

AHMED NASR

MBA (In Progress) | PMP | CSM | CSPO | Lean Six Sigma | CBAP

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EXECUTIVE SUMMARY

Digital Transformation Executive with 20+ years driving measurable business impact across FinTech, HealthTech, and e-commerce in GCC and Egypt. Proven ability to scale operations dramatically—led platform growth from 30,000 to 7 million daily orders at Delivery Hero (Talabat). Currently leading \$50M digital transformation across 15-hospital Saudi German Health network. Built enterprise PMO managing 300+ concurrent projects across 8 countries at Network International. Expert in combining strategic vision with operational excellence to deliver transformation programs that enhance efficiency, improve outcomes, and drive sustainable growth.

CORE COMPETENCIES

Digital Transformation Strategy & Execution • Enterprise PMO Leadership • P&L Ownership • Operational Excellence • Change Management • Strategic Planning • Program Management • Cross-functional Team Leadership • Agile Methodologies • AI & Data Analytics • Healthcare IT • FinTech Architecture • E-commerce Operations • Stakeholder Management • Process Improvement • Business Strategy

PROFESSIONAL EXPERIENCE

PMO & Regional Engagement Lead

Saudi German Hospital Group | Dubai, UAE | Jun 2024 – Present

- Leading digital transformation across 15-hospital network in KSA, UAE, and Egypt, managing \$50M technology transformation program
- Established enterprise PMO framework managing cross-functional teams of 30 professionals delivering telemedicine, AI-powered clinical decision support systems, and enterprise data warehouse implementations
- Partnering with U.S. healthcare technology leaders (Health Catalyst, KLAS Research) to integrate cutting-edge AI, EMR, and analytics solutions across hospital network
- Ensuring JCI, HIMSS, and MOH regulatory compliance while driving continuous quality improvement and operational excellence initiatives

Country Manager

PaySky, Inc. | Egypt | Apr 2021 – Jan 2022

- Led market entry strategy and product architecture for Egypt's first comprehensive SuperApp, positioning PaySky to revolutionize financial services and digital inclusion for underbanked population
- Designed SuperApp architecture integrating payments, banking, e-commerce, and lifestyle services into unified platform
- Established strategic partnerships with financial institutions and service providers to build comprehensive platform ecosystem
- Built initial team and operational framework for phased market launch and product rollout

Head of E-Commerce Product & IT Strategy

Al Araby Group | Egypt | Jan 2020 – Jan 2021

- Led e-commerce digital transformation and IT strategy for one of Egypt's largest consumer electronics and home appliances retailers

Product Development Manager

Delivery Hero SE (Talabat) | GCC Markets | Jun 2017 – May 2018

- **Led product strategy and operational improvements during hypergrowth period, contributing to platform scaling from 30,000 to 7 million daily orders across GCC markets (233x growth)**
- Drove product strategic direction and feature prioritization supporting rapid scaling across Egypt and GCC countries
- Led Operations Excellence Committee coordinating initiatives between Berlin HQ, GCC countries, and Egypt markets
- Implemented lean methodologies and managed cross-functional product and design teams delivering customer-centric features enabling massive scale while maintaining service quality

PMO Section Head (Project Management Department Manager)

Network International | Egypt | Sep 2014 – Jun 2017

- **Built and led enterprise PMO from ground up managing 300+ concurrent banking and payments projects across 8 countries (Egypt, UAE, Jordan, Kenya, Nigeria, Ghana, Mauritius, South Africa)**
- Recruited and trained team of 16 Project Managers managing portfolio serving 300+ banking clients worldwide
- Implemented directive PMO framework and governance model, standardizing project delivery methodology across emerging markets payments division
- Delivered comprehensive mobile commerce and digital payments portfolio including mobile wallets, cardless transactions, and cross-border money transfer solutions for major card networks (Visa, Mastercard)

Engagement Manager

Revamp Consulting | USA, UAE, Egypt | Mar 2013 – Sep 2014

Managed multi-sector consulting engagements for enterprise clients including Mayo Clinic (healthcare business process optimization) and AT&T (service operations transformation).

Earlier Experience (2004-2013)

Senior Project Manager, PMO | BlueCloud (2012-2013) – Managed IT infrastructure projects for Microsoft Egypt, Vodafone Egypt, Qatar Diar

Project Manager | Intel Corporation (2011-2012) – LTE (4G) mobile technology deployment projects

Project Manager | SySDSoft/Intel Mobile Communication (2010-2011) – Mobile communication technology development

Technical Leadership Roles | BASS, Code Republic, Speech Workers, PEARDEV (2004-2009) – Software development team leadership and project delivery for European and regional clients

EDUCATION & CERTIFICATIONS

MBA, Master in International Business Administration (MIBA)

Paris ESLSCA Business School | Global Management | 2025 – 2027 (Expected)

Project Management Professional (PMP) Training

Université française d'Egypte | 2007 – 2008

Professional Certifications:

- Project Management Professional (PMP) – Project Management Institute, 2008
- Certified Scrum Master (CSM) – Scrum Alliance, 2014
- Certified Scrum Product Owner (CSPO) – Scrum Alliance, 2014
- Certified Business

Analysis Professional (CBAP) – IIBA, 2014• Lean Six Sigma Certified – SUNY, 2010• ITIL Foundations – LinkedIn, 2016