Key Partners

◆ **Industrial Companies – Elsewedy Electric, ABB Egypt, Siemens Middle East, and more.**

◆ **Universities & Institutes – Cairo University, Ain Shams, AUC and more.**

◆ **Tech Companies.**

◆ **Startup Accelerators & Investors.**

Key Activities

⬩ **Software Development.**

⬩ **Industry & Academic Collaborations – Testing & adoption.**

⬩ **Customer Support & Training – Online tutorials.**

Key Resources

◆ **Tech Stack – MERN, Laravel, MySQL.**

◆ **Human Capital – Developers, engineers.**

◆ **Funding – potential investors.**

◆ **Hybrid Work Model – Alexandria-based hub.**

Value Propositions

◆ **AI-Powered Circuit Analysis – Fewer human errors.**

◆ **Online & Offline Access – Work anywhere, anytime.**

◆ **Affordable & Scalable – Students to enterprise-level solutions.**

Customer Relationships

⬩ **24/7 Support – Support Chatbot, email, and forums.**

⬩ **Frequent Updates – User-driven feature additions.**

⬩ **Exclusive Engineering Community – Training, networking.**

⬩ **Loyalty & Referral Programs – Discounts & premium access.**

Channels

⬩ **Digital Marketing – LinkedIn, Facebook, Google Ads.**

⬩ **University Partnerships – Free trials to students.**

⬩ **Industry Events – Cairo ICT, IEEE conferences.**

Customer Segments

◆ **Electrical Engineers & Technicians – Need precision tools.**

◆ **Students & Universities – Educational use.**

◆ **Factories & Industrial Firms – Energy optimization.**

Cost Structure

⬩ **Development – $100 – $150/month (team salaries).**

⬩ **Cloud Hosting "Hostinger" – $5 – $7/month.**

⬩ **Marketing "Green Mind - Online Advertising and Media Buying Management Prices" – $340 – $450/month (ads, events).**

⬩ **Support & Maintenance – $150 – $250/month.**

Revenue Streams

⬩ **Freemium Model – Free basic, $5–$15/month premium.**

⬩ **Enterprise Licensing – $1,000–$5,000/year.**

⬩ **API Sales – $250/year for integrations.**