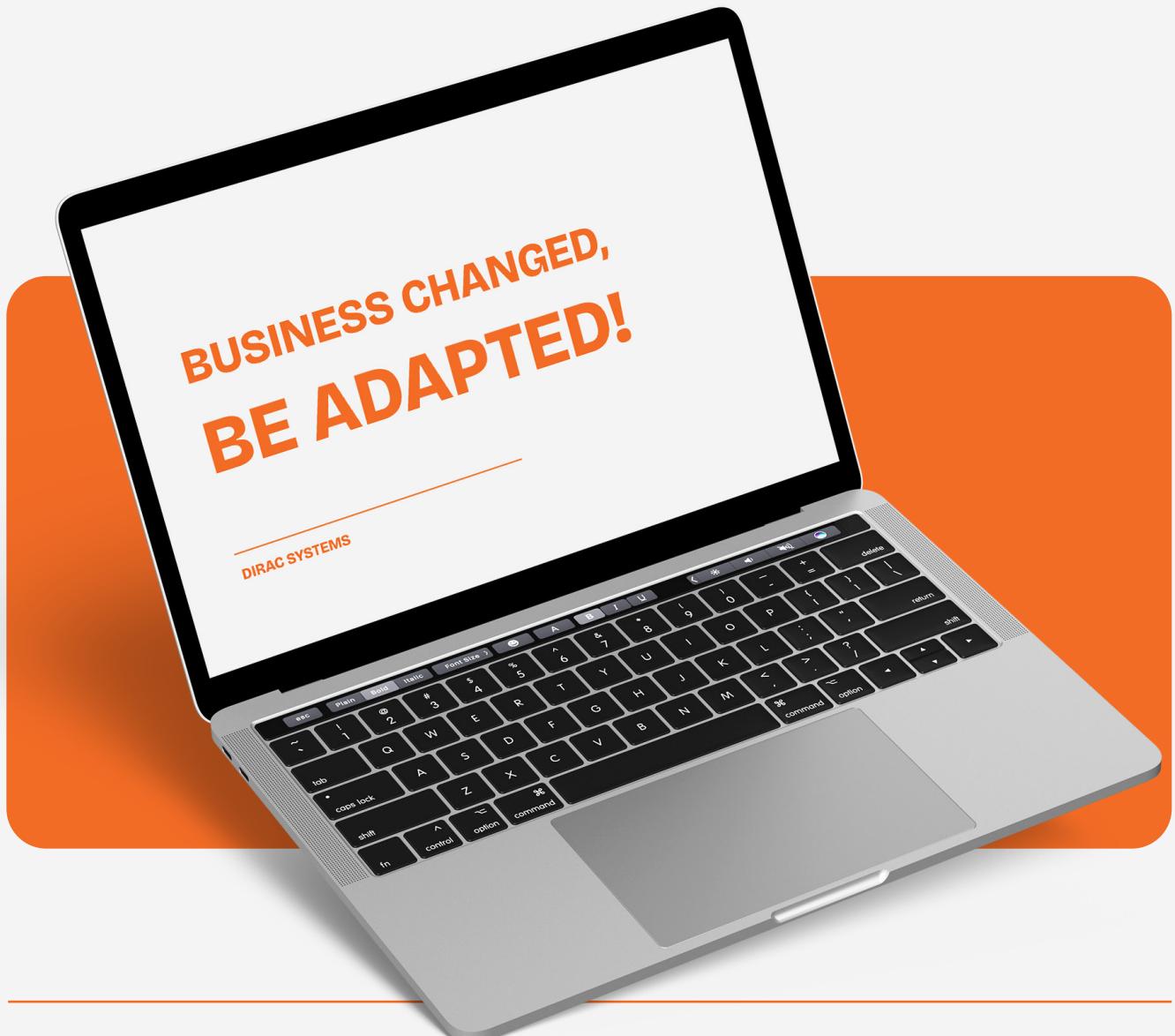




DIRAC SYSTEMS

Comapny Profile



We cover the entire business areas with an easy-to-use user interface
that is always available and stable with lots of reliable features.

DIRAC Systems is a leading Egyptian shareholder company specializing in advanced strategic business software solutions that drive digital transformation across various organizations.

Established in 2012, with a capital of 27 million EGP, DIRAC has quickly positioned itself as a pivotal player in the region's technology landscape. As a **subsidiary of Fawry** for Banking Technology and Electronic Payments S.A.E, DIRAC leverages robust financial backing to innovate and expand its offerings.

At the forefront of digital transformation, DIRAC provides a comprehensive suite of Enterprise Resource Planning (ERP) solutions designed to enhance performance, efficiency, and competitiveness for businesses.

As we continue to expand our offerings—including the recent launches of the Fawry Business HR and Accounting systems—DIRAC Systems remains focused on empowering businesses to improve products, enhance customer experiences, and enter new markets. Join us as we transform the future of business through cutting-edge digital solutions.

VISSION

Enabling the Enterprises by
Digital Transformation In (MENA)

MISSION

Teaming with clients to Improve their business,
protect and enhance enterprise value by identifying ,
anticipating and solving critical business challenges.

VALUES

● Digital Pioneering

We lead the charge into the digital frontier, daring to explore uncharted territories in technology and innovation to redefine business possibilities.

● Empowerment Through Transformation

We believe in the transformative power of technology, empowering our clients to not just adapt but thrive in their digital journeys, unlocking their full potential.

● Synergy of Minds

Collaboration is our superpower. We harness diverse perspectives and expertise, creating a vibrant ecosystem where ideas flourish and every voice contributes to our collective success.

● Sustainable Innovation

We are committed to creating solutions that not only drive business success but also promote sustainability, ensuring a better future for generations to come.

● Connected & Belong

We cultivate a supportive and inclusive environment where every team member feels valued and connected. Together, we celebrate successes, learn from challenges, and foster a sense of belonging that strengthens our collective mission.

DIRAC JOURNEY

2012 - 2014

Dirac Systems was **officially established** in 2014, based on a team that had been developing systems since 2012.

2016

Became **one of the leading companies** in enabling electronic integration for digital payments with Fawry, as well as with major governmental and private sector entities in Egypt.

2017

Launched **the first and largest ERP system** specialized in managing corrugated carton factories – a major breakthrough in packaging and manufacturing management.

Introduced an **outsourcing service line**, providing software development support across Gulf countries.

2019

Expanded into **digital transformation projects**, successfully executing initiatives both locally in Egypt and internationally.

● **2020**

Formed a strategic **partnership with Fawry** to build SaaS solutions, leading to Fawry acquiring a 51% stake in Dirac.

● **2023**

Official launch of the **Fawry Business HR system**.

● **2024**

Launch of the **Fawry Business Accounting system** as part of the continued expansion of the Fawry Business platform.

INSGHITS

800+

Active Customers

15+

Strategic Partners

3,000+

Product Demos Delivered

25,000+

System Users
Across All Platforms

WHY DIRAC



Tailored Solutions

At DIRAC, we understand that every business is unique. Our ability to customize systems ensures that our software solutions align perfectly with your specific needs, enhancing operational efficiency and effectiveness.



Comprehensive Digital Transformation

We offer a holistic approach to digital transformation, providing a wide spectrum of services that integrate seamlessly, helping businesses navigate their journey from traditional processes to innovative digital practices.



Expertise in Local and Regional Markets

With extensive experience in the Egyptian and Gulf markets, we bring valuable insights and best practices that cater to the distinct challenges and opportunities faced by businesses in the region.



Robust Support Network

Our commitment to customer success extends beyond implementation. We provide ongoing support and training, ensuring that your team is empowered to maximize the benefits of our solutions.



Cutting-Edge Technology

We leverage the latest advancements in technology to deliver solutions that not only meet current demands but also anticipate future trends, keeping your business ahead of the competition.



Our Products

DIRAC ERP Enterprise Edition

DIRAC ERP Enterprise Edition 1.4

DIRAC ERP Enterprise Edition is a comprehensive suite of integrated business applications designed to unify and streamline an organization's planning, manufacturing, sales, and marketing processes within a single, centralized management system.

By consolidating all departmental databases into one unified platform, **DIRAC ERP provides seamless, real-time access** to information across the entire enterprise—empowering employees at every level to make informed decisions.

❖ **Our solution supports both industrial and commercial sectors and includes robust modules for:**

-
- **Financial Management**
 - **Human Resource Management**
 - **Procurement Management**
 - **Supply Chain Management**
 - **Costing Management**
 - **Customer Relationship Management (CRM)**
 - **Manufacturing Management**
 - **Quality Management**
 - **Maintenance Management**
 - **Fleet Management**
 - **Van Sales Management**

With intelligent dashboards and advanced analytical reporting tools, DIRAC ERP simplifies decision-making, enhances operational efficiency, and helps organizations drive profitability and long-term success.

DiraPack

Tailored ERP for Corrugated Carton Manufacturing & Packaging.

DiraPack is our fully customized ERP solution, purpose-built for corrugated carton manufacturing and packaging factories. Designed to streamline operations and enhance productivity, DiraPack covers the entire production lifecycle – from configuration to final delivery.

◆ Key Features & Capabilities



Carton Configurator

Easily define and customize carton dimensions, structure, and specifications.



Carton Pricing Calculator

Generate accurate and dynamic pricing based on materials, dimensions, and production variables.



Cut Sheet Management

Optimize material usage through efficient sheet cutting plans.



Corrugator Machine Planning

Plan and schedule production for corrugator operations with real-time visibility.



Stapling & Plastering Management

Manage assembly processes including stapling and plastering with precision.



Printing Management

Control and monitor all stages of the printing process.

Diraplast

Comprehensive ERP Solution for the Plastic Manufacturing Industry.

Our system covers the entire plastic production process — from standard product manufacturing to the custom design and development of new, specific products.

◆ **It manages every stage of plastic production, including:**



Injection Molding



Blow Molding (Inflation)



Extrusion



Printing



Logo Application



Packing



Assembly

◆ **Beyond production, the platform offers full business integration, covering all key operational areas:**

- | | |
|-------------------------|--|
| ● Financial Management | ● Manufacturing & Production Management |
| ● Sales Management | ● Quality Control & Assurance |
| ● Purchasing Management | ● Human Resources (HR) Management |
| ● Inventory Management | ● Maintenance Management |
| | ● Customer Relationship Management (CRM) |

All modules are seamlessly integrated to ensure smooth workflow, real-time data sharing, and optimized performance across the organization.

DiraTail

Scalable, Consumer-Centric Retail Solutions with Seamless Payment and Delivery Integration.

Whether you operate a single store or manage hundreds of locations across the globe, DiraTail delivers strategic and flexible solutions tailored to your business size and type. Our platform allows you to configure every detail — from product options and tax rules to receipt content, categories, and layout — all in one place.

Integrated with Fawry POS machines for secure, seamless payment processing, and powered by a roboost delivery platform, DiraTail helps you elevate operational efficiency and customer satisfaction

Core Features



Showroom Management

Easily manage displays, inventory, and product presentation.



Point of Sale (POS) Management

Streamlined POS system for fast and accurate transactions.



Customer Loyalty Management

Reward repeat customers and build brand loyalty.



Customer Relationship Management (CRM)

Track and engage customers through every interaction.



Mobile App for Sales Representatives

Empower your field team with real-time access and reporting tools.



Shipping Module

Simplify and manage all shipping operations.



Delivery Application

A full-featured app to coordinate and optimize last-mile delivery.

DiraPanel

DiraPanel is our tailor-made ERP system, designed specifically for electrical panel manufacturing factories.

Built to streamline operations and ensure precision, DiraPanel covers every stage of the production process – from panel configuration to client delivery.

◆ Key Features & Capabilities



Panel Configurator

Easily define panel types, structure, dimensions, and required specifications.



Component Builder

Select and configure internal components (breakers, contactors, PLCs, etc.) with accuracy and compliance.



Quotation Generator

Create comprehensive technical and financial proposals with automatic BOM and pricing breakdowns.



Template Library

Access ready-made panel templates for both inbound and outbound systems to speed up design and production.



BOM & Procurement Integration

Generate a full bill of materials and integrate directly with procurement for component purchasing.



Production Planning & Quality Control

Plan assembly schedules, track progress, and manage quality control checkpoints.



Testing Management

Manage internal testing processes and schedule client inspection and approval procedures.

DiraPanel gives electrical panel manufacturers the complete toolkit they need to increase efficiency, improve accuracy, reduce rework, and maintain the highest levels of quality and compliance.

DIRAC 1.4 Standard Edition

Smart ERP for Growing Businesses

DIRAC 1.4 Standard Edition is a **cost-effective, easy-to-use business management software (ERP)**

Tailored for small and medium-sized enterprises. It is designed to automate and streamline key business functions—including financials, supply chain, sales, manufacturing, and human resources—within a single, integrated platform.

This powerful solution gives you real-time, end-to-end visibility into your operations, enabling faster decision-making, better customer responsiveness, and sustainable business growth.

◆ Key Benefits of DIRAC 1.4 Standard Edition



Increased productivity and efficiency



Cost-effective ERP implementation



Advanced data analysis and dynamic reporting



Fully web-based interface access anytime, anywhere

Van Sales application

The Van Sales System covers the entire outdoor sales cycle, ensuring your field sales operations are efficient, accurate, and fully integrated.

◆ It includes comprehensive features such as

 Van Inventory Management

 Route Planning

 Real-Time Stock Visibility

 On-the-Spot Invoicing

 Payment Collection

 Product Returns Handling

 Customer Stock Audits

SaaS Applications " Fawry Business "

Fawry Business HR

Saas HR Management Solution

We understand the challenges HR teams face , and we're here to support every aspect of your workforce management. Our smart, cloud-based solutions are designed to boost productivity, streamline operations, and ensure compliance with Egypt's Labor Law.



Payroll Management

and we're here to support every aspect of your workforce management. Our smart, cloud-based solutions are designed to boost productivity, streamline operations, and ensure compliance with Egypt's Labor Law.



Employee Requests

Digitize the entire request lifecycle. From leave applications to document approvals, the system makes submitting, tracking, and managing requests effortless.



Attendance and Overtime

Track employee attendance and overtime in real-time with a centralized system that directly syncs with payroll. Ensure accuracy and efficiency across all your HR operations.

Our Parteners





cegid

إِجَادَة
ejada



Our Clients



Governmental Authorities



Petroleum Industries



Packaging Industry (Paper and Cardboard)



**Arab
Pack**



Textile & Garment Industry



Plastic Industries



Chemical & Pharmaceutical Industries



Food Industries



**Best
Trade**

LYCHEE®



Engineering Industries



الوايلر-فريد حسنين للطلمبات
ALLWEILER-FARID HASSANEIN PUMPS



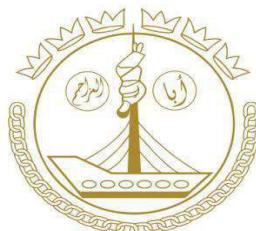
Medical Market



Nano Food Machine
نانو فود ماشين



Showrooms & POS (Ceramics)



LUSH FRESH
HANDMADE
COSMETICS



FOOT^{LOOSE}

CROCS

MERRELL.

SPROX



LYCHEE[®]

Integration Services



MISR INSURANCE



شركة مصر العليا لتوزيع الكهرباء



شركة شمال الدلتا
لتوزيع الكهرباء
NEDDC



شركة جنوب الدلتا
لتوزيع الكهرباء
SDED



شركة شمال القاهرة
لتوزيع الكهرباء
NCEDC



شركة جنوب القاهرة
لتوزيع الكهرباء
SCEDC



الشركة القابضة
لمياه الشرب والصرف الصحي



شركة مياه الشرب
والصرف الصحي بالجيزة



شركة مياه الشرب
والصرف الصحي بدمياط



شركة مياه الشرب والصرف
الصحي بالبحر الأحمر



شركة مياه الشرب
والصرف الصحي بمطروح

GIG

**Micro
Finance A**

**رجال اعمال
الاسكندرية**



السويس للأسممنت
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