



ACME
Inc.

SALES OVERVIEW

REGIONAL ANALYSIS

Product Category

All

State

- ☐ Alabama
- ☐ Arizona
- ☐ Arkansas
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Florida
- ☐ Georgia
- ☐ Idaho
- ☐ Illinois
- ☐ Indiana
- ☐ Iowa
- ☐ Kansas
- ☐ Louisiana
- ☐ Maryland

SALES PERFORMANCE REPORT

Total Sales

56.25M

PY 40.25M | ▲ 40%

Total Profits

32.45M

PY 23.16M | ▲ 40%

Select Date to View

12/6/2011

12/5/2014

Select Year

2011

2012

2013

2014

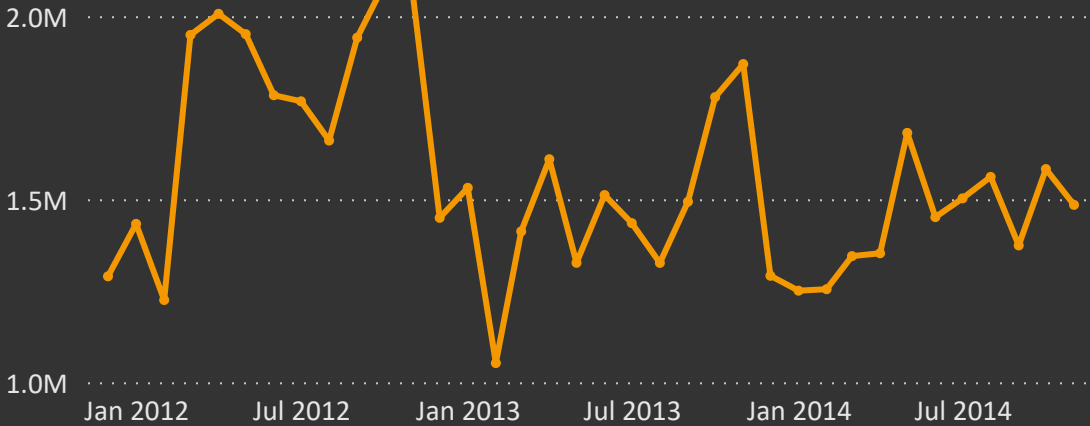
Order Quantity

251K

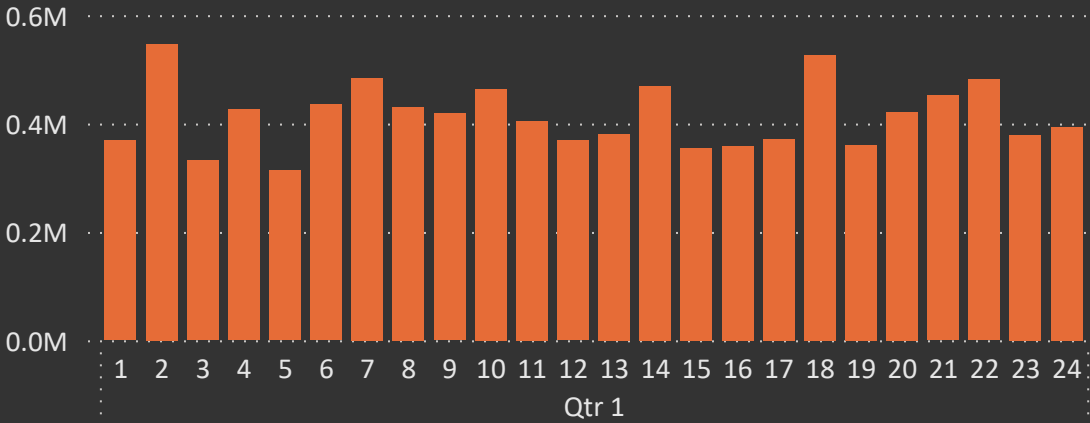
Total Products

1690

Monthly Sales Trends



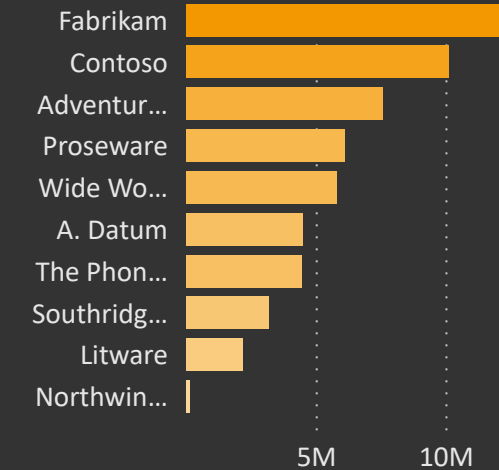
Daily Sales by Quarter



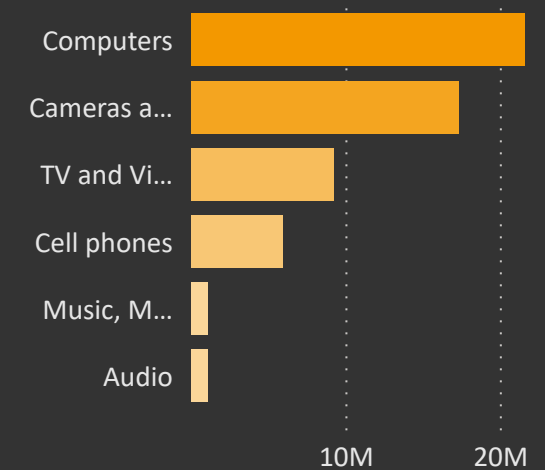
Top 10 Products

	Order Qty	Total Sales
Contoso Projector 1080p X980 Black	197	452,115.00
Proseware Projector 1080p LCD86 White	186	426,870.00
Contoso Projector 1080p X980 White	177	406,215.00
Proseware Projector 1080p DLP86 Silver	147	367,353.00
Proseware Projector 1080p LCD86 Black	160	367,200.00
Proseware Projector 1080p DLP86 Black	131	327,369.00
Adventure Works Desktop PC1.80 ED182 White	580	289,942.00
Fabrikam Independent Filmmaker 1" 25mm X400 Blue	173	280,260.00
WWI Laptop19W X0196 Blue	209	271,491.00
Proseware Projector 1080p DLP86 White	92	229,908.00

Sales by Brand



Sales by Product



SALES OVERVIEW

REGIONAL ANALYSIS

Product Category

All

State

- ☐ Alabama
- ☐ Arizona
- ☐ Arkansas
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Florida
- ☐ Georgia
- ☐ Idaho
- ☐ Illinois
- ☐ Indiana
- ☐ Iowa
- ☐ Kansas
- ☐ Louisiana
- ☐ Maryland

SALES PERFORMANCE REPORT

Total Sales

56.25M

PY 40.25M | ▲ 40%

Total Profits

32.45M

PY 23.16M | ▲ 40%

Select Date to View

12/6/2011



12/5/2014



Select Year

2011

2012

2013

2014

Order Quantity

251K

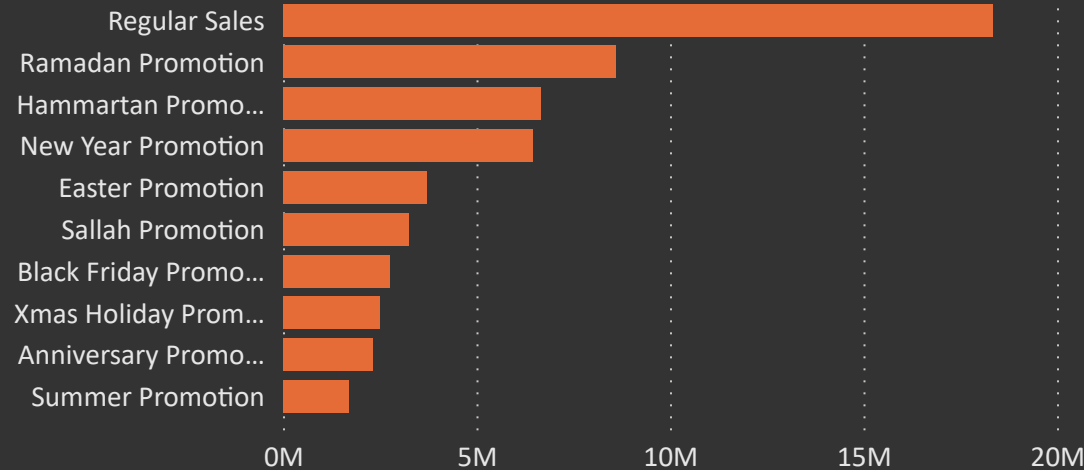
Total Products

1690

Sales by State

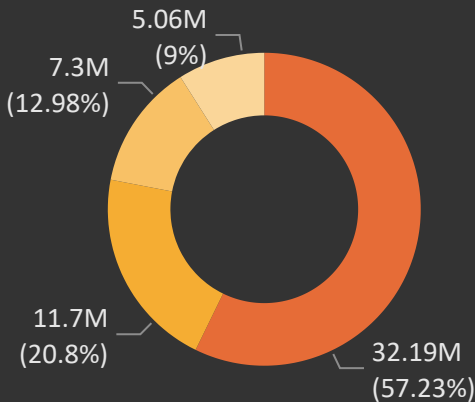


Total Sales by Promotion Name



Total Sales by ChannelName

● Store ● Online ● Reseller ● Mobile Outlet



Total Profit by ChannelName

● Store ● Online ● Reseller ● Mobile Outlet

