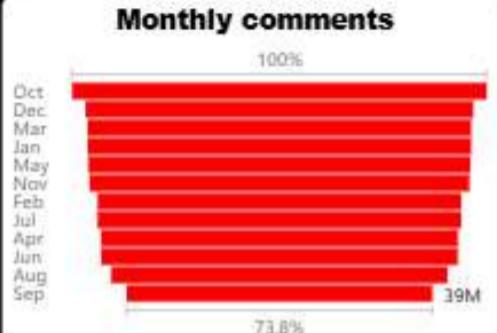
Monthly total comparison



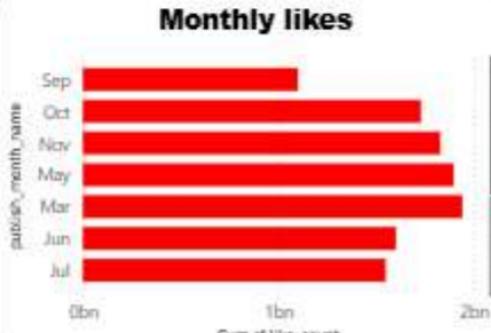
Monthly views



Monthly comments



Monthly likes



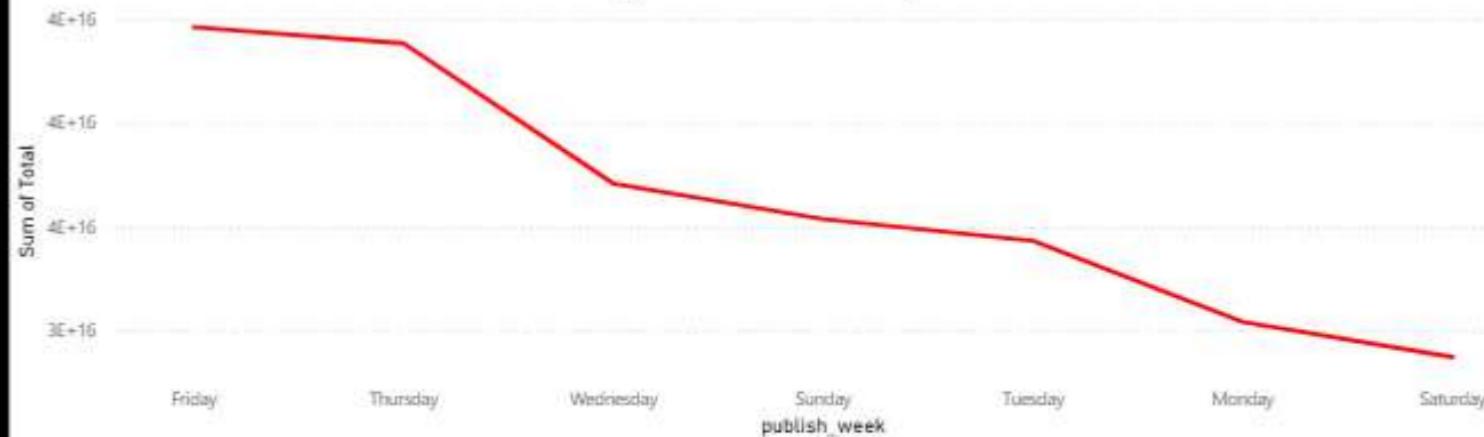
Time Report (Weekly)

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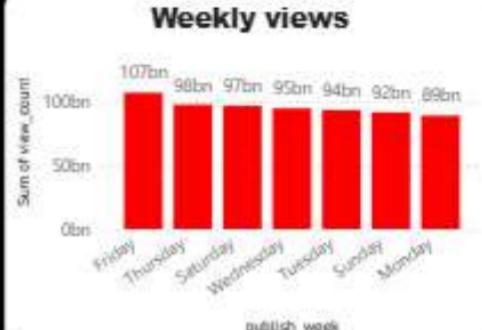
Week

[Select all](#)[Friday](#)[Monday](#)[Saturday](#)[Sunday](#)[Thursday](#)[Tuesday](#)[Wednesday](#)

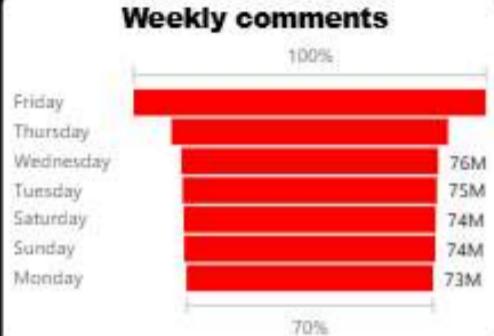
Weekly total comparison



Weekly views



Weekly comments



Weekly likes

