

AHMED NASR

Digital Transformation Consultant | Governance & Operating Model Design | GCC Enterprise

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EXECUTIVE SUMMARY

Senior Digital Transformation Consultant with 20+ years delivering large-scale transformation programs across GCC enterprises including Saudi Arabia, UAE, and Egypt. Proven track record designing transformation roadmaps, governance models, and operating model frameworks for complex organizations. Deep expertise in digital maturity assessments, business process reengineering, and enterprise system implementations. Strong stakeholder management skills with experience engaging senior leadership and cross-functional teams to drive sustainable transformation outcomes aligned with organizational strategy.

CORE COMPETENCIES

- **Digital Transformation Roadmaps:** Conduct maturity assessments and develop transformation roadmaps aligned with strategic objectives and national priorities
- **Governance & Operating Models:** Design governance frameworks, operating models, and performance measurement systems for transformation programs
- **Business Process Reengineering:** Re-engineer processes to enable automation, integration, and digital service modernization
- **Enterprise System Implementation:** Lead SAP S/4HANA and enterprise platform implementations within transformation initiatives
- **Gap Analysis & Benchmarking:** Perform current-state assessments, gap analysis, and benchmarking against leading practices
- **Change Management:** Support adoption efforts ensuring sustainable transformation outcomes
- **Stakeholder Engagement:** Facilitate workshops, leadership alignment meetings, and executive stakeholder communications
- **Compliance & Risk:** Ensure transformation programs align with regulatory requirements and compliance standards

PROFESSIONAL EXPERIENCE

Digital Transformation Lead & Regional Program Director

TopMed (Saudi German Hospital Group) | UAE, KSA, Egypt

June 2024 – Present

\$25M+ Transformation Program | Multi-Country GCC Operations | Reports to Group CEO

- **Digital Maturity Assessment:** Conducted current-state assessments and developed transformation roadmaps aligned with organizational strategy across three-country healthcare enterprise
- **Governance Model Design:** Designed and implemented governance frameworks, operating models, and performance measurement systems for transformation program
- **Business Process Reengineering:** Re-engineered operational processes to enable automation, integration, and digital service modernization achieving 40% efficiency gains
- **Digital Platform Implementation:** Led implementation of enterprise data warehouse, AI-driven clinical systems, and digital automation platforms
- **Regulatory Compliance:** Ensured transformation initiatives align with healthcare regulatory requirements and compliance standards across UAE, KSA, and Egypt
- **Executive Stakeholder Management:** Prepared executive-level deliverables including strategy documents, dashboards, and progress reports for senior leadership
- **Workshop Facilitation:** Facilitated stakeholder engagement sessions and leadership alignment meetings across organizational functions
- **Change Management:** Led change management and adoption efforts ensuring sustainable transformation outcomes

Country Manager & Digital Transformation Advisor

PaySky (FinTech) / El Araby Group | Egypt

2019 – 2022

FinTech Transformation | Full P&L Ownership | Regulatory Environment

- **Transformation Roadmap:** Developed and executed digital transformation roadmap for fintech and consumer electronics operations
- **Operating Model Design:** Designed new operating models across finance, operations, and technology functions
- **Enterprise System Implementation:** Led SAP S/4HANA implementation supporting digital transformation and process modernization
- **Regulatory Compliance:** Ensured transformation programs met regulatory and compliance requirements in financial services environment
- **Gap Analysis:** Performed current-state assessments and gap analysis to inform transformation priorities
- **Executive Deliverables:** Prepared strategy documents and presentations for board and senior leadership

Product Development & Transformation Manager

Talabat (Delivery Hero SE) | Egypt

2017 – 2018

Digital Consumer Platform | 230x Scale Growth | Service Excellence

- **Digital Service Modernization:** Led digital transformation initiatives enabling platform scaling from 30K to 7M daily transactions
- **Customer Experience Enhancement:** Focused on service delivery optimization and citizen-centric (customer-centric) design principles
- **Process Integration:** Implemented integrated processes across product, engineering, and operations functions

PMO Section Head & Transformation Consultant

EMP (Network International) | Egypt

2014 – 2017

Banking & Financial Services | 300+ Projects | Built Practice from Scratch

- **Governance Framework Design:** Designed and implemented governance models, operating frameworks, and performance measurement systems from scratch
- **Maturity Assessment:** Conducted organizational assessments and developed transformation roadmaps for banking clients
- **Business Process Reengineering:** Re-engineered processes enabling operational efficiency and service excellence, driving 3x profit growth
- **Benchmarking:** Established benchmarking frameworks and best practices aligned with industry standards
- **Multiple Engagements:** Managed multiple consulting engagements delivering high-quality outputs across African banking markets

TRANSFORMATION ACHIEVEMENTS

- **\$25M+ Digital Transformation:** Leading multi-country transformation program across GCC healthcare enterprise
- **40% Efficiency Gains:** Achieved through business process reengineering and digital automation
- **Governance from Scratch:** Built governance frameworks and operating models serving 300+ concurrent projects
- **3x Value Creation:** Delivered through structured transformation approach and performance measurement
- **230x Scale:** Supported hypergrowth digital platform transformation

FRAMEWORKS & METHODOLOGIES

- **Project Management:** PMBOK (PMP Certified), Agile/Scrum (CSM Certified), Hybrid methodologies
- **Business Analysis:** BABOK (CBAP Certified), Requirements engineering, Gap analysis
- **Process Improvement:** Lean Six Sigma (Yellow Belt), Business process reengineering

- **Enterprise Systems:** SAP S/4HANA, Enterprise data platforms, Digital automation
- **Tools:** Power BI, Tableau, MS Project, Jira, SharePoint

CERTIFICATIONS

- **Project Management Professional (PMP)** — Project Management Institute (PMBOK)
- **Certified Business Analysis Professional (CBAP)** — IIBA
- **Certified Scrum Master (CSM)** — Scrum Alliance
- **Lean Six Sigma** — Yellow Belt

EDUCATION

MBA (In Progress) — Sadat Academy for Management Sciences | Expected 2026

BSc. Computer Sciences & Business Administration — Sadat Academy | 2006

LANGUAGES

Arabic: Native | **English:** Professional Working Proficiency

GCC EXPERIENCE

Currently based in Dubai with active transformation programs across Saudi Arabia (KSA), UAE, and Egypt. Deep understanding of GCC business environment and enterprise transformation requirements. Committed to supporting Kingdom's Vision 2030 digital transformation objectives.