AHMED NASR

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PROFESSIONAL SUMMARY

AI Enablement executive and digital transformation leader with 20+ years driving enterprise-wide adoption of emerging technologies across GCC and MENA. Currently architecting and managing AI automation systems, LLM integrations (Claude, MiniMax), and a production RAG-powered Knowledge Hub — translating generative AI capabilities into measurable business outcomes. Proven track record owning company-wide digital transformation programs, leading change management initiatives across cross-functional teams, and delivering executive-level reporting on AI adoption, ROI, and optimization. Combines deep technical fluency in AI/LLM platforms with strategic program management expertise to embed AI into core workflows at scale.

20+ Years Digital Transformation   **$50M** AI Program Portfolio

300+ Projects Managed   **8** Countries Coverage   **3** LLMs in Production

PROFESSIONAL EXPERIENCE

PMO & Regional Engagement Lead — AI & Digital Transformation   Jun 2024 – Present

Saudi German Health Group | Dubai, UAE

- Own and execute enterprise-wide AI enablement strategy across 15-hospital network — leading adoption of AI-powered clinical decision support, LLM integrations, and Knowledge Hub implementation across KSA, UAE, and Egypt
- Partnering with U.S. AI/HealthTech leaders (Health Catalyst, KLAS Research) to evaluate, prioritize, and integrate generative AI platforms and knowledge management systems into core hospital workflows
- Define KPIs, success metrics, and ROI frameworks for AI adoption initiatives; deliver executive-level dashboards and reports to senior leadership and board-level stakeholders
- Lead training frameworks, AI playbooks, and best practices to drive measurable productivity gains across 30+ cross-functional teams — managing change management and stakeholder engagement at enterprise scale
- Manage vendors, platform procurement, and SLA compliance for AI systems; ensure alignment with UAE/GCC regulatory requirements (HIMSS, JCI, MOH) and AI governance standards
- Building in-production AI automation infrastructure: multi-LLM orchestration (Claude, MiniMax, Kimi), RAG-powered Knowledge Base, CRM automation, and intelligent briefing systems

Country Manager — Digital Transformation & AI Strategy
Apr 2021 – Jan 2022

PaySky, Inc. | Egypt

- Defined and executed AI and digital enablement strategy for Egypt's first SuperApp — evaluating emerging technologies, building knowledge management workflows, and driving enterprise-wide tool adoption across a greenfield platform
- Led change management and cross-departmental AI adoption initiatives; developed training programs and playbooks to embed new technologies into business operations
- Built strategic partnerships with technology vendors and platforms; managed executive stakeholder relationships and delivered ROI reporting to senior leadership

PMO Section Head — Program Management & Knowledge Systems
Sep 2014 – Jun 2017

Network International | Egypt & 8 Countries

- Built enterprise PMO and knowledge management frameworks from ground up — standardizing program delivery methodology, documentation systems, and best practices across 8 countries
- Managed 300+ concurrent technology programs; established KPI tracking, MIS reporting, and performance dashboards for executive leadership visibility
- Led change management and training initiatives for 16 Project Managers across emerging markets; developed playbooks and frameworks adopted as global best practice
- Collaborated with IT, product, and business leaders to embed technology into core workflows — driving measurable efficiency gains across digital payments and banking operations

Product Development Manager — AI & Digital Platform
Jun 2017 – May 2018

Delivery Hero SE (Talabat) | GCC Markets

- Led evaluation and adoption of emerging technologies supporting 233x platform growth (30,000 → 7M daily transactions); defined roadmap, KPIs, and success metrics for AI-driven product features
- Partnered with engineering, product, and business teams to embed AI and automation into core workflows — establishing best practices for agile delivery and continuous improvement

Engagement Manager — Digital Transformation Consulting
Mar 2013 – Sep 2014

Revamp Consulting | USA, UAE, Egypt

- Led digital transformation and knowledge management engagements for Mayo Clinic and AT&T — developed AI governance frameworks, training programs, and executive reporting on adoption ROI
- Translated complex technology capabilities into clear business outcomes for C-suite stakeholders; designed process improvement frameworks and change management plans

AI & TECHNOLOGY EXPERTISE

- LLM Integration (Claude, MiniMax, Kimi)
- RAG & Knowledge Base Architecture
- AI Enablement Strategy
- Generative AI Platforms & Governance
- Knowledge Hub Management
- Change Management & Adoption
- Program & Portfolio Management
- KPI Definition & ROI Reporting
- Training Framework Development
- Vendor & Platform Management
- AI Governance & Compliance
- Executive Stakeholder Management

EDUCATION

MBA — Master in International Business Administration (In Progress) 2025 – 2027
Paris ESLSCA Business School | Global Management

PMP Training 2007 – 2008
Université française d'Egypte

CERTIFICATIONS

- PMP — Project Management Professional (PMI, 2008)
- CSM — Certified Scrum Master (Scrum Alliance, 2014)
- CSPO — Certified Scrum Product Owner (Scrum Alliance, 2014)
- CBAP — Certified Business Analysis Professional (IIBA, 2014)
- Lean Six Sigma (SUNY, 2010)
- ITIL Foundations (2016)