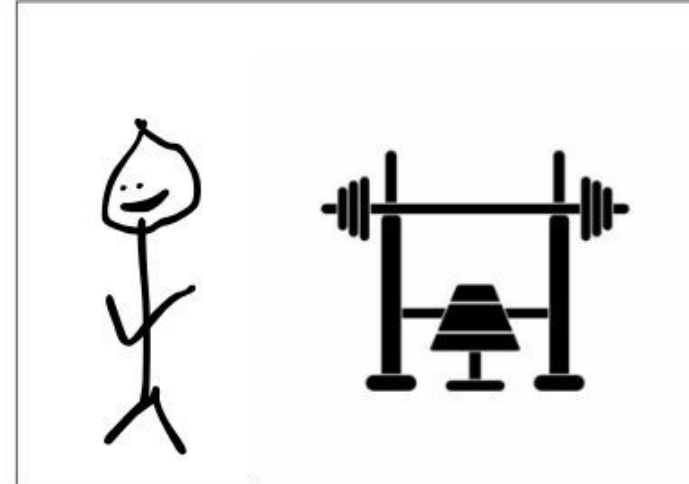Jeff is upset because the bench he is trying to use with his client is already being used

Jeff now goes on our mobile app and joins the line for the benchpress machine
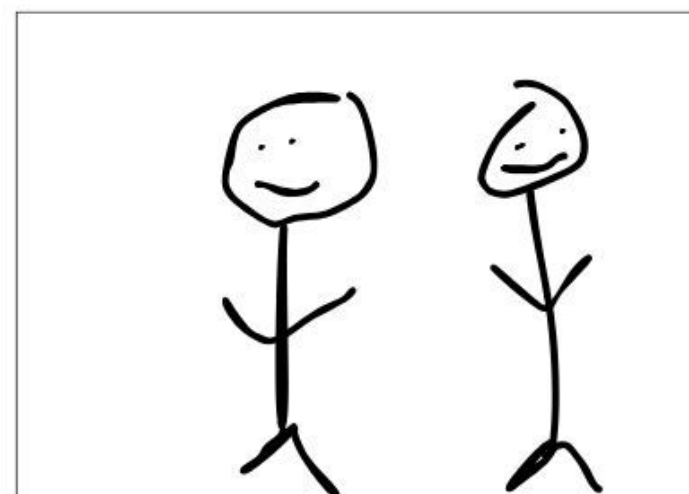

The other gym member has just finished his set and the bench is open.

The other gym member now has an ideal rest timer on his mobile app

Jeff now gets a notification alerting him that the bench is open and he can maximize the machine by working out while another member is resting
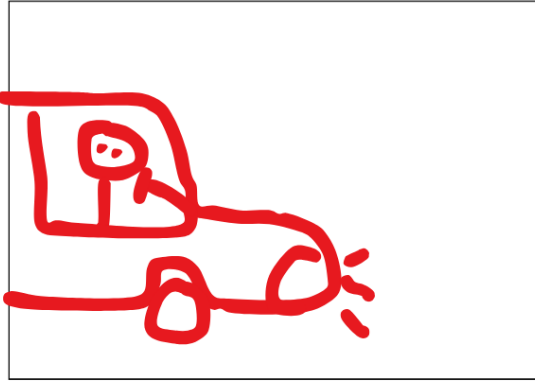

Jeff and his client are now happy because they didn't have to wait long to workout
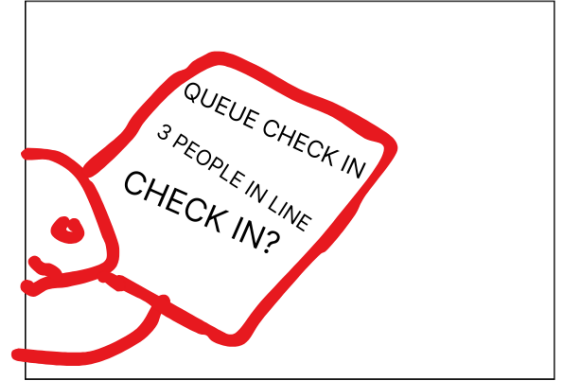
EXPOSITION

David Smtih is driving to the gym

CONFLICT
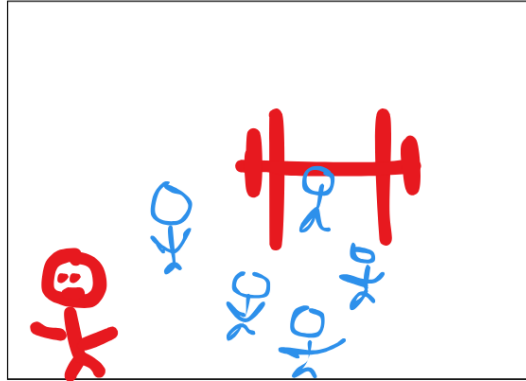
The line to use any gym machines is way to long!
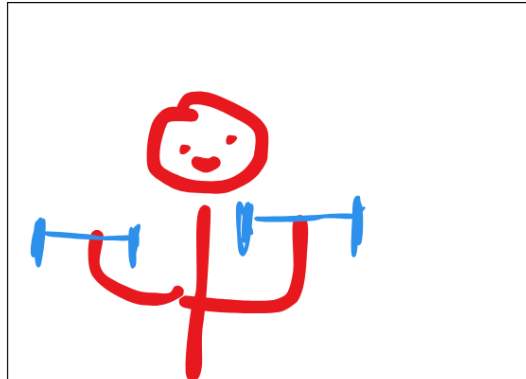
RISING ACTION

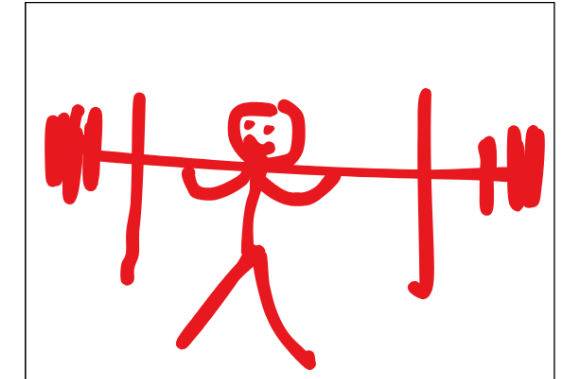David Smith see's there is a queue for 3 people infront of him

CLIMAX

He is able to check in and have his spot saved

FALLING ACTION

He is able to do another exercise while he waits his turn, with no worries of someone taking his spot.

RESOLUTION

He is able to use the machine he queued for with no issues and saving him from 10 minutes of standing around doing nothing.
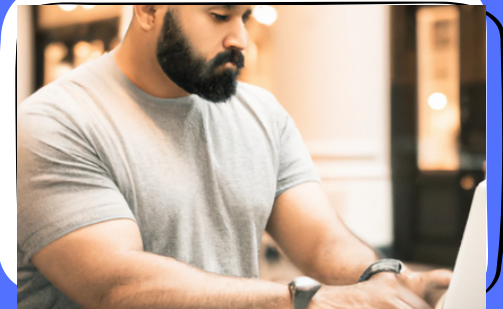
John Jones Gym Struggle

✳ John Jones struggles with going to the gym, and getting to work on time
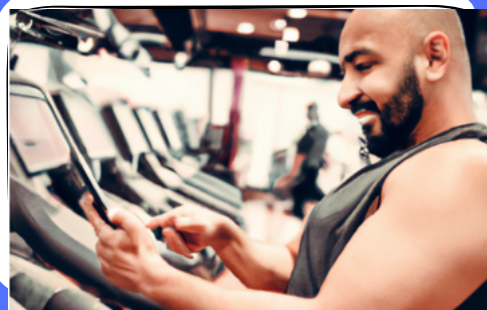

✳ He tries to wake up early to fit the gym in, but he is tired at work

✳ John researches ways to solve his problem of the long wait times at the gym

✳ John finds the Gym Queue app on his gyms website.

✳ John is able to queue up for his machines and finish his workout early.

✳ John is fully energized and on time at work after his gym session becuase he used the Gym Queue app.

Storyboard Persona: Ricky Smith **Scenario:** Ricky uses the Gym Queue App to workout.

Ricky wakes up from bed and starts to get ready for the gym.

GYM
QUEUE
APP

Ricky checks the gym queue app on his phone to see the wait times.

Ricky sees that the wait times are low, meaning he will be able to get a workout in before he has to go to work.

Ricky makes his way to the gym.

GYM

Ricky gets to the gym and sees that it is empty.

Ricky gets a very quick and efficient workout in before he leaves for work.