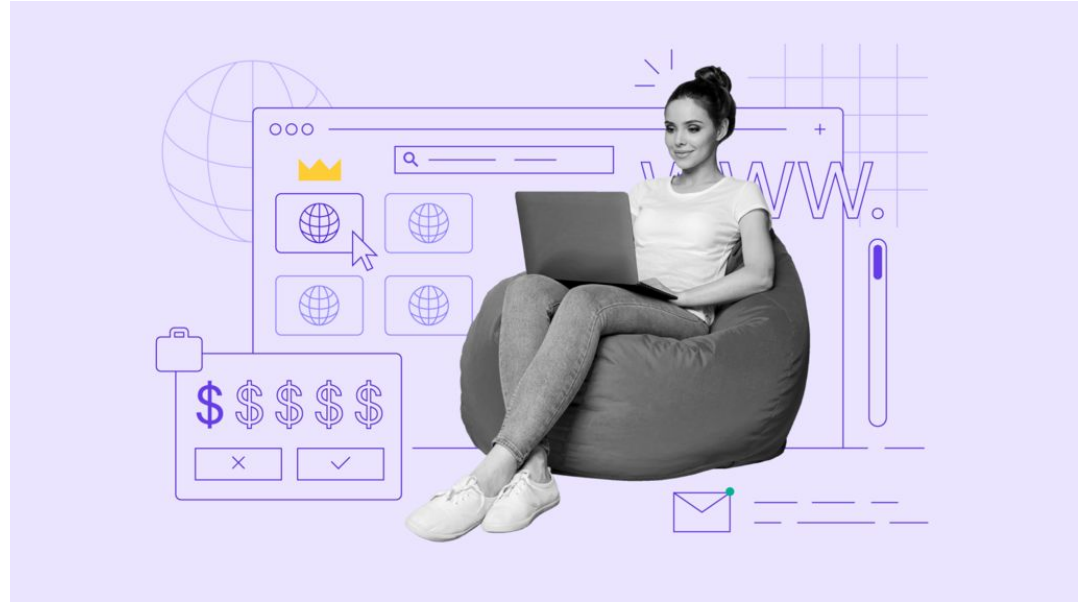


Job Profile: Digital Freelancer



Expectations



How to get a Freelancing Jobs



Freelancing Websites



Social Media
platforms



Networking

Freelancing Websites

upwork

SimplyHired

freelancer

guru

99 designs

Freelancing?

Staff.com

fiverr

damongo

toptal

peopleperhour

Freelancing Websites

Egyptian Platforms



Arab Platforms



Foreign Platforms



Freelancing Websites : How it work



Client Posts Jobs:

The client posts job listings or projects on the freelance platform, specifying the requirements, scope of work, and budget. Freelancers interested in the job can review the details and submit proposals or bids to be considered for the project.



Freelancer Offers Specific Services:

Freelancers offer specific services or "gigs" on the platform. They create detailed listings describing the services they provide, along with the pricing and turnaround time. Clients can browse through these listings and directly hire the freelancer for the desired service.

1- Client Posts Jobs

upwork

Find Talent ▾

Find Work ▾

Why Upwork ▾

Enterprise

Q graphic designer



Jobs ▾

Log in

Sign up

Development & IT

AI Services

Design & Creative

Sales & Marketing

Admin & Customer Support

More ▾

Talent

Jobs

Category



Select Categories ▾

Sort by: Newest



Experience level



☐ Entry Level (1,956)

☐ Intermediate (14,862)

☐ Expert (6,607)

Job type



☐ Hourly (13,987)

Posted 1 minute ago

Help me design a good email signature

Hourly: \$25.00 - \$80.00 - Expert - Est. time: Less than 1 month, Less than 30 hrs/week

My current email signature looks a bit dull and unappealing. I would love it if someone could help redesign this signature. I am not sure what this would take, so I am open to suggestions.

Graphic Design

Web Design

Logo Design

HTML

Email Communication

Posted 1 minute ago

Logo Creation

Activate Windows

Go to Settings to activate Windows.

1- Client Posts Jobs

Help me design a good email signature

Posted 3 days ago  Worldwide



Specialized profiles can help you better highlight your expertise when submitting proposals to jobs like these. [Create a specialized profile.](#)

My current email signature looks a bit dull and unappealing. I would love it if someone could help redesign this signature. I am not sure what this would take, so I am open to suggestions.



Less than 30 hrs/week
Hourly



Less than a month
Project Length



Expert
I am willing to pay higher rates for the most experienced freelancers



\$25.00-\$80.00
Hourly


Project Type: One-time project

Apply Now



Save Job

Flag as inappropriate

Required Connects to submit a proposal: 11 

Available Connects: 160

About the client

 Payment method verified

★★★★★

5.00 of 10 reviews

India

Chennai 3:39 PM

20 jobs posted

65% hire rate, 1 open job

\$1.9K total spent

17 hires, 4 active

Activate Windows

Go to Settings to activate Windows

Steps to Work on Freelance Platforms:

1. Log in
2. Create a Profile
3. Search for Projects
4. Choose the Suitable Project
5. Submit a Proposal or Bid
6. Accept the Offer and Communicate with the Client
7. Contract Agreement
8. Work on the Project
9. Deliver the Work

Create your Freelancing Profile

2- Freelancer Offers Specific Services

L

🔔

✉

💬

🔍

الطلبات الواردة


المشتريات

التصنيفات

أضف خدمة

خدمات أعمال

عرض الجميع




إعداد خطة عمل قبل البدء في مشروعك Business Plan

أعمال / خطط العمل

★★★★★ (23)

تبدأ من \$50.00




عرض أو تقرير فني ومالي للمناقشات بمنصة اعتماد بالسعودية

أعمال / استشارات الأعمال

★★★★★ (4)

تبدأ من \$10.00




العمل علي برامج المحاسبة السحابية مثل (قيود-دفتره-زوهو-اودو)

أعمال / برامج محاسبة

★★★★★ (1)

تبدأ من \$5.00



دراسة جدوى متكاملة لأي مشروع أعمال / دراسة جدوى

★★★★★ (1)

تبدأ من \$10.00

عرض الجميع

خدمات برمجة وتطوير

Activate Windows

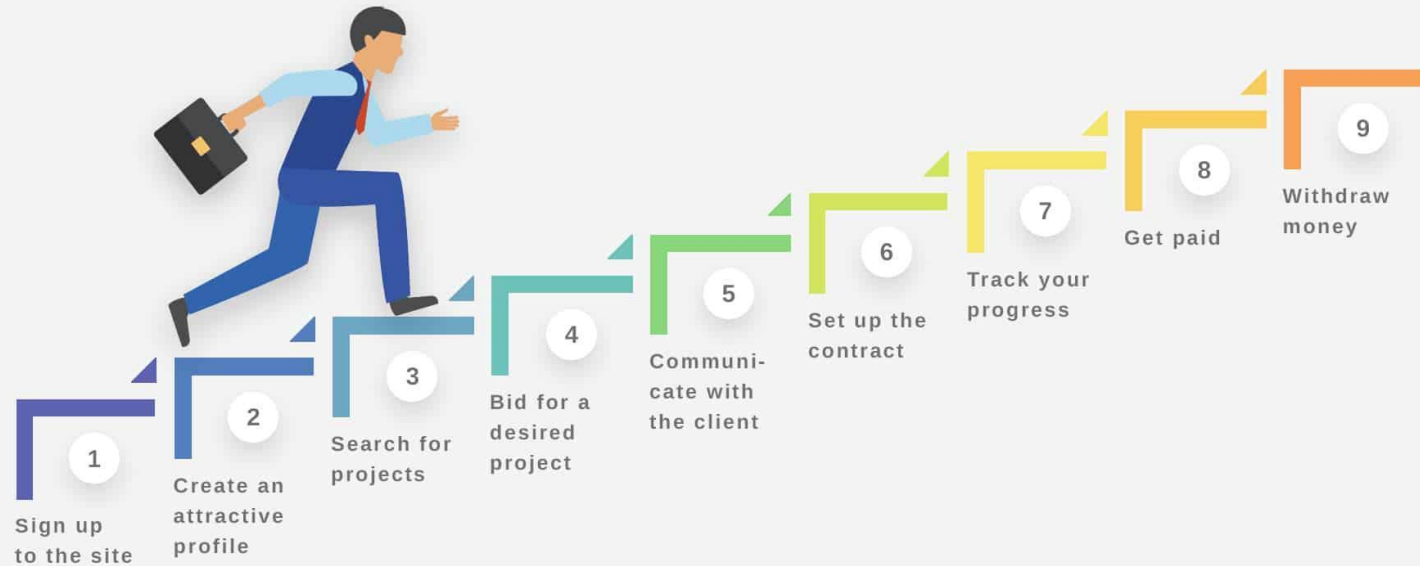
Go to Settings to activate Windows.

Freelancer Offers Specific Services:

Steps to Work on Freelance Platforms:

1. Log in
2. Create a Profile
3. List Your Services
4. Promote Your Listings
5. Respond to Inquiries and Requests
6. Client Selection
7. Negotiate and Finalize Terms
8. Agreement and Payment
9. Work on the Project
10. Deliver the Work
11. Client Approval and Payment

HOW FREELANCE PLATFORMS WORK



Create your attractive Profile

Formal Photo الصورة

Write Your Bio / About نبذة عنك

Experience الخبرات

Education التعليم

Volunteering Work العمل التطوعي

Courses and Trainings الكورسات والتدريبات

Skills المهارات

Write Your Bio / About

INSTRUCTOR

Brad Colbow

Freelance Designer and Illustrator

Total students Reviews

66,628 **19,217**

About me

Hi, I'm Brad. I'm a professional graphic designer and Illustrator.

I've published comics, run conferences but what I'm best known for is running a Youtube channel where I talk about technology for illustrators. In that time I've published reviews on everything from the Surface Pro to the iPad pro. And everything in between.

I believe drawing and illustration is a journey, we are all constantly learning and getting better and I blog about that on my channel as well. I think anyone can learn to draw all it takes is practice.

It's never to late to pick up a pencil and start learning.



 Website

 Twitter

 Youtube

Write Your Bio / About

Graphic Designer:

"Passionate graphic designer with over 5 years of experience creating visually stunning designs for clients across various industries. Specialized in brand identity, logo design, and print collateral. Committed to delivering high-quality work that exceeds client expectations. Proficient in Adobe Creative Suite and constantly staying updated with the latest design trends."

مصمم جرافيك:

"مصمم جرافيك بخبرة تزيد عن 5 سنوات في إنشاء تصاميم جذابة بصرياً للعملاء في مختلف الصناعات. متخصص في هوية العلامة التجارية وتصميم الشعارات والمواد المطبوعة. ملتزم بتقديم عمل عالي الجودة يفوق توقعات العملاء. ماهر في استخدام برنامج Adobe Creative Suite ويقوم بمتابعة أحدث اتجاهات التصميم بشكل دائم."

Graphic Designer

\$35.00/hr



I have worked as a graphic design artist for over 7 years, mainly in full-time jobs and have just made the switch to freelancing. I am proficient in most of the Adobe Creative Suite, my main applications being Illustrator and Procreate. I have worked in various parts of the industry, though have spent most of my time in print.

At the beginning of my career, I worked as an in-house graphic designer for a screen-printing company where I worked daily on bringing clients' visions to life. I created many custom t-shirt designs in a variety of styles - from clean geometric to groovy hand-illustrated. After a year with the company, I went on to manage the entire art department, in which I had 6-8 artists underneath me. Where this was largely an administration-based job, it was also my job to gear the team creatively and ensure we were ahead of trends.

I then went to work solely with a non-profit organization based in the heart of the surf world. I worked as part of their media team, until similarly, after about a year I then took over the whole department. This included creating all their marketing materials, shooting and creating content, managing their online presence, and creating merchandise for their sister business, a coffee shop.

I believe what sets me apart as an artist is my people skills. I love working with people and being able to bring client's ideas to life. I am always open to feedback, as I want my clients to always walk away loving what has been made for them.

[less](#)

Activate Windows
Go to Settings to activate Wi



الطلبات الواردة

المشتريات

التصنيفات

أضف خدمة +

خدمات 5



كافة الخدمات الإبداعية والاحترافية لتطوير وتنمية أعمالك

تدريب عن بعد

تسويق الكتروني

برمجة وتطوير

أعمال

كتابة وترجمة

صوتيات

تصميم

تصميم فيديو

عرض الجميع

خدمات أعمال



Create your Freelancing Service

Create your attractive Service

Service Name

Cover photo / Video

Service description

Your competitive advantage

Keywords

Portfolio

Price

BREAK TIME (15 Mins)



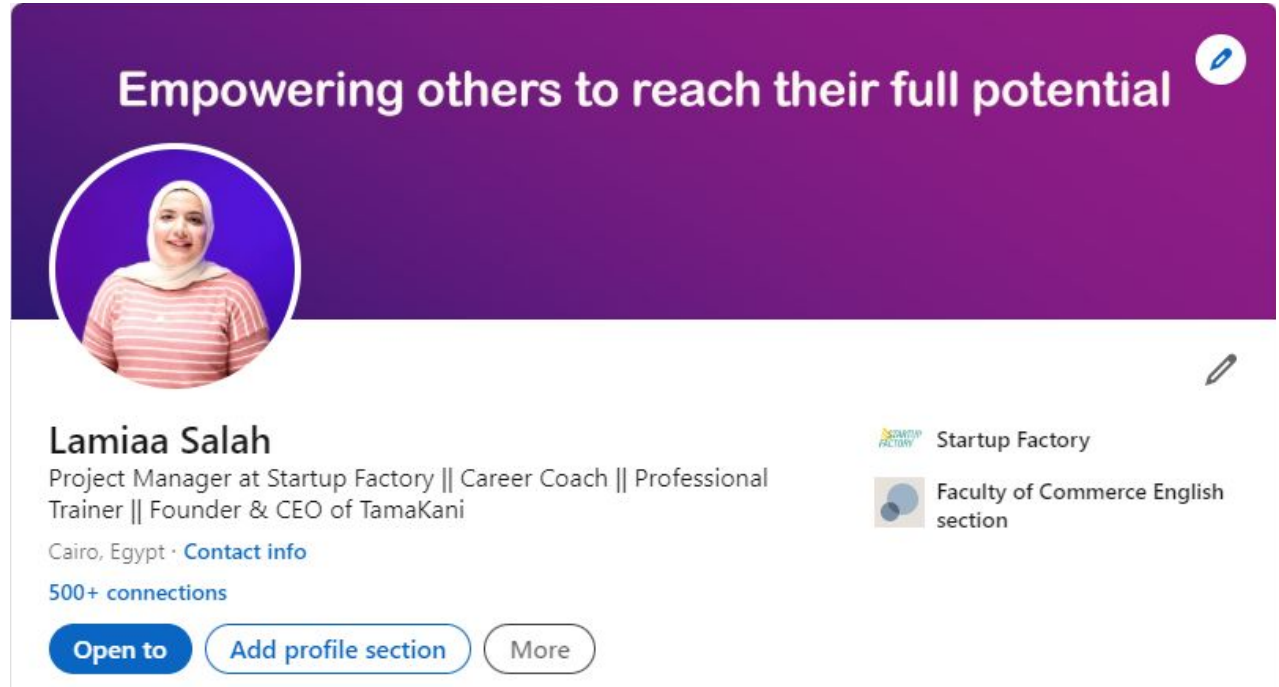




Building LinkedIn Profile


The introduction card includes your:

- Name
- Headline
- Profile photo
- Banner image
- Current position
- Education
- Location
- Contact info





The screenshot shows a LinkedIn profile for Lamiaa Salah. The background banner is purple with the text "Empowering others to reach their full potential" and a pencil icon for editing. The profile picture is a circular photo of a woman wearing a pink and white striped shirt and a white hijab. Below the photo, the name "Lamiaa Salah" is displayed, followed by her current position: "Project Manager at Startup Factory || Career Coach || Professional Trainer || Founder & CEO of TamaKani". The location is "Cairo, Egypt" with a link to "Contact info". It also shows "500+ connections". At the bottom, there are three buttons: "Open to", "Add profile section", and "More". To the right of the profile, there are two logos: "Startup Factory" and "Faculty of Commerce English section".

Empowering others to reach their full potential



Lamiaa Salah
Project Manager at Startup Factory || Career Coach || Professional Trainer || Founder & CEO of TamaKani
Cairo, Egypt · [Contact info](#)
500+ connections

[Open to](#) [Add profile section](#) [More](#)

 Startup Factory
 Faculty of Commerce English section



Building LinkedIn Profile

The About Section

- Briefly summarize your services and your relevant experience and background.
- From **2,000** to **2,600** characters

About



I am Lamiaa Salah. Founder & CEO of TamaKani and Project Manager at Startup Factory.

In addition, I am passionate about learning and Development. I am a freelance trainer with the Technology innovation & entrepreneurship center (TIEC), Creativa center in Qena, Sohag, and New Valley, Ministry of Youth and Sports, UNICEF, Ibtikar Khana, The Ministry of Social Solidarity, Eyouth, Nahdet El Mahrousa, Dandara Al Ebda3 as well as El-Freelancers Initiative by Microsoft, Care Egypt, and Supreme Council of Universities.

I was a training Programs Developer intern at the United Nations Economic and Social Commission for Western Asia (ESCWA), and a Certified Trainer for the Maharat min Google program.

I love being a turning point in people's lives through training, facilitating programs, and helping youth to start their careers besides working with non-profit organizations such as the Fadilia foundation, and Peace First organization.

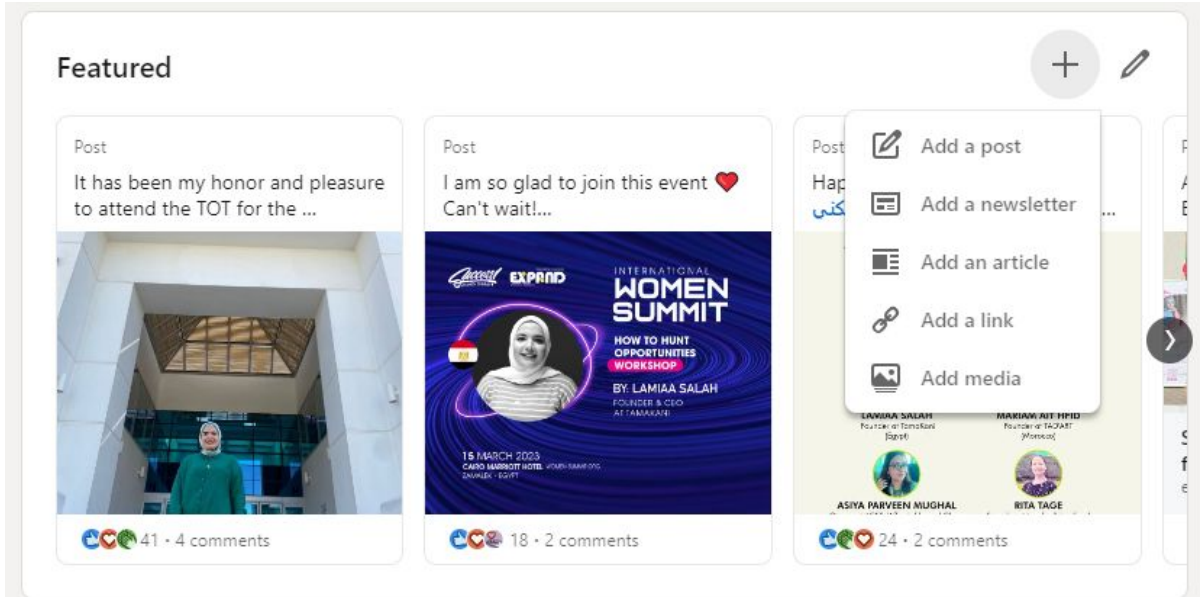


Building LinkedIn Profile

The Featured Section

You can use Featured to display your:

- Work samples
- Website
- LinkedIn posts
- LinkedIn articles
- Logo

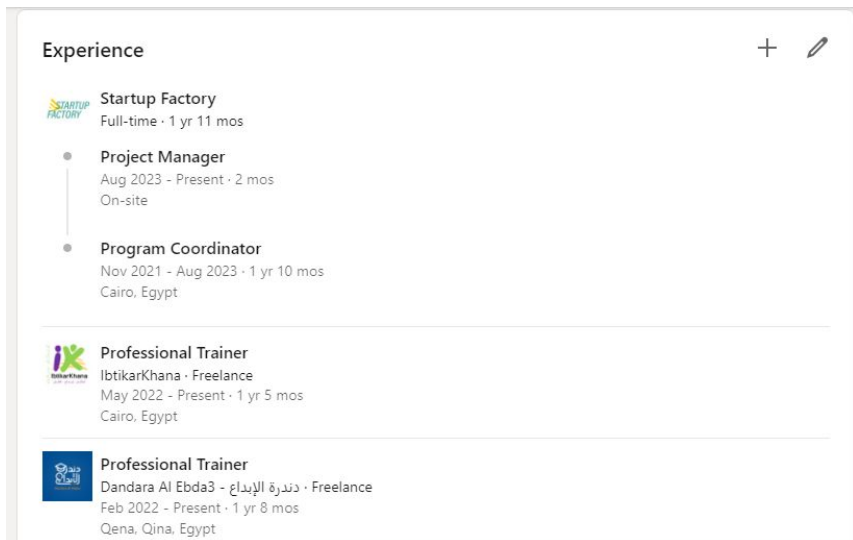




Building LinkedIn Profile

Highlight Your Experience Section

This is the section for your positions include other relevant work experience here, such as college internships or part-time work.






Building LinkedIn Profile


Your Education, Skills, and Volunteer experience

Education

+✎






Faculty of Commerce English section
Bachelor of Commerce , Business Administration
2017 - 2021
Grade: Very Good



San3a Academy
Diploma , ACC Maker Diploma
Sep 2020 - Nov 2020
Grade: Excellent

Activities and societies: The smart laptop stand will raise the level of the screen to eye level, making it more comfortable and colder for you to use., limiting the aches and pains, this is a convenient and affordab ...see more





The American Chamber of commerce
Diploma, Human Resources Management/Personnel Administration, General
2018 - 2019
Grade: Excellent



Building LinkedIn Profile

Include your accomplishments

This section is for specific types of accomplishments:

- ☐ Projects
- ☐ Organizations
- ☐ Courses
- ☐ Publications
- ☐ Certifications
- ☐ Honors & Awards
- ☐ Patents
- ☐ Test Scores



Building LinkedIn Profile

As you're finishing your profile:

- Proof for errors and on mobile and computers
- Create a custom URL
- Make sure your profile is publicly visible

Edit Visibility

You control your profile's appearance for people who are not signed in to LinkedIn. The limits you set here affect how your profile appears on search engines, profile badges, and permitted services like Outlook.

[Learn more](#)

Your profile's public visibility

On



Profile language

English



Public profile & URL

www.linkedin.com/in/lamiaa-salah06






Building LinkedIn Profile

Check Your Profile Views

Invite potential clients to connect with you or send a message

Analytics

 Private to you



246 profile views

Discover who's viewed your profile.



777 post impressions

Check out who's engaging with your posts.



122 search appearances

See how often you appear in search results.



Building LinkedIn Profile






Check Your Search Appearances

LinkedIn also lets you see the number of times you appeared in search results over a week, and gives you some information on:

- Where your searchers work
- What your searchers do
- Keywords your searchers used.

The screenshot displays two panels from the LinkedIn 'Check Your Search Appearances' feature. The left panel, titled 'Job titles you were found for', lists five job titles: Trainer, Skills Trainer, Event Specialist, Professional Trainer, and Manager. The right panel, titled 'Top companies your searchers work at', lists five companies with their logos: Eventocity, Media4U e-Commerce Agency, ELDER, TIEC, and Suez Canal University.

Job titles you were found for	
Trainer	
Skills Trainer	
Event Specialist	
Professional Trainer	
Manager	

Top companies your searchers work at	
	Eventocity
	Media4U e-Commerce Agency
	ELDER
	TIEC
	Suez Canal University

Track these keywords and make sure you use them in your headline, and often in your profile.



Building LinkedIn Profile

Ranking High in Search Results on LinkedIn

- ❑ Build a big, relevant network (500+ connections)
- ❑ Connect with the right people
- ❑ Be active
- ❑ Focus on searchable keywords
- ❑ Participate in LinkedIn Groups
- ❑ Fill Out the “Open to Work” Section

You can customize this invitation

✓ You can add a note to personalize your invitation to Mennat-Allah Adel.

Add a note Send

+ Follow

Message

More

Connect if you know each other

Highlights

1 mutual group

You and Mennat-Allah are

→ Send profile in a message

↓ Save to PDF

●+ Connect

🚩 Report / Block

ℹ About this profile



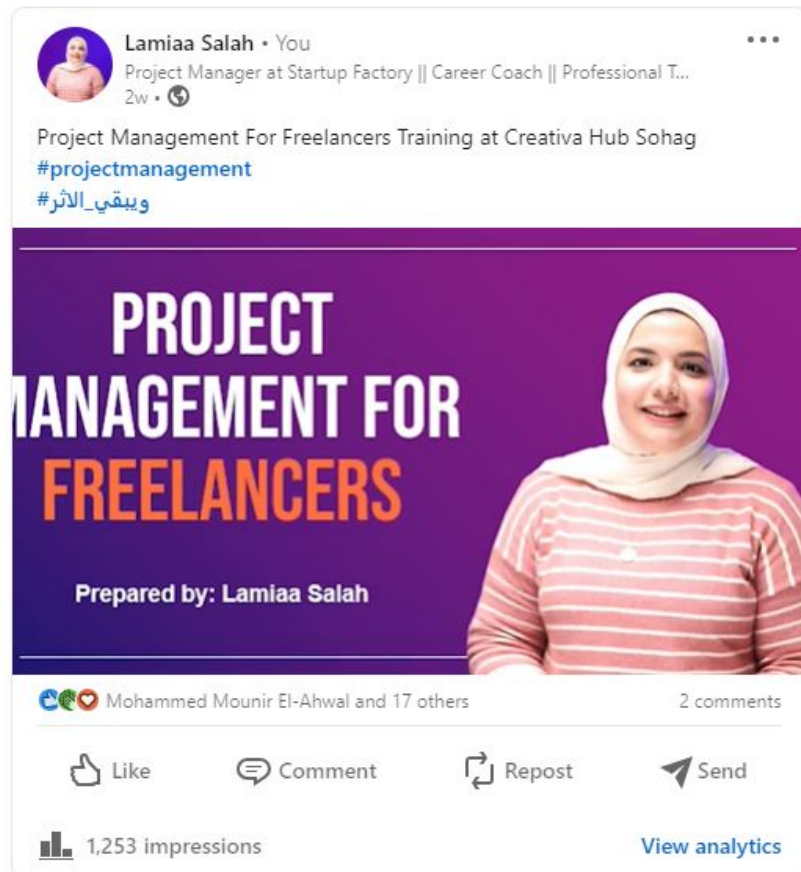
Ways to engage with other people

There are 3 types of content you can share:

- Posts
- Articles
- Videos

There are 3 ways to engage

- Like
- Comment
- Share (with your network)
- Send (to a specific person or people)





You can also use LinkedIn to:

- Connect with potential clients
- Research prospective clients (prospects)
- Research the Companies You'd Like to Work With



How to search for the right contact person(people)

- In the search bar at the top, type People.
- Click All filters.
- Set the appropriate filters



Ask Your Connections for an Introduction

Hi X,

I hope you're well and everything with life and business is prospering. I saw that you have been doing X,Y, Z.

Currently, I'm in the process of pivoting my career/accepting new freelance clients. During my search, I found LinkedIn job postings that have mutual connections with you.

If it wouldn't be too much trouble, I'd love you to introduce me to [name the connection]. I'm interested in connecting as they have a [job/role/network] that I'd be interested to explore.

Would it be possible to connect the dots for us?

I recognize that you're busy, and hope you're thriving.

Thanks

[Your Name]

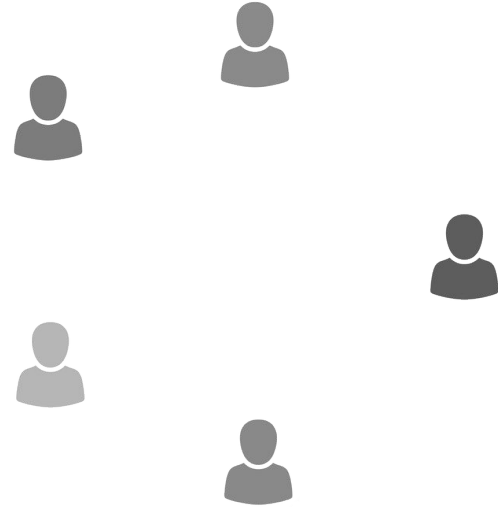
3- How to find clients through Networking

Networking is the process of making connections and building relationships.

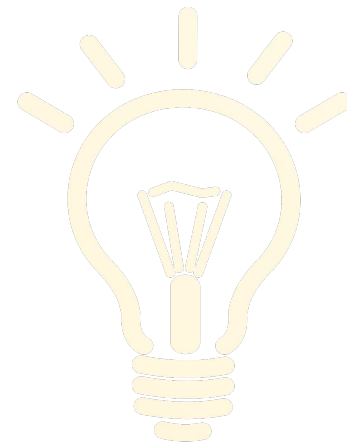
Always speak up

Gathering: Events

Ex:
Egypt Career Summit
Rise up
Techne



Networking Tips



- ❑ **Be initiative**
- ❑ **Listen carefully and show interest**
- ❑ **How to market yourself (Unique selling points) – the why – your passion – service)**
- ❑ **Recommend other people (and then they will recommend you)**
- ❑ **Follow up (contact info) (what is the best communication channel for you?)**

Q&A Session

