

OTT CHURN PREDICTION

Subscription_Type

All

Risk category

All

Region

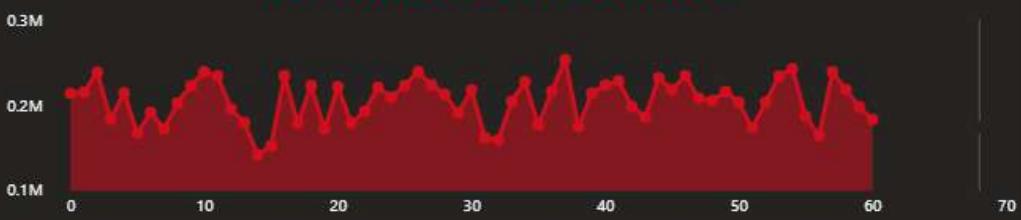
All

EXECUTIVE DASHBOA RD

DEEP DIVE ANALYSIS

ML/Analytics page

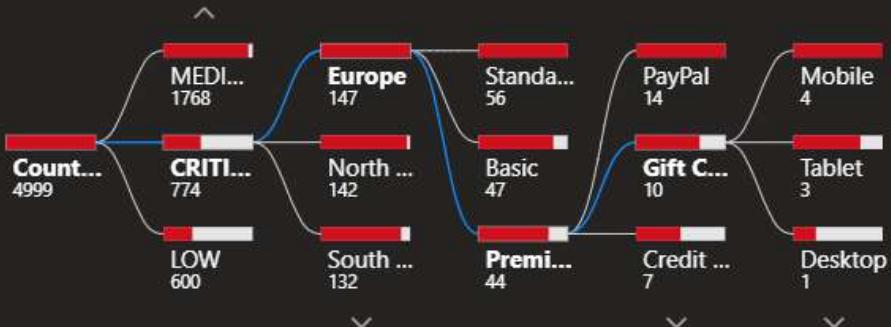
Customer Churn Prediction



Churn Anomaly Detection - Sp 30 & 60 Days"



Top 5 Churn Drivers

risk_c...
CRITICALregion
Europesubscr...
Premiumpayme...
Gift Carddevice
Mobile

FIELD CONFIGURATION

