

AHMED NASR

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PROFESSIONAL SUMMARY

Entrepreneurial digital executive with 20+ years building and scaling ventures from zero — across FinTech, HealthTech, and e-commerce in the GCC and broader MENA region. Built Egypt's first SuperApp at PaySky, scaled Talabat's platform from 30,000 to 7 million daily orders (233x growth), and currently leading a \$50M digital transformation across a 15-hospital network. Proven founder-operator mindset: identify opportunities, design business models, run experiments, and drive end-to-end execution with speed and full ownership. Thrives in ambiguity; passionate about turning bold ideas into scalable, measurable ventures.

233x Platform Growth (Talabat) **\$50M** Transformation Program

300+ Projects Managed **8** Countries Coverage **20+** Years Building at Scale

PROFESSIONAL EXPERIENCE

PMO & Regional Engagement Lead

Jun 2024 – Present

Saudi German Health Group | Dubai, UAE

- Architected and leading \$50M digital transformation across 15-hospital network in KSA, UAE, and Egypt — built program from zero, defining strategy, governance, and execution roadmap
- Established enterprise PMO framework and cross-functional team of 30 professionals delivering telemedicine, AI-powered clinical decision support, and enterprise data warehouse implementations
- Partnered with U.S. HealthTech leaders (Health Catalyst, KLAS Research) to integrate AI, EMR, and analytics solutions — validating and piloting new technologies at scale
- Drove JCI, HIMSS, and MOH regulatory compliance while continuously iterating on operational models to improve patient outcomes and efficiency

Country Manager (Venture Launch Lead)

Apr 2021 – Jan 2022

PaySky, Inc. | Egypt

- Built Egypt's first SuperApp from zero: led market validation, product architecture, and go-to-market strategy for a platform integrating payments, banking, e-commerce, and lifestyle services
- Owned end-to-end venture launch: ideation → business model design → MVP → market entry, targeting Egypt's underbanked population of 50M+
- Established strategic partnerships with financial institutions and service providers; recruited founding team and operational framework for phased rollout

- Operated with full founder accountability — P&L ownership, regulatory navigation, and product-market fit experimentation in ambiguous, fast-moving environment

Product Development Manager

Jun 2017 – May 2018

Delivery Hero SE (Talabat) | GCC Markets

- Core team member during Talabat's hypergrowth sprint — platform scaled from 30,000 to 7 million daily orders (233x growth) across GCC markets
- Led product strategy, feature prioritization, and rapid iteration cycles supporting hyper-scale expansion across Egypt and GCC
- Ran Operations Excellence Committee coordinating cross-border initiatives between Berlin HQ, GCC countries, and Egypt — bias for action in fast-moving, ambiguous environment
- Designed and shipped customer-centric features enabling massive scale while maintaining service quality standards

PMO Section Head

Sep 2014 – Jun 2017

Network International | Egypt & 7 Countries

- Built and scaled enterprise PMO from ground up — recruited, trained, and led team of 16 PMs managing 300+ concurrent banking and payments projects across 8 countries
- Designed governance model and standardized delivery methodology, creating scalable operational infrastructure from scratch
- Delivered mobile commerce and digital payments portfolio including mobile wallets, cardless transactions, and cross-border money transfer for Visa and Mastercard networks

Engagement Manager

Mar 2013 – Sep 2014

Revamp Consulting | USA, UAE, Egypt

- Led consulting engagements for Mayo Clinic (healthcare business process optimization) and AT&T (service operations transformation)
- Designed and validated business models, ran experiments, and presented findings to senior leadership

Head of E-Commerce Product & IT Strategy

Jan 2020 – Jan 2021

Al Araby Group | Egypt

- Led e-commerce digital transformation and IT strategy for one of Egypt's largest consumer electronics and home appliances retailers

CORE COMPETENCIES

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| - Zero-to-One Venture Building | - Business Model Design | - MVP Development & Iteration |
| - Market Validation & Experiments | - P&L Ownership | - End-to-End Program Ownership |
| - Digital Transformation Strategy | - Enterprise PMO Leadership | - AI & Data Analytics |
| - FinTech & HealthTech Architecture | - Agile / Lean Methodologies | - MENA Market Expertise |

EDUCATION

MBA — Master in International Business Administration (In Progress) 2025 - 2027

Paris ESLSCA Business School | Global Management

PMP Training 2007 - 2008

Université française d'Egypte

CERTIFICATIONS

- PMP — Project Management Professional (PMI, 2008)
- CSPO — Certified Scrum Product Owner (Scrum Alliance, 2014)
- Lean Six Sigma (SUNY, 2010)
- CSM — Certified Scrum Master (Scrum Alliance, 2014)
- CBAP — Certified Business Analysis Professional (IIBA, 2014)
- ITIL Foundations (2016)