

Ahmed Nasr

Dubai, UAE | +971 50 281 4490 | ahmednasr999@gmail.com | linkedin.com/in/ahmednasr

PROFESSIONAL SUMMARY

Senior PMO Director with 20+ years building enterprise PMOs from scratch and governing complex digital transformation portfolios across GCC and global markets. Proven Salesforce programme governance leader — delivered a 14-month enterprise-wide Salesforce implementation across 8 countries (170 users) at a major financial services organisation, establishing governance frameworks, delivery standards, and portfolio controls that drove adoption and business value at scale. Currently accountable for a \$50M technology transformation portfolio across a 15-hospital network. Deep expertise in outcome-driven governance, C-suite stakeholder engagement, portfolio visibility, delivery predictability, and commercial discipline. PMP, CSM, CSPO, and CBAP certified. Equally comfortable challenging assumptions in the boardroom and resolving delivery complexity in the detail.

CORE COMPETENCIES

Salesforce Programme Governance • Enterprise PMO Build & Leadership • Outcome-Driven Delivery Governance • Portfolio Visibility & Risk Management • Delivery Predictability & Standardisation • C-Suite Stakeholder Engagement • Commercial Acumen & Financial Discipline • Stage Gate & Governance Framework Design • Portfolio KPIs & Executive Reporting • Multi-Entity / Multi-Country Delivery • PM Community Leadership & Capability Building • Challenged Programme Recovery • Change Control & Scope Management • Agile | Waterfall | Hybrid • Digital Transformation Leadership

PROFESSIONAL EXPERIENCE

PMO & Regional Engagement Lead

Jun 2024 – Present

Saudi German Hospital Group | Dubai, UAE (Portfolio: KSA, UAE & Egypt)

- Serve as single point of accountability for a \$50M enterprise technology transformation portfolio — owning delivery governance, portfolio visibility, forecasting, risk management, and customer outcomes across a 15-hospital network
- Built IT PMO governance framework from the ground up within an established enterprise programme structure, designing stage gates, escalation paths, and delivery standards for cross-functional teams of 30+ professionals
- Provide Divisional CEO with decision-ready dashboards covering portfolio health, risk exposure, delivery predictability, and financial performance — challenging assumptions and driving executive decisions with clarity
- Proactively intervened in challenged sub-programmes, restoring delivery predictability and protecting customer referencability through executive steering and structured recovery plans
- Governed complex digital programmes including AI-powered clinical decision support, EMR implementations, and enterprise data warehouse rollouts under JCI, HIMSS, and MOH compliance requirements
- Partnered with U.S. technology leaders (Health Catalyst, KLAS Research) to integrate portfolio performance metrics and delivery KPIs into a centralised reporting platform

PMO Section Head (Project Management Department Manager)

Sep 2014 – Jun 2017

Network International | Egypt (8-Country Portfolio: Egypt, UAE, Jordan, Kenya, Nigeria, Ghana, Mauritius, South Africa)

- Governed a 14-month enterprise-wide Salesforce implementation across 8 countries (170 users) — leading programme governance from initiation to closure, establishing delivery controls, stakeholder engagement cadences, and adoption frameworks across a complex multi-entity financial services organisation
- Built enterprise PMO from zero — defining governance frameworks, portfolio controls, KPIs, reporting standards, and delivery methodologies across a 300+ concurrent project portfolio serving 300+ banking clients (Visa, Mastercard)
- Recruited, developed, and led a community of 16 Project and Program Managers; defined structured career pathways, competency frameworks, and standardised tools and templates across all operating entities
- Created portfolio visibility and accurate forecasting across milestone-driven, fixed-price delivery contracts — partnering with Finance and commercial teams to improve billing timeliness and margin performance
- Optimised resource allocation and utilisation across 8 operating countries, driving delivery predictability and reducing cost through scope and effort discipline
- Delivered mobile commerce and digital payments portfolio including mobile wallets, cardless transactions, and cross-border money transfer solutions — on time and within commercial terms

Engagement Manager

Mar 2013 – Sep 2014

Revamp Consulting | USA, UAE & Egypt

- Led complex IT consulting engagements for enterprise clients including Mayo Clinic (healthcare transformation) and AT&T (service operations), delivering governance frameworks and execution controls in multi-stakeholder environments
- Challenged client assumptions, drove decisions, and provided delivery credibility at executive level — supporting strategic bids and C-suite reviews where outcome confidence was critical
- Managed scope, dependencies, risk, and change control from initiation through closure across geographically distributed delivery teams

Country Manager

Apr 2021 – Jan 2022

PaySky, Inc. | Egypt

- Led market entry and full P&L accountability for Egypt's first FinTech SuperApp, governing a complex multi-platform digital programme across cross-functional delivery teams and strategic technology partners

Head of E-Commerce Product & IT Strategy

Jan 2020 – Jan 2021

Al Araby Group | Egypt

- Led IT strategy and e-commerce digital transformation for one of Egypt's largest consumer electronics retailers, owning portfolio governance and delivery standards across technology programmes

Product Development Manager

Jun 2017 – May 2018

Delivery Hero SE (Talabat) | GCC Markets

- Led Operations Excellence Committee coordinating delivery standards and programme governance between Berlin HQ and GCC/Egypt markets — platform scaled from 30,000 to 7 million daily orders (233x growth)

Senior Project Manager, PMO

2012 – 2013

BlueCloud | Egypt

- Managed IT infrastructure delivery for Microsoft Egypt, Vodafone Egypt, and Qatar Diar within structured enterprise governance and milestone-based commercial frameworks

Project Manager

2011 – 2012

Intel Corporation | Egypt

- Led LTE (4G) mobile technology deployment projects within a structured enterprise delivery environment, managing schedule, risk, dependencies, and cross-functional stakeholder alignment

EDUCATION

MBA — Master in International Business Administration (MIBA)

2025 – 2027 (Expected)

Paris ESLSCA Business School | Global Management

Project Management Professional (PMP) Training

2007 – 2008

Université française d'Egypte

CERTIFICATIONS

PMP — Project Management Professional, Project Management Institute, 2008

Lean Six Sigma — SUNY, 2010 | **CBAP** — Certified Business Analysis Professional, IIBA, 2014

CSM — Certified Scrum Master, Scrum Alliance, 2014 | **CSPO** — Certified Scrum Product Owner, Scrum Alliance, 2014

ITIL Foundations — LinkedIn, 2016