

Data to collect:

Use this url link as example (<https://www.kickstarter.com/projects/winejelly/true-vine-gifts-wine-jelly-it-aint-just-for-biscuits/description>), for each Kickstarter project, I want to collect the metadata below as csv file and save image in the folder:

- (1) the project details (project title, the amount money of pledged, the amount of goal, the number of backers, funding success/unsuccess, location),
- (2) The entire text from story section
- (3) The entire text from risks and challenges section
- (4) Creator's details (creator's name, the number of created project/the number of backed projects, last login date and year, account created date and year, and the description text of creator)
- (5) Creator's profile image (save the image in another folder with the creator's name)

1. **Project details** (project title, the amount money of pledged, the amount of goal, the number of backers, funding success/unsuccess, location)

The screenshot shows a Kickstarter project page. At the top, the project title is 'True Vine Gifts Wine Jelly: It ain't just for biscuits'. Below the title is a short description: 'True Vine Gifts wine jelly will change what you thought you knew about jelly. It ain't just for biscuits.' The main image features a woman with short dark hair and pink lipstick, resting her chin on her hands, with several jars of wine jelly in front of her. A video player is overlaid on the image. To the right of the image, the funding progress is shown: '€4,566' pledged of a '€22,359 goal'. Below this, it says '51 backers'. A status box indicates 'Funding Unsuccessful' with the message 'The project's funding goal was not reached on Sat, April 30 2016 7:00 AM CEST'. At the bottom right, it says 'Last updated April 30, 2016'. At the bottom left of the image, there are two tags: 'Small Batch' and 'Birmingham, AL'.

True Vine Gifts Wine Jelly: It ain't just for biscuits

True Vine Gifts wine jelly will change what you thought you knew about jelly. It ain't just for biscuits.

€4,566 <sup>€</sup>

pledged of €22,359 goal

51 backers

Funding Unsuccessful

The project's funding goal was not reached on Sat, April 30 2016 7:00 AM CEST

Last updated April 30, 2016

Small Batch

Birmingham, AL

2. The **entire text** from **story** in campaign section

## Story



*Sasha Johns: The woman behind the jelly*

I'm Sasha Johns, the jelly artist from Alabama.

True Vine Gifts is currently a cottage business with three legs and all three legs work together. There is True Vine Gifts the [Blog](#), True Vine Gifts the [handmade business](#), and True Vine Gifts the Jelly business.

These three legs together started out as a way for a stay at home mom to be at home with her kids, but still contribute to the household income. In the last year, it's become a full time career, that still gives me that flexibility in my schedule so that I can meet the needs of my family.

This last year things got a little crazy in the jelly leg. I made more jelly than I have ever made before, and because I was working under the state cottage license for cottage businesses, I was doing it all in my little kitchen at home. Working under the cottage license also limits me to face to face transactions. That means no internet sales, and no wholesaling to stores or restaurants for the jelly leg of the business .

But *everyone* wants this jelly! And I want to get it to them!!

True Vine Gifts Jellies are jellies made from wine. While this product was born here in the south, it's a jelly that is for way more than just your biscuit.

There are currently six jellies that make up the basic line. These are my focus for getting into production first.

Cabernet Sauvignon  
Sangria  
Merlot

Pinto Grigio  
Chardonnay  
Moscato

True Vine Gifts jellies can be used for marinades and salad dressings as well as many other applications. You'll find recipes for these jellies on the blog I mentioned. [truevinegifts.com](http://truevinegifts.com). I'm constantly experimenting and adding new recipes for the jellies.

3. The **entire text** from **risks and challenges** section

## Risks and challenges

It's important I get the funding now. The kitchen I need to use for this first big project is only available during the summer months. Because my product begins with wine, it can't be on the property during the school year because the kitchen is a state kitchen that hosts school kids during the school year.

These kids can't have access to the ingredients for my product.

The great news is that it is that this kitchen is completely certified by the state. Even better, it has the capacity to allow me to make 40 gallon batches which makes it perfect for making plenty of product for the entire year in one season.

By getting complete funding for the project now, I will have time to get my products tested quickly for PH by the state so the product can be made as soon as possible, and ready to roll out for sale in September for the beginning of the holiday season.


4. **Creator's details** (creator's name, the number of created project/the number of backed projects, last login date and year, account created date and year, and the description text of creator)

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### About the creator



Sasha Johns

 Sasha Johns

1 created project

3 backed projects

Jun 9 2016

last login

Aug 2015

account created

True Vine Gifts Wine Jelly will change what you think about jelly because it ain't just for biscuits! (although it is perfectly delicious on biscuits) Jelly made from wine is delicious in everything from PB&J sandwiches to ice cream sundaes to vinaigrette salad dressings and more!

I've been making jelly from wine for about 4 years now, and I'm ready to sell it stores and at larger scale markets. This will require bigger cooking facilities, new packaging, and not to mention a staff!

By investing in this campaign you help my family, bring this great product to your family's table.

## 5. Creator's profile image

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CampaignRewardsCreator NewFAQUpdates <sup>0</sup>Comments <sup>0</sup>Community

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