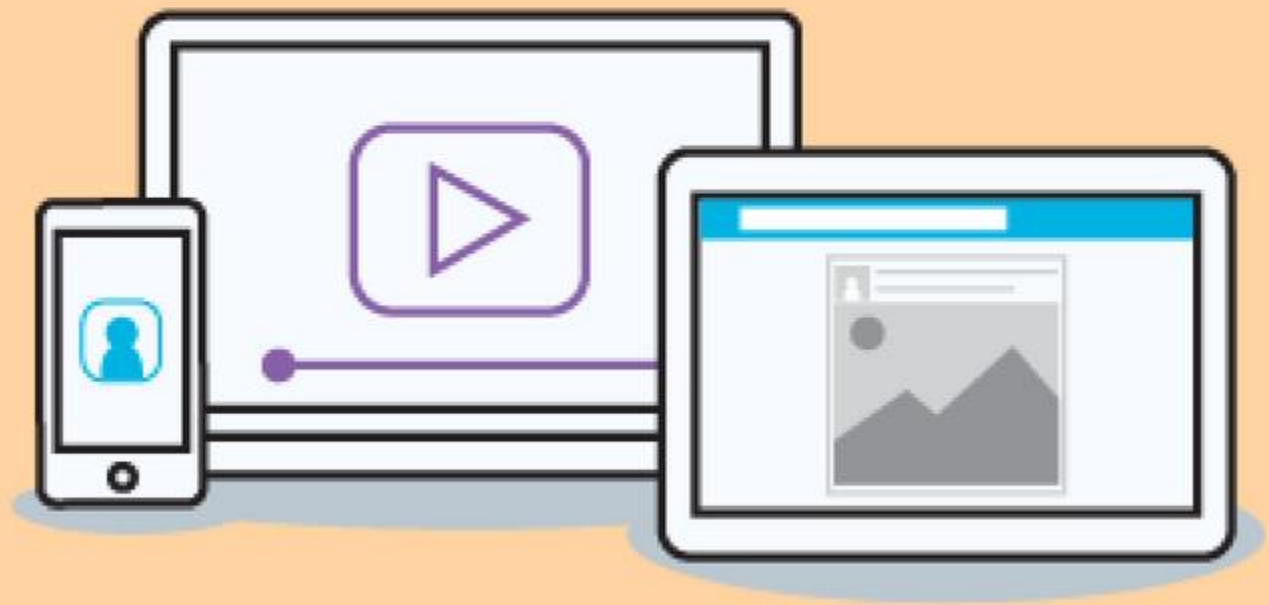


# Project 2

## Market your Content



# Marketing Objective

*obtain 1k blog followers by the end of 2021*

# KPI

*What is your primary KPI to measure marketing success?*

*The numbers of followers to my blog by the end of 2021.*

# Target Persona

Background and Demographics	Target Persona Name	Needs
Male 35 years . Engaged. Lives in Alexandria . Fault of commerce . Working as accounter in import and export company. Has monthly income of 3000 EGP	 Mahmoud ahmed	Freedom from job restrictions .  The ability to market his own products .
Hobbies	Goals	Barriers
Swimming . Love gym workouts . Playing football. Travelling	to starts his own business . increase his income .	language barrier . Limited time to study or learn a new skills .

# What is the theme and framework of your blog post?

*My blog talks about digital market course form udacity  
via pixar framework .*

*And how this course helps me to Develop my marketing  
skills to increase sales .*

# Blog Post

My blog is taking about my journey to grow my company .and how digital market course from udacity helps me to understand my customers and know where to get customers ,make a marketing plan .



Photo link <https://bit.ly/2X6cf5e>

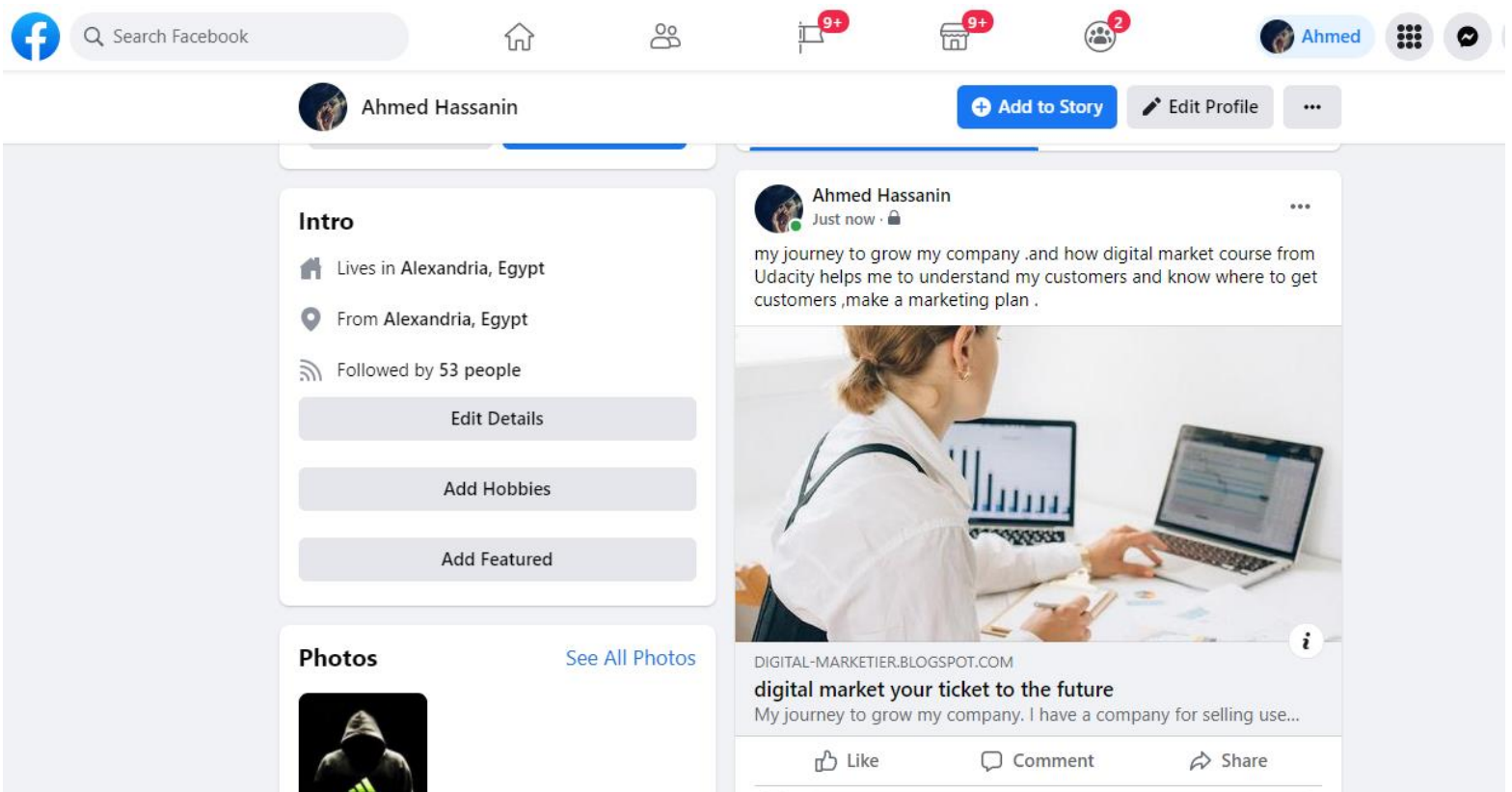
<https://bit.ly/3zVesiy>

# Platform 1 and Post

## Facebook

Facebook is one of the largest social media platforms in the world

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# Platform 2 and Post

## Instagram

Instagram is one of the most popular social media platforms

Instagram is a hugely popular photo and video-sharing social media platform.





# Platform 3 and Post

Twitter .

Twitter gives people a platform to discuss trending topics that they feel strongly about, which creates a very engaged audience for us to reach — whether organically or with paid ads.

