

# Customer Segmentation Dashboard

224.08K

Profit

1.92M

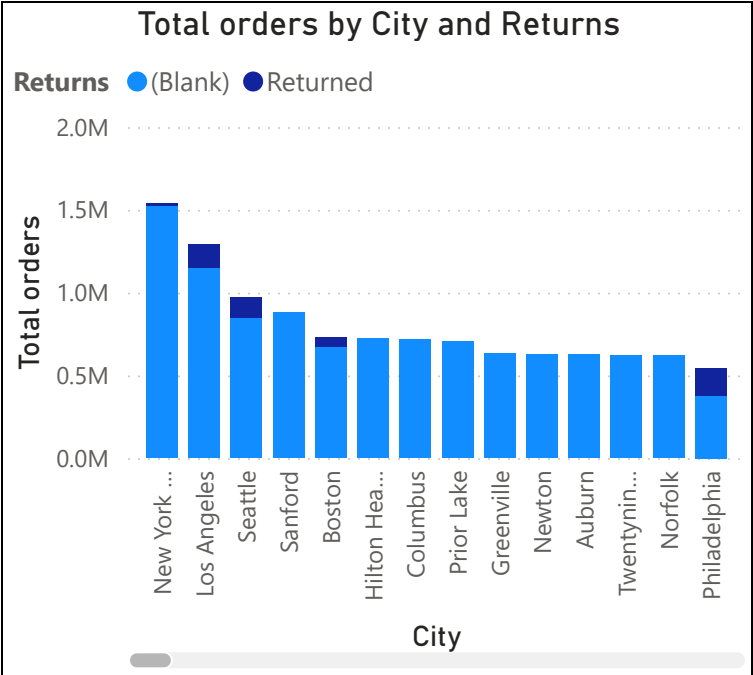
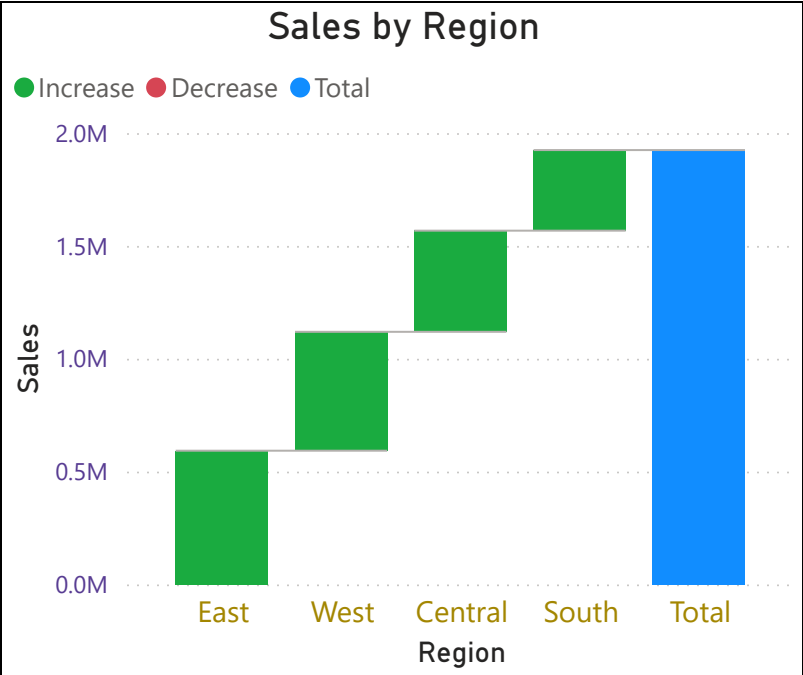
Sales

45.91M

Total cost

1634

Order returns



Customer Name	Profit	City	Product Category
Gerald Crabtree	-286.25	Aberdeen	Office Supplies
Marvin Hunt	3.38	Abilene	Office Supplies
Jonathan Crabtree	55.02	Addison	Office Supplies
Jonathan Crabtree	-43.66	Addison	Technology
Steven Long	710.67	Adrian	Furniture
Edwin Blackburn	-114.20	Agawam	Office Supplies
Roberta Daniel	-88.82	Alamogordo	Furniture
Monica McCormick	7.44	Albemarle	Office Supplies
Monica McCormick	-19.21	Albemarle	Technology
Francis Kendall	9.56	Albuquerque	Office Supplies
Francis Kendall	655.21	Albuquerque	Technology
Carol Wood	-479.38	Alexandria	Office Supplies
George McLamb	-139.41	Alexandria	Office Supplies
Kristina Collier	-14.41	Allen Park	Office Supplies
Kristina Collier	790.55	Allen Park	Technology
Jean Webster	-205.71	Allentown	Office Supplies
Jean Webster	7.72	Allentown	Technology
Sandy Hunt	-671.73	Altamonte Springs	Furniture
Sandy Hunt	64.27	Altamonte	Office Supplies
Total	224,077.61		

# Sales Analysis Dashboard

95.60

Discount

224.08K

Profit

1.92M

Sales

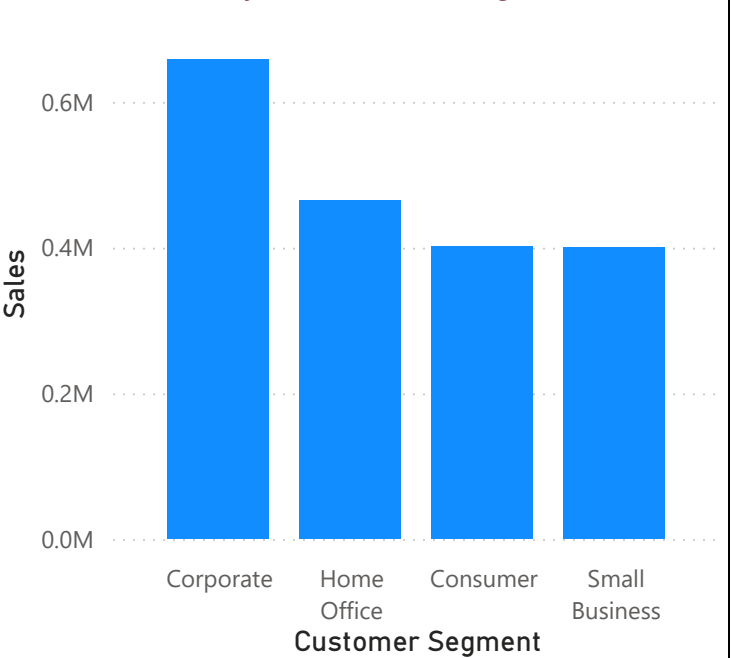
1952

Count of Quantity ...

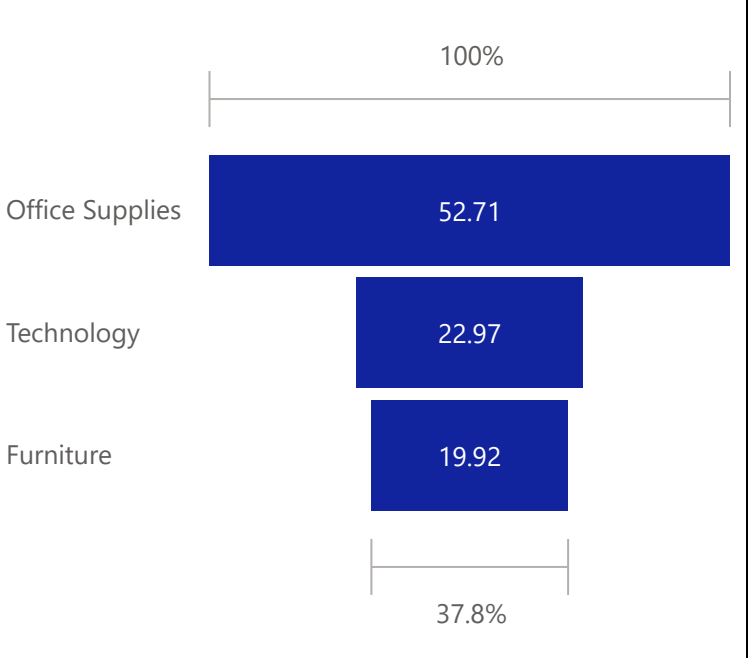
45.91M

Total cost

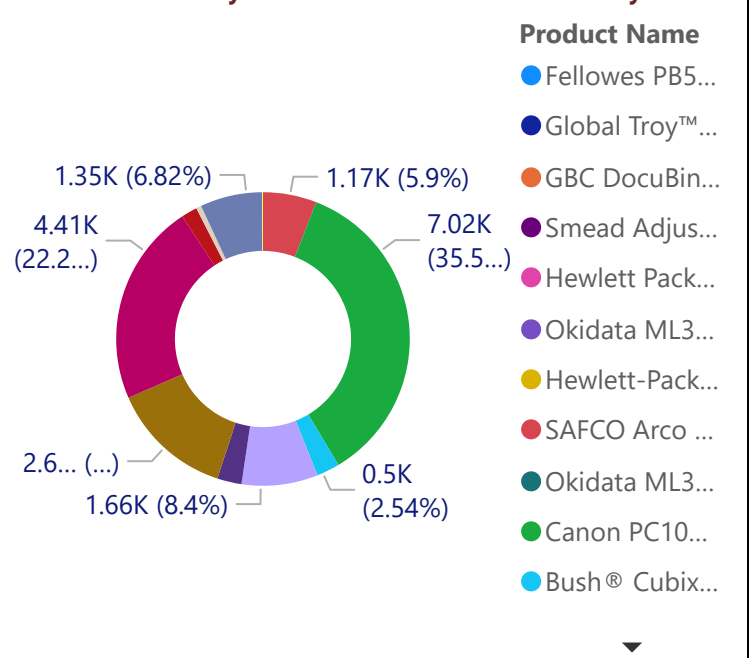
Sales by Customer Segment



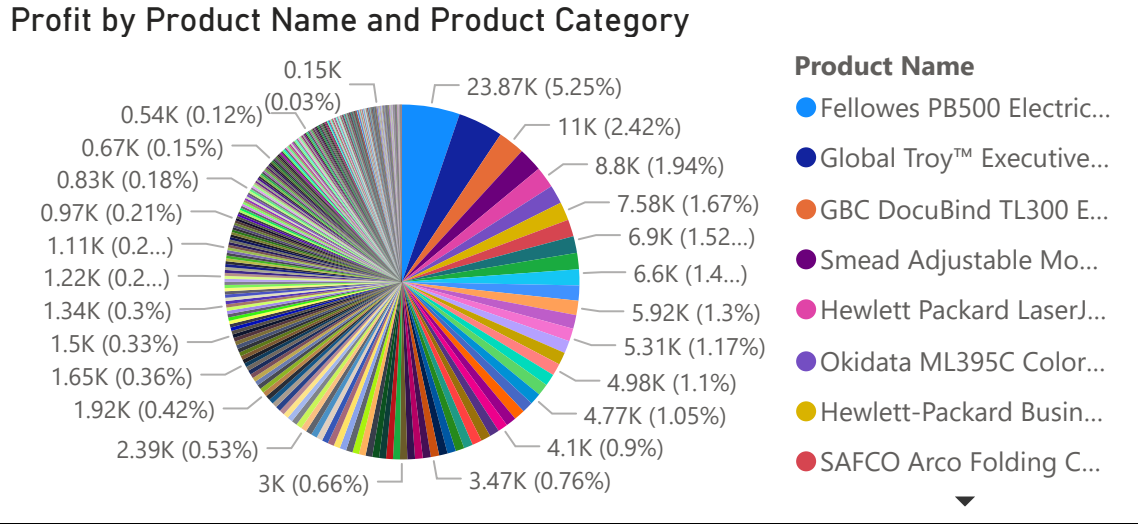
Discount by Product Category



Profit by Product Name and City



# Product Sales Dashboard



1.92M

Sales

95.60

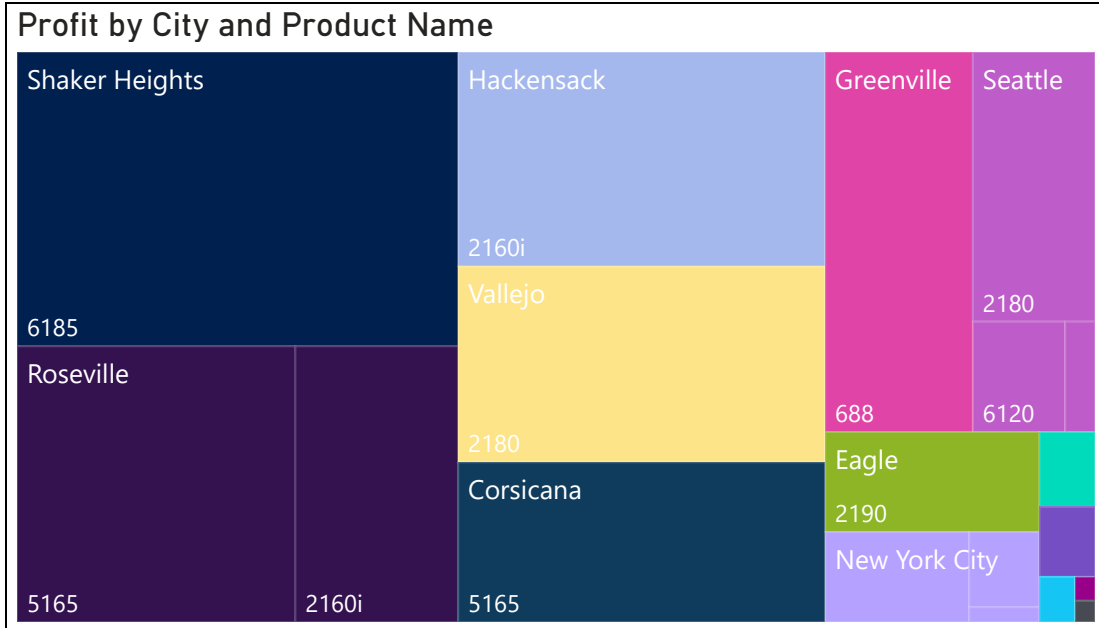
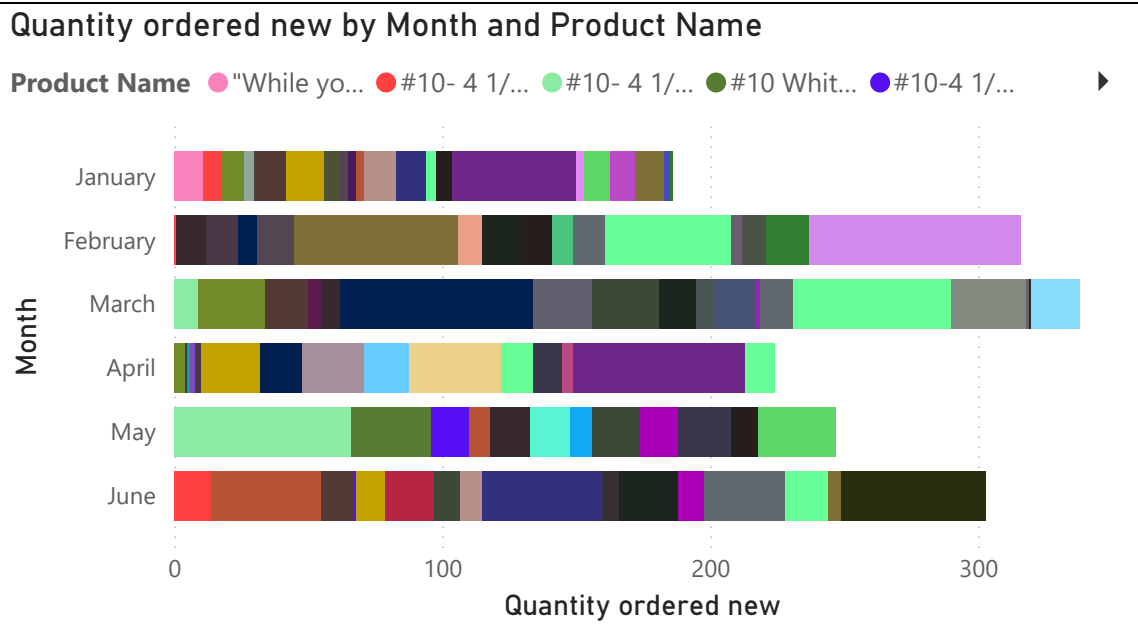
Discount

224.08K

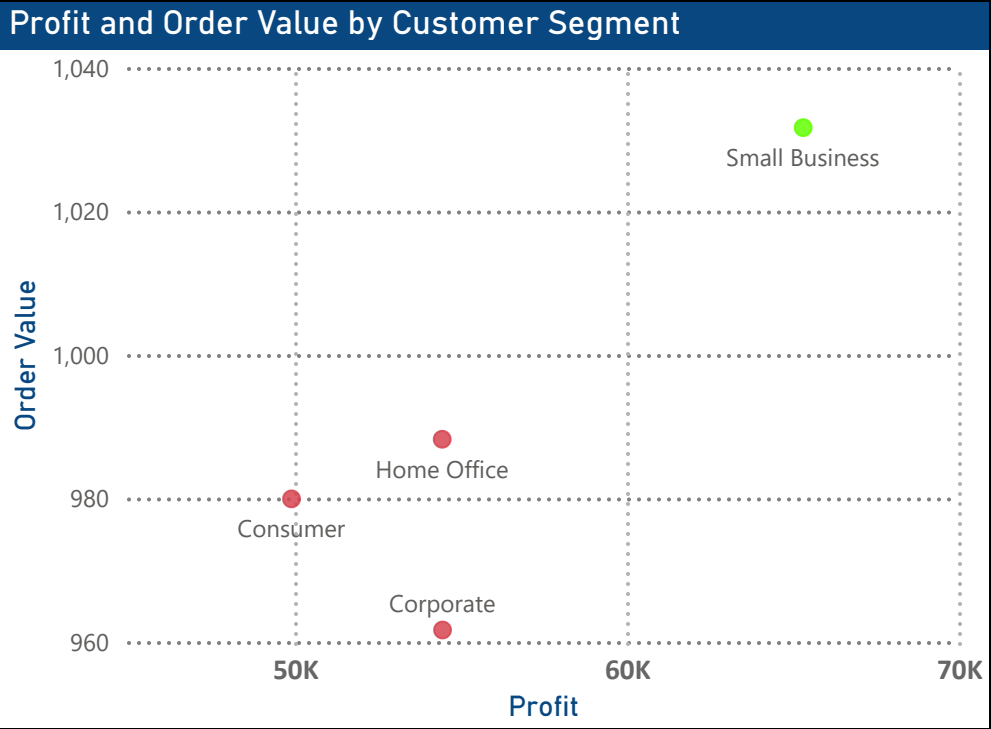
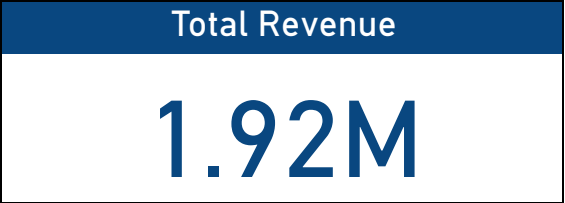
Profit

# 1634

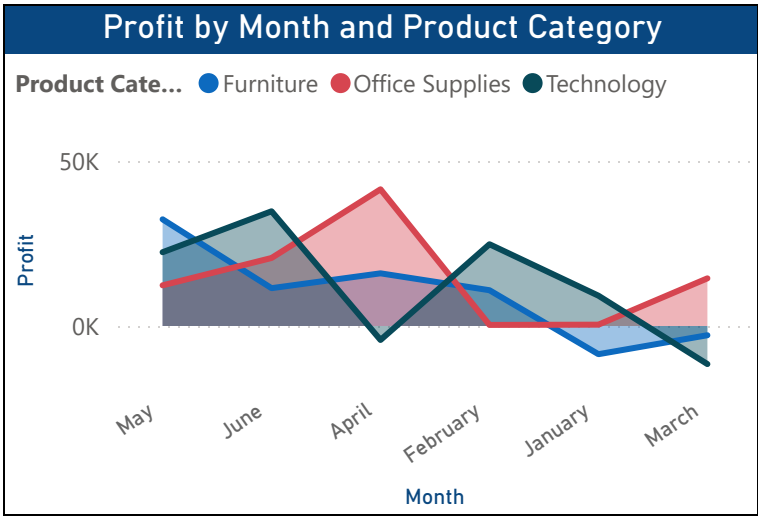
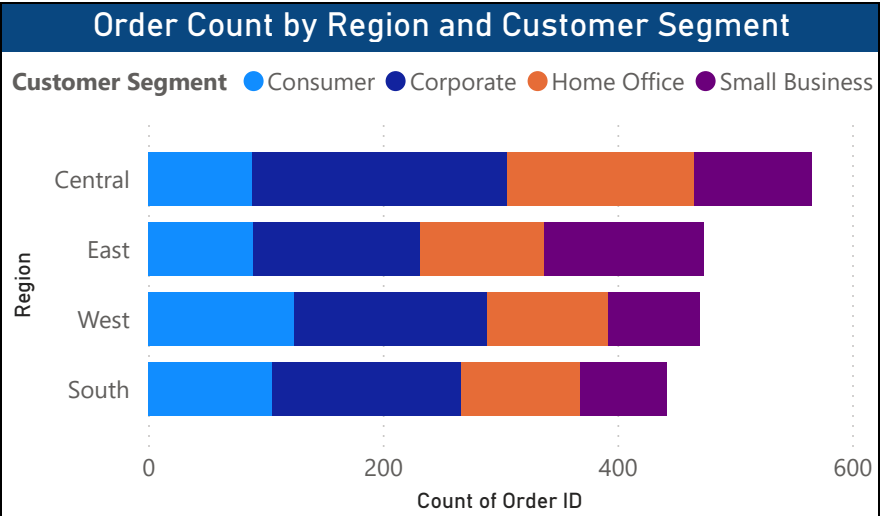
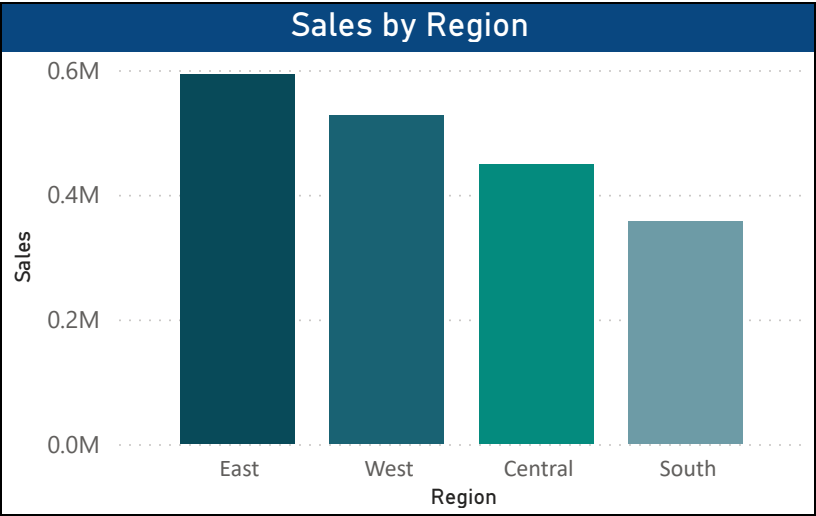
Total Return id



# Customer Segmentation Dashboard



City	Sales	Order count	Order Value
Los Angeles	154,806.11	44	3,518
New York City	145,010.54	47	3,085
Washington	68,946.66	15	4,596
Boston	49,654.82	19	2,613
Seattle	38,437.77	21	1,830
Detroit	29,451.26	6	4,908
Philadelphia	28,442.95	12	2,370
Chicago	22,958.00	11	2,087
Madison	20,974.45	5	4,194
Miami	19,266.40	10	1,926
Total	1,924,337.88	1952	985



# Sales Analysis Dashboard

Total Sales

1.92M

Discount

95.60

Profit

224.08K

Slicer by Order Date

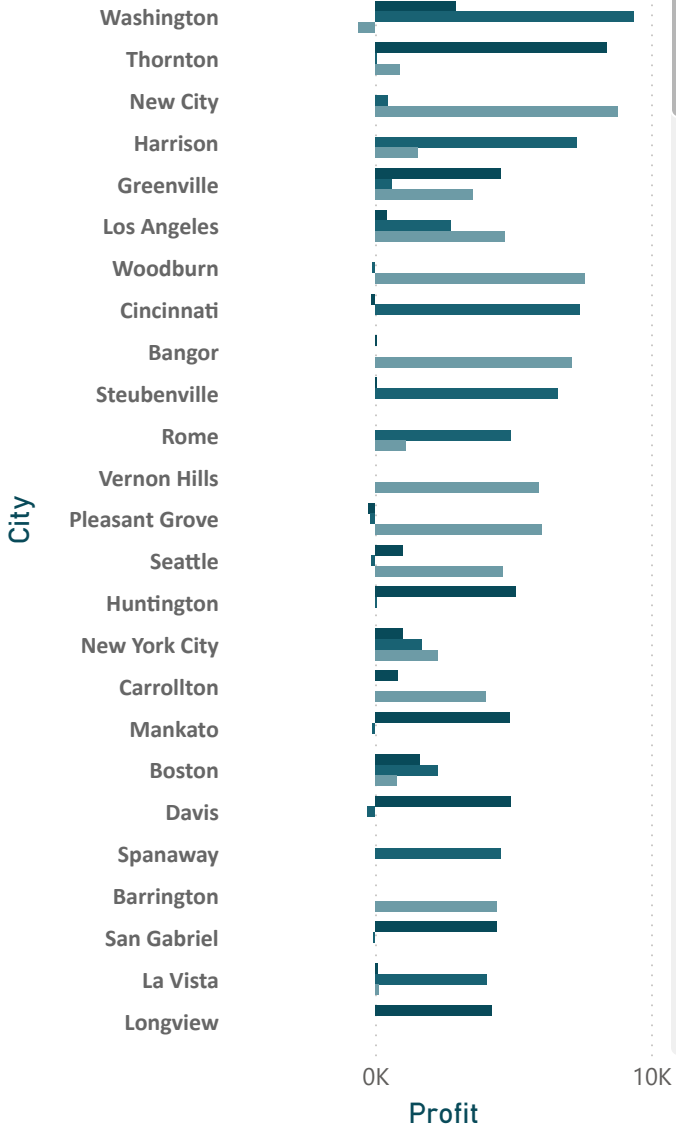
Order Date  
1/1/2015 6/30/2015

Weekday/Weekend

☐ Weekday  
☐ Weekend

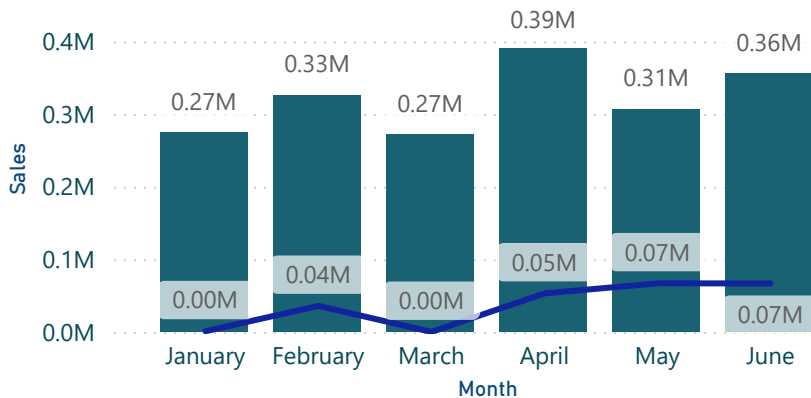
Profit by City and Product Category

Product Ca... Furniture Office Suppli... Technology

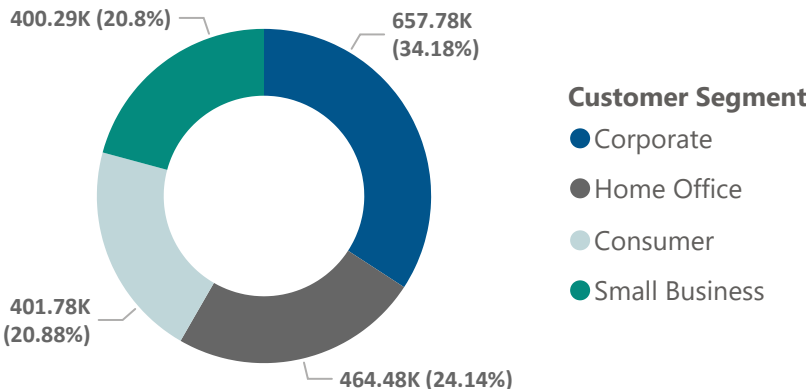


Sales and Profit by Month

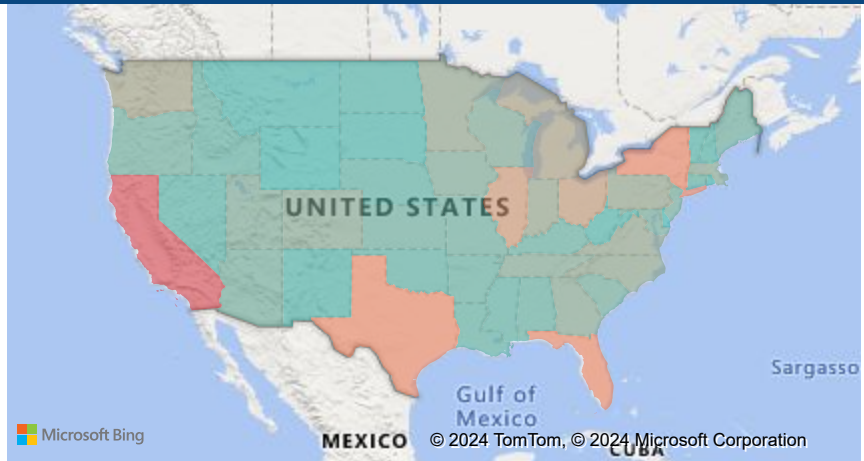
Sales Profit



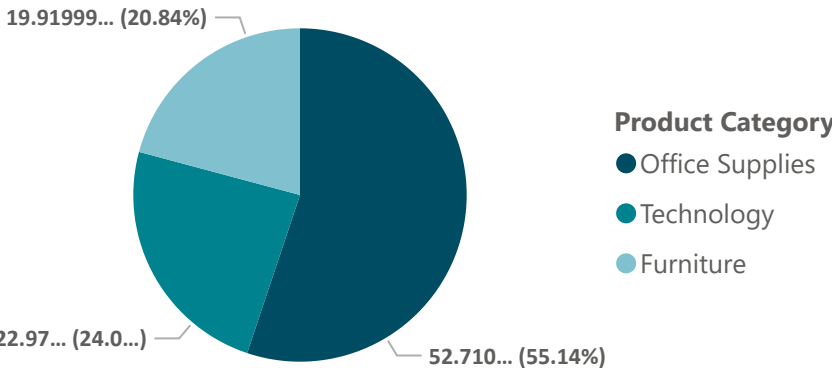
Sales and Profit by Customer Segment



Sales by State or Province



Discount by Product Category



# Product Sales Dashboard

Total Sales

1.92M

Total Quantity Ordered

25K

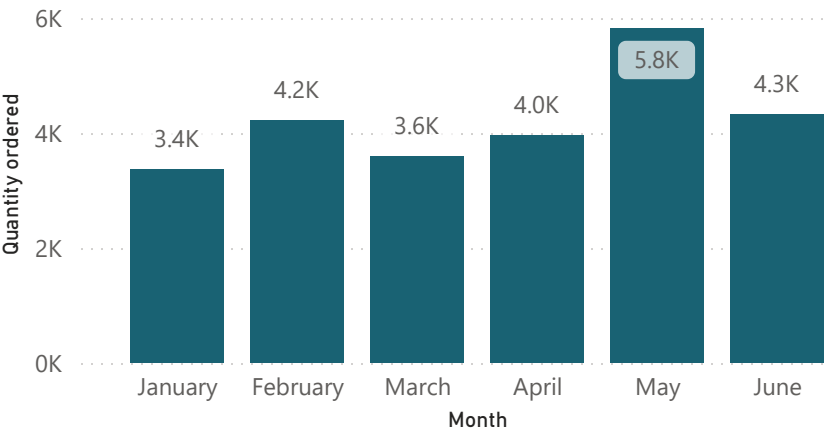
Total Profit

224.08K

Order Returns

15

Quantity Ordered by Month



City

- ☐ Aberdeen
- ☐ Abilene
- ☐ Addison
- ☐ Adrian
- ☐ Agawam
- ☐ Alamogordo
- ☐ Albemarle
- ☐ Albuquerque

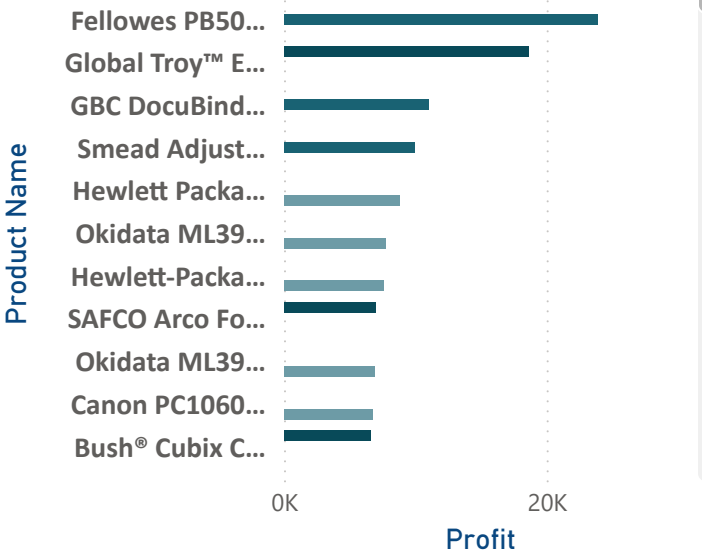
Product Name

Search

- ☐ Select all
- ☐ "While you Were Out" Message Book, One Form per P...
- ☐ #10- 4 1/8" x 9 1/2" Recycled Envelopes
- ☐ #10- 4 1/8" x 9 1/2" Security-Tint Envelopes
- ☐ #10 White Business Envelopes,4 1/8 x 9 1/2
- ☐ #10-4 1/8" x 9 1/2" Premium Diagonal Seam Envelopes
- ☐ \*Staples\* Highlighting Markers
- ☐ \*Staples\* Packaging Labels
- ☐ \*Staples\* vLetter Openers, 2/Pack
- ☐ 1.7 Cubic Foot Compact "Cube" Office Refrigerators
- ☐ 1/4 Fold Party Design Invitations & White Envelopes, 2...

Profit by Product Name and Product Category

Product Cat... ● Furniture ● Office Supplies ● Technology



Profit and Sales by Product Category

