

Greetings [AD],

In order to measure the price sensitivity conclusion, we will need the data mentioned in the file "Required\_Data.pdf" attached below. You will find the required data and a brief of why we need it.

The work would be planned into five stages,

1. Extracting the outliers and missing and would deliver it back for you to recheck it.
2. Define the price sensitivity .
3. Do feature engineering and test it on the mentioned pdf attached below.
4. Provide a summary on the feature importance.

Regards,  
Ahmed.