AHMED NASR

Technology Executive | Digital Transformation Leader | Board-Ready

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BOARD VALUE PROPOSITION

- **AI & Digital Transformation Expertise:** Deep operational knowledge of AI/ML implementation, automation, and digital strategy — critical for boards navigating technology disruption

- **Multi-Regional Governance:** Led technology portfolios across UAE, KSA, and Egypt with C-level stakeholder accountability and cross-border regulatory awareness

- **Financial Oversight:** Managed $25M+ program budgets with P&L responsibility, risk governance, and ROI-driven decision making

- **Strategic Transformation:** Proven ability to guide organizations through complex change — from legacy systems to enterprise-wide digital platforms

AREAS OF BOARD EXPERTISE

- **Digital & AI Strategy:** AI/ML implementation, automation, emerging technology evaluation

- **Risk & Governance:** Program risk oversight, compliance frameworks, fiduciary controls

- **Financial Acumen:** Budget governance, P&L oversight, ROI analysis, capital allocation

- **Transformation Leadership:** Enterprise change management, stakeholder alignment, culture shift

- **Industry Expertise:** Healthcare and FinTech — deep experience in regulated industries

- **Regional Knowledge:** MENA markets (UAE, KSA, Egypt) — operations and business dynamics

EXECUTIVE LEADERSHIP EXPERIENCE

Acting PMO Director & Regional Engagement Lead
TopMed (Saudi German Hospital Group) | UAE, KSA, Egypt
June 2024 – Present
Multi-national healthcare organization | $25M+ transformation portfolio | Reports to Group CEO

- **Strategic Oversight:** Direct accountability for enterprise digital transformation across three countries, ensuring alignment with board-approved strategic objectives

- **AI Governance:** Led implementation of AI-driven clinical decision support systems, establishing ethical AI frameworks and performance monitoring

- **Financial Stewardship:** Full budget ownership with quarterly reporting to executive leadership on margins, KPIs, and risk exposure

- **Stakeholder Management:** Regular engagement with C-suite executives, ministry officials, and external partners across GCC region

- **Crisis Response:** Navigated operational challenges during regional expansion, maintaining project delivery while managing competing stakeholder interests

Country Manager & VP Strategic Advisor
PaySky / El Araby Group | Egypt
2019 – 2022
FinTech & Consumer Electronics | Full P&L Ownership | Board-level Reporting

- **P&L Accountability:** Complete ownership of country operations, financial targets, and strategic OKRs with direct board reporting
- **Enterprise Transformation:** Led SAP S/4HANA implementation from scoping through go-live, demonstrating ability to oversee complex, high-stakes initiatives
- **Strategic Planning:** Developed and presented multi-year technology roadmaps to board, aligning investment decisions with long-term business objectives
- **Risk Management:** Established governance frameworks for technology risk, vendor management, and compliance

PMO Section Head
EMP (Network International) | Egypt
2014 – 2017
African Banking Portfolio | 300+ Concurrent Projects | Built PMO from Ground Up

- **Governance Architecture:** Designed and implemented PMO governance structure serving C-level visibility into portfolio performance
- **Value Creation:** Drove 3x net profit increase through strategic portfolio optimization and data-driven decision frameworks
- **Board Reporting:** Created executive dashboards and analytics enabling informed board-level investment decisions

Product Development Manager
Talabat (Delivery Hero SE) | Egypt
2017 – 2018
Tech Scale-up | 30K to 7M Daily Orders | Berlin HQ Coordination

- **Hyper-growth Navigation:** Scaled operations 230x while maintaining quality — experience valuable for boards overseeing rapid expansion
- **Global Coordination:** Served as regional bridge to Berlin headquarters, balancing local execution with global strategy

EDUCATION

MBA (In Progress) — Sadat Academy for Management Sciences | Expected 2026

BSc. Computer Sciences & Business Administration — Sadat Academy | 2006

PROFESSIONAL CERTIFICATIONS

- Project Management Professional (PMP) — Project Management Institute

- Certified Business Analysis Professional (CBAP) — IIBA

- Certified Scrum Master (CSM) — Scrum Alliance

- Lean Six Sigma — Yellow Belt

TECHNICAL FLUENCY

AI/ML & Automation: Hands-on implementation experience — can evaluate AI investments and challenge technical assumptions

Enterprise Systems: SAP S/4HANA, ERP architecture, data warehousing

Analytics & BI: Power BI, Tableau, data-driven decision frameworks

LANGUAGES

English: Professional Working Proficiency | **Arabic:** Native

BOARD INTERESTS

Open to Non-Executive Director and Advisory Board roles in Healthcare, FinTech, Technology, and Digital Transformation sectors. Particular interest in organizations navigating AI adoption, digital disruption, and regional expansion in MENA and emerging markets. Available for remote/hybrid board participation globally.