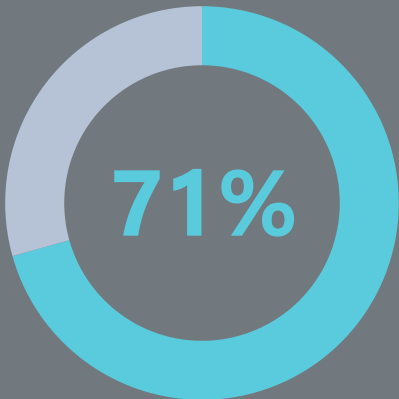
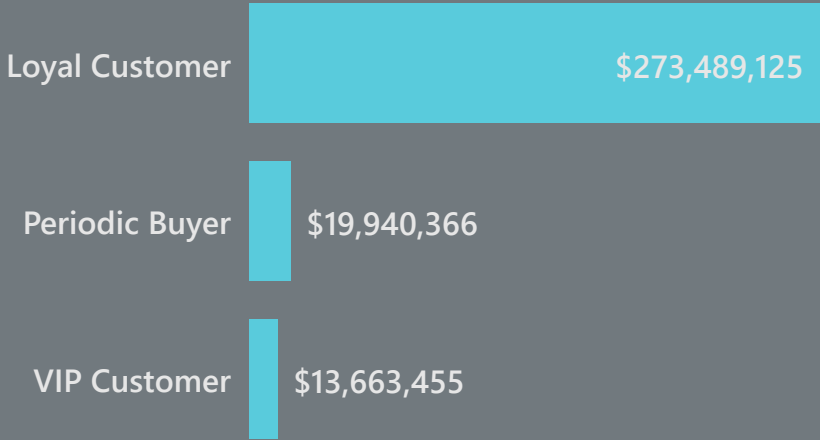


Customer Performance Report

Country Filter

All

Customer Profiling

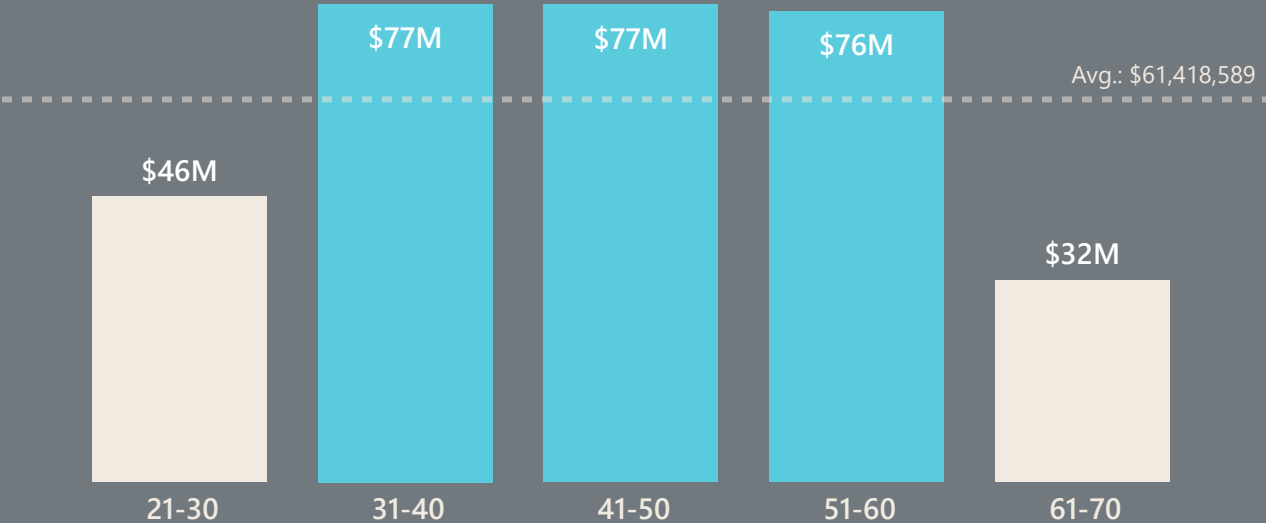


Customers With Children

UNITED STATES leads with 35.68% of customers with children among 6 countries, generating \$77,422,499 in revenue from 7,819 customers, comprising 50.27% males, and 49.73% females.

Revenue Breakdown by age bins

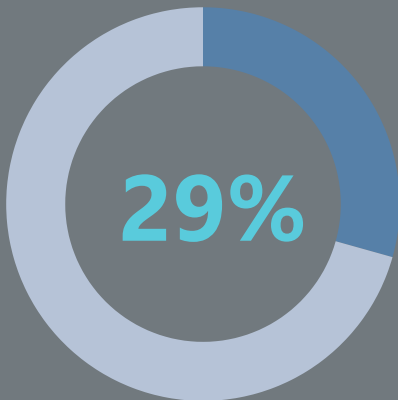
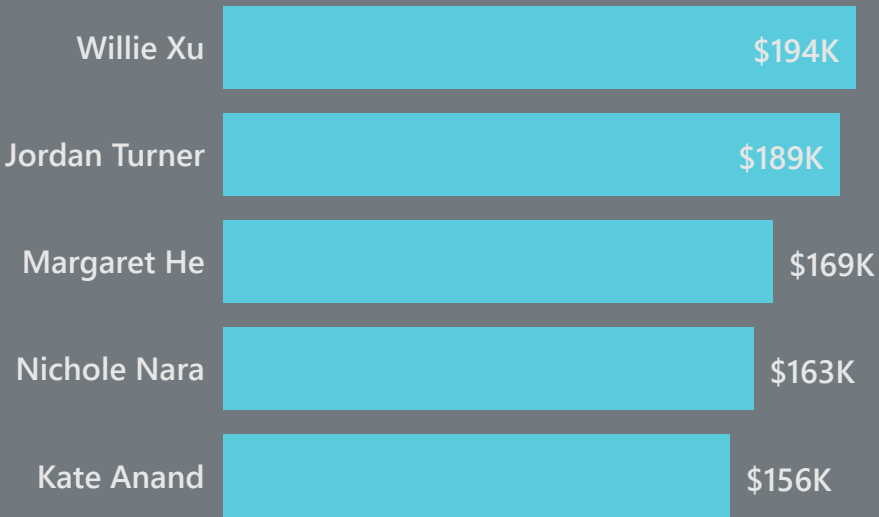
75% of Revenue is attributed to the blue bars, primarily led by the 31-40 Age-Bin surpassing the Average Revenue LINE



Top Buyers

The-5 Highest Ranking Customers

5



Customers Without Children

AUSTRALIA leads with 44.02% of customers without children among 6 countries, generating \$39,669,905 in revenue from 3,591 customers, comprising 50.52% males, and 49.48% females.

AVG
Customer Age

44



Count of
Customers

18,484



Revenue by Gender



Male

\$152.6M

49.70%



Female

\$154.5M

50.30%