

# AHMED NASR

Strategic Executive | CEO Advisory & Corporate Planning | Strategy-to-Execution Leader

Dubai, UAE | +971 50 281 4490 | ahmednasr999@gmail.com | linkedin.com/in/ahmednasr

## EXECUTIVE SUMMARY

Senior strategic leader with 20+ years bridging strategy and execution across enterprise transformation initiatives. Proven track record supporting CEO and board-level decision-making, developing multi-year business plans, and driving high-impact initiatives from concept through measurable outcomes. Deep expertise in corporate planning, performance management, governance support, and cross-functional coordination. Known for translating high-level strategy into clear roadmaps, tracking strategic priorities, and ensuring timely execution. MBA candidate with strong financial acumen and experience handling confidential executive matters.

## CORE COMPETENCIES

- Strategy & Planning:** Support executive leadership in developing corporate strategy, multi-year business plans, and annual operating plans
- CEO Office & Governance:** Prepare executive presentations, briefing notes, and dashboards for CEO, Board, and Executive Committee meetings
- Performance Management:** Monitor business performance using KPIs, financial metrics, and operational data; identify gaps and improvement levers
- Cross-Functional Execution:** Central coordination for strategic projects and transformation initiatives across Finance, HR, Operations, and Business Units
- Strategy-to-Execution Bridge:** Translate high-level strategy into clear initiatives, roadmaps, and measurable outcomes
- Special Projects & Transformation:** Lead CEO-sponsored transformation initiatives, digital transformation, and strategic change programs
- Business Case Development:** Develop business cases, scenario analyses, and investment recommendations for strategic decisions

## PROFESSIONAL EXPERIENCE

### Acting PMO Director & Strategic Advisor to CEO

TopMed (Saudi German Hospital Group) | UAE, KSA, Egypt

June 2024 – Present

\$25M+ Strategic Transformation | Reports Directly to Group CEO | Multi-Country Operations

- CEO Advisory:** Act as strategic partner to Group CEO, supporting enterprise-level decision-making and long-term planning across three-country operations

- **Strategy & Planning:** Support development of transformation strategy, multi-year roadmaps, and annual operating plans aligned with organizational vision
- **Board & Executive Presentations:** Prepare high-quality presentations, briefing notes, and dashboards for CEO, Board, and Executive Committee meetings
- **Strategic Priority Tracking:** Track CEO-led strategic initiatives, ensuring timely execution and follow-through on transformation priorities
- **Performance Management:** Monitor business performance across units using KPIs and operational metrics; identify performance gaps and improvement opportunities
- **Cross-Functional Coordination:** Act as central coordination point for strategic projects across Operations, IT, Finance, and clinical functions
- **Governance Support:** Support governance processes including management reviews, strategic planning sessions, and executive off-sites
- **Digital Transformation:** Lead CEO-sponsored digital transformation initiatives including AI implementation and process modernization

### **Country Manager & VP Strategic Advisor**

PaySky (FinTech) / El Araby Group | Egypt

2019 – 2022

*Full P&L Ownership / Board-Level Reporting / Strategic Leadership*

- **Strategic Leadership:** Full accountability for country operations, serving as strategic leader with CEO-level responsibilities for business unit
- **Corporate Strategy:** Developed and refined business strategy, multi-year plans, and annual operating plans in alignment with group vision
- **Board Presentations:** Prepared and delivered strategic presentations, briefing notes, and performance dashboards to Board and Executive leadership
- **Business Case Development:** Developed business cases and investment recommendations for SAP S/4HANA transformation and strategic initiatives
- **Performance Management:** Established KPI frameworks and monitored business performance; identified gaps and drove corrective actions
- **Cross-Functional Execution:** Coordinated execution across Finance, Operations, Technology, and HR to align with strategic priorities
- **Confidential Handling:** Managed sensitive strategic and financial information with appropriate discretion and confidentiality

### **Product Development Manager**

Talabat (Delivery Hero SE) | Egypt

2017 – 2018

*Strategic Growth / 230x Scale / Global Coordination*

- **Strategic Initiatives:** Led high-impact growth initiatives supporting 230x scaling from 30K to 7M daily transactions

- **Market Analysis:** Conducted market and competitive analysis to identify growth opportunities and operational improvements
- **Cross-Functional Coordination:** Bridged strategy and execution across product, engineering, and operations with Berlin headquarters

### **PMO Section Head & Enterprise Performance Lead**

EMP (Network International) | Egypt

2014 – 2017

*Banking Portfolio / 300+ Projects / Built from Scratch*

- **Enterprise Performance Management:** Established KPI frameworks and performance dashboards enabling C-level visibility into portfolio performance
- **Strategic Initiative Tracking:** Tracked strategic priorities across 300+ concurrent projects, ensuring execution and follow-through
- **Executive Dashboards:** Developed executive dashboards and analytics driving 3x profit growth through data-driven decision-making
- **Governance Support:** Designed governance processes, management reviews, and performance reporting frameworks
- **Business Analysis:** Conducted performance gap analysis and identified improvement levers in collaboration with business leaders

### **STRATEGIC ACHIEVEMENTS**

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- **\$25M+ Transformation:** Strategic partner to CEO leading enterprise-wide transformation across GCC operations
- **Country P&L Leadership:** Full strategic and operational accountability as Country Manager with board reporting
- **3x Performance Improvement:** Achieved through enterprise performance management frameworks and strategic execution
- **230x Growth Support:** Led strategic initiatives enabling hypergrowth platform scaling
- **Governance from Scratch:** Built performance management and governance frameworks serving 300+ initiatives

### **TOOLS & METHODOLOGIES**

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- **Strategy:** Corporate planning, business case development, scenario analysis, roadmap development
- **Performance:** KPI/OKR frameworks, balanced scorecard, financial metrics, operational analytics
- **Presentation:** Executive presentations, Board papers, briefing notes, dashboards
- **Tools:** Power BI, Tableau, Excel (advanced), PowerPoint, MS Project, SharePoint

## EDUCATION

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**MBA (In Progress)** — Sadat Academy for Management Sciences | Expected 2026

**BSc. Computer Sciences & Business Administration** — Sadat Academy | 2006

## CERTIFICATIONS

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- Project Management Professional (PMP) — Project Management Institute
- Certified Business Analysis Professional (CBAP) — IIBA
- Certified Scrum Master (CSM) — Scrum Alliance
- Lean Six Sigma — Yellow Belt

## LANGUAGES

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**English:** Professional Working Proficiency | **Arabic:** Native