

Ain Shams University – Faculty of Engineering I-CHEP

# Machine Learning Model

Report

Introduction to Artificial Intelligence – CSE-281

December 2024

Submitted to:

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## 2 Data Analysis

#### 2.1 Overview

Dataset Size: The dataset contains 6000 entries with multiple numerical and categorical features.

Target Variable: Y (specifics not provided, assumed to be the dependent variable for prediction).

### 2.2 Key Insights

Feature X1 (Item Identifier):

- Contains 1553 unique identifiers.
- High cardinality necessitated feature splitting into Category, Subcategory, and SKU.
- Categories reduced to manageable values (e.g., 3 for Category).

Feature X2 (Numerical):

- Missing values (1006) handled by imputing the mean.
- Statistical Summary: Mean = 12.96, Std Dev = 4.65, Min = 4.55, Max = 21.35.

Feature X3 (Fat Content):

- Inconsistent labels cleaned and unified into LF (Low Fat) and REG (Regular).
- Distribution: 3889 (LF), 2111 (REG).

Feature X4 (Visibility):

- Positively skewed data with many zeros (360 occurrences).
- Log transformation considered for normalization.

Feature X7 (Outlet):

- Even distribution across 10 unique outlets.
- Encoding strategies tested: ordinal encoding and one-hot encoding.

Feature X8 (Establishment Year):

• Transformed to PastYearsCont (Years since 2009) and binned into categorical groups (very old, old, recent, new).

Other Key Features:

- X5: Product category (16 unique values).
- X9: Size (Small, Medium, High) transformed using ordinal encoding.
- X10: Location type (Tier 1, Tier 2, Tier 3), assumed to reflect luxury.

### **3** Feature Selection

#### 3.1 Initial Selection

Features were selected based on domain knowledge and their statistical relationship with the target variable.

#### 3.2 Methods Used

- 1. Correlation Thresholding:
  - o Dropped features with low correlation to the target variable.
- 2. Recursive Feature Elimination (RFE):
  - Iteratively removed less impactful features.
- 3. Feature Importance (Tree-based Models):
  - Ranked features using Random Forest.
- 4. Mutual Information
- 5. Permutation Importance

#### 3.3 Final Selection

The final feature set included:

- High-correlation variables like Category, Fat Content, and Visibility.
- Features ranked as important across multiple methods.

## 4 Feature Engineering

#### 4.1 Transformations:

- Normalization/Standardization: Continuous variables were scaled using StandardScaler for models sensitive to feature magnitudes.
- Log Transformation: Applied to skewed variables to improve model interpretability and performance.
- Some custom transformers

#### 4.2 Encoding:

• Categorical Variables: Encoded using one-hot encoding or label encoding, depending on the algorithm requirements.

#### 4.3 Interaction Terms:

• New features representing interactions between key variables were created to capture nonlinear relationships.

### 4.4 Missing Values:

• Imputed using mean, median, or mode strategies for numerical features and the most frequent category for categorical features.

## 5 Models and Hyperparameter Selection

#### 5.1 Models Evaluated:

- 1. Linear Regression:
  - o Hyperparameters tuning: Fit intercept set to false.
- 2. Gradient Boosting (CATBoost):
  - Hyperparameters tuning:

```
'iterations': 664,

'learning_rate': 0.0362387234017892,

'depth': 3,

'subsample': 0.7999456005681143,

'colsample_bylevel': 0.7763198164104148,

'l2_leaf_reg': 5.466280028000805,

'random_strength': 1.1183292594718606,

'bagging_temperature': 3.5375530112539995,

'border_count': 105,

'loss_function': 'MAE',

'verbose': 0,

smoothing = 0.4966048630439446
```

#### 3. Gradient Boosting (XGBoost):

#### 4. Hyperparameters tuned:

```
'n_estimators': 670,

'learning_rate': 0.06035467909986324,

'max_depth': 6,

'subsample': 0.923204157140139,

'colsample_bytree': 0.4883434932394659,

'reg_alpha': 5.410450954065299,

'reg_lambda': 1.1186894717633518,

'min_child_weight': 5,

'gamma': 2.3596898720558754,

'max_bin': 300,

'objective': 'reg:absoluteerror',

'eval_metric': 'mae',

'random_state': 42,

'enable_categorical': True
```

#### 5. Support Vector Regressor (SVR):

Hyperparameters tuned

'C': 2.6311460970378824,

'epsilon': 0.35225148545949075,

'kernel': 'poly',

'degree': 2,

'gamma': 'scale'

## 5.2 Hyperparameter Optimization:

- Optuna Search was used for efficient tuning.
- Cross-validation ensured robust evaluation of hyperparameter configurations.

#### 5.3 Model Performance:

• Models were evaluated using metrics such as MAE.

• XGBoost and CatBoost consistently outperformed other models.

## 6 Conclusion:

The analysis and modeling process provided a comprehensive approach to developing and evaluating machine learning models. Feature engineering and hyperparameter significantly improved model performance, with XGBoost and CatBoost emerging as the most effective models.

## 7 Appendix

#### 7.1 Visualization

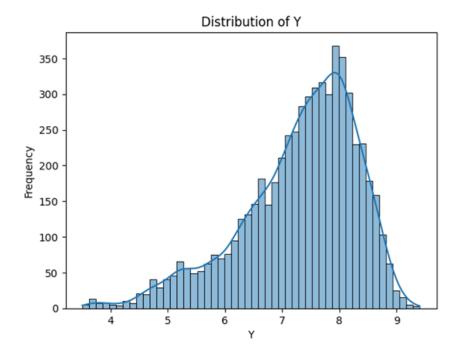


Figure 1 Correlation between Distribution and Frequency of Y

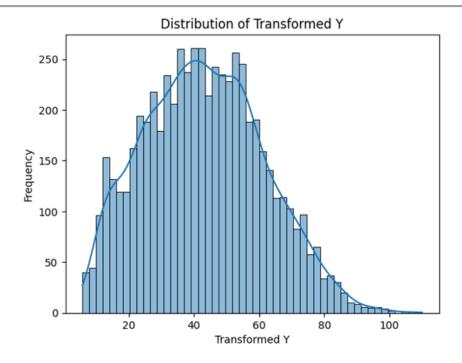


Figure 2 Correlation between Distribution and Frequency of Transformed Y

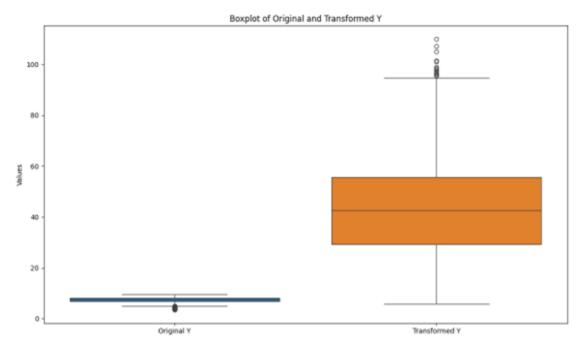


Figure 3 Boxplot of Original and Transformed Y

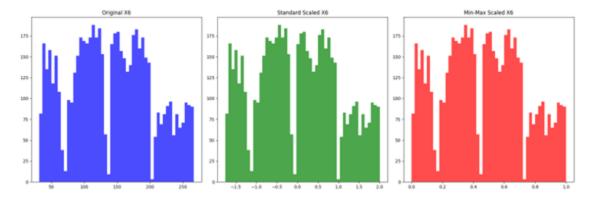


Figure 4 Apply Standard Scaler and Min-Max Scaler to the X6 column

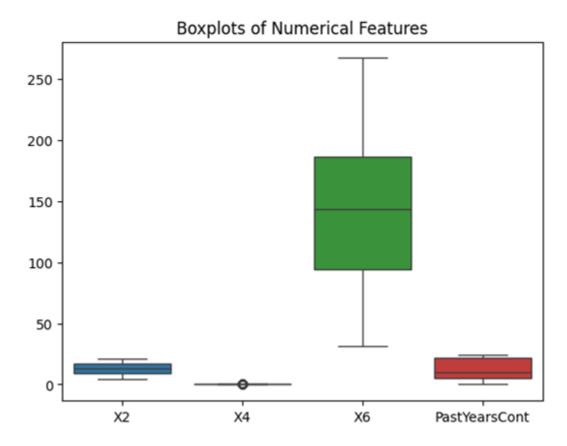
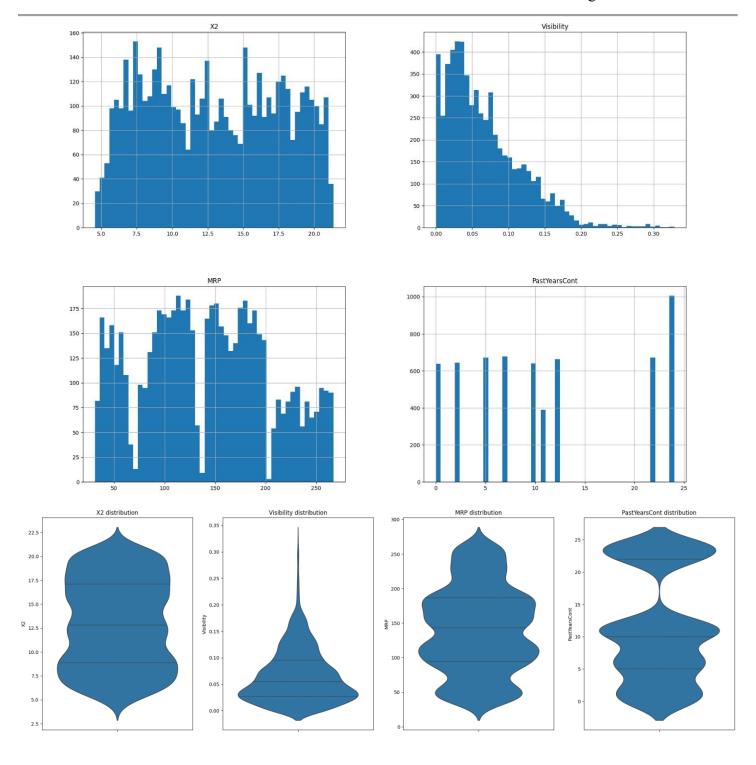
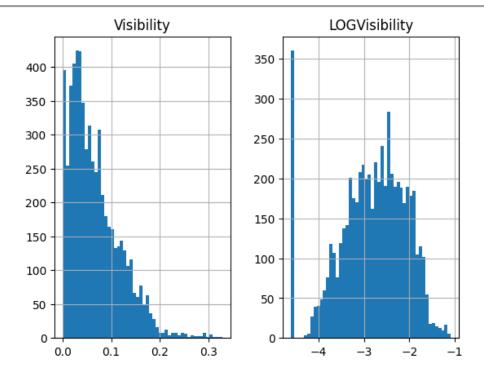


Figure 5 Overview of Numerical Features





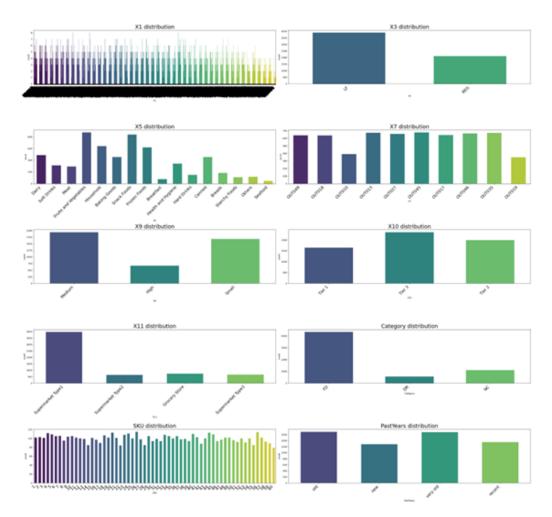


Figure 6 Overview of the all the features distributions

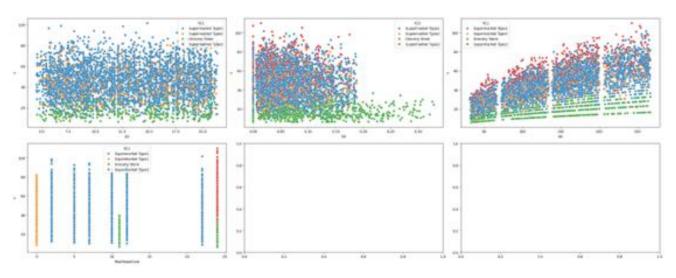
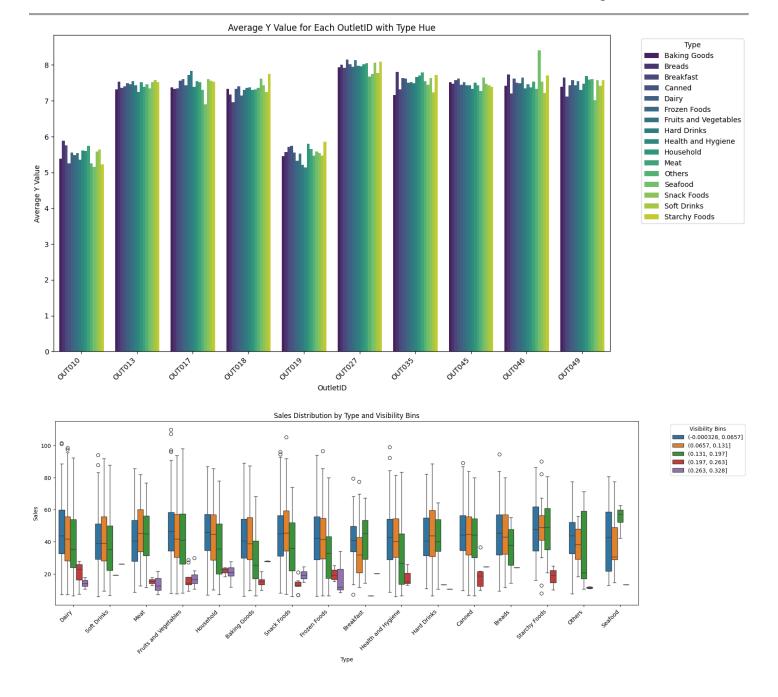


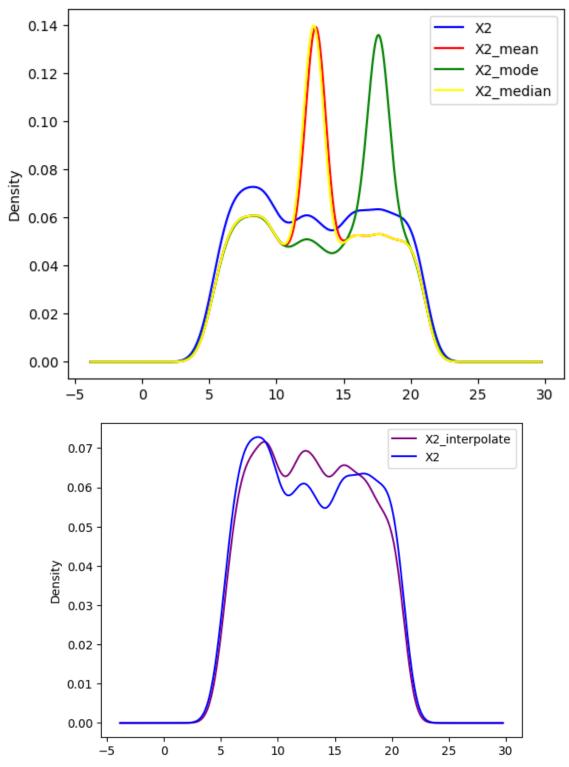
Figure 7 Correlations between features



# Handling Missing Values:

Univariate Analysis:

X2 imputation techniques:



#### 7.2 Code

#### 7.2.1 CatBoost

```
1. class TypeMeanPriceTransformer(BaseEstimator, TransformerMixin):
        def __init__(self, smoothing=0):
 2.
            self.smoothing = smoothing
 3.
 4.
            self.category_mean_price = None
 5.
            self.global_type_mean = None
 6.
 7.
        def fit(self, X, y=None):
 8.
            if y is None:
9.
                raise ValueError("Target variable `y` cannot be None in the fit method.")
10.
            data_ = X.copy()
11.
            data_['Y'] = y
12.
13.
            # Global mean for each Type across all OutletTypes
14.
15.
            self.global_type_mean = data_.groupby('Type')['Y'].mean()
16.
```

```
17.
            # Local mean and count for each (OutletType, Type)
18.
            local_mean = data_.groupby(['Outlet_Type', 'Type'])['Y'].mean()
19.
            local_count = data_.groupby(['Outlet_Type', 'Type'])['Y'].count()
20.
21.
            # Merge the global Type mean with the local statistics
22.
            merged = local_mean.reset_index().merge(
                self.global_type_mean.reset_index(), on='Type', how='left', suffixes=('_local', '_global')
23.
24.
25.
26.
            # Apply smoothing
27.
            merged['TypeMeanPrice'] = (
28.
                (merged['Y_local'] * local_count.values) +
29.
                (merged['Y_global'] * self.smoothing)
30.
            ) / (local_count.values + self.smoothing)
31.
32.
            self.category_mean_price = merged[['Outlet_Type', 'Type', 'TypeMeanPrice']]
33.
            return self
34.
35.
        def transform(self, X):
            X = X.copy()
36.
37.
            # Merge the smoothed means back into the original data
            X = pd.merge(X, self.category_mean_price, on=['Outlet_Type', 'Type'], how='left')
38.
39.
            #X['TypeMeanPrice'] = np.log1p(X['TypeMeanPrice'])
40.
            return X[['TypeMeanPrice']]
41.
```

```
1. class VisibilityZerosImputerZerosImputer(BaseEstimator, TransformerMixin):
2.
        def _ init (self):
            self.item Visibility mean = defaultdict(lambda: None) # Stores mean of Visibility per ItemID
3.
4.
            self.global_mean = None # Fallback global mean for Visibility
 5.
 6.
        def fit(self, X, y=None):
7.
            X = X.copy()
8.
9.
            # Ensure the required columns exist
10.
            if 'ItemID' not in X.columns or 'Visibility' not in X.columns:
                raise ValueError("Both 'ItemID' and 'Visibility' columns must be present in the dataset.")
11.
12.
            # Ensure no None values in ItemID
13.
14.
            if X['ItemID'].isnull().any():
                raise ValueError("ItemID column contains None values.")
15.
16.
17.
            # Calculate mean Visibility for each ItemID
18.
            item_Visibility_mean = X.groupby('ItemID')['Visibility'].mean()
19.
            self.item_Visibility_mean.update(item_Visibility_mean.to_dict())
20.
            # Calculate global mean for the Visibility column
21.
22.
            if X['Visibility'].notnull().any():
                self.global_mean = X['Visibility'].mean()
23.
24.
            else:
25.
                raise ValueError("Visibility column contains only NaN values.")
26.
            return self
27.
28.
        def transform(self, X):
29.
30.
            X = X.copy()
31.
32.
            # Ensure the required columns exist
33.
            if 'ItemID' not in X.columns or 'Visibility' not in X.columns:
```

```
34.
                raise ValueError("Both 'ItemID' and 'Visibility' columns must be present in the dataset.")
35.
            # Ensure no None values in ItemID
36.
37.
            if X['ItemID'].isnull().any():
38.
                raise ValueError("ItemID column contains None values.")
39.
            # Safely impute zero Visibilitys based on ItemID or global mean
40.
            X['Visibility'] = X.apply(
41.
                lambda row: self.item_Visibility_mean.get(row['ItemID'], self.global_mean)
42.
43.
                if row['Visibility'] == 0
44.
                else row['Visibility'],
45.
                axis=1
46.
            )
47.
            X['Visibility'] = X['Visibility'].replace(0, self.global_mean)
48.
49.
            X['Visibility'] = np.sqrt(X['Visibility'])
50.
51.
            return X[['Visibility']]
52.
```

```
1. class X2NaNsImputer(BaseEstimator, TransformerMixin):
  2.
                   def __init__(self):
  3.
                             self.item_X2_mode = defaultdict(lambda: None) # Stores mode of X2 per ItemID
  4.
                             self.global_mean = None # Fallback global mean for X2
  5.
  6.
                   def fit(self, X, y=None):
  7.
                            X = X.copy()
  8.
                             # Ensure the required columns exist
                             if 'ItemID' not in X.columns or 'X2' not in X.columns:
  9.
10.
                                       raise ValueError("Both 'ItemID' and 'X2' columns must be present in the dataset.")
11.
12.
                             # Ensure no None values in ItemID
13.
                             if X['ItemID'].isnull().any():
14.
                                       raise ValueError("ItemID column contains None values.")
15.
16.
                             # Calculate mode X2 for each ItemID
                             item\_X2\_mode = X.groupby('ItemID')['X2'].agg(lambda \ x: \ x.mode().iloc[0] \ if \ not \ x.mode().empty \ else \ x.mode().iloc[0] \ if \ not \ x.mode().empty \ else \ x.mod
17.
np.nan)
                             self.item_X2_mode.update(item_X2_mode.to_dict())
18.
19.
20.
                             # Calculate global mean for the X2 column
                             if X['X2'].notnull().any():
21.
22.
                                       self.global_mean = X['X2'].mean()
23.
                             else:
24.
                                       raise ValueError("X2 column contains only NaN values.")
                             return self
25.
26.
27.
                   def transform(self, X):
28.
                            X = X.copy()
29.
30.
                             # Ensure the required columns exist
                             if 'ItemID' not in X.columns or 'X2' not in X.columns:
31.
                                       raise ValueError("Both 'ItemID' and 'X2' columns must be present in the dataset.")
32.
33.
34.
                             # Ensure no None values in ItemID
35.
                             if X['ItemID'].isnull().any():
36.
                                       raise ValueError("ItemID column contains None values.")
37.
38.
                             # Safely impute NaN X2s based on ItemID or global mean
```

```
39.
            X['X2'] = X.apply(
40.
                 lambda row: self.item_X2_mode.get(row['ItemID'], self.global_mean)
41.
                 if pd.isnull(row['X2'])
42.
                 else row['X2'],
43.
                 axis=1
            )
44.
45.
            X['X2'] = X['X2'].fillna(self.global_mean)
46.
47.
            X['X2'] = X['X2'].astype(float)
48.
49.
            return X[['X2']]
50.
```

```
class KMeansClusterTransformer(BaseEstimator, TransformerMixin):
2.
        def __init__(self, num_clusters=5, random_state=42):
 3.
 4.
            Parameters:
 5.
            - num_clusters: Number of clusters for KMeans.
 6.
            - random state: Random state for reproducibility.
7.
8.
            self.num_clusters = num_clusters
9.
            self.random_state = random_state
10.
            self.kmeans = None
11.
        def fit(self, X, y=None):
12.
13.
            # Ensure X is a DataFrame
14.
            if not isinstance(X, pd.DataFrame):
                X = pd.DataFrame(X, columns=['Feature1', 'Feature2'])
15.
16.
17.
            # Fit the KMeans model
18.
            self.kmeans = KMeans(n clusters=self.num clusters, random state=self.random state)
19.
            self.kmeans.fit(X)
20.
            return self
21.
        def transform(self, X):
22.
23.
            # Ensure X is a DataFrame
24.
            if not isinstance(X, pd.DataFrame):
25.
                X = pd.DataFrame(X, columns=['Feature1', 'Feature2'])
26.
27.
            # Ensure the KMeans model is fitted
28.
            if self.kmeans is None:
                raise ValueError("The KMeans model is not fitted yet. Please call 'fit' with appropriate arguments
29.
before using this method.")
30.
31.
            # Predict cluster labels
32.
            cluster_labels = self.kmeans.predict(X)
33.
34.
            # Return only the cluster labels as a DataFrame
            return pd.DataFrame(cluster_labels, columns=X.columns, index=X.index)
35.
36.
```

```
1. class CustomFeatureTransformer(BaseEstimator, TransformerMixin):
2.    def __init__(self, column_names):
3.        self.column_names = column_names
4.        # self.scaler_price_per_unit_weight = StandardScaler()
5.        # self.scaler_X2 = StandardScaler()
6.        # self.scaler_pricing_strategy = StandardScaler()
```

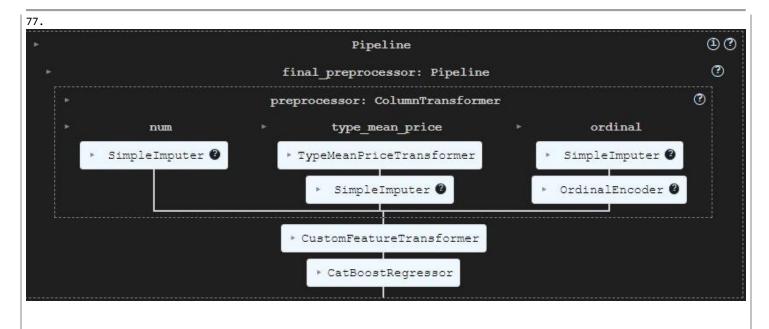
```
7.
 8.
              def fit(self, X, y=None):
 9.
                     # Convert to DataFrame with updated column names
10.
                     X = pd.DataFrame(X, columns=self.column names)
11.
                     # Create new features
                     # X['price_per_unit_weight'] = X['TypeMeanPrice_0'] / (X['X2'] + 0.0001)
12.
                     # X['pricing_strategy'] = X['MRP'] - (X['TypeMeanPrice_0'] * (X['Outlet_TypeOrdinal'] + 1) *
13.
(X['Location_Type'] + 1))
14.
15.
                     # Fit the scalers on the training data
16.
                     # self.scaler_price_per_unit_weight.fit(X[['price_per_unit_weight']])
                     # self.scaler_X2.fit(X[['X2']])
17.
18.
                     # self.scaler_pricing_strategy.fit(X[['pricing_strategy']])
19.
                     return self
20.
21.
22.
              def transform(self, X):
23.
                     # Convert to DataFrame with updated column names
24.
                     X = pd.DataFrame(X, columns=self.column_names)
25.
                     #X['OutletID'] = OutletID
                   # X['OutletID'] = X['OutletID'].astype('category')
26.
27.
                     #X['Total'] = Total X
28.
29.
                     # Convert object type features to float
30.
                     for col in X.select_dtypes(include=['object']).columns:
                            X[col] = X[col].astype(float)
31.
32.
                     # Create new features
33.
                     X['BigMac_index2'] = (X['VisibilityCont'] + 0.0001) * (X['OutletType'] + 1) * (X['TypeMeanPrice'] + 0.0001) * (X['OutletType'] + 1) * (X['TypeMeanPrice'] + 1) * (X['TypeMeanPrice'] + 1) * (X['TypeMeanPrice'] + 1) * (X['YyeMeanPrice'] + 1) * (X['YyeMe
3.24995) * (X['LocationType'] + 1)
                     #X['price_per_unit_weight'] = X['TypeMeanPrice'] / (X['dummy'] + 0.0001)
34.
35.
                     #X['BigMac_index2'] = np.sqrt(X['BigMac_index2'])
                   # X['price_per_unit_weight'] = np.log1p(X['price_per_unit_weight'])
36.
                     #X['Visibility'] = X['Visibility'].rank(ascending=False)
37.
38.
                     #X['ItemCategory'] = ItemCategory
39.
                     #X['OutletID'] = OutletID.astype(str)
40.
                     # X['MRP_Age_Interaction'] = X['MRP'] / (2010 - X['EstablishmentYear'])
                     # X['MRP_Age_Interaction'] = np.log1p(X['MRP_Age_Interaction'])
41.
42.
                    X.EstablishmentYear = X.EstablishmentYear.astype(str)
43.
                    X.MRP cluster = X.MRP cluster.astype(str)
44.
                     # X.Size = X.Size.astype(str)
45.
                     # X['ItemType'] = ItemType.astype(str)
46.
                     #X.ItemCategory = X.ItemCategory.astype('category')
47.
                     # X.FatContent = X.FatContent.astype(str)
48.
                     #X.X2 = X.X2.astype('category')
49.
                     #X.Visibility = X.Visibility.astype('category')
                     #X.LocationType = X.LocationType.astype('category')
50.
                     # X['pricing_strategy'] = X['MRP'] - (X['TypeMeanPrice_0'] * (X['Outlet_TypeOrdinal'] + 1) *
51.
(X['Location_Type'] + 1))
                     # X['RegionalPotential'] = X['Location_Type'] * (X['PastYearsCont'] + 1)
52.
53.
                     # # Standard scale the new features
54.
                     # X['price_per_unit_weight'] =
self.scaler_price_per_unit_weight.transform(X[['price_per_unit_weight']])
55.
                     # X['X2'] = self.scaler_X2.transform(X[['X2']])
56.
                     # X['pricing_strategy'] = self.scaler_pricing_strategy.transform(X[['pricing_strategy']])
57.
                     # Drop unwanted columns
58.
                     drop_columns =
['LocationType','Visibility','Size','FatContent','ItemType','MRP_Age_Interaction','EstablishmentYear']
59.
                     X.drop(columns=[col for col in drop_columns if col in X.columns], inplace=True)
60.
61.
```

```
62. return X
63.
```

```
1. class FrequencyImputer(BaseEstimator, TransformerMixin):
2.
        def init (self):
3.
            self.freqs = {}
4.
5.
        def fit(self, X, y=None):
            # Compute the frequency (count) of each category in each column
6.
7.
            if isinstance(X, pd.DataFrame):
8.
                self.freqs = {col: X[col].value_counts() for col in X.columns}
9.
            else:
                raise ValueError("Input must be a pandas DataFrame.")
10.
11.
            return self
12.
        def transform(self, X):
13.
14.
            # Replace missing values with the frequency of each category
15.
            X = X.copy()
16.
            for col in X.columns:
17.
                freq = self.freqs.get(col, None)
18.
                if freq is not None:
19.
                    # Replace NaN values with the frequency count
20.
                    X[col] = X[col].apply(lambda x: freq[x] if pd.notna(x) else freq.idxmax() if pd.isna(x) else x)
21.
            return X
22.
```

```
1. from sklearn.pipeline import FunctionTransformer
2. all_features = [ 'EstablishmentYear', 'MRP',
'Visibility','TypeMeanPrice',"OutletType",'MRP_cluster','LocationType','FatContent','Size']
3. target_encoder_cols = ['Type']
4. numerical_cols = ['EstablishmentYear', 'MRP','Visibility']
 5. VisibilityZeros_cols = ['ItemID','Visibility']
 6. X2_imputer_cols = ['X2','ItemID']
7. ordinal_cols = [ "Outlet_Type", 'MRP_cluster', 'Location_Type', 'FatContent', 'Size']
8. TypeMeanPriceTransformer_col = ['Outlet_Type' ,'Type']
9. freq imputer = ['Type'] # only one-hot encoding
10. ordinal_categories = [ # FatContent
        ['Grocery Store', 'Supermarket Type1', 'Supermarket Type2', 'Supermarket Type3'],
11.
12.
        ['very low','low','high','very high'] ,
        ['Tier 1', 'Tier 3', 'Tier 2'],
13.
        ['nofat','LF', 'REG'],
14.
15.
       ['Small', 'Medium', 'High']
       # Size
16.
17. ]
18. # Define frequency imputer pipeline
19. frequency_imputer_pipeline = Pipeline([
20.
        ("freq_imputer", FrequencyImputer())
21. ])
22. # Define numerical pipeline
23. numerical_pipeline = Pipeline([
        ("imputer", SimpleImputer(strategy="most_frequent"))
        #,("scaler", StandardScaler())
25.
26. ])
27.
28. # size imputer pipeline = Pipeline([
29. #
          ("custom_size_imputer", SizeImputer()),
          ("imputer", SimpleImputer(strategy="most_frequent")),
30. #
```

```
31. #
          ("ordinal", OrdinalEncoder(categories=[['Small', 'Medium', 'High']]))
32. # ])
33. # Define pipeline for X2 with X2 imputer and KMeans transformer
34. x2 pipeline = Pipeline([
35.
        ("X2_imputer", X2NaNsImputer()),
        ("kmeans", KMeansClusterTransformer(num_clusters=5, random_state=42))
36.
37. ])
38. type_mean_price_pipeline = Pipeline([
        ("type_mean_price_transformer", TypeMeanPriceTransformer(smoothing=0.5)),
39.
40.
        ("imputer", SimpleImputer(strategy="mean"))
41. ])
42.
43. # Define one-hot encoding pipeline
44. ordinal_pipeline = Pipeline([
        ("imputer", SimpleImputer(strategy="most_frequent")),
        ("ordinal", OrdinalEncoder(categories=ordinal_categories))
46.
47. ])
48.
49. # Define one-hot encoding pipeline for onehot-transform columns
50. onehot_transform_pipeline = Pipeline([
        ("imputer", SimpleImputer(strategy="most_frequent")),
51.
        ("onehot", OneHotEncoder(categories=[['Snack Foods', 'Frozen Foods', 'Fruits and Vegetables', 'Canned']],
52.
handle_unknown="ignore"))
53. ])
54. # Define target encoding pipeline
55. target_encoding_pipeline = Pipeline([
        ("target_encoder", TargetEncoder(cols=target_encoder_cols , smoothing=0.5) )
57. ])
58.
59. # Combine all pipelines into a ColumnTransformer
60. preprocessor = ColumnTransformer([
        #("X2_imputer", X2NaNsImputer(), X2_imputer_cols),
61.
        #("kmeans_X2", KMeansClusterTransformer(num_clusters=5, random_state=42), ['X2']),
62.
        #("kmeans_visibility", KMeansClusterTransformer(num_clusters=5, random_state=42), ['Visibility']),
63.
64.
        ("num", numerical_pipeline, numerical_cols),
65.
        ("type_mean_price", type_mean_price_pipeline, TypeMeanPriceTransformer_col),
66.
        ("ordinal", ordinal_pipeline, ordinal_cols)
67.
        #("freq_imputer", frequency_imputer_pipeline, ['TypeFreq'])
68.
69. ])
70. # Define the final pipeline
71. # Create the extended pipeline
72. final_pipeline = Pipeline([
        ("preprocessor", preprocessor),
73.
74.
        ("custom features", CustomFeatureTransformer(column names=all features))
75.
        #("kmeans", KMeansTransformer(num clusters=5, random state=42))
76. ])
```



```
1. import optuna
 from catboost import CatBoostRegressor
 3. from sklearn.pipeline import Pipeline
4. from sklearn.model_selection import cross_val_score
5.
 6. def objective_catboost(trial):
7.
        param = {
8.
            'iterations': trial.suggest_int('iterations', 100, 800),
9.
            'learning_rate': trial.suggest_float('learning_rate', 0.01, 0.1),
10.
            'depth': trial.suggest_int('depth', 3, 6),
            'subsample': trial.suggest_float('subsample', 0.5, 0.9),
11.
12.
            'colsample_bylevel': trial.suggest_float('colsample_bylevel', 0.5, 0.9),
            'l2_leaf_reg': trial.suggest_float('l2_leaf_reg', 1, 10),
13.
            'random_strength': trial.suggest_float('random_strength', 1, 5),
14.
            'bagging_temperature': trial.suggest_float('bagging_temperature', 1, 5),
15.
16.
            'border_count': trial.suggest_int('border_count', 32, 128),
17.
            'loss_function': 'MAE'
18.
19.
20.
        # Convert categorical columns to string
21.
        # X trans catboost = X trans.copy()
22.
        # for col in X_trans_catboost.select_dtypes(include=['category']).columns:
23.
              X_trans_catboost[col] = X_trans_catboost[col].astype(str)
24.
        smoothing = trial.suggest_float('smoothing', 0.1, 5)
25.
        preprocessor.set_params(
26.
            type_mean_price__type_mean_price_transformer__smoothing=smoothing
27.
28.
        # Create a pipeline with the final transformer and CatBoost regressor
```

```
29.
        model = CatBoostRegressor(**param, verbose=0, cat_features=['MRP_cluster'], early_stopping_rounds=50)
        pipeline = Pipeline([
30.
31.
            ('final_transform', final_pipeline),
32.
            ('catboost', model)
33.
        1)
34.
        # Perform cross-validation
35.
        scores = cross_val_score(pipeline, X, Y, cv=5, scoring='neg_mean_absolute_error')
36.
37.
        mae = -scores.mean()
38.
        return mae
39.
40. # Create an Optuna study and optimize the objective function
41. study_catboost = optuna.create_study(direction='minimize')
42. study_catboost.optimize(objective_catboost, n_trials=10)
43.
44. # Print the best parameters and MAE
45. print("CatBoost Best Parameters:", study_catboost.best_params)
46. print("CatBoost Best MAE:", study_catboost.best_value)
47.
```

```
1. # Fit the pipeline
 2. cat_pipeline.fit(X_train, Y_train)
3.
4. # Transform the training data
5. X_train_transformed = cat_pipeline.named_steps['final_preprocessor'].transform(X_train)
6.
7. # Calculate feature importances
8. mdi_importances = pd.Series(cat_pipeline.named_steps['catboost'].feature_importances_,
index=X train transformed.columns)
9. tree_importance_sorted_idx = np.argsort(cat_pipeline.named_steps['catboost'].feature_importances_)
10.
11. fig, (ax1, ax2) = plt.subplots(1, 2, figsize=(12, 8))
12.
13. # Plot Gini importance
14. mdi importances.sort values().plot.barh(ax=ax1)
15. ax1.set_xlabel("Gini importance")
16.
17. # Plot permutation importance
18. plot_permutation_importance(cat_pipeline.named_steps['catboost'], X_train_transformed, Y_train, ax2)
19. ax2.set_xlabel("Decrease in accuracy score")
20.
21. fig.suptitle("Impurity-based vs. permutation importances on multicollinear features (train set)")
22. fig.tight_layout()
23. plt.show()
24.
```

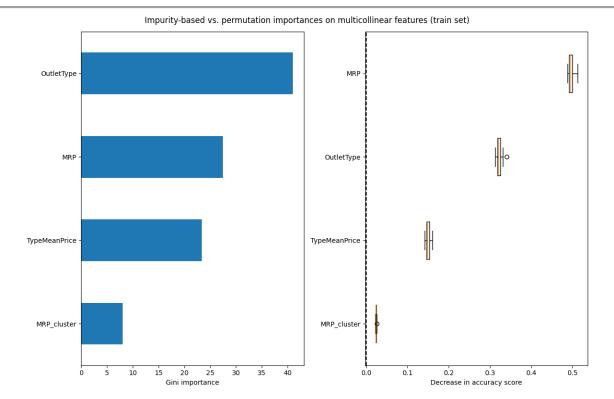


Figure 8 Impurity-based vs. permutation importances on multicollinear features

#### 7.3 Linear Model

```
1. class ItemWeightImputer(BaseEstimator, TransformerMixin):
 2.
        def __init__(self):
 3.
            self.item_weight_mode = defaultdict(lambda: None) # Stores mode of Item_Weight per Item_Identifier
 4.
            self.global mean = None # Fallback global mean for Item Weight
 5.
 6.
        def fit(self, X, y=None):
7.
            X = X.copy()
8.
9.
            # Ensure the required columns exist
10.
            if 'Item_Identifier' not in X.columns or 'Item_Weight' not in X.columns:
                raise ValueError("Both 'Item_Identifier' and 'Item_Weight' columns must be present in the
11.
dataset.")
12.
13.
            # Ensure no None values in Item_Identifier
            if X['Item_Identifier'].isnull().any():
14.
15.
                raise ValueError("Item_Identifier column contains None values.")
16.
17.
            # Calculate mode Item_Weight for each Item_Identifier
18.
            item weight mode = X.groupby('Item Identifier')['Item Weight'].agg(lambda x: x.mode().iloc[0] if not
x.mode().empty else np.nan)
19.
            self.item_weight_mode.update(item_weight_mode.to_dict())
20.
21.
            # Calculate global mean for the Item Weight column
22.
            if X['Item_Weight'].notnull().any():
23.
                self.global_mean = X['Item_Weight'].mean()
24.
            else:
                raise ValueError("Item_Weight column contains only NaN values.")
25.
26.
27.
            return self
28.
        def transform(self, X):
29.
30.
            X = X.copy()
31.
32.
            # Ensure the required columns exist
33.
            if 'Item Identifier' not in X.columns or 'Item Weight' not in X.columns:
                raise ValueError("Both 'Item_Identifier' and 'Item_Weight' columns must be present in the
34.
dataset.")
35.
36.
            # Ensure no None values in Item_Identifier
37.
            if X['Item_Identifier'].isnull().any():
                raise ValueError("Item_Identifier column contains None values.")
38.
39.
            # Safely impute NaN Item_Weights based on Item_Identifier or global mean
40.
41.
            X['Item Weight'] = X.apply(
42.
                lambda row: self.item_weight_mode.get(row['Item_Identifier'], self.global_mean)
43.
                if pd.isnull(row['Item_Weight'])
44.
                else row['Item Weight'],
45.
                axis=1
            )
46.
47.
48.
            X['Item_Weight'] = X['Item_Weight'].fillna(self.global_mean)
49.
50.
            return X[['Item_Weight']
```

```
1. X['Category'] = X['Item Identifier'].str[:2]
2. X["Item_Fat_Content"] = X["Item_Fat_Content"].replace({"low fat": "LF", "Low Fat": "LF", "Regular": "REG",
"reg": "REG"})
3. X.loc[X['Category'] == 'NC', 'Item_Fat_Content'] = 'nofat'
4. impute sizes = {
        "OUT010": "Small",
5.
        "OUT017": "Small"
6.
        "OUT045": "Medium"
7.
8. }
9. X['Outlet_Size'] = X.apply(
        lambda row: impute_sizes[row['Outlet_Identifier']] if pd.isnull(row['Outlet_Size']) else
row['Outlet_Size'], axis=1
11. )
12. X['MRP cluster']=pd.cut(X["Item MRP"],bins=[25,69,137,203,270],labels=['very low','low','high','very
high'], right=True)
13. weightimputer = ItemWeightImputer()
14. X["Item_Weight"] = weightimputer.fit_transform(X)
15. X["Weight_per_Unit_MRP"] = X["Item_Weight"]/X["Item_MRP"]
16.
```

```
1. #target encoder cols = ['Item Type']
 2. numerical_cols = ["Item_Weight","Weight_per_Unit_MRP","Item_Visibility"]
3. # ordinal_cols =["Outlet_Size"]
 4. one_hot_columns = ["Outlet_Location_Type","Category","Item_Fat_Content","Outlet_Size","Outlet_Type"]
 5. target_encoder_cols = ["Item_Identifier",'Item_Type','Outlet_Identifier']
 6. ordinal_categories = [['very low', 'low', 'high', 'very high']]
 7. # Numerical pipeline
 8. # numerical_pipeline = Pipeline([
9. #
          ("group_mean_imputer", FillNaWithGroupMode(group_col="Item_Identifier", target_col="Item_Weight")),
10. #
          ("mean_imputer", SimpleImputer(strategy="mean"))
11. #
          # ("scaler", StandardScaler())
12. # ])
13. numerical_pipeline = Pipeline([
14.
        # ("group_mode_imputer", FillNaWithGroupMode(group_col=group_col, target_col='Item_Weight')),
15.
        ("mean_imputer", SimpleImputer(strategy='mean')),
        ("scaler", StandardScaler())
16.
17. ])
18.
19. #Ordinal pipeline
20. # ordinal_pipeline = Pipeline([
          ("imputer", SimpleImputer(strategy="most_frequent")),
21. #
22. #
          ("ordinal", OrdinalEncoder(categories=ordinal_categories))
23. # ])
24. target_encoding_pipeline = Pipeline([
        ("target_encoder", TargetEncoder(cols=target_encoder_cols , smoothing=0.5) )
26. ])
27. # One-hot encoding pipeline
28. onehot transform pipeline = Pipeline([
        ("imputer", SimpleImputer(strategy="most_frequent")),
29.
30.
        ("onehot", OneHotEncoder(handle_unknown="ignore",sparse_output=False))
31. ])
32. ordinal_pipeline = Pipeline([
33.
        ("imputer", SimpleImputer(strategy="most_frequent")),
34.
        ("ordinal", OrdinalEncoder(categories=ordinal_categories))
35. ])
36.
37. # Target encoding pipeline
38. # target_encoding_pipeline = Pipeline([
```

```
39. #
          ("target encoder", TargetEncoder(cols=target encoder cols))
40. # ])
41.
42. # Combine all pipelines into a ColumnTransformer
43. preprocessor = ColumnTransformer([
44.
        ("num", numerical_pipeline, numerical_cols),
        ("target_encoder", target_encoding_pipeline, target_encoder_cols),
45.
46.
        ("onehot", onehot_transform_pipeline, one_hot_columns),
47.
        ("ordinal", ordinal_pipeline, ["MRP_cluster"])
48.
49. ])
50.
51. # Final pipeline
52. final_pipeline = Pipeline([
        ("preprocessor", preprocessor),
53.
54. ])
55.
```

```
1. import optuna
 2. from sklearn.linear model import LinearRegression
3. from sklearn.pipeline import Pipeline
4. from sklearn.model_selection import cross_val_score
5.
6.
   def objective_linear_regression(trial):
7.
        # LinearRegression does not have many hyperparameters to tune, but we can still create a pipeline
8.
        param = {
9.
            'fit_intercept': trial.suggest_categorical('fit_intercept', [True, False])
10.
11.
12.
        # Create a pipeline with the final transformer and LinearRegression
13.
        model = LinearRegression(**param)
        pipeline = Pipeline([
14.
15.
            ('final_transform', final_pipeline),
16.
            ('linear_regression', model)
17.
        1)
18.
19.
        # Perform cross-validation with error handling
20.
        try:
21.
            scores = cross_val_score(pipeline, X, Y, cv=5, scoring='neg_mean_absolute_error', error_score='raise')
22.
            mae = -scores.mean()
            print(f"Trial MAE: {mae}")
23.
24.
        except Exception as e:
25.
            print(f"Error during cross-validation: {e}")
26.
            mae = float('inf') # Assign a high error value if an exception occurs
27.
28.
        return mae
29.
study linear regression = optuna.create study(direction='minimize')

    study_linear_regression.optimize(objective_linear_regression, n_trials=50)

32.
33. print("Linear Regression Best Parameters:", study_linear_regression.best_params)
34. print("Linear Regression Best MAE:", study_linear_regression.best_value)
35.
36. # Extract the best model
37. best_params = study_linear_regression.best_params
38. best_model = LinearRegression(**best_params)
39. best_pipeline = Pipeline([
40.
       ('final_transform', final_pipeline),
41.
        ('linear_regression', best_model)
```

```
42. ])
43.
44. # Fit the best pipeline on the entire dataset
45. best_pipeline.fit(X, Y)
46.
47. # Now you can use best_pipeline for predictions
48. predictions = best_pipeline.predict(X)
49. print(predictions)
50.
```

```
1. # Get the feature names from the preprocessor
 2. feature names = final pipeline.named steps['preprocessor'].get feature names out()
 3.
 4. # Get the coefficients from the linear regression model
 5. coefficients = best_model.coef_
 6.
7. # Create a DataFrame to hold feature names and their corresponding coefficients
 8. feature_importance = pd.DataFrame({
9.
        'Feature': feature_names,
10.
        'Coefficient': coefficients
11. })
12.
13. # Sort the DataFrame by the absolute value of the coefficients in descending order
14. feature_importance['Absolute_Coefficient'] = feature_importance['Coefficient'].abs()
15. feature_importance = feature_importance.sort_values(by='Absolute_Coefficient', ascending=False)
16.
17. # Print the top 10 most important features
18. print(feature_importance.head(10))
19.
```

```
1. # Get the feature names from the preprocessor
2. feature_names = final_pipeline.named_steps['preprocessor'].get_feature_names_out()
3.
4. # Get the coefficients from the linear regression model
5. coefficients = best_model.coef_
7. # Create a DataFrame to hold feature names and their corresponding coefficients
8. feature_importance = pd.DataFrame({
9.
        'Feature': feature_names,
10.
        'Coefficient': coefficients
11. })
12.
13. # Sort the DataFrame by the absolute value of the coefficients in descending order
14. feature_importance['Absolute_Coefficient'] = feature_importance['Coefficient'].abs()
15. feature_importance = feature_importance.sort_values(by='Absolute_Coefficient', ascending=False)
17. # Print the top 10 most important features
18. print(feature_importance.head(10))
19.
```

```
6. 13
               onehot Item Fat Content REG -8.764735e+09
                                                                     8.764735e+09
7. 11
                        onehot__Category_NC -8.764199e+09
                                                                     8.764199e+09
8. 14
             onehot__Item_Fat_Content_nofat -8.763889e+09
                                                                     8.763889e+09
9. 10
                        onehot__Category_FD -8.763352e+09
                                                                     8.763352e+09
10. 9
                        onehot__Category_DR -8.763352e+09
                                                                     8.763352e+09
11. 17
                  onehot__Outlet_Size_Small -8.762929e+09
                                                                     8.762929e+09
12.
```

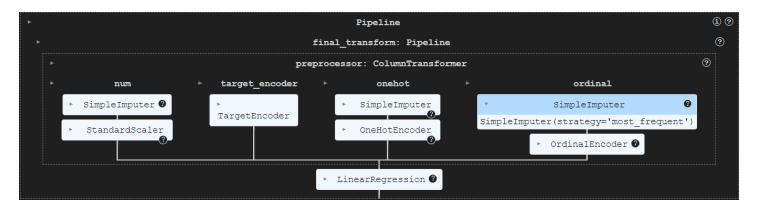


Figure 9 Linear Regression Pipeline

#### 7.4 SVR Model

```
class ItemWeightImputer(BaseEstimator, TransformerMixin):
 2.
        def __init__(self):
 3.
            self.item_weight_mode = defaultdict(lambda: None) # Stores mode of Item_Weight per Item_Identifier
 4.
            self.global_mean = None # Fallback global mean for Item_Weight
 5.
 6.
        def fit(self, X, y=None):
 7.
            X = X.copy()
 8.
 9.
            # Ensure the required columns exist
            if 'Item Identifier' not in X.columns or 'Item_Weight' not in X.columns:
10.
                raise ValueError("Both 'Item Identifier' and 'Item Weight' columns must be present in the
11.
dataset.")
12.
13.
            # Ensure no None values in Item_Identifier
            if X['Item_Identifier'].isnull().any():
14.
15.
                raise ValueError("Item_Identifier column contains None values.")
16.
            # Calculate mode Item_Weight for each Item_Identifier
17.
            item_weight_mode = X.groupby('Item_Identifier')['Item_Weight'].agg(lambda x: x.mode().iloc[0] if not
18.
x.mode().empty else np.nan)
19.
            self.item_weight_mode.update(item_weight_mode.to_dict())
20.
21.
            # Calculate global mean for the Item Weight column
22.
            if X['Item Weight'].notnull().any():
23.
                self.global_mean = X['Item_Weight'].mean()
24.
            else:
                raise ValueError("Item Weight column contains only NaN values.")
25.
26.
27.
            return self
28.
```

```
29.
        def transform(self, X):
30.
            X = X.copy()
31.
32.
            # Ensure the required columns exist
            if 'Item_Identifier' not in X.columns or 'Item_Weight' not in X.columns:
33.
                raise ValueError("Both 'Item_Identifier' and 'Item_Weight' columns must be present in the
34.
dataset.")
35.
36.
            # Ensure no None values in Item_Identifier
37.
            if X['Item_Identifier'].isnull().any():
38.
                raise ValueError("Item_Identifier column contains None values.")
39.
40.
            # Safely impute NaN Item_Weights based on Item_Identifier or global mean
41.
            X['Item Weight'] = X.apply(
                lambda row: self.item_weight_mode.get(row['Item_Identifier'], self.global_mean)
42.
43.
                if pd.isnull(row['Item_Weight'])
44.
                else row['Item_Weight'],
45.
                axis=1
            )
46.
47.
48.
            X['Item_Weight'] = X['Item_Weight'].fillna(self.global_mean)
49.
            return X[['Item_Weight']]
50.
51.
```

```
1. class VisibilityZerosImputer(BaseEstimator, TransformerMixin):
2.
        def __init__(self):
3.
            self.item_visibility_mean = defaultdict(lambda: None) # Stores mean of Item_visibility per
Item Identifier
4.
            self.global_mean = None # Fallback global mean for Item_Visibility
5.
        def fit(self, X, y=None):
 6.
7.
            X = X.copy()
8.
9.
            # Ensure the required columns exist
10.
            if 'Item_Identifier' not in X.columns or 'Item_Visibility' not in X.columns:
                raise ValueError("Both 'Item_Identifier' and 'Item_Visibility' columns must be present in the
11.
dataset.")
12.
            # Ensure no None values in Item_Identifier
13.
            if X['Item_Identifier'].isnull().any():
14.
                raise ValueError("Item_Identifier column contains None values.")
15.
16.
17.
            # Calculate mean Item_Visibility for each Item_Identifier
18.
            item_visibility_mean = X.groupby('Item_Identifier')['Item_Visibility'].mean()
            self.item_visibility_mean.update(item_visibility_mean.to_dict())
19.
20.
21.
            # Calculate global mean for the Item Visibility column
22.
            if X['Item_Visibility'].notnull().any():
23.
                self.global_mean = X['Item_Visibility'].mean()
24.
            else:
25.
                raise ValueError("Item_Visibility column contains only NaN values.")
26.
            return self
27.
28.
29.
        def transform(self, X):
30.
            X = X.copy()
31.
32.
            # Ensure the required columns exist
```

```
33.
            if 'Item Identifier' not in X.columns or 'Item Visibility' not in X.columns:
34.
                raise ValueError("Both 'Item Identifier' and 'Item Visibility' columns must be present in the
dataset.")
35.
            # Ensure no None values in Item Identifier
36.
            if X['Item_Identifier'].isnull().any():
37.
                raise ValueError("Item_Identifier column contains None values.")
38.
39.
            # Safely impute zero Item_Visibility based on Item_Identifier or global mean
40.
41.
            X['Item_Visibility'] = X.apply(
42.
                lambda row: self.item_visibility_mean.get(row['Item_Identifier'], self.global_mean)
43.
                if row['Item_Visibility'] == 0
44.
                else row['Item_Visibility'],
45.
                axis=1
            )
46.
47.
48.
            X['Item Visibility'] = X['Item Visibility'].replace(0, self.global mean)
            X['Item_Visibility'] = np.sqrt(X['Item_Visibility'])
49.
50.
51.
            return X[['Item_Visibility']]
52.
```

```
1. X['Item_Type_Outlet_Type'] = X['Item_Type'] + "_" + X['Outlet_Type']
2. X['Item_Fat_Content_Outlet_Type'] = X['Item_Fat_Content'] + "_" + X['Outlet_Type']
3. X['Outlet_Size_Outlet_Location_Type'] = X['Outlet_Size'] + "_" + X['Outlet_Location_Type']
4. X['Item_Type_Item_Fat_Content'] = X['Item_Type'] + "_" + X['Item_Fat_Content']
5. X['Outlet_Type_Outlet_Location_Type'] = X['Outlet_Type'] + "_" + X['Outlet_Location_Type']
6.
7. # Numerical × Numerical Interactions
8. X['Item_MRP_Outlet_Establishment_Year'] = X['Item_MRP'] * X['Outlet_Establishment_Year']
9. X['Item_MRP_Item_Visibility'] = X['Item_MRP'] * X['Item_Visibility']
10. X['Years_Operating_Outlet_Type'] = X['age'] * X['Outlet_Type'].apply(lambda x: hash(x) % 1000)
11. X['Outlet_Identifier_Years_Operating'] = X['Outlet_Identifier'].apply(lambda x: hash(x) % 1000) * X['age']
12.
13. # Numerical × Categorical Interactions
14. X['Item_Visibility_Item_Type'] = X['Item_Visibility'] * X['Item_Type'].apply(lambda x: hash(x) % 1000)
15.
```

```
1. # Define the columns for each type of transformation
 2. numerical_cols = ["Item_Weight", "Weight_per_Unit_MRP", "Item_Visibility",
"Item_MRP_Outlet_Establishment_Year", "Item_MRP_Item_Visibility", "Years_Operating_Outlet_Type", "Outlet_Identifier_Years_Operating", "Item_Visibility_Item_Type"]
3. one_hot_columns = ["Outlet_Location_Type", "Category", "Item_Fat_Content", "Outlet_Size", "Outlet_Type",
"Item_Type_Outlet_Type", "Item_Fat_Content_Outlet_Type", "Outlet_Size_Outlet_Location_Type",
"Item_Type_Item_Fat_Content", "Outlet_Type_Outlet_Location_Type"]
 4. target_encoder_cols = ['Item_Identifier','Item_Type', 'Outlet_Identifier']
 5. ordinal_categories = [['very low', 'low', 'high', 'very high']]
 6.
 7. # Numerical pipeline
 8. numerical_pipeline = Pipeline([
 9.
         ("mean_imputer", SimpleImputer(strategy='mean')),
10.
         ("scaler", StandardScaler())
11. ])
12.
13. #Target encoding pipeline
14. target encoding pipeline = Pipeline([
         ("target_encoder", TargetEncoder(cols=target_encoder_cols, smoothing=0.5))
15.
```

```
16. ])
17.
18. # One-hot encoding pipeline
19. onehot_transform_pipeline = Pipeline([
20.
        ("imputer", SimpleImputer(strategy="most_frequent")),
        ("onehot", OneHotEncoder(handle_unknown="ignore", sparse_output=False))
21.
22.])
23.
24. # Ordinal encoding pipeline
25. ordinal_pipeline = Pipeline([
26.
        ("imputer", SimpleImputer(strategy="most_frequent")),
        ("ordinal", OrdinalEncoder(categories=ordinal_categories))
27.
28. ])
29.
30. # Combine all pipelines into a ColumnTransformer
31. preprocessor = ColumnTransformer([
        ("num", numerical_pipeline, numerical_cols),
32.
        ("target_encoder", target_encoding_pipeline, target_encoder_cols),
33.
34.
        ("onehot", onehot_transform_pipeline, one_hot_columns),
35.
        ("ordinal", ordinal_pipeline, ["MRP_cluster"])
36. ])
37.
38. # Final pipeline
39. final_pipeline = Pipeline([
40.
        ("preprocessor", preprocessor)
```

```
1. import optuna
 from sklearn.svm import SVR
 3. from sklearn.pipeline import Pipeline
from sklearn.model_selection import cross_val_score
5.
 6. def objective svr(trial):
7.
        param = {
            'C': trial.suggest_float('C', 0.1, 100.0),
8.
9.
            'epsilon': trial.suggest_float('epsilon', 0.01, 1.0),
            'kernel': trial.suggest_categorical('kernel', ['linear', 'poly', 'rbf', 'sigmoid']),
10.
            'degree': trial.suggest_int('degree', 2, 5) if trial.suggest_categorical('kernel', ['linear', 'poly',
11.
'rbf',
       'sigmoid']) == 'poly' else 3,
            'gamma': trial.suggest_categorical('gamma', ['scale', 'auto'])
12.
13.
14.
        # Create a pipeline with the final transformer and SVR
15.
16.
        model = SVR(**param)
17.
        pipeline = Pipeline([
18.
            ('final_transform', final_pipeline),
19.
            ('svr', model)
20.
        1)
21.
22.
        # Perform cross-validation with error handling
23.
        try:
24.
            scores = cross_val_score(pipeline, X, Y, cv=5, scoring='neg_mean_absolute_error', error_score='raise')
25.
            mae = -scores.mean()
            print(f"Trial MAE: {mae}")
26.
        except Exception as e:
27.
28.
            print(f"Error during cross-validation: {e}")
29.
            mae = float('inf') # Assign a high error value if an exception occurs
30.
31.
        return mae
32.
```

```
33. study_svr = optuna.create_study(direction='minimize')
34. study_svr.optimize(objective_svr, n_trials=50)
35.
36. print("SVR Best Parameters:", study_svr.best_params)
37. print("SVR Best MAE:", study_svr.best_value)
```

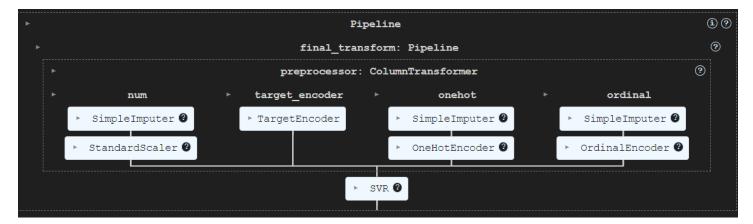


Figure 10 SVR Pipeline

#### 7.5 XGBoost Stacking Model

```
class TypeMeanPriceTransformer(BaseEstimator, TransformerMixin):
 2.
        def __init__(self, smoothing=1):
 3.
            self.smoothing = smoothing
 4.
            self.category_mean_price = None
 5.
 6.
        def fit(self, X, y=None):
7.
            if y is None:
                raise ValueError("Target variable `y` cannot be None in the fit method.")
 8.
9.
            data_ = X.copy()
            data_{['Y']} = y
10.
11.
            # Calculate the mean price for each OutletID and Type
12.
            mean_price = data_.groupby(['OutletID', 'Type'])['Y'].mean()
13.
            count = data_.groupby(['OutletID', 'Type'])['Y'].count()
14.
            global_mean = data_['Y'].mean()
15.
16.
            # Apply smoothing
17.
            self.category_mean_price = ((mean_price * count) + (global_mean * self.smoothing)) / (count +
self.smoothing)
            self.category_mean_price = self.category_mean_price.reset_index()
18.
19.
            self.category_mean_price.columns = ['OutletID', 'Type', 'TypeMeanPrice']
20.
            return self
21.
        def transform(self, X):
22.
            X = X.copy()
23.
24.
            # Merge the mean price with the original dataframe
            X = pd.merge(X, self.category_mean_price, on=['OutletID', 'Type'], how='left')
25.
26.
            X['TypeMeanPrice'] = np.log1p(X['TypeMeanPrice'])
27.
            return X[['TypeMeanPrice']]
28.
1. class VisibilityZerosImputerZerosImputer(BaseEstimator, TransformerMixin):
 2.
        def __init__(self):
            self.item Visibility mean = defaultdict(lambda: None) # Stores mean of Visibility per ItemID
3.
4.
            self.global_mean = None # Fallback global mean for Visibility
 5.
        def fit(self, X, y=None):
 6.
7.
            X = X.copy()
 8.
9.
            # Ensure the required columns exist
10.
            if 'ItemID' not in X.columns or 'Visibility' not in X.columns:
11.
                raise ValueError("Both 'ItemID' and 'Visibility' columns must be present in the dataset.")
12.
13.
            # Ensure no None values in ItemID
14.
            if X['ItemID'].isnull().any():
                raise ValueError("ItemID column contains None values.")
15.
16.
17.
            # Calculate mean Visibility for each ItemID
            item_Visibility_mean = X.groupby('ItemID')['Visibility'].mean()
18.
19.
            self.item_Visibility_mean.update(item_Visibility_mean.to_dict())
20.
            # Calculate global mean for the Visibility column
21.
            if X['Visibility'].notnull().any():
22.
                self.global_mean = X['Visibility'].mean()
23.
24.
            else:
25.
                raise ValueError("Visibility column contains only NaN values.")
26.
27.
            return self
28.
```

```
29.
        def transform(self, X):
30.
            X = X.copy()
31.
32.
            # Ensure the required columns exist
            if 'ItemID' not in X.columns or 'Visibility' not in X.columns:
33.
                raise ValueError("Both 'ItemID' and 'Visibility' columns must be present in the dataset.")
34.
35.
36.
            # Ensure no None values in ItemID
37.
            if X['ItemID'].isnull().any():
38.
                raise ValueError("ItemID column contains None values.")
39.
40.
            # Safely impute zero Visibilitys based on ItemID or global mean
41.
            X['Visibility'] = X.apply(
                lambda row: self.item_Visibility_mean.get(row['ItemID'], self.global_mean)
42.
43.
                if row['Visibility'] == 0
44.
                else row['Visibility'],
45.
                axis=1
            )
46.
47.
            X['Visibility'] = X['Visibility'].replace(0, self.global_mean)
48.
49.
            X['Visibility'] = np.sqrt(X['Visibility'])
50.
            return X[['Visibility']]
51.
52.
```

```
1. class CustomFeatureTransformer(BaseEstimator, TransformerMixin):
  2.
                   def __init__(self, column_names):
  3.
                             self.column names = column names
  4.
                             self.scaler_price_per_unit_weight = StandardScaler()
  5.
                             self.scaler_X2 = StandardScaler()
   6.
                             self.scaler_pricing_strategy = StandardScaler()
  7.
  8.
                   def fit(self, X, y=None):
  9.
                             # Convert to DataFrame with updated column names
10.
                             X = pd.DataFrame(X, columns=self.column_names)
11.
                             # Create new features
                            X['price_per_unit_weight'] = X['TypeMeanPrice_0'] / (X['X2'] + 0.0001)
12.
                            X['pricing\_strategy'] = X['MRP'] - (X['TypeMeanPrice\_e'] * (X['Outlet\_TypeOrdinal'] + 1) * (X['pricing\_strategy'] = X['MRP'] - (X['TypeMeanPrice\_e'] * (X['Outlet_TypeOrdinal'] + 1) * (X['pricing\_strategy'] = X['MRP'] - (X['TypeMeanPrice\_e'] * (X['Outlet_TypeOrdinal'] + 1) * (X['pricing\_strategy'] = X['MRP'] - (X['TypeMeanPrice\_e'] * (X['Outlet_TypeOrdinal'] + 1) * (X['pricing\_strategy'] = X['MRP'] - (X['TypeMeanPrice\_e'] * (X['Outlet_TypeOrdinal'] + 1) * (X['pricing\_strategy'] = X['MRP'] - (X['pricing\_strategy'] + 1) * (X['pricing\_strateg
13.
(X['Location_Type'] + 1))
14.
15.
                             # Fit the scalers on the training data
16.
                             self.scaler_price_per_unit_weight.fit(X[['price_per_unit_weight']])
17.
                             self.scaler_X2.fit(X[['X2']])
18.
                             self.scaler_pricing_strategy.fit(X[['pricing_strategy']])
19.
20.
                             return self
21.
22.
                   def transform(self, X):
23.
                             # Convert to DataFrame with updated column names
24.
                            X = pd.DataFrame(X, columns=self.column_names)
25.
26.
                             # Create new features
                            X['BigMac\_index2'] = (X['Visibility'] + 0.0001) * (X['Outlet_TypeOrdinal'] + 1) * (X['TypeMeanPrice_0']
27.
+ 3.24995) * (X['Location_Type'] + 1)
                            X['price_per_unit_weight'] = X['TypeMeanPrice_0'] / (X['X2'] + 0.0001)
28.
29.
                             X['BigMac_index2'] = np.sqrt(X['BigMac_index2'])
30.
                             X['pricing_strategy'] = X['MRP'] - (X['TypeMeanPrice_0'] * (X['Outlet_TypeOrdinal'] + 1) *
 (X['Location_Type'] + 1))
                             X['RegionalPotential'] = X['Location_Type'] * (X['PastYearsCont'] + 1)
31.
```

```
32.
33.
            # Standard scale the new features
34.
            X['price_per_unit_weight'] = self.scaler_price_per_unit_weight.transform(X[['price_per_unit_weight']])
35.
            X['X2'] = self.scaler_X2.transform(X[['X2']])
            X['pricing_strategy'] = self.scaler_pricing_strategy.transform(X[['pricing_strategy']])
36.
37.
            # Drop unwanted columns
38.
            drop_columns = [
39.
                "Category_DR", "Category_FD", "Outlet_Type_Supermarket Type2",'FatContent',
40.
                "Outlet_Type_Supermarket Type1", "BigMac_index3", 'Size',
41.
42.
                "Visibility", "BigMac_index", "Outlet_Type_Grocery Store", "Outlet_Type_Supermarket Type3"
43.
44.
            X.drop(columns=[col for col in drop_columns if col in X.columns], inplace=True)
45.
            return X
46.
47.
```

```
1. class KMeansTransformer(BaseEstimator, TransformerMixin):
 2.
        def __init__(self, num_clusters=5, random_state=42):
 3.
            self.num clusters = num clusters
4.
            self.random_state = random_state
5.
 6.
7.
        def fit(self, X, y=None):
8.
            #X = X.drop("price_per_unit_weight", axis=1)
9.
            # Fit KMeans using the original features
            self.feature_names_in_ = X.columns # Store original column names
10.
11.
            self.kmeans = KMeans(n_clusters=self.num_clusters, random_state=self.random_state)
12.
            self.kmeans.fit(X)
13.
            return self
14.
        def transform(self, X):
15.
16.
            #X = X.drop("price_per_unit_weight", axis=1)
17.
            # Ensure the input columns match those seen during fit
18.
            if list(X.columns) != list(self.feature_names_in_):
19.
                raise ValueError(
20.
                    "The feature names should match those that were passed during fit.\n"
                    f"Feature names unseen at fit time: {set(X.columns) - set(self.feature_names_in_)}\n"
21.
22.
                    f"Feature names seen at fit time but not in transform: {set(self.feature_names_in_) -
set(X.columns)}"
23.
24.
25.
            # Compute cluster labels
26.
            cluster_labels = self.kmeans.predict(X)
27.
28.
            # Compute distances to centroids
29.
            centroid distances = self.kmeans.transform(X)
30.
            # Create a new DataFrame with cluster labels and centroid distances
31.
32.
            new_features = pd.DataFrame(
33.
                centroid_distances,
34.
                columns=[f"Centroid_{i}" for i in range(centroid_distances.shape[1])],
35.
                index=X.index
36.
37.
            new_features['Cluster'] = cluster_labels
38.
39.
            # Concatenate the original DataFrame with the new features
40.
            X_transformed = pd.concat([X.reset_index(drop=True), new_features.reset_index(drop=True)], axis=1)
```

41. return X transformed

```
1. all features = ['EstablishmentYear', 'MRP', "Outlet Type", 'MRP cluster', 'Snack Foods', 'Frozen Foods', 'Fruits
and Vegetables', 'Canned', 'X2', 'Visibility']
2. target encoder cols = ['Type']
3. numerical_cols = ['EstablishmentYear', 'MRP']
4. VisibilityZeros cols = ['ItemID','Visibility']
 5. X2 imputer cols = ['X2','ItemID']
 6. ordinal_cols = [ "Outlet_Type",'MRP_cluster']
7. TypeMeanPriceTransformer_col = ['OutletID' ,'Type']
 8. one_hot_columns = ['Type'] # only one-hot encoding
9. ordinal_categories = [ # FatContent
        ['Grocery Store', 'Supermarket Type1', 'Supermarket Type2', 'Supermarket Type3'],
10.
        ['very low','low','high','very high']
11.
12.
13.
       # Size
14. ]
15.
16. # Define numerical pipeline
17. numerical_pipeline = Pipeline([
18.
        ("imputer", SimpleImputer(strategy="most_frequent"))
19.
        #,("scaler", StandardScaler())
20.])
21.
22. # size_imputer_pipeline = Pipeline([
23. #
          ("custom_size_imputer", SizeImputer()),
24. #
          ("imputer", SimpleImputer(strategy="most_frequent")),
25. #
          ("ordinal", OrdinalEncoder(categories=[['Small', 'Medium', 'High']]))
26. # ])
27.
28. type mean price pipeline = Pipeline([
        ("type mean price transformer", TypeMeanPriceTransformer(smoothing=0.5)),
29.
30.
        ("imputer", SimpleImputer(strategy="mean"))
31. ])
32.
33. # Define one-hot encoding pipeline
34. ordinal_pipeline = Pipeline([
        ("imputer", SimpleImputer(strategy="most_frequent")),
35.
        ("ordinal", OrdinalEncoder(categories=ordinal_categories))
36.
37. ])
38.
39. # Define one-hot encoding pipeline for onehot-transform columns
40. onehot transform pipeline = Pipeline([
41.
        ("imputer", SimpleImputer(strategy="most_frequent")),
42.
        ("onehot", OneHotEncoder(categories=[['Snack Foods', 'Frozen Foods', 'Fruits and Vegetables', 'Canned']],
handle_unknown="ignore"))
43. ])
44. # Define target encoding pipeline
45. target encoding pipeline = Pipeline([
46.
        ("target encoder", TargetEncoder(cols=target encoder_cols , smoothing=0.5) )
47. ])
48.
49. # Combine all pipelines into a ColumnTransformer
50. preprocessor = ColumnTransformer([
        ("num", numerical_pipeline, numerical_cols),
51.
52.
       # ("type_mean_price", type_mean_price_pipeline, TypeMeanPriceTransformer_col),
53.
        #("target_encoder", target_encoding_pipeline, target_encoder_cols),
54.
        ("ordinal", ordinal_pipeline, ordinal_cols),
55.
        ("onehot_", onehot_transform_pipeline, one_hot_columns),
```

```
("X2 imputer", X2NaNsImputer(), X2 imputer cols),
56.
57.
        ("VisibilityZeros", VisibilityZerosImputerZerosImputer(), VisibilityZeros_cols)
58.])
59.
60. # Define the final pipeline
61. # Create the extended pipeline
62. final_pipeline = Pipeline([
63.
        ("preprocessor", preprocessor)
64.
        #("custom_features", CustomFeatureTransformer(column_names=all_features )),
65.
        #("kmeans", KMeansTransformer(num_clusters=5, random_state=42))
66.])
67.
68.
69.
70. # Fit and transform the data
71.
   # Get the feature names after transformation
72.
73.
1. import optuna
2. from xgboost import XGBRegressor
3. from lightgbm import LGBMRegressor
4. from sklearn.pipeline import Pipeline
5. from sklearn.model_selection import cross_val_score
6.
7.
   def objective_xgb(trial):
8.
        param = {
            'n_estimators': trial.suggest_int('n_estimators', 50, 1000),
9.
            'learning_rate': trial.suggest_float('learning_rate', 0.001, 0.3),
10.
11.
            'max_depth': trial.suggest_int('max_depth', 3, 15),
12.
            'subsample': trial.suggest_float('subsample', 0.4, 1.0),
13.
            'colsample_bytree': trial.suggest_float('colsample_bytree', 0.4, 1.0),
14.
            'reg_alpha': trial.suggest_float('reg_alpha', 0, 10),
15.
            'reg_lambda': trial.suggest_float('reg_lambda', 0, 10);
16.
            'min_child_weight': trial.suggest_int('min_child_weight', 1, 10),
            'gamma': trial.suggest_float('gamma', 0, 5),
17.
18.
            'max_bin': trial.suggest_int('max_bin', 128, 512),
            'objective': 'reg:absoluteerror',
19.
            'eval_metric': 'mae',
20.
            'random_state': 42,
21.
22.
            'enable_categorical': True
        }
23.
24.
25.
        model = XGBRegressor(**param)
26.
        scores = cross val score(model, X trans, Y, cv=5, scoring='neg mean absolute error')
27.
        mae = -scores.mean()
        return mae
28.
30. study_xgb = optuna.create_study(direction='minimize')
31. study_xgb.optimize(objective_xgb, n_trials=70)
32.
33. print("XGBoost Best Parameters:", study_xgb.best_params)
34. print("XGBoost Best MAE:", study_xgb.best_value)
35.
```

```
    best_xgb_model.fit(X_train, Y_train)
    3. # Calculate feature importances
```

```
4. mdi_importances = pd.Series(best_xgb_model.feature_importances_, index=X_train.columns)
5. tree_importance_sorted_idx = np.argsort(best_xgb_model.feature_importances_)
6.
7. fig, (ax1, ax2) = plt.subplots(1, 2, figsize=(12, 8))
8.
9. # Plot Gini importance
10. mdi_importances.sort_values().plot.barh(ax=ax1)
11. ax1.set_xlabel("Gini importance")
12.
13. # Plot permutation importance
14. plot_permutation_importance(best_xgb_model, X_train, Y_train, ax2)
15. ax2.set_xlabel("Decrease in accuracy score")
16.
17. fig.suptitle("Impurity-based vs. permutation importances on multicollinear features (train set)")
18. fig.tight_layout()
19. plt.show()
```

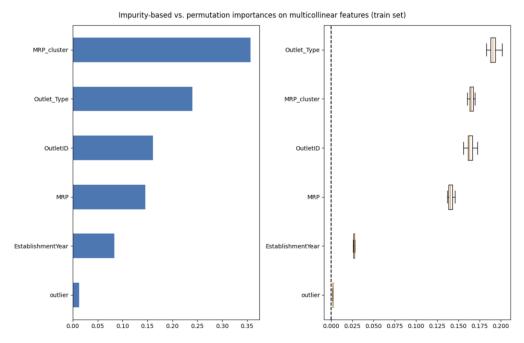
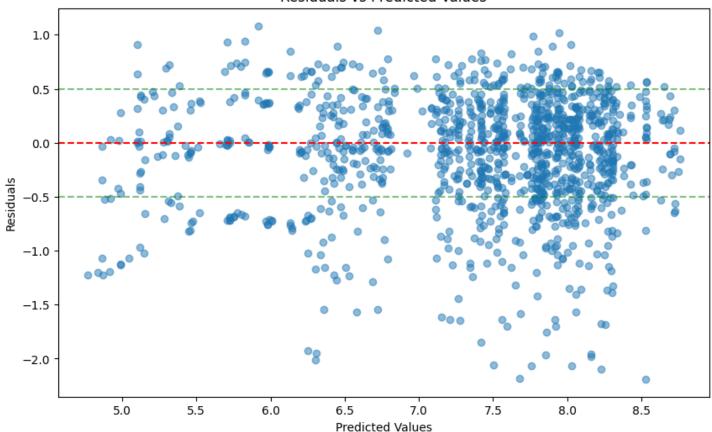


Figure 11 Impurity-based vs. permutation importances on multicollinear features

## Residual Model:

#### Residuals vs Predicted Values



## **Insights About Model Performance**

#### **Overall Bias:**

- The residuals are centered around 0, meaning the model generally produces unbiased predictions.
- There is no clear indication of systematic over- or under-prediction across the full range of predicted sales prices.
- This is a positive indicator of the model's calibration.

## **Heteroscedasticity:**

• The spread of residuals appears to increase for lower and higher predicted sales prices (e.g., below 6 and above 8). This suggests heteroscedasticity, where the model's prediction error varies with the magnitude of the predicted sales price.

- For low-price products, the model shows higher residual variability, indicating the predictions for these products are less accurate.
- ∘ Similarly, high-price products (above ~8) also exhibit larger prediction errors.

#### **Outliers:**

- There are a few outliers with large residuals (e.g., <-1.5 or >1.0). These points correspond to extreme cases where the model predictions deviate significantly from the actual sales price. These outliers could result from:
  - o Noise in the data (e.g., data entry errors or rare products).
  - o Insufficient representation of these cases in the training data.

### **Prediction Accuracy Across Ranges:**

- The residuals for mid-range predicted prices (6.5–7.5) are relatively well-behaved, with smaller spreads.
- This suggests that the model performs better for mid-priced products compared to low- or high-priced ones.

# Residuals > abs(0.5):

## High residual Dataframe:

