

# AHMED NASR

MBA (Expected 2026) | PMP | CSM | CSPO | Lean Six Sigma | CBAP

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## EXECUTIVE SUMMARY

Senior Digital Transformation Executive with 20+ years leading enterprise-wide digital transformation in highly regulated environments across UAE, GCC, and Egypt.

- Currently leading \$50M enterprise transformation across 15-facility hospital network
- Built enterprise PMO governing 300+ concurrent projects across 8 countries
- Scaled digital operations 233x (30K→7M daily users) at Delivery Hero
- Expert in enterprise platforms, data integration, governance frameworks

## CORE COMPETENCIES

- Enterprise Digital Transformation Strategy & Execution
- Enterprise Platform Design & Delivery
- Data Integration & Governance Frameworks
- PMO & Operating Model Design
- Multi-stakeholder Program Leadership
- Regulatory Compliance (JCI, HIMSS, MOH)
- Change Management & Organizational Design
- Stakeholder Management (Executive, Government, Regulators)
- Strategic Vision + Operational Execution
- Cross-functional Team Leadership (30+ professionals)

## KEY ACHIEVEMENTS

- \$50M - Leading enterprise transformation program (current)
- 233x - Digital platform scaling (30K→7M users)
- 300+ - Concurrent projects managed
- 8 - Countries operational coverage
- 300+ - Banking clients served
- 15 - Hospital facilities transformation

## PROFESSIONAL EXPERIENCE

### PMO & Regional Engagement Lead | Saudi German Hospital Group

Jun 2024 – Present

- Leading \$50M enterprise transformation across 15 facilities in UAE, KSA, Egypt
- Designed unified digital platform with AI-powered clinical decision support
- Established PMO governance framework managing 30 professionals
- Driving data integration enabling real-time analytics
- Ensuring JCI, HIMSS, MOH regulatory compliance

### Country Manager | PaySky, Inc.

Apr 2021 – Jan 2022

- Led development of Egypt's first comprehensive digital SuperApp platform
- Designed unified platform integrating payments, banking, e-commerce
- Built enterprise-grade architecture for regulated financial services
- Established governance framework for cross-entity data integration

## **Product Development Manager | Delivery Hero SE (Talabat)**

*Jun 2017 – May 2018*

- Scaled digital operations 233x (30K to 7M daily orders) across GCC
- Implemented unified digital platform for multi-country expansion
- Established governance and operating model for cross-functional teams

## **PMO Section Head | Network International**

*Sep 2014 – Jun 2017*

- Built enterprise PMO from ground up, 300+ concurrent banking projects
- Designed governance framework across 8 countries
- Served 300+ banking clients worldwide
- Delivered regulated payment solutions (mobile wallets, cardless transactions)

## **EDUCATION & CERTIFICATIONS**

MBA, Master in International Business Administration (MIBA) - Paris ESLSCA Business School  
(2025-2027 Expected)

- Project Management Professional (PMP) – PMI, 2008
- Certified Scrum Master (CSM) – Scrum Alliance, 2014
- Certified Scrum Product Owner (CSPO) – Scrum Alliance, 2014
- Certified Business Analysis Professional (CBAP) – IIBA, 2014
- Lean Six Sigma Certified – SUNY, 2010

**NOTE: This role is designated for UAE Nationals (Emiratisation).**

Candidate based in Dubai with extensive GCC experience. Please confirm eligibility before submission.