

FLYNN’S ARCADE

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# Design brief

Flynn’s arcade is slowly losing money as the old generation of gaming is coming to an end arcade machines and social gaming is dying while consoles such as the ps4 & Xbox is rising. Flynn wants to change his business from an arcade to a venue for selling games and trading used games he has asked you to design and create an alpha phase website that communicates his new business model.

## Areas of investigation

Comparison of website creation tools

**[](https://www.bing.com/images/search?view=detailV2&ccid=XyNTHTcu&id=EA0C6764F4A453965D990131068CA3290EDF83B6&thid=OIP.XyNTHTcuADU5NrVSYpJnGgHaEc&mediaurl=https%3a%2f%2fwww.webcreate.io%2fwp-content%2fuploads%2f2018%2f05%2fsquarespace-logo.jpg&exph=720&expw=1200&q=squarespace&simid=607987232976798833&selectedIndex=2)SQUARESPACE**

Squarespace is a private American company that provides software as a service for website building and hosting. Customers use pre built website templates and drag and drop elements to create webpages.

