

Ahmed Nasr

HealthTech Digital Transformation Expert & Regional Engagement Leader

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PROFESSIONAL SUMMARY

A distinguished Digital Transformation Expert and Regional Engagement Leader with over 20 years of experience, driving innovation and operational excellence across FinTech, healthcare, and e-commerce sectors. Adept at leading large-scale digital projects, managing high-performance cross-functional teams, and delivering transformative business solutions.

PROFESSIONAL EXPERIENCE

Acting PMO & Regional Engagement Lead | TopMed (Saudi German Hospital Group - SGH)

June 2024 - Present | KSA, UAE, Egypt

- * Leading HealthTech Digital Transformation across SGH Group in KSA, UAE & Egypt
- * Strategic Partnerships with Health Catalyst and KLAS Research (US healthcare provider...)
- * Established structured PMO for large-scale HealthTech projects
- * Implemented Health Catalyst EDW for real-time analytics

Country Manager | PaySky & Yalla SuperApp (Acquired by ENPO)

Apr 2021 - Jan 2022 | Egypt

- * Managed operating budgets, achieved financial OKRs, drove revenue growth
- * Directed market mapping, product strategy, data analytics, client insights
- * Managed cross-functional teams, headcount, budgets, and resources
- * Enhanced client relationships, closed high-value deals, up-selling strategies

Head of Strategy & VP Advisor | El Aroby Group

Jan 2020 - Dec 2021 | Egypt

- * Led successful ERP implementation, streamlined business processes
- * Led Aroby Hospital implementation (Mayo Clinic system equivalent)
- * Developed multi-year strategic business plans, organizational alignment
- * Advised executive teams on operations, marketing, and financial planning

CEO & Business Partner | Soleek Lab

May 2018 - Jul 2019 | Egypt

- * Spearheaded strategic planning and customer engagement strategies
- * Enhanced project delivery and customer satisfaction
- * Drove growth through innovation and project excellence

PMO Section Head | EMP (Acquired by Network International)

Sep 2014 - Jun 2017 | Egypt

- * Built PMO for African bank projects, integrated with central banks
- * Developed proactive decision-making dashboard, increased net profit 3x
- * Implemented Microsoft Project Server on cloud, managed 300 concurrent projects

Product Development Manager | Talabat (Delivery Hero SE)

Jun 2017 - May 2018 | Egypt

- * Focal point between Berlin HQ and MENA region companies
- * Established Egypt office, managed software engineers, account/product managers
- * Moved daily orders from 30K to 7M through operational excellence
- * Implemented tracking features, enhanced customer experience

Project Manager | Intel, Microsoft, Revamp Consulting

2007 - 2014 | Global / Egypt

- * Successfully managed and delivered multiple software engineering projects
- * Regional engagement and technical leadership
- * Various consulting engagements in technology and operations