

Ahmed Nuaman

Freelance Designer and Developer

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Personal

I'm a freelance designer and developer with a first class degree in Interaction Design. I have strong knowledge of the web design and development industry and my skills include the design and development of web sites, gadgets and rich media adverts. I'm a self-motivated individual, I'm happy to work as an individual or in a team and believe that it's better to try than to not try at all.

My skills range from OOP Actionscript 2 & 3, PHP, XHTML, CSS, JavaScript to design and real time video streaming to computer and mobile, and I'm a fully qualified Google AdWords Reseller. As I am comfortable with both design and development needs, I enjoy the challenge of balancing client and business needs in order to achieve the best outcome possible.

For examples of my work, please visit my web site: www.ahmednuaman.com.

Skills

Software

- Day to day use of Flex Builder, Flash Professional, Photoshop, Illustrator, TextMate including commercial knowledge of InDesign, Premier, 3DSMax and Maya.

Development

- Professional knowledge of PHP Python, MySQL, XHTML, CSS, JavaScript & Actionscript (2 & 3):
 - Developed multiple custom systems and web sites such as content management systems, customer relationship managers, micro sites and APIs;
 - Built an innovative donation portal called Mosaicappeals.com from scratch;
 - Professional understanding of MVC/MVP frameworks and have worked with a range such as CodeIgnitor and PureMVC, and have extended them to suit projects' needs;
 - Created a range of web sites using and modifying tools such as WordPress, Drupal, CMSMS, Joomla, OpenCart, osCommerce and Moodle;
 - Developed a custom YouTube Brand Channel Gadget for the Davos Debates built purely in OOP Actionscript 2 using the Google GData, Gadgets, YouTube Contest and Player APIs;
 - Developed a number of Actionscript 2 & 3 applications, web sites and creatives such as client-facing presentation viewers, resource managers, advertising showcases;
- Professional knowledge of Google and YouTube products and APIs:
 - Developed a number of applications using the Google Maps API (JavaScript & Actionscript), notably the Coutt's Location Tool;
 - Developed a number of gadgets using Gadgets API including the YouTube Davos custom Gadget that incorporates Google AppEngine and YouTube Contest API;
 - Worked on the development of the YouTube Symphony Orchestra brand channel gadget;
 - Created YouTube/last.fm mash-up using GData API, Gadgets API (gadgets.* and legacy) and YouTube Search and Player APIs;
 - Created a range of content management system back ends using the Google AppEngine platform;
 - Developed a number of Actionscript 2 & 3 classes including an improved YouTube player API, better GData loading and improved display APIs;
- Professional knowledge of web server systems such as BSD, Linux and Windows;
- Working knowledge of developing IPTV applications including setting up the infrastructure for the streaming of live video feeds;
- Developed an innovative collaboration system that uses an interactive table and client computers and is routed through multiple servers on an internal infrastructure;

Design

- Professional knowledge of designing and creating interaction and journeys for digital briefs:
 - Designed a number of web sites, micro sites, gadgets, multimedia adverts and custom components for the web built with Flash and XHTML/CSS/JavaScript;
 - Created, animated and added interaction to a number of multimedia adverts;
 - Designed a number of YouTube brand channel concepts for the likes of TopGear, BMW, Ford, GE, Nissan, and Blackberry;
 - Full understanding and implementation of layout and design principles such as KISS and YAGNI;
 - A keen understanding of user interaction and journeys throughout digital products;
 - Comfortable and familiar taking on challenging creative briefs;
 - Experience in managing and contributing to brainstorming;
 - An appreciation for the potentially unique design and layout requirements needed for Flash traffic drivers and destination sites;
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