

FLYNN’S ARCADE

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# Design brief

Flynn’s arcade is slowly losing money as the old generation of gaming is coming to an end arcade machines and social gaming is dying while consoles such as the ps4 & Xbox is rising. Flynn wants to change his business from an arcade to a venue for selling games and trading used games he has asked you to design and create an alpha phase website that communicates his new business model.

## Areas of investigation

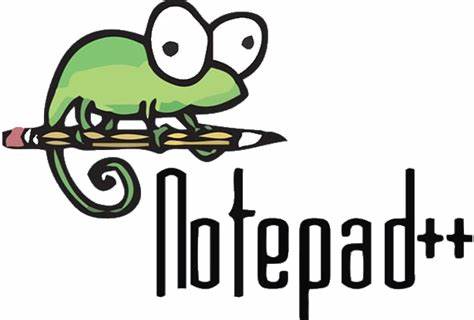
**Comparison of website creation tools**

**[](https://www.bing.com/images/search?view=detailV2&ccid=XyNTHTcu&id=EA0C6764F4A453965D990131068CA3290EDF83B6&thid=OIP.XyNTHTcuADU5NrVSYpJnGgHaEc&mediaurl=https%3a%2f%2fwww.webcreate.io%2fwp-content%2fuploads%2f2018%2f05%2fsquarespace-logo.jpg&exph=720&expw=1200&q=squarespace&simid=607987232976798833&selectedIndex=2)SQUARESPACE**

Squarespace is a private American company that provides software as a service for website building and hosting. Customers use pre built website templates and drag and drop elements to create webpages.

**WIX.COM**

Wix.com is an easy to use drag and drop website creator, it makes it easy to great a professional website without having to know a line of code with great tools and hundreds of templates wix lets you build and sell webpages.

**NOTEPAD++**

Notepad++ is a text editor which means you have to put all your codes to create a website manually it not like wix or square space a drag and drop website creator it makes everything harder but more fun.

[](https://www.bing.com/images/search?view=detailV2&ccid=LJT0d0Ks&id=69550FA75754A18E5F4E8D356AD0EBDBF70D1F26&thid=OIP.LJT0d0Kstm8WmS0mEUN3BgHaEo&mediaurl=https%3a%2f%2fdico.dk%2fwp-content%2fuploads%2f2013%2f04%2fdico-dk-simplesite.png&exph=800&expw=1280&q=simplesite&simid=608016408745607491&selectedIndex=1)SimpleSite is a drag and drop website builder

[](https://www.bing.com/images/search?view=detailV2&ccid=HqECVGNw&id=20A1B444BFC6AB4D3EC30D54AA66DDD91FA9C380&thid=OIP.HqECVGNwAA_9wxof2Tc02wAAAA&mediaurl=http%3a%2f%2fwww.cualsitioweb.com%2fwp-content%2fuploads%2fjimdo-logo-flat.jpg&exph=400&expw=400&q=jimdo+logo&simid=607987769876483452&selectedIndex=10)

**Comparison of website creation tools**

Out of these three websites I think that notepad++ is the better go to option because 1 it’s free while the other websites are paid you can still use them for free but there won’t be much options to use and there will be ads.2 notepad++ is a more challenging website creation tool it makes stuff difficult and entertaining, when using notepad++ creating any little thing gives you a sense of accomplishment and makes you think you’re a tech genius. In wix and square space there are templates pre- done for you and stuff pre-done for you all you really have to do is drag and drop but it’s still entertaining to use but it’s not as accomplishing as notepad++.

**Background Research**

[](https://www.bing.com/images/search?view=detailV2&ccid=l7XyAuNB&id=DCC538668823C660921D5FC78ED60EEFCE987960&thid=OIP.l7XyAuNBmz7Hvn2TM-qG1wHaHe&mediaurl=https%3a%2f%2fletn-media.s3.amazonaws.com%2fuploads%2fcatalogue%2fFLYNNS-ARCADE-TRON-INSPIRED-TSHIRT-BY-LAST-EXIT-TO-NOWHERE-THUMB-COLOUR-BLACK.jpg&exph=540&expw=535&q=flynn%27s+arcade&simid=608054212945512747&selectedIndex=3)

Flynn’s arcade is a friendly neighborhood gaming arcade owned and operated by by Kevin Flynn. Kevin Flynn born in Paramus New Jersey in the year 1940 is a video game programmer that works for the company ECON, he creates many video games for the company. While he was working for the company Flynn started to create his own game in secret but while he was doing that another person that worked for the company Ed Dillinger found out about what Flynn was doing so he stole his game and told the company he created it himself. Flynn was fired shortly after Dillinger became executive VP. After a while Flynn created TRON an arcade game based on his experience inside the computer world alongside the Tron program. Flynn created his own arcade calling it Flynn’s arcade and he put the game Tron in the arcade, meanwhile Flynn married Jordan canas and had a son named Sam, in 1985 Flynn’s wife had passed so Flynn focused all his efforts on creating a digital frontier to reshape the human conditions.1986 Flynn was on the verge of something new when he mysteriously disappeared and left behind Sam and his fortune.

**Research on data communications and its implications for web designd**