

1ST ANNUAL GENERAL MEETING AND CME PROGRAMMES

We are excited to invite you to participate in the first Annual Conference of Somali Medical Practitioners' Association, which will be held on **18TH MARCH 2023** in **DECALE JEWEL STONE HOTEL, PARKLANDS**, Nairobi. This event will bring together Somali medical professionals from all over the country to discuss members welfare, community health awareness and continuous medical education update in different topics.



United For Better Health, Dedicated To Excellence



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SOMPA is a professional association dedicated to serving and representing the interests of the community, and promoting the medical fraternity.

SOMPA has current members are the association seeks to promote the highest standards of medical care and ethics in the country, and to support the professional development and well-being of its members.

The association(SOMPA) aims to serve as a platform for knowledge sharing, networking, and collaboration among its members and with other healthcare organizations advocacy for medical practitioners' welfare.

The ultimate goal is to contribute to the betterment of the health and well-being of the members and the community at large.

THEMES

Financial Literacy



- 1.BRIDGING THE COMMUNITY - MEDICS GAP**
- 2.ADDRESSING HEALTH INEQUALITIES**
- 3.BUILDING A SKILLED HEALTHCARE WORKFORCE**
- 4.INTERDISCIPLINARY COLLABORATION AND NETWORKING IN HEALTHCARE**
- 5.CONTINUOUS MEDICAL EDUCATION(CME)**
- 6. FINANCIAL LITERACY**

<u>Platinum Sponsorship Package: KSH 500,000</u>	<u>Gold Sponsorship Package: KSH300,000</u>	<u>Silver Sponsorship Package: KSH100,000</u>	<u>Bronze Sponsorship Package: KSH 50,000</u>
<ul style="list-style-type: none"> Company logo and name prominently displayed on all event marketing materials. 	<ul style="list-style-type: none"> Company logo and name displayed on Select event marketing materials. 		
<ul style="list-style-type: none"> 100% Exclusivity for the business sector. 	<ul style="list-style-type: none"> 50% Exclusivity for the Business sector. 		
<ul style="list-style-type: none"> Prominent recognition at event, website and social media pages 	<ul style="list-style-type: none"> Recognition at event and social media pages 	<ul style="list-style-type: none"> Verbal Recognition at Event 	<ul style="list-style-type: none"> Verbal recognition at event
<ul style="list-style-type: none"> 16mins Speaking opportunity during the event (8mins of two different occasions) Recognition in the post-conference press release 	<ul style="list-style-type: none"> 10mins speaking opportunity during the event Recognition in the post-conference press release 	<ul style="list-style-type: none"> 6mins speaking opportunity during event Recognition in the post-conference press release 	<ul style="list-style-type: none"> Recognition in the post-conference press release
<ul style="list-style-type: none"> Promotional materials distributed to all tables. 	<ul style="list-style-type: none"> Opportunity to distribute promotional materials to all event attendees in the main hall 	<ul style="list-style-type: none"> opportunity to distribute promotional material to all event attendees 	<ul style="list-style-type: none"> opportunity to distribute promotional material to all event attendees
<ul style="list-style-type: none"> Exhibition booth at the event within the main hall 	<ul style="list-style-type: none"> Exhibition booth within the main hall 	<ul style="list-style-type: none"> Exhibition booth within the main hall. 	<ul style="list-style-type: none"> Strategically placed Exhibition Booth outside the main hall.
<ul style="list-style-type: none"> 100% Access to all contacts of attendees from our data 	<ul style="list-style-type: none"> Access to all contacts from our data. 	<ul style="list-style-type: none"> Access to contacts through own means. 	<ul style="list-style-type: none"> Access to attendees during break times.
<ul style="list-style-type: none"> 4 reserved seats at the front 	<ul style="list-style-type: none"> 2 reserved seats at the front 		



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WHAT TO EXPECT

DELEGATES

140+

EXHIBITORS

10+

SPEEKERS

10+

18th MARCH, 2023

9.00pm-4.00pm



Kindly submit your interest before 6th March 2023.

For more information on sponsoring the conference, please contact us at:

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