

AHMED NASR

IT Director | Enterprise Technology Strategy & Digital Transformation

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PROFESSIONAL SUMMARY

Senior technology executive with **20+ years** of progressive IT leadership experience driving **enterprise-wide IT strategy, operations, and digital transformation** across UAE and GCC markets. Currently leading **\$50M digital transformation programme** across 15-hospital network with full accountability for technology alignment with business growth and regulatory compliance. Proven track record delivering **large-scale transformation programmes**, establishing **cybersecurity frameworks and risk management practices**, and overseeing **enterprise platforms, infrastructure, and cloud strategy**. Expert in **IT budget management (CAPEX & OPEX), vendor strategy, and contract governance**. Strong executive presence with experience presenting to executive leadership and building high-performing technology teams.

CORE COMPETENCIES

- **Enterprise IT Strategy** — IT and digital strategy aligned to corporate objectives, long-term technology roadmaps
- **Digital Transformation** — Large-scale transformation programmes across core business functions
- **Enterprise Architecture** — Architecture standards, system integration, platform optimization
- **IT Operations** — Infrastructure, cloud (Azure/AWS), networks, enterprise platforms, 24/7 operations
- **Cybersecurity & Compliance** — Security frameworks, risk management, regulatory compliance controls
- **Enterprise Systems** — ERP, CRM, HRMS optimization and integration initiatives
- **IT Governance** — Budget management (CAPEX & OPEX), vendor strategy, contract governance
- **Executive Leadership** — Team building, stakeholder management, Board presentations

PROFESSIONAL EXPERIENCE

PMO & Regional Engagement Lead

Saudi German Hospital Group | Dubai, UAE | Jun 2024 - Present

Leading enterprise-wide IT strategy and digital transformation across 15-hospital network in UAE, KSA, and Egypt with full accountability for aligning technology with business growth and regulatory compliance.

- Developed and executed enterprise-wide IT and digital strategy aligned to corporate objectives, managing \$50M transformation programme across core business functions
- Led large-scale digital transformation programmes including telemedicine platforms, AI-powered clinical decision support systems, and enterprise data warehouse implementations
- Defined enterprise architecture standards and long-term technology roadmaps for healthcare IT modernization across 15 facilities
- Oversaw IT operations including infrastructure, cloud migration, networks, and enterprise platforms (EMR, analytics, data warehouse)
- Established cybersecurity frameworks, risk management practices, and regulatory compliance controls (JCI, HIMSS, MOH) across multi-country operations
- Led ERP and enterprise system optimization and integration initiatives connecting clinical and administrative functions
- Owned IT budget planning and vendor strategy, managing relationships with U.S. healthcare technology leaders (Health Catalyst, KLAS Research)
- Built and led high-performing technology teams of 30 professionals; presented transformation progress to executive leadership

Country Manager

PaySky, Inc. | Egypt | Apr 2021 - Jan 2022

Led enterprise technology strategy and digital transformation for FinTech startup building Egypt's first SuperApp.

- Developed and executed enterprise-wide IT and digital strategy for comprehensive financial services platform
- Defined enterprise architecture standards integrating payments, banking, e-commerce, and lifestyle services into unified platform
- Established cybersecurity frameworks and regulatory compliance controls for financial services operations
- Owned IT budget and vendor strategy, building strategic partnerships with financial institutions and technology providers
- Built initial technology team and operational framework for platform launch

Head of E-Commerce Product & IT Strategy

Al Araby Group | Egypt | Jan 2020 - Jan 2021

Led IT strategy and digital transformation for one of Egypt's largest consumer electronics retailers.

- Developed and executed enterprise IT strategy aligned to business growth objectives for e-commerce transformation
- Led digital transformation programme across core business functions including retail operations and customer experience
- Defined technology roadmaps and enterprise architecture for e-commerce platform implementation
- Oversaw IT operations, infrastructure, and enterprise platforms supporting retail operations

Product Development Manager

Delivery Hero SE (Talabat) | GCC Markets | Jun 2017 - May 2018

Led technology operations during hypergrowth, scaling platform from 30,000 to 7 million daily orders (233x growth).

- Oversaw IT operations and enterprise platforms supporting massive operational scale across GCC markets
- Led Operations Excellence Committee coordinating technology initiatives between Berlin HQ and regional operations
- Drove digital transformation through lean methodologies and technology-enabled process optimization
- Built and led cross-functional technology teams ensuring service quality during 233x growth

PMO Section Head (Project Management Department Manager)

Network International | Egypt | Sep 2014 - Jun 2017

Built and led enterprise PMO managing large-scale IT and digital transformation programmes across 8 countries.

- Developed and executed enterprise-wide IT project strategy managing 300+ concurrent banking and payments projects across 8 countries
- Led large-scale digital transformation programmes for mobile commerce and digital payments including mobile wallets, cardless transactions, and cross-border solutions
- Established cybersecurity and compliance frameworks meeting financial services regulatory requirements (PCI-DSS, banking regulations)
- Owned IT budget planning and vendor strategy, managing relationships with major card networks (Visa, Mastercard)
- Built and led high-performing team of 16 Project Managers; presented portfolio performance to executive leadership

- Defined enterprise architecture standards and governance model across emerging markets payments division

Engagement Manager

Revamp Consulting | USA, UAE, Egypt | Mar 2013 - Sep 2014

- Led IT strategy and transformation consulting for enterprise clients including Mayo Clinic (healthcare IT optimization) and AT&T (service operations transformation)

Earlier IT Leadership Experience (2004-2013)

- **Senior Project Manager, PMO | BlueCloud (2012-2013)** — Led IT infrastructure projects for Microsoft Egypt, Vodafone Egypt, Qatar Diar
- **Project Manager | Intel Corporation (2011-2012)** — LTE (4G) mobile technology deployment and infrastructure projects
- **Project Manager | SySDSoft/Intel Mobile Communication (2010-2011)** — Mobile communication technology development
- **Technical Leadership | BASS, Code Republic, Speech Workers, PEARDEV (2004-2009)** — Software development leadership and IT delivery

EDUCATION

- **MBA, Master in International Business Administration (MIBA)** — Paris ESLSCA Business School | 2025-2027 (In Progress)
- **Project Management Professional (PMP) Training** — Université française d'Egypte | 2007-2008

PROFESSIONAL CERTIFICATIONS

- PMP — Project Management Professional, PMI, 2008
- ITIL Foundations — IT Service Management, 2016
- CSM — Certified Scrum Master, Scrum Alliance, 2014
- CSPO — Certified Scrum Product Owner, Scrum Alliance, 2014
- CBAP — Certified Business Analysis Professional, IIBA, 2014
- Lean Six Sigma — SUNY, 2010

TECHNICAL EXPERTISE

- **Cloud & Infrastructure:** Azure, AWS, Cloud Migration, Hybrid Architectures, Networks, Data Centers
- **Enterprise Systems:** ERP, CRM, HRMS, EMR, Enterprise Data Warehouse, Business Intelligence
- **Cybersecurity:** Security Frameworks, Risk Management, Compliance Controls, Regulatory Adherence

- **IT Operations:** ITIL Framework, Service Management, 24/7 Operations, Service Continuity
- **Digital Platforms:** Mobile Commerce, Digital Payments, E-commerce, Telemedicine

ADDITIONAL INFORMATION

- **Location:** Dubai, UAE (Immediate availability)
- **Languages:** English (Fluent), Arabic (Native)
- **Industries:** Healthcare, FinTech, E-commerce, Telecommunications, Banking
- **UAE/GCC Experience:** 10+ years across UAE, KSA, Egypt, and 5 additional countries
- **Executive Presence:** Regular presentations to executive leadership and stakeholder committees