

Designed for: Electrical Engineers, Technicians, Universities, and Industrial Companies		Designed by: WattWizards		Date: 2/22/2025	Version: Beta
Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments	
<ul style="list-style-type: none">◆ Industrial Companies – Elsewedy Electric, ABB Egypt, Siemens Middle East, and more.◆ Universities & Institutes – SUT, Cairo University, Ain Shams, AUC and more.◆ Tech Companies.◆ Startup Accelerators & Investors.	<ul style="list-style-type: none">◆ Software Development.◆ Industry & Academic Collaborations – Testing & adoption.◆ Customer Support & Training – Online tutorials.	<ul style="list-style-type: none">◆ AI-Powered Circuit Analysis – Fewer human errors.◆ Online & Offline Access – Work anywhere, anytime.◆ Affordable & Scalable – Students to enterprise-level solutions.	<ul style="list-style-type: none">◆ 24/7 Support – Support Chatbot, email, and forums.◆ Frequent Updates – User-driven feature additions.◆ Exclusive Engineering Community – Training, networking.◆ Loyalty & Referral Programs – Discounts & premium access.	<ul style="list-style-type: none">◆ Electrical Engineers & Technicians – Need precision tools.◆ Students & Universities – Educational use.◆ Factories & Industrial Firms – Energy optimization.	
	Key Resources		Channels		
	<ul style="list-style-type: none">◆ Tech Stack – MERN, Laravel, MySQL.◆ Human Capital – Developers, engineers.◆ Funding – potential investors.◆ Hybrid Work Model – Alexandria-based hub.		<ul style="list-style-type: none">◆ Digital Marketing – LinkedIn, Facebook, Google Ads.◆ University Partnerships – Free trials to students.◆ Industry Events – Cairo ICT, IEEE conferences, SUT & NILE Electrical Engineering Events.		
Cost Structure			Revenue Streams		
<ul style="list-style-type: none">◆ Domain Name “wattwizards.org - GoDaddy”: 20\$/month.◆ Hosting Plan “Hostinger – Business Plan”: 15\$/month.◆ Custom Email “contact@wattwizards.com - GoDaddy”: 2\$/month.◆ Total Cost – 37\$/month.			<ul style="list-style-type: none">◆ Individual Subscriptions (B2C): 5~10\$/month.◆ Enterprise Licensing (B2B) – 100\$/month.◆ API Sales – 200\$/year		