



DEEP  
BLUE

**Deep Blue Startup Studio**, also known as Venture Builders, is a dynamic venture-building firm that specializes in supporting early-stage startups on their journey from pre-seed to Series A. With a strong focus on building and scaling platform or marketplace startups across diverse industries, our mission is to empower founders to achieve remarkable commercial growth and make a significant impact in their respective markets.

**At Deep Blue Startup Studio**, we're **not** your ordinary **incubator, accelerator, agency, or VC**. We are **real co-founders and entrepreneurs**, accompanying you every step of the way through our joint adventure. Together, we'll navigate each chapter of your startup's journey and forge a path to success.

# db Story

## ● The Ambitious Beginning (2014)

Our remarkable journey began a decade ago in 2014 with a burning ambition to create our first groundbreaking application. As we encountered and overcame numerous challenges during its development, we realized that many other startups were facing similar obstacles. This realization inspired us to establish Deep Blue, taking inspiration from the legendary chess-playing machine that triumphed over chess champions in the 1990s.



## Tackling Hurdles with Determination

Throughout our journey, we have tackled countless hurdles with unwavering determination. Along the way, we have embarked on over 30 remarkable platform or marketplace projects, collaborating with our own ventures as well as esteemed partners and clients. However, we noticed that many of these promising projects faltered due to operational, marketing, and funding-related challenges.



## Transformation into Deep Blue Startup Studio

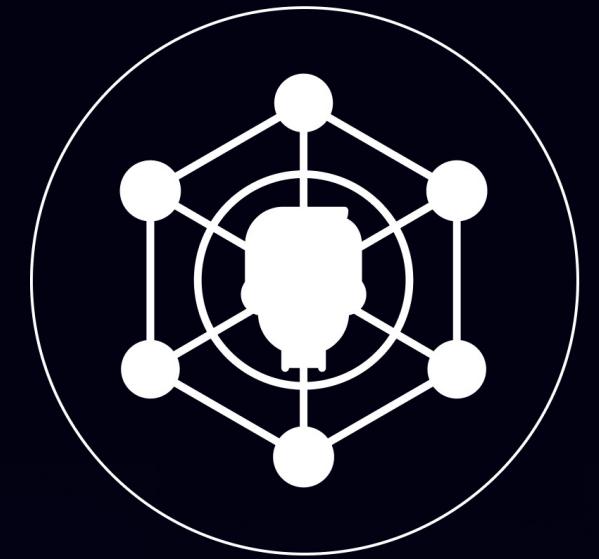
Motivated by our passion for innovation and an unyielding commitment to success, we have now transformed into Deep Blue Startup Studio. With this evolution, our aim is to become an integral part of success stories, working hand in hand with our clients and partners at every stage of their journey, from inception to exit.

## Vision:

Our vision at Deep Blue Startup Studio is to create an ecosystem where startups thrive, driving innovation and making a lasting impact on industries. We aim to be a catalyst for success, empowering founders to turn their dreams into reality and build remarkable ventures that shape the future.

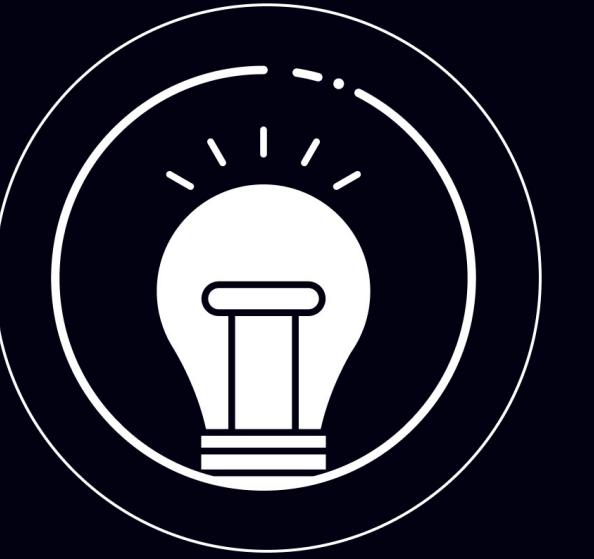
## Mission:

Our mission is to comprehensively support startups at every stage of their journey, from inception to exit. Going beyond the traditional role of service providers, we become dedicated collaborators and co-founders. With our expertise, we help startups overcome operational, marketing, and funding challenges, unlocking their full potential for sustainable growth.



## Generate our own Ventures

We build startups that solve problems through an inhouse continuous, dynamic and selective ideation process. We secure financing to make sure our ventures can grow without barriers.

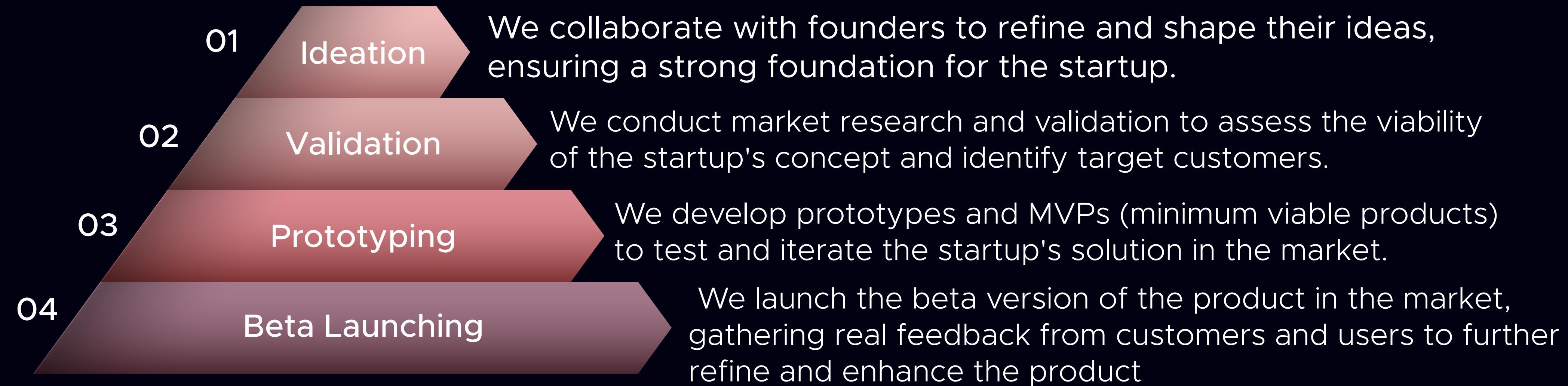


## Build Ventures With Partners

With our robust ecosystem we partner up with external entrepreneurs and other companies that have amazing ideas we can help them develop into successful and sustainable businesses.

# Our company building process revolves around 7 stages

At each stage of the company building process, we provide strategic guidance, expertise, and resources to empower startups and position them for long-term success.



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Product-Market

We assist in achieving product-market fit by refining the startup's product offering based on customer feedback and market insights.

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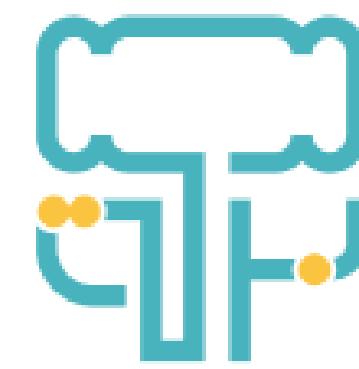
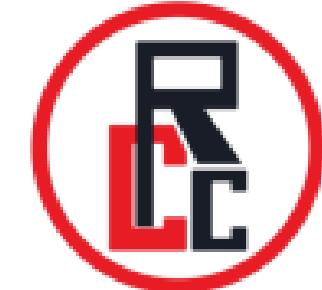
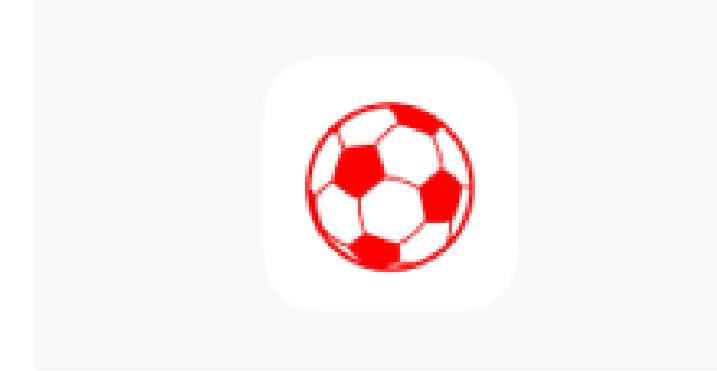
Scaling

We support startups in scaling their operations, expanding their customer base, and maximizing growth opportunities.

07

Exit

We help startups navigate exit strategies, whether through acquisitions, mergers, or other exit options that align with their long-term goals.



# db Team

At Deep Blue Startup Studio, our team comprises experienced professionals with diverse expertise in platform and marketplace startups. With a proven track record in building and scaling ventures, we work closely with founders as dedicated collaborators and co-founders. Our hands-on approach, strategic guidance, and extensive network empower founders to achieve remarkable growth and make an impact in their markets.

## **Abdulrahman Makki**

**CEO**

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With over 10 years of experience in leading startups and business development, Abdulrahman drives the vision and growth of Deep Blue.

## **Osama Jallad**

**Operation Manager**

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With over 10 years of experience in operations and event management, Osama ensures smooth operations and efficient execution at Deep Blue.

## **Abdullah Makki**

**Technology Manager**

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With over 15 years of experience in technology and development, Abdullah oversees the technical strategy and execution at Deep Blue.

## **Salma Salhiya**

**Marketing Manager**

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With over 10 years of experience in digital marketing, Salma leads the marketing efforts and brand strategy at Deep Blue.

## **Belal Mossad**

**Product Manager**

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With over 5 years of experience in product management, Belal leads the strategic direction and innovation of Deep Blue's offerings.

## **Ibrahim Anter**

**Sales Manager**

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With over 10 years of experience in sales management, Ibrahim drives business development and strategic partnerships at Deep Blue.

## Ahmed Abdulaziz

### Media Manager

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With over 5 years of experience in video production, Ahmed oversees the creation and production of high-quality videos and multimedia content for Deep Blue's marketing and promotional efforts.

## Mohamed Hussain

### Graphic Designer

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With over 5 years of experience in UX/UI design and branding design, Mohamed brings his expertise to create visually compelling and user-friendly designs for Deep Blue's platforms and branding initiatives.

## Ahmed Adel

### Backend Developer

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With over 5 years of experience in backend development, Ahmed contributes to the technical development of Deep Blue's solutions.

## Waqas

### Host Manager

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With over 5 years of experience in host management, Waqas ensures seamless hosting experiences for Deep Blue's clients and partners.

## Mohamed Saaed

### Application Developer

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With over 5 years of experience in application development, Mohamed plays a key role in developing innovative solutions at Deep Blue.

# VENTURES

Deep Blue Venture Builders stands as an inspiration, successfully building and supporting diverse platform and marketplace projects. Our dedication and expertise drive startups to reach their full potential, transforming industries and leaving a lasting impact.

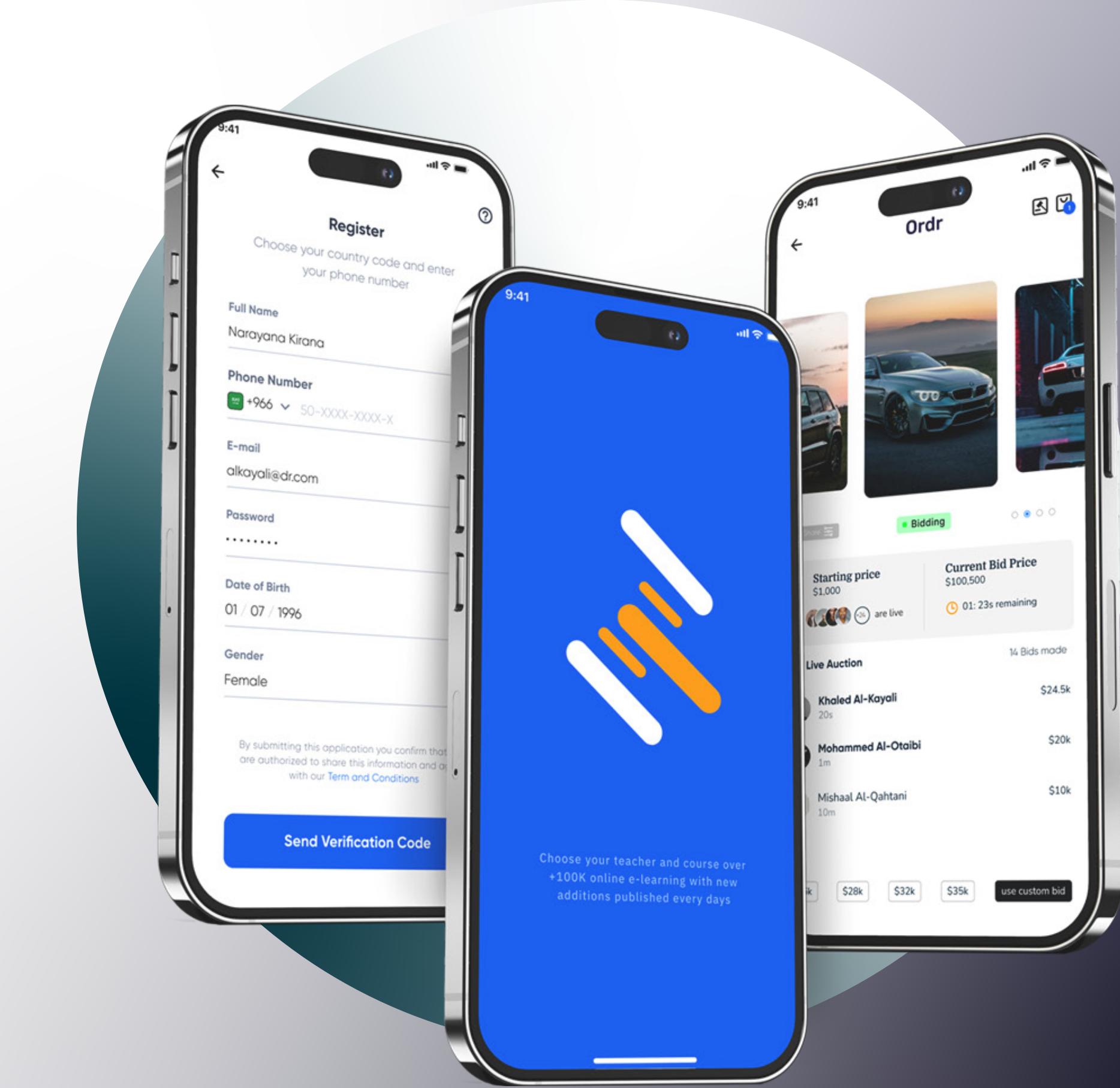


# MUSAN APP

# Warshati APP



## Mazad Al-Barakah APP



## Zawid APP



# I-Goal APP

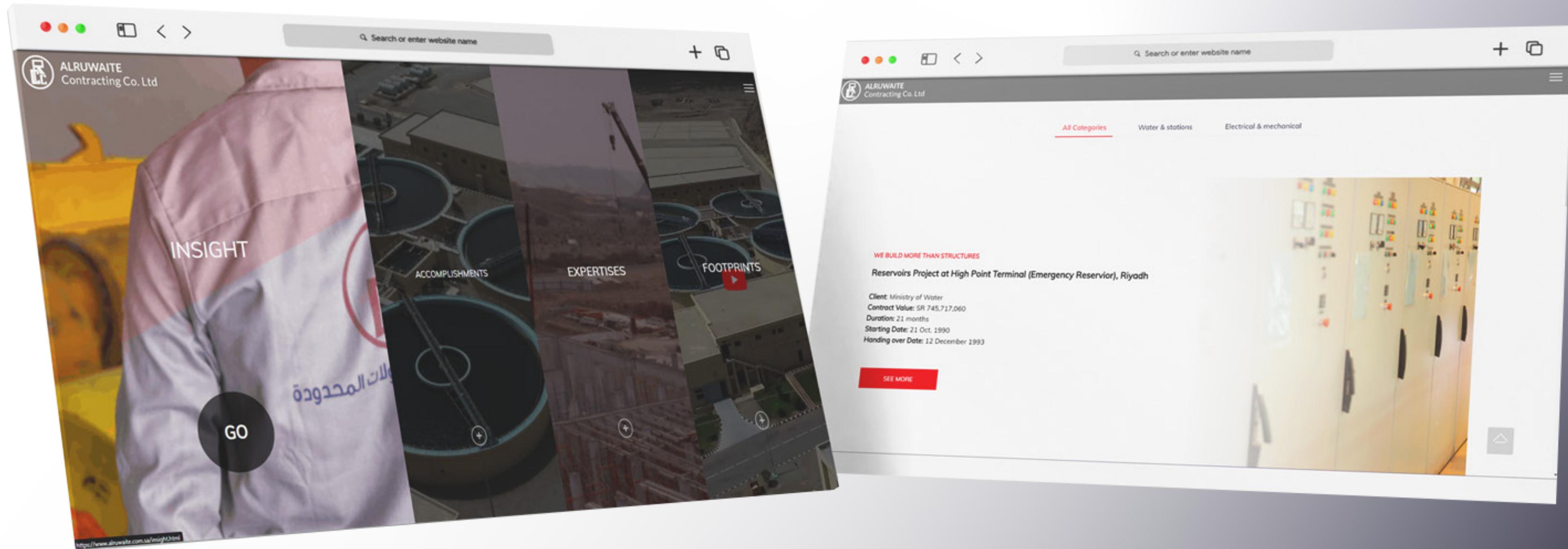


# Kashef APP

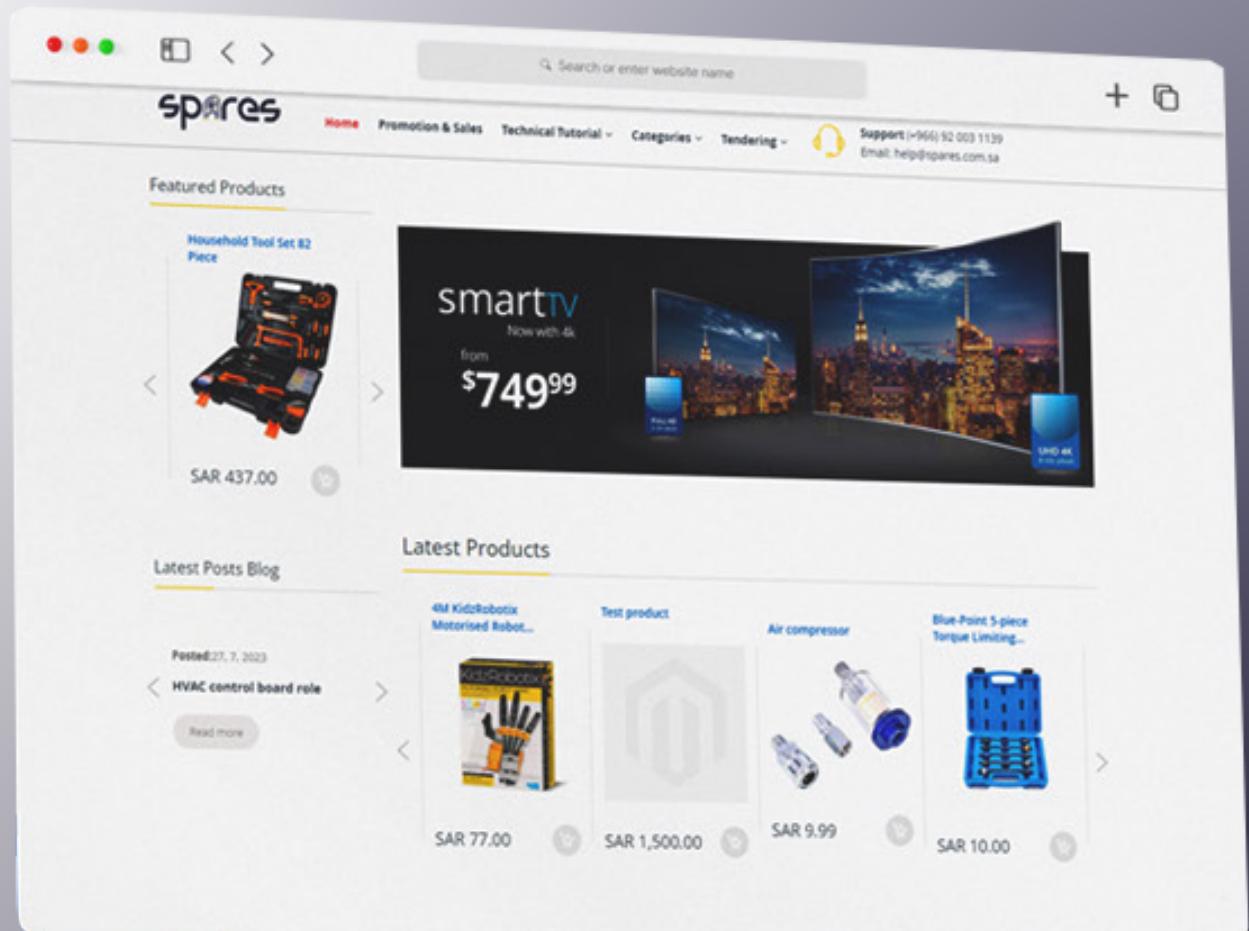
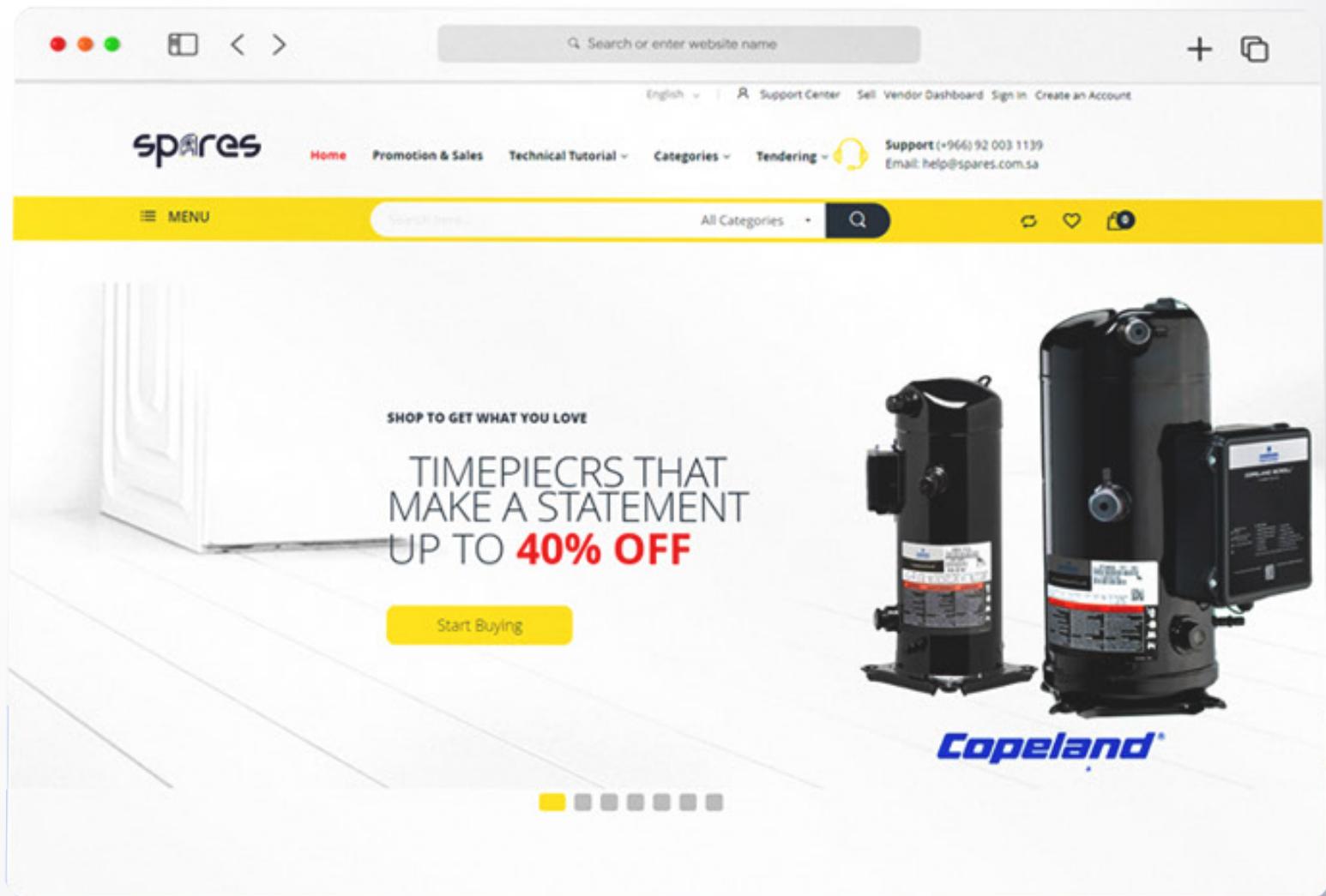
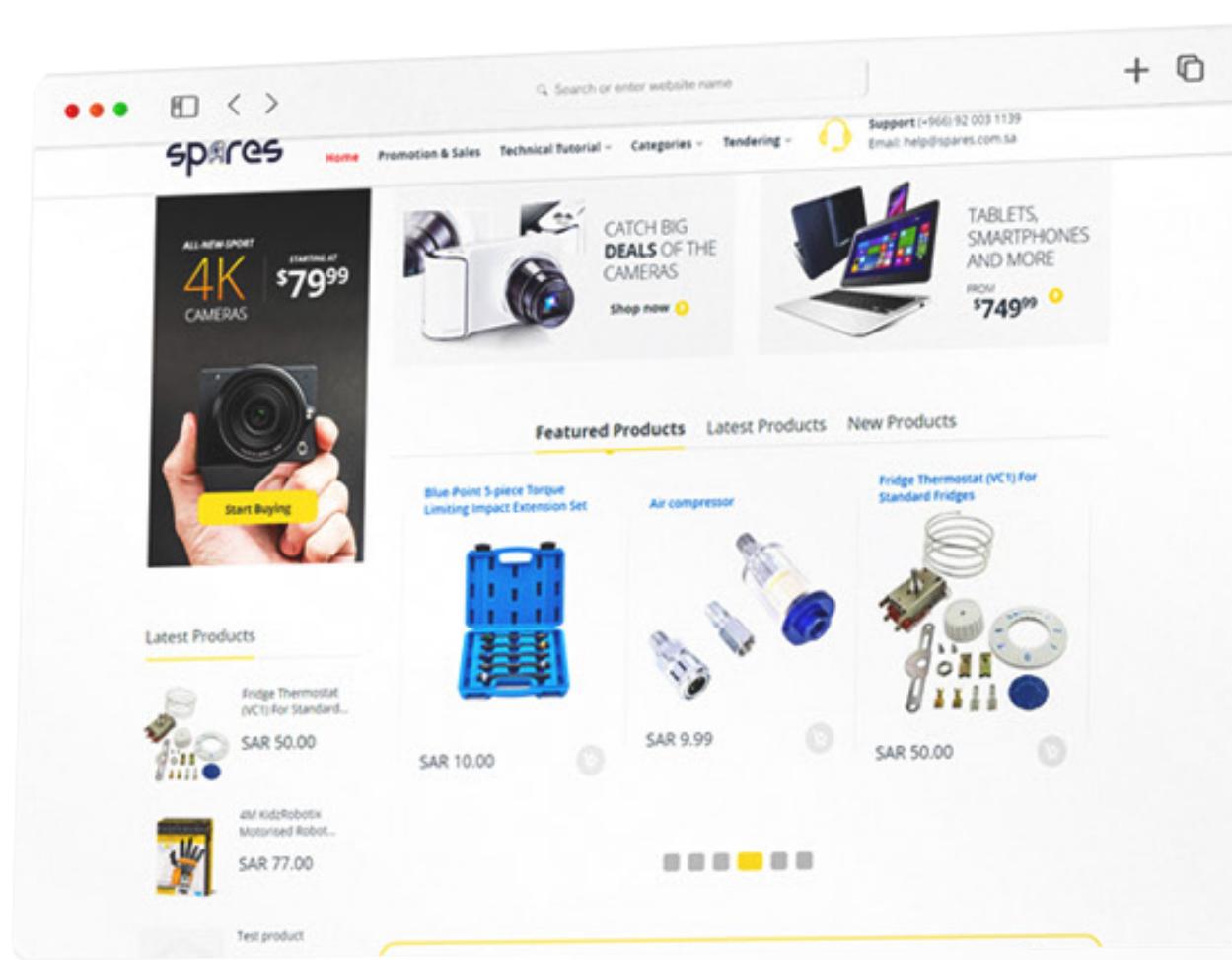
# Warmsaturn Website

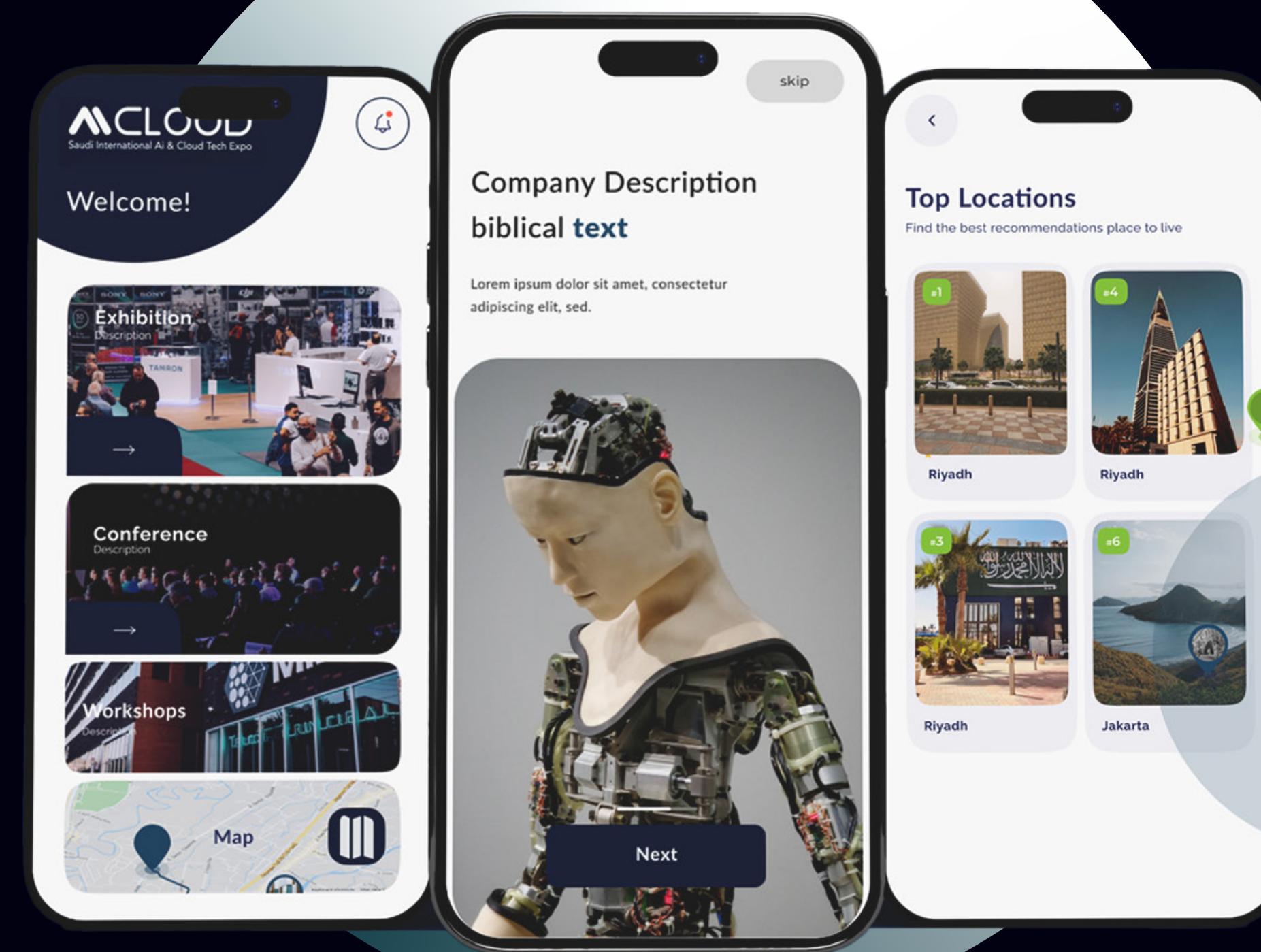


# AI Ruwaite Website



# Spares Platform

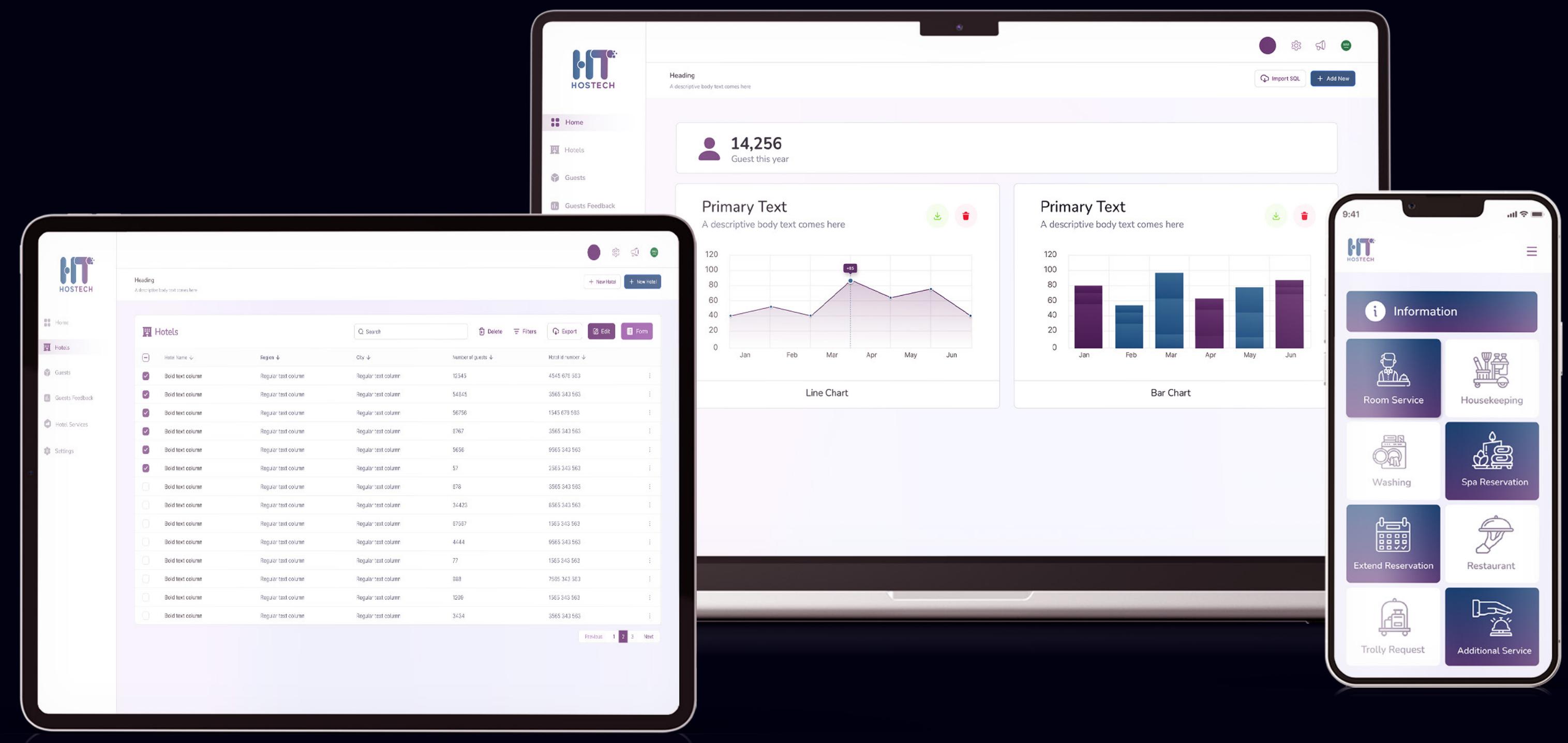




# AI Cloud event APP



# Truck-King APP



# Hostech platform

## CEO Word

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At Deep Blue, we believe that all success stories start with true believers. As your partners and advocates, we are committed to supporting your vision and providing the resources you need to turn it into a reality. Together, we'll create remarkable platform or marketplace startups that make a meaningful impact

”

# **Together,**

The Deep Blue team combines their expertise and passion  
to support founders and drive the success of platform and  
marketplace startups.

[www.dbss.sa](http://www.dbss.sa)  
[wecare@dbss.sa](mailto:wecare@dbss.sa)

