

Ahmed Aziz

SEO SPECIALIST & CONTENT CREATOR



Bani Sweif



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PROFILE SUMMARY

As a Junior SEO specialist and content creator, I have experience in driving organic traffic and improving search engine rankings through the creation of high-quality, engaging content. With a strong understanding of keyword research, on-page optimization techniques, and content management systems, I have successfully increased website visibility for multiple clients. My skills in writing, graphic design, and social media management allow me to produce content that resonates with target audiences and drives engagement. Proficient in tools such as Google Analytics and WordPress, I am constantly seeking new ways to improve my skills and deliver results for my clients.

SKILLS

Google Data Studio	Google Analytics	Keyword Researcher	Keyword Tools	Adwords
Google Search Console	Google Tag Manager	Microsoeft Office	Moderator	Meta ADS
SEO Tools	Canva	HTML	CSS	

EDUCATION & CERTIFICATES

FUNDAMENTALS OF DIGITAL MARKETING

from google skills

Master the basics of digital marketing interactive Advertising Bureau-accredited course. There are 26 modules to explore, all created by Google trainers, and packed full of practical exercises and real-world examples to help

DIGITAL MARKETING CHALLENGER TRACK

from Egypt Fwd

- Plan your content strategy
- Create and curate content
- Optimize landing pages and be able to understand what UX is
- Measure the impact
- Define what is KPI and who is the perfect persona that fits your Marketing Strategy
- Learn how to think in different marketing personas
- Know what the value proposition is

DIGITAL MARKETING

from Egypt Fwd

Digital marketing: SEO, Analytics, and online presence

Bachelor of Arts *From University Bani Sweif*

WORK EXPERIENCE

SANAKO

content creator

August , 2022– November , 2022

solvedisa

seo specialist

Feb , 2023–April, 2023