

Ahmed Nasr

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PROFESSIONAL SUMMARY

Data and Digital Transformation Project Lead with 20+ years of business-side leadership in data-intensive programs across financial services, healthcare, and FinTech in GCC markets. Proven ability to bridge business objectives with technical delivery, leading data and AI initiatives that deliver measurable outcomes without needing to write code. Currently leading a \$50M enterprise data and AI transformation at Saudi German Health spanning three countries, working alongside technical teams to drive delivery, governance, and business value. Deep banking and financial services pedigree from Network International, where data-driven programs served 300+ banking clients across 8 countries. Combines project and consultant viewpoint with the ability to compliment technical teams and drive complex programs forward. PMP and CBAP certified.

CORE COMPETENCIES

Data & AI Program Leadership • Business Lead / Consultant Perspective • Technical Team Collaboration • Data Governance & Quality • Enterprise Data Platforms • Financial Services / Banking Programs • COO-Level Governance & Reporting • Program Delivery & Execution • Stakeholder Management • Risk & Issue Resolution • Saudi Arabia / KSA Market Experience • Cross-Functional Team Leadership • PMP & CBAP Certified

PROFESSIONAL EXPERIENCE

PMO & Regional Engagement Lead

Jun 2024 – Present

Saudi German Hospital Group | Dubai, UAE (KSA, UAE & Egypt)

- Lead enterprise data and AI transformation program as the business lead working alongside U.S. technology partners - driving delivery, governance, and business outcomes without being the technical developer
- Govern data and AI initiatives including AI-powered clinical decision support systems, enterprise data warehouse implementation, and centralized analytics platform integration across a 15-hospital network
- Act as the primary business counterpart to technical teams - translating business requirements into delivery plans, managing dependencies, and ensuring data initiatives deliver operational value
- Established data governance frameworks ensuring data quality, ownership, and compliance with JCI, HIMSS, and MOH regulatory requirements across all operating entities
- Provide COO-level dashboards and reporting on program progress, risks, and outcomes - driving decisions at executive level while managing day-to-day execution with technical teams
- Manage stakeholder relationships between business leadership, technology partners, and clinical operations - ensuring alignment and driving programs forward

PMO Section Head

Sep 2014 – Jun 2017

Network International | Egypt (8-Country Banking & Payments Portfolio)

- Led data-driven program delivery for a regulated financial services organization serving 300+ banking clients (Visa, Mastercard) across 8 countries
- Governed enterprise data platform initiatives including Salesforce implementation, mobile wallet programs, and digital payments infrastructure - acting as business lead coordinating with technical teams
- Established data governance and quality standards across the portfolio - ensuring regulatory compliance and data integrity in a banking environment
- Delivered executive-level program reporting on data initiative progress, risks, and business outcomes to senior banking leadership
- Built and led a team of 16 program managers - managing delivery performance, stakeholder expectations, and cross-functional coordination

Country Manager

Apr 2021 – Jan 2022

PaySky, Inc. | Egypt (FinTech)

- Led business side of FinTech platform development - working with technical teams to deliver payment and banking data infrastructure
- Managed stakeholder relationships with regulatory bodies, financial institution partners, and technology teams - driving program delivery from a business leadership perspective

Engagement Manager

Mar 2013 – Sep 2014

Revamp Consulting | USA, UAE & Egypt

- Led consulting engagements as the business lead working with technical teams - delivering transformation programs from a consultant viewpoint
- Engaged with enterprise clients including Mayo Clinic and AT&T - translating business needs into technical delivery plans

Product Development Manager

Jun 2017 – May 2018

Delivery Hero SE (Talabat) | GCC Markets

- Led product and operations programs as business lead - coordinating with engineering and product technical teams to drive delivery

Senior Project Manager / Project Manager

2011 – 2013

BlueCloud & Intel Corporation | Egypt

- Managed technology programs in project leadership roles - business side coordination with technical delivery teams

EDUCATION**MBA - Master in International Business Administration (MIBA)**

2025 – 2027 (Expected)

*Paris ESLSCA Business School | Global Management***Project Management Professional (PMP) Training**

2007 – 2008

*Université française d'Egypte***CERTIFICATIONS****PMP** - Project Management Professional, PMI, 2008**CBAP** - Certified Business Analysis Professional, IIBA, 2014

CSM - Certified Scrum Master, Scrum Alliance, 2014

CSPO - Certified Scrum Product Owner, Scrum Alliance, 2014

Lean Six Sigma - SUNY, 2010