

Ahmed Nasr

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PROFESSIONAL SUMMARY

Transformation and Data Program Office leader with 20+ years governing enterprise-scale programs across financial services, HealthTech, and FinTech in GCC and global markets. Proven track record establishing governance frameworks, delivery standards, and operating models that bring consistency, accountability, and measurable business value to complex, multi-workstream data and AI initiatives. Currently overseeing a \$50M AI and digital transformation portfolio at Saudi German Health - including AI-powered clinical decision support, enterprise data warehouse implementation, and analytics platform integration - spanning three countries with direct CDO and CEO-level stakeholder accountability. Deep financial services pedigree from Network International, where enterprise PMO governance served 300+ banking clients (Visa, Mastercard) across 8 countries under strict regulatory and compliance requirements. Expert at translating enterprise data and AI strategy into actionable program structures, driving cross-functional alignment, and embedding data-driven practices through structured change management. PMP, CBAP, CSM, and CSPO certified.

CORE COMPETENCIES

Data Program Office Leadership • AI & Data Governance Frameworks • Enterprise Data Transformation • Program Portfolio Management • Delivery Standards & Operating Model Design • Data Quality & Control Frameworks • Regulatory Compliance (Data Privacy, Operational Risk) • CDO & Executive Stakeholder Engagement • Multi-Year Roadmap & Investment Planning • Change Management & Data-Driven Culture Adoption • BI & Analytics Program Delivery • AI/ML Initiative Governance • Risk, Dependency & Budget Oversight • Agile | SAFe | Waterfall | Hybrid • Financial Services & Regulatory Environments

PROFESSIONAL EXPERIENCE

PMO & Regional Engagement Lead

Jun 2024 – Present

Saudi German Hospital Group | Dubai, UAE (KSA, UAE & Egypt)

- Lead governance, execution, and oversight of a \$50M AI and digital transformation agenda spanning three countries - owning program office frameworks, delivery standards, and executive reporting structures across a 15-hospital network
- Govern a portfolio of data and AI initiatives including AI-powered clinical decision support systems, enterprise data warehouse implementation, and a centralised analytics platform integrating real-time operational and clinical data
- Partner with Group CEO and senior technology leaders to translate enterprise data strategy into actionable programs and multi-year roadmaps across data governance, data quality, BI, and AI/ML workstreams
- Established data governance controls and quality frameworks aligned with JCI, HIMSS, and MOH regulatory requirements - ensuring data ownership, stewardship accountability, and audit readiness across all operating entities
- Act as central coordination point across technology, operations, product, risk, and compliance teams - driving consistency and standardisation of data practices across a geographically distributed organisation
- Lead change management efforts to embed data-driven practices across hospital departments, overcoming resistance in low-maturity facilities through structured training, governance adoption programs, and leadership engagement
- Partnered with U.S. data and analytics leaders (Health Catalyst, KLAS Research) to integrate modern data platform capabilities and automation into the enterprise data ecosystem

PMO Section Head (Project Management Department Manager)

Sep 2014 – Jun 2017

Network International | Egypt (8-Country Portfolio: Egypt, UAE, Jordan, Kenya, Nigeria, Ghana, Mauritius, South Africa)

- Built enterprise Program Office from zero in a regulated financial services environment - establishing governance frameworks, delivery standards, reporting structures, and portfolio management methodologies across 300+ concurrent programs serving 300+ banking clients (Visa, Mastercard)
- Governed data-driven payments and digital financial services programs including mobile wallets, cardless transaction platforms, and cross-border money transfer solutions - ensuring regulatory compliance, data integrity, and operational risk controls across 8 countries
- Governed 14-month enterprise Salesforce implementation (170 users, 8 countries) - establishing data standards, governance protocols, and adoption frameworks to ensure data quality and platform consistency across all operating entities
- Implemented program performance reporting and portfolio visibility frameworks - providing executive leadership with accurate forecasting, risk exposure, and budget tracking across the full portfolio
- Recruited, developed, and led a community of 16 Program and Project Managers; defined competency frameworks, standardised tooling, and drove continuous improvement in delivery practices across multi-country operations

Engagement Manager

Revamp Consulting | USA, UAE & Egypt

Mar 2013 – Sep 2014

- Led data and operations transformation engagements for enterprise clients including Mayo Clinic (healthcare analytics and data operations) and AT&T (service data and operations transformation), delivering governance frameworks and measurable business value
- Defined data-driven operating models and reporting standards that improved decision-making quality and executive visibility across complex, multi-stakeholder environments

Country Manager

PaySky, Inc. | Egypt

Apr 2021 – Jan 2022

- Led data architecture and platform strategy for Egypt's first FinTech SuperApp, integrating financial data streams across payments, banking, and e-commerce with embedded data governance, compliance controls, and regulatory reporting frameworks
- Established data-driven customer lifecycle and demand generation systems to support platform adoption and subscription model growth

Head of E-Commerce Product & IT Strategy

AI Araby Group | Egypt

Jan 2020 – Jan 2021

- Led data and IT strategy for one of Egypt's largest consumer retailers, implementing data governance standards and analytics capabilities that drove e-commerce growth and operational efficiency

Product Development Manager

Delivery Hero SE (Talabat) | GCC Markets

Jun 2017 – May 2018

- Drove data-informed product strategy and demand-supply planning during hypergrowth scale (30,000 to 7 million daily orders; 233x), coordinating data and operational insights between Berlin HQ and GCC/Egypt markets

Senior Project Manager / Project Manager

BlueCloud & Intel Corporation | Egypt

2011 – 2013

- Managed IT infrastructure and technology programs for Microsoft Egypt, Vodafone Egypt, Qatar Diar, and Intel LTE deployments within structured enterprise governance and delivery frameworks

EDUCATION

MBA - Master in International Business Administration (MIBA)

2025 – 2027 (Expected)

Paris ESLSCA Business School | Global Management

Project Management Professional (PMP) Training

2007 – 2008

Université française d'Egypte

CERTIFICATIONS

PMP - Project Management Professional, PMI, 2008 | **CBAP** - Certified Business Analysis Professional, IIBA, 2014

Lean Six Sigma - SUNY, 2010 | **CSM** - Certified Scrum Master, Scrum Alliance, 2014

CSPO - Certified Scrum Product Owner, Scrum Alliance, 2014 | **ITIL Foundations** - LinkedIn, 2016