AHMED NASR

SENIOR PROJECT MANAGER | DIGITAL TRANSFORMATION LEADER

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PROFESSIONAL SUMMARY

Results-driven Senior Project Manager with 20+ years of experience leading enterprise digital transformation initiatives across UAE, GCC, and Middle East markets. Proven track record delivering complex technology programs worth $25M+ with expertise in AI/ML solutions, ERP implementations, and cross-functional stakeholder management. Adept at balancing technical requirements with business objectives while maintaining budget control and delivering measurable ROI.

CORE COMPETENCIES

- Project Management (PMP Certified)
- Agile/Scrum Methodologies
- Digital Transformation
- AI/ML & Automation
- ERP Implementation (SAP S/4HANA)
- Budget & Financial Management
- Stakeholder Engagement (C-Level)
- Risk Management & Governance
- Power Platform (Power Apps, Power Automate)
- .NET & Web Applications
- SharePoint Solutions
- Vendor & Partner Management

PROFESSIONAL EXPERIENCE

Acting PMO & Regional Engagement Lead
TopMed (Saudi German Hospital Group) | UAE, KSA, Egypt
June 2024 - Present

- Lead end-to-end delivery of enterprise digital transformation programs across multi-national healthcare organization
- Manage $25M+ transformation portfolio including enterprise data warehouse and AI-driven clinical decision support systems
- Implement AI/ML solutions for predictive analytics and operational efficiency improvement
- Govern project portfolio using Agile/Scrum methodologies with 2-week sprint cycles
- Stakeholder management: Executive leadership across UAE, KSA, and Egypt operations
- Deliver 40% efficiency gains through process automation using Power Platform (Power Apps, Power Automate)
- Budget ownership: Track project financials, margins, KPIs, and burn rates across portfolio

Country Manager & VP Advisor
PaySky/El Araby Group | Egypt
2019 - 2022

- P&L Leadership: Full ownership of operating budgets and financial OKRs
- SAP S/4HANA Implementation: Led enterprise ERP transformation from scoping to go-live
- Custom .NET Application Development: Oversaw development of internal business applications

- Strategic Planning: Developed multi-year technology roadmaps aligned with business objectives
- Risk Management: Proactively identified project risks and implemented mitigation strategies
- Cross-functional Leadership: Coordinated with architects, developers, QA, and business units

PMO Section Head
EMP (Network International) | Egypt
2014 - 2017

- Built PMO from scratch for African banking projects portfolio
- Program Delivery: Managed 300 concurrent projects using Microsoft Project Server
- SharePoint Implementation: Deployed enterprise collaboration platform for project tracking
- ROI Achievement: Drove 3x net profit increase through strategic dashboard and analytics
- Resource Management: Optimized resource allocation across multiple project streams
- Client Engagement: Maintained strong communication with banking clients and leadership

Product Development Manager
Talabat (Delivery Hero SE) | Egypt
2017 - 2018

- Program Leadership: Scaled operations from 30K to 7M daily orders
- Regional Coordination: Focal point between Berlin HQ and MENA operations
- Agile Ceremonies: Facilitated sprint planning, reviews, and retrospectives
- Technical Oversight: Guided development team on custom web applications and APIs

KEY PROJECTS

Enterprise Data Warehouse & AI Clinical Decision Support
TopMed Digital Transformation Program

- Scope: $25M multi-year initiative across 3 countries
- Deliverables: EDW implementation, AI/ML predictive models, clinical dashboards
- Outcome: 40% efficiency improvement, enhanced patient outcomes

SAP S/4HANA Enterprise ERP
PaySky/El Araby Group

- Scope: Full enterprise ERP transformation
- Deliverables: Finance, HR, supply chain modules
- Outcome: Streamlined operations, real-time reporting capabilities

EDUCATION

MBA (In Progress) - Sadat Academy for Management Sciences | 2026
BSc. Computer Sciences & Business Administration - Sadat Academy | 2006

CERTIFICATIONS

Project Management Professional (PMP) - Project Management Institute
Certified Scrum Master (CSM) - Scrum Alliance
Certified Business Analysis Professional (CBAP) - IIBA
Lean Six Sigma - Yellow Belt

Microsoft Certified Application Developer (MCAD)
Microsoft Certified Professional (MCP)

TECHNICAL SKILLS

- Project Management: MS Project Server, Jira, Trello, Asana
- ERP: SAP S/4HANA, SAP ECC
- AI/ML: Python, TensorFlow, Healthcare AI
- Power Platform: Power Apps, Power Automate, Power BI
- Development: .NET, C#, ASP.NET, REST APIs
- Collaboration: SharePoint, Teams, Confluence
- Agile: Scrum, Kanban, Sprint Planning
- Analytics: Power BI, Tableau, SQL

LANGUAGES

English - Professional Working Proficiency
Arabic - Native Proficiency