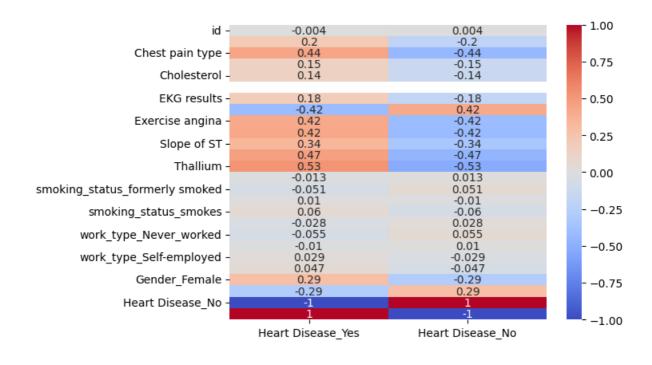
Preprocessing techniques:

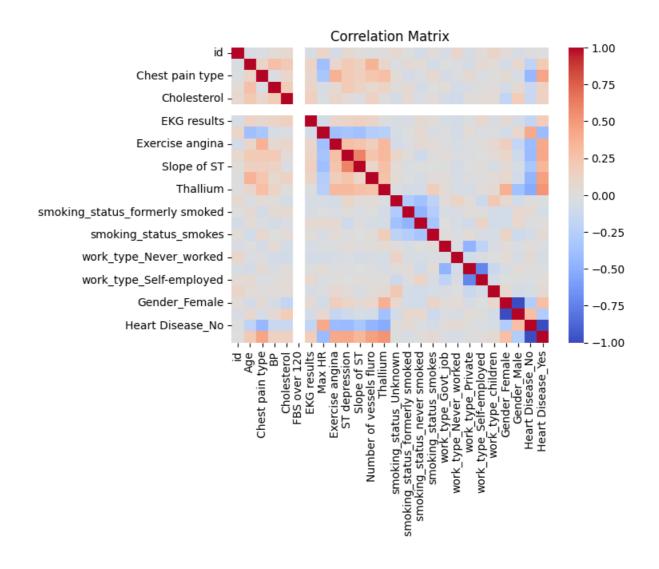
- 1- **Dealing with empty cells:** done using imputation (replacing null values in numeric columns with the mean and replacing null values in categorical columns with the mode).
- 2- **Dealing with duplicate records:** checked for any duplicate records and none was found.
- 3- Convert categorical columns to numerical columns: done using one-hot encoding which assigns vectors to each category. The vector represents whether the corresponding feature is present (1) or not (0).
- 4- **feature scaling:** feature scaling is done using $X_scaled = (x x_min) / (x_max-xmin)$. this estimator scales and translates each feature individually such that it is in the given range on the training set, e.g., between zero and one.
- 5- **Modifying data in wrong format:** checked for any wrong format data and none was found.
- 6- **Dealing with outliers:** after calculating the IQR outliers were replaced with the upper whisker if they are larger than it and replaced with the lower whisker if they are smaller than it.
- 7- **Dealing with highly correlated features:** some features are highly correlated so one of them is removed as they are redundant (for example: Gender_Male and Gender Female were highly correlated and Gender Male was dropped).

Perform analysis and visualizations:

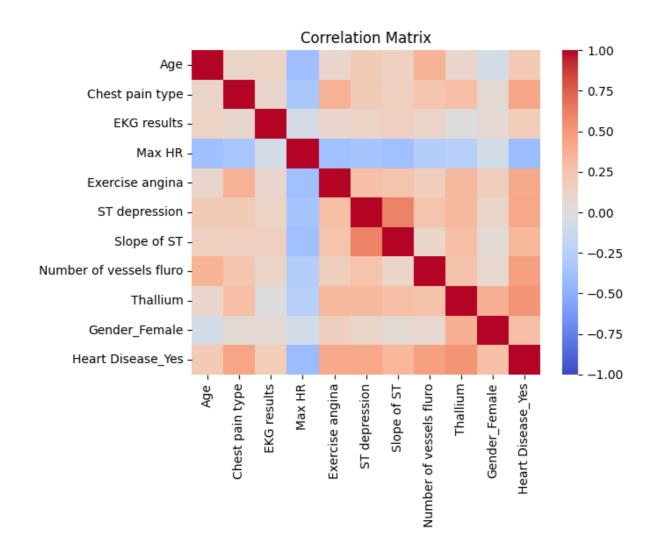
1- correlation between features and target variable



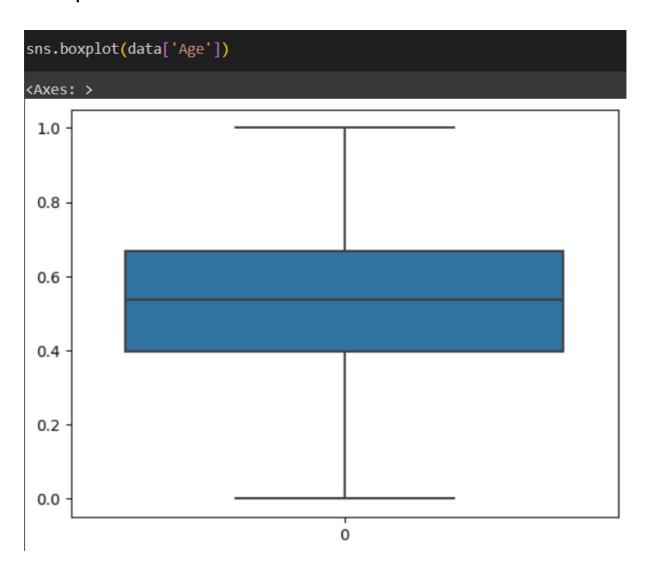
2- correlation matrix before dropping any columns

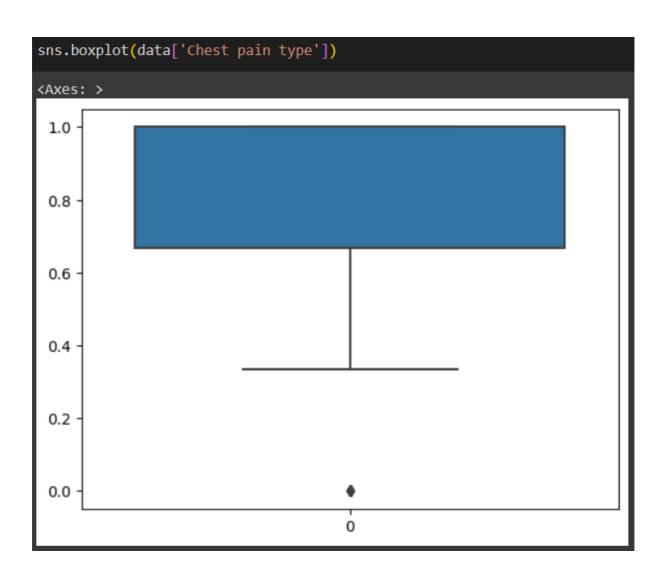


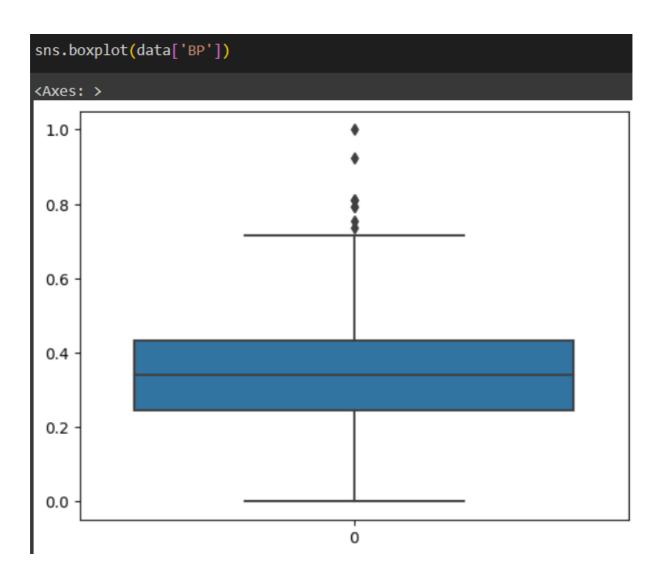
3- correlation matrix after dropping some columns

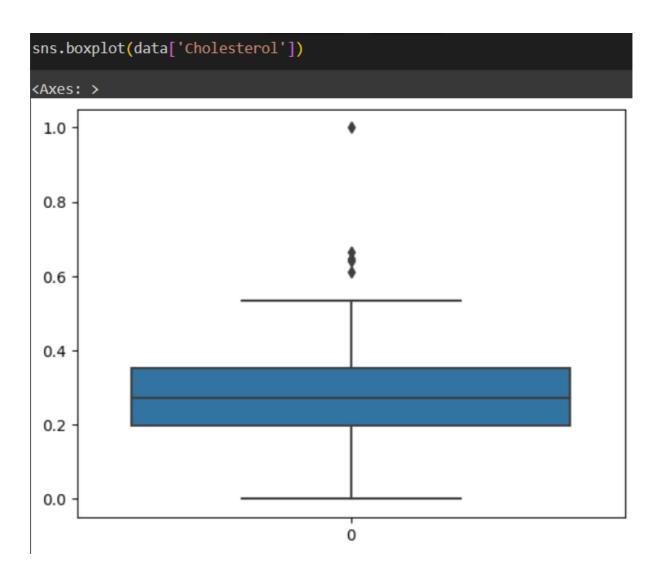


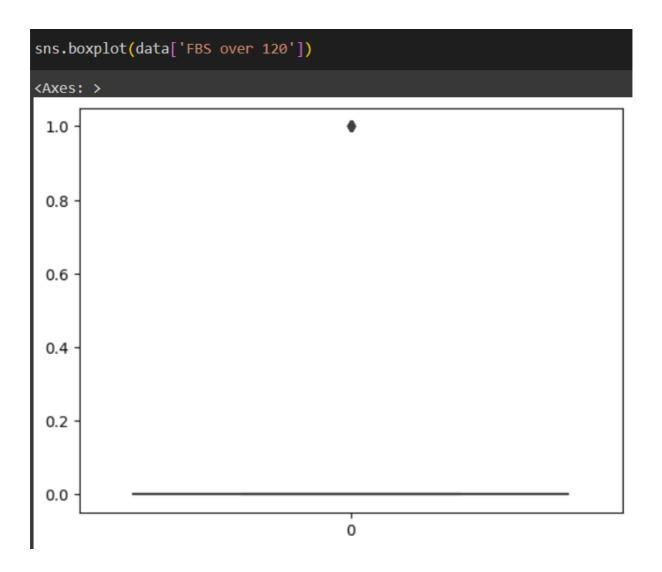
2- box plots used to visualize the outliers and data distribution

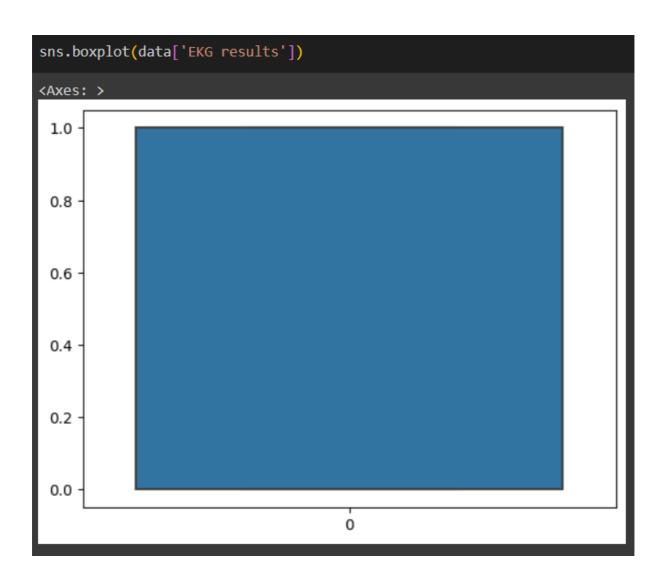


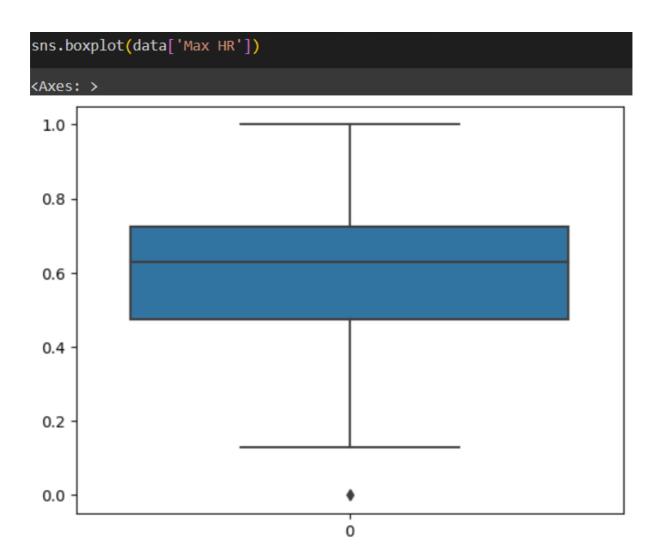


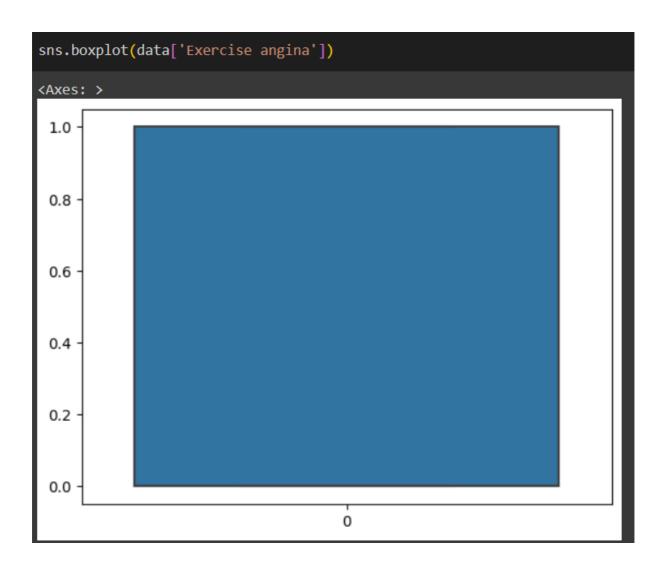


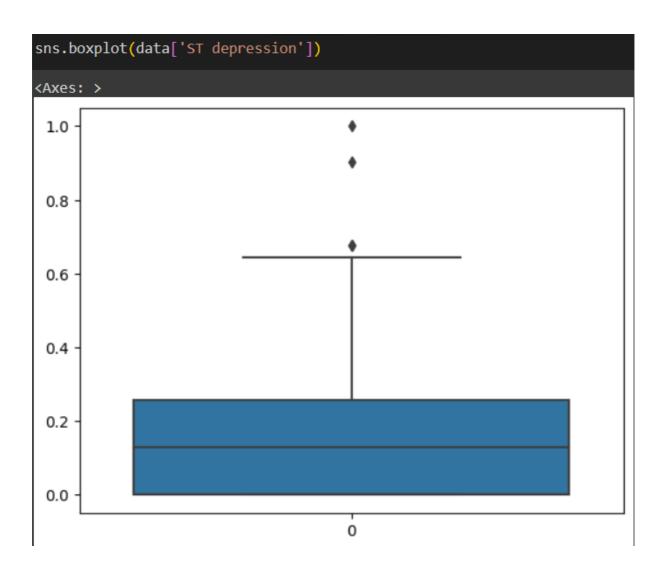


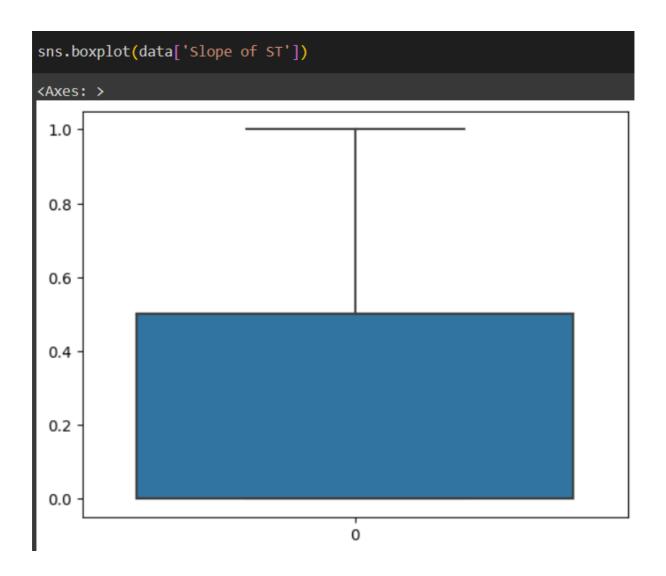


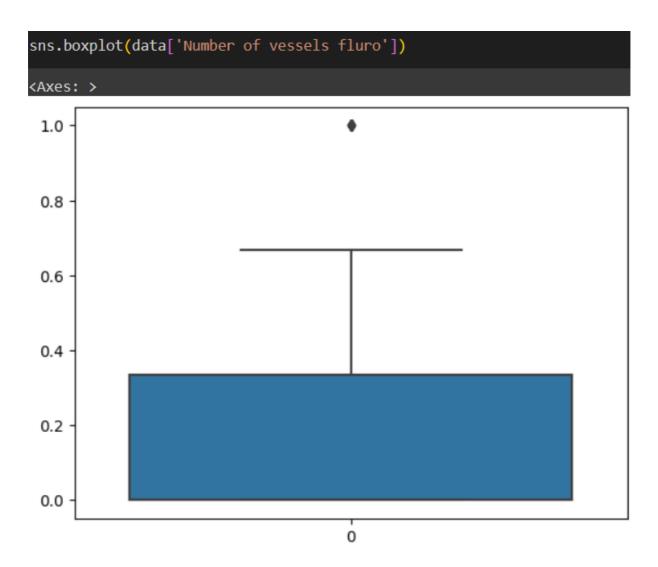


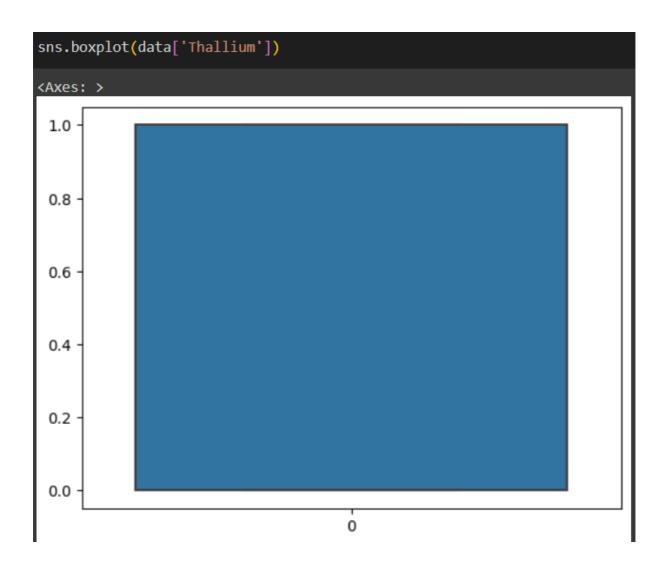












Models and hyperparameters used in the modeling step

- 1- **Train/test split:** done using train_test_split() function with hyperparameters of test size = 0.2 and random state = 44.
- 2- **Logistic Regression**: transforms its output using the logistic sigmoid function to return a probability value. logisticRegression() function from sklearn is used.
- 3- **SVM:** a binary classifier (a classifier used for those true/false, yes/no types of classification problems. Svc function is used from sklearn with hyperparameters of kernel='linear', C=1 and random_state=42.
- 4- **Decision Tree (ID3) models:** a decision tree is a structure that contains nodes (rectangular boxes) and edges(arrows) and is built from a dataset.ID3 stands for Iterative Dichotomiser 3 and is named such because the algorithm iteratively (repeatedly) dichotomizes(divides) features into two or more groups at each step. DecisionTreeClassifier() function was used and its hyperparameters are criterion='entropy', max_depth=5 and random_state=40

Conclusion

After preprocessing by replacing null values, replacing outliers and feature scaling, etc. then by using the best hyperparameters in the models A high accuracy was achieved in all models (87% in Logistic Regression, 81% in Decision Tree, 92.5% in SVM). From looking at this accuracy percentages SVM was the best model for this data.