

## Assignment 2 – Part 2

*Assignment 2 – Part 2 contributes 10% of the marks for this unit.*

### General Requirements

This is an individual assignment.

Late assignments will incur a penalty as stated in the unit outline.

This assignment must be submitted through the project portal. Access to the project portal will be given during the semester.

This assignment does **not** need to be submitted through Blackboard or Turn It In.

### Project Feedback (100%)

Provide a **comment on 5 different product innovations in the project portal**. Each comment will be worth **10% of this assignment**.

Once logging into the project portal, you will see a list of project pages. On each project page, there is a **comments section down the page**. On reviewing a **given project, video, and project image, write a considered response, of around one paragraph in length**. You may write more if you wish.

There are no “correct” comments. Comments will be marked broadly, each receiving a mark of **0%, 10%, 15% or 20% (for each of the 5 comments)**.

When writing a comment, it is important to primarily **focus on the project**, rather than the person. Be constructive, but you may identify any questions, issues, challenges, problems, or concerns **that you may have about the project**. Reasonable, **constructive criticism is encouraged**.

You may like to suggest improvements or potential variations.

If some aspects of the project were unclear to you, these could be pointed out.

It is also reasonable and perhaps likely that the project owner may disagree with some of your comments.

You may select any 5 projects to comment on.

Any comments you make on own project do not count as one of your five comments.

It would be helpful if you choose some projects out of your five that only have a few or no comments, so everyone in the class receives feedback.

If you become aware of any unhelpful, toxic, or hurtful comments, please let your lecturer know so these can be addressed or removed.

**It is your responsibility to keep a copy of your comments as backup, in the unlikely event of issues with the project portal.** Save these in a word or text document, recording the number of the project the comment was made on. The backup does not need to be submitted, unless requested by your lecturer.

Do not use ChatGPT or any Gen AI / large language model (LLM) to write or edit your comments.

### **Marking Rubric**



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	Novice	Emerging	Pass	Good	Excellent
Task Fulfilment/ Academic Style (50%)	Does not address the task or responds to the task only partially or in a limited way. May have misinterpreted the task. Does not adhere to academic writing style conventions (i.e. formal, impersonal, and objective).	Responds to the task only partially or in a limited way; Mostly adheres to academic writing style conventions (i.e. formal, impersonal, and objective)	Responds to the task relevantly but may lack detail and length. Mostly adheres to academic writing style conventions (i.e. formal, impersonal, and objective).	Responds to the task relevantly but may lack detail and length. Fully adheres to academic writing style conventions (i.e. formal, impersonal, and objective).	Responds to the task relevantly in sufficient detail and length (including formatting of text). Fully adheres to academic writing style conventions (i.e. formal, impersonal, and objective).
Presentation and Delivery (25%)	Presenter was clearly unprepared to present to the audience. Marked lack of eye contact, poor voice volume, tone and pacing. Inappropriate gestures which detracted from the presentation.	Presenter was mostly unprepared to present to the audience. Marked lack of eye contact, poor voice volume, tone and pacing. A few inappropriate gestures which detracted from the presentation	Presenter was somewhat prepared. Delivery of the presentation was made but with strong dependence on notes and hesitation. Some eye contact and good voice volume, tone and pacing. Some appropriate gestures that supported the presentation.	Presenter was well prepared and delivered ideas with lots of eye contact. Appropriate voice volume, tone and pacing. Gestures supported the overall presentation.	The presenter is very well prepared and delivers ideas in a clear and concise manner, without depending too much on notes. Volume pacing and gestures contribute maximally to the presentation.
Organisation, Coherence, Cohesion(25%)	May lack overall organisation, thematic unity and coherence in and/or between sentences including the development of ideas, but shows some attempt at connecting the ideas expressed.	May lack overall organisation but develops some ideas coherently with some attempt at paragraphing demonstrated. Sentence structures may be limited and/or inappropriately connected.	Has an overall logic and coherence. Shows use of paragraphs and a range of sentence structures which are usually appropriately connected.	Is logically organised, expresses ideas coherently through well-constructed paragraphs, and a range of appropriately connected sentence structures.	Is logically organised, presents a unity of theme and expresses ideas coherently through well-constructed paragraphs and a wide range of appropriately connected sentence structures.