Training Services Proposal

Situational Summary
Ms. Dana contacted Mr. Ahmed Khatab to provide specialized training for web designers on key design skills, user experience (UX), and responsive web design techniques to enhance their efficiency and improve the quality of their projects. This proposal outlines the training plan and methodology designed to meet those objectives.

Training Methodology
Mr. Ahmed Khatab ensures that the training objectives are highly relevant to the web designers' roles, enabling them to enhance their design thinking, technical skills, and UX knowledge. His training approach prioritizes hands-on learning experiences that go beyond theoretical knowledge, focusing on developing practical skills. The training methodology is built on the following pillars:

- Analyzing the current design workflows of the participants
- Identifying their specific needs and areas for improvement
- Customizing training content to address those needs
- Utilizing practical activities (design exercises, project simulations, case studies) to ensure skill acquisition and real-world application

Mr. Ahmed Khatab has delivered over 90 hours of training in the web design field, training designers across various companies using a variety of methods, including:

1. Lecturing
2. Hands-on Design Projects
3. Case Studies & Examples
4. Interactive Design Critiques
5. Group Discussions
6. Simulations
7. Video Demonstrations

Training Details

Topic 1: Web Design Fundamentals
Training Objectives:
By the end of this training, participants will be able to:

- Master the principles of good web design (layout, typography, color theory)
- Create visually appealing and user-friendly designs
- Implement design techniques that improve website usability and responsiveness
- Understand the importance of hierarchy and consistency in design
- Use design tools like Figma, Adobe XD, or Sketch proficiently

Topic 2: Business Etiquette
Training Objectives:
By the end of this session, participants will understand the fundamentals of business etiquette and professional communication within a workplace setting.

Training Duration:
90 Hours, 15 Sessions

Topic 3: Team Building
Training Objectives:
By the end of this training, participants will be able to:

- Increase employee engagement through collaborative activities
- Apply effective communication skills in teamwork
- Work together on various group tasks to enhance collaboration

Training Duration:
4 Hours, 5 Session

Training Investment

- The price does not include transportation.
- 100% of the training fees should be paid prior to the start of the training sessions.

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