## Introduction

## Hi, I'm Ahmed Nuaman BA (hons), an interactive creative designer.

I started designing web sites over 7 years ago and began running freelance busienss with over 27 clients. Since then, I have progressed my skills and am now working for a successful studio in Kent.

I have a passion for producing simple ideas and solutions for problems laid out by briefs. I am interested in creating rich applications and interactions that embrace the end users' needs but doesn't overwhelm them with complexity. I believe in keeping things simple, not making the user think, and fulfilling the brief beyond the clients' expectations.

My work experience ranges from creating Mac and Yahoo! widgets and microsites to fully fledged e-commerce applications, innovative fund-raising platforms – all with 3Dsecure integration, customer relationship suites, and content management system. My skills range includes expert knowledge of PHP, JavaScript, XML (+XSL/T), HTML, CSS, SQL, Actionscript 3; and proficient knowledge of Flex framework, ASP (+.NET) (C#), and Ruby. I confidently work with a range of software suites including the Adobe Creative Suite (3) and open source alternatives such as GIMP, Inkscape, Nvu, Textwrangler, and of course, good old TextEdit.

I have a strong work ethic and believe that nothing is impossible; all of the work I produce houses nothing but my full expertise and passion. I graduated from Ravensbourne College of Design and Communication with a First Honors degree in Interaction Design and I won a few awards along the way.