DT/NT : DATA SCIENCE

LESSON: TABLEAU

SUBJECT: DATA AGGREGATION & CALCULATION

BATCH: 223

25.09.2023





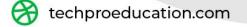














+1 (585) 304 29 59



Tableau - 4

Data Aggregation ve Calculated Fields

Color Psychology in Marketing

Renkelrin Psikolojik etkileri Makale

<u>Tableau sayfasından bir makale</u>

Akademik makale

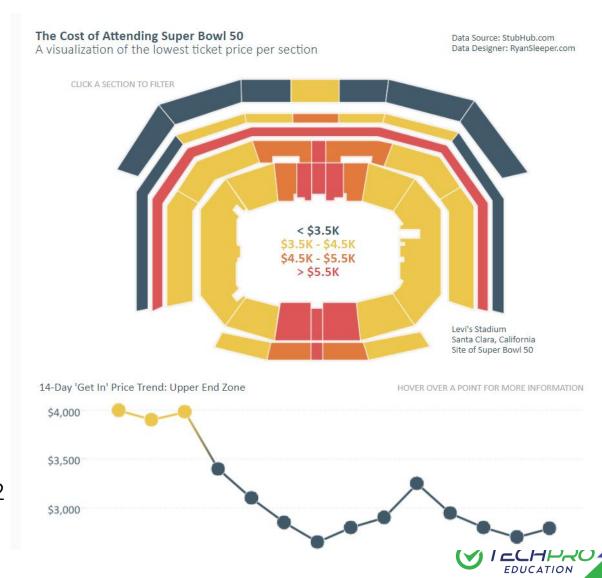
Storytelling with Color

Tableau Public Dashboard Örnekleri - 1

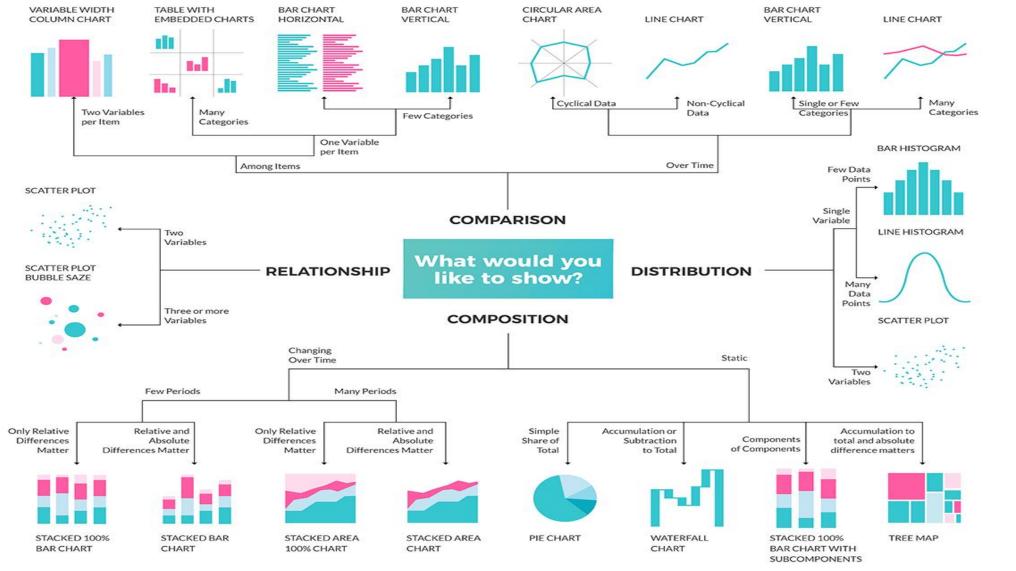
<u>Tableau Public Dashboard Örnekleri - 2</u>

<u>Data Setleri</u> <u>Andy Kribel Data Setleri</u>

Data Setleri Makale -1 Data Setleri Makale -2



Context Types



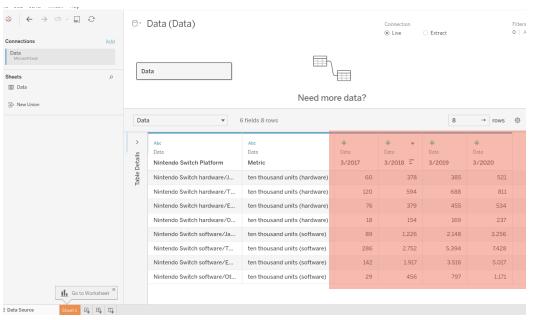
MakeoverMonday hakkında...



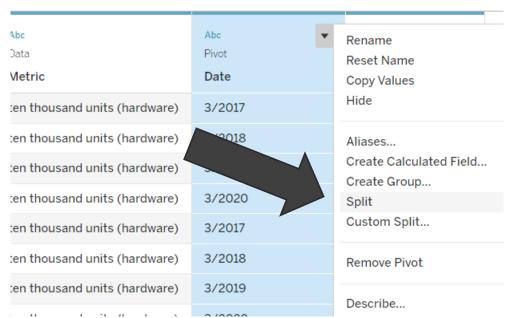
- Makeovermonday Site
- Twitter adresi
- Welcome to Makeovermonday Video



Data Set Reorganizing



# Data 3/2017	# Data 3/2018		me Values		▼
60		Create Calculated Field			521
120					811
76		Pivot Merge Mismatched Fields		olde	534
18		iviergi	e Mismatched Fit		237
89	1	1.226	2.148	3.	256
		. ===	5.004	_	



	Date Count			
its (hardware)	3/2017			
its Custom Split	×			
its How should this	data be split?			
its Use the sepa	arator -,;:			
sp	olit off First 1 columns			
its OK Cancel				
its (hardware)	3/2019			

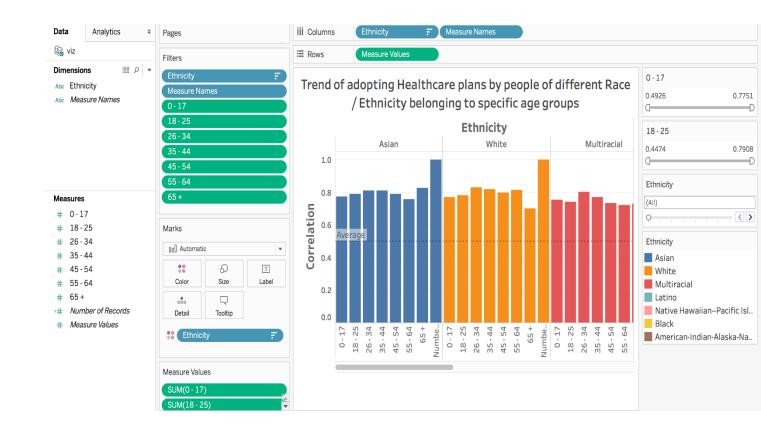


Tableau





- Working with Dates
- Data Aggregation
- Calculated Fields
- Quick Table Calculations





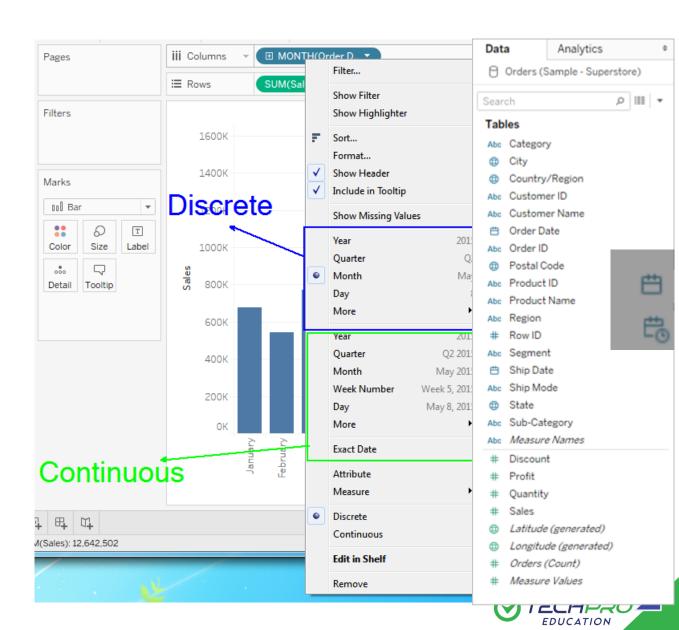


WORKING WITH DATES



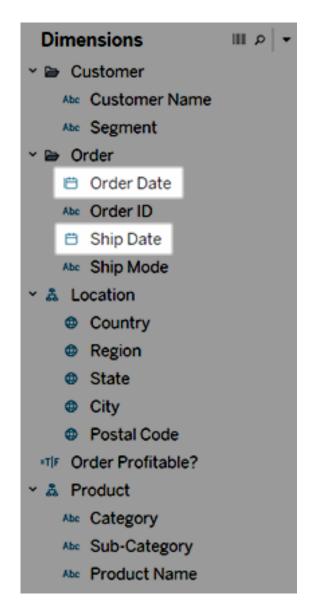
Discrete vs. Continous

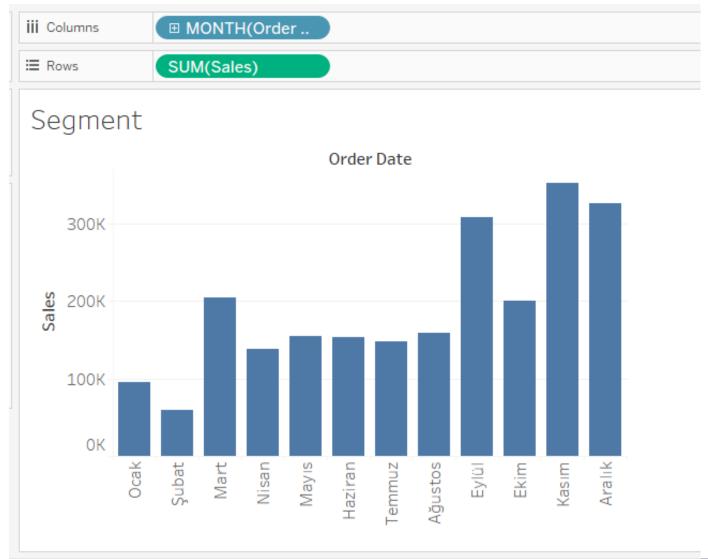
- Tarihler Dimensions bölümünde yer alırlar.
- Verinin Dimension bölümünde yer alması bu verinin discrete olduğu anlamına gelmez.



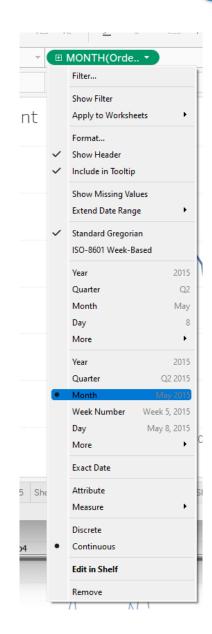


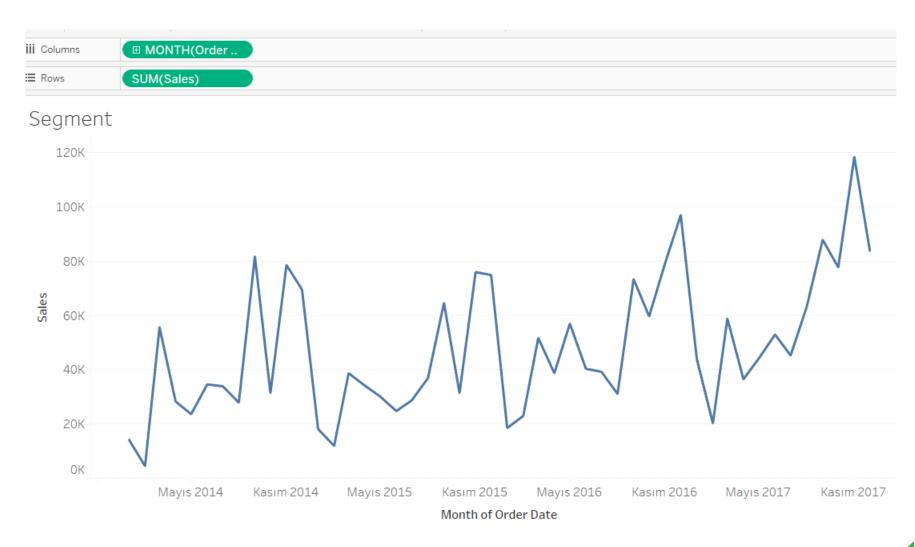
EDUCATION





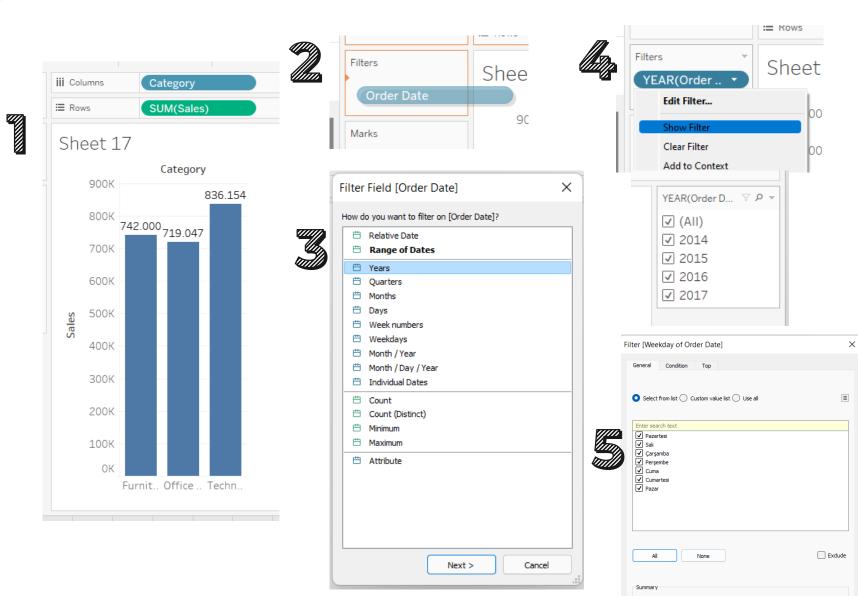


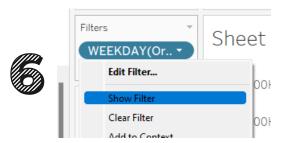


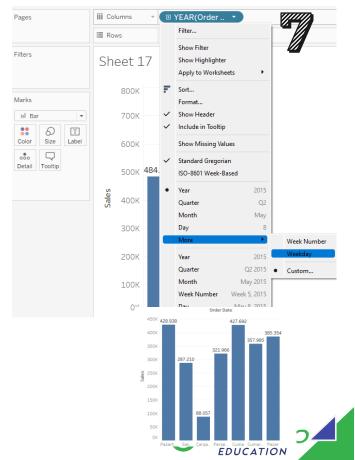










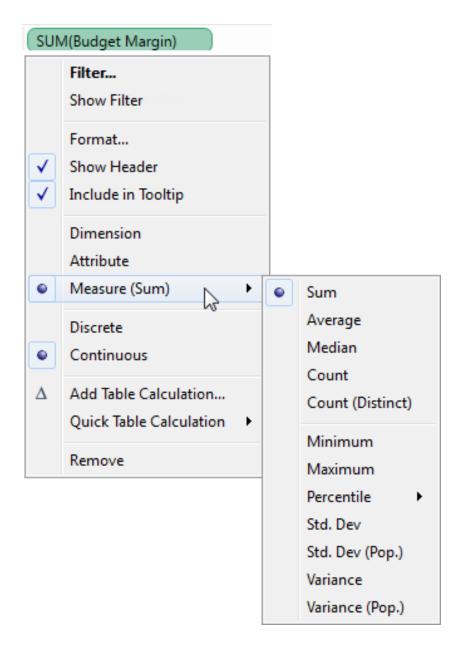




DATA AGGREGATION

Veri Toplama

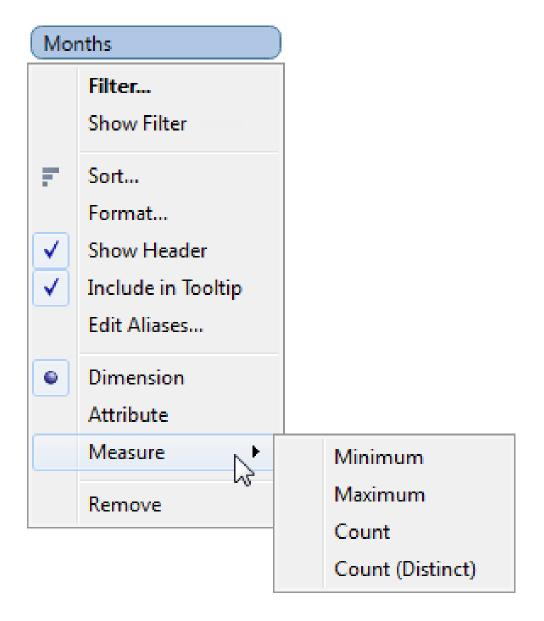
 Görünüme bir calculation eklediğinizde, Tableau değerlerini otomatik olarak toplar. Toplam, ortalama ve medyan ortak toplamalardır.



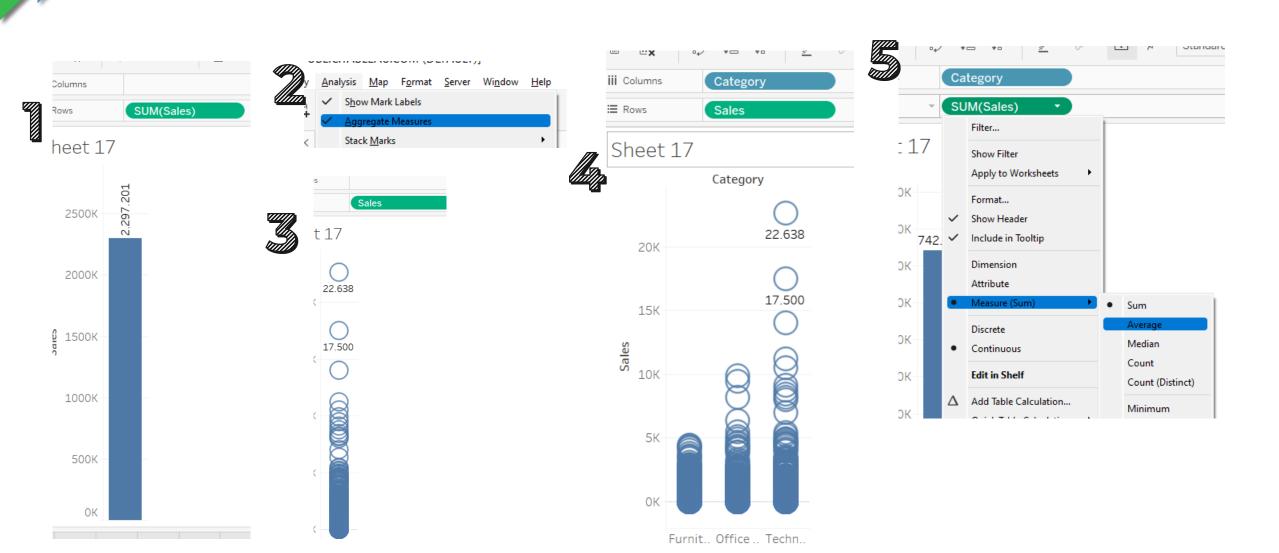


Aggregating Dimensions

Görünümdeki bir boyutu
 Minimum, Maximum, Count, or Count (Distinct)
 olarak toplayabilirsiniz.

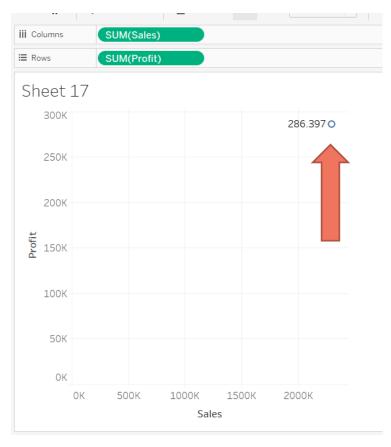


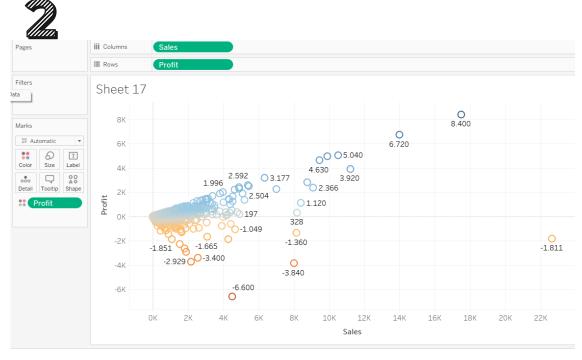
















Columns Measure Names							
Rows	Market	Market Size	State				
Market	Market Size	State	% of Sales	Total Sales along State			
Central	Major Market	Colorado	\$48,179	31.58%			
		Illinois	\$69,883	45.80%			
		Ohio	\$34,517	22.62%			
	Small Market	Iowa	\$54,750	48.68%			
		Missouri	\$24,647	21.92%			
		Wisconsin	\$33,069	29.40%			
East	Major Market	Florida	\$37,443	27.08%			
		Massachusetts	\$29,965	21.67%			
		New York	\$70,852	51.25%			
	Small Market	Connecticut	\$25,429	63.07%			
		New Hampshire	\$14,887	36.93%			
South	Major Market	Texas	\$37,410	100.00%			
	Small Market	Louisiana	\$23,161	34.82%			
		New Mexico	\$15,892	23.89%			
				EDUCATION			

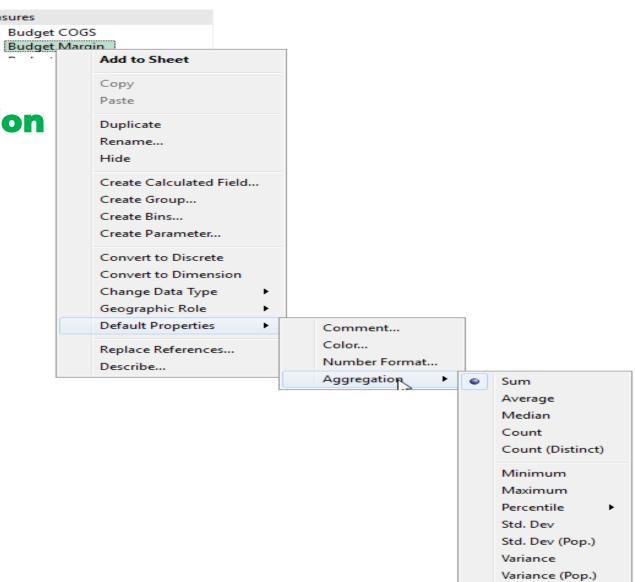


Measures

Right-click (control-click) on Mac) a measure in the Data pane and select **Default**

and then select one of the aggregation options.

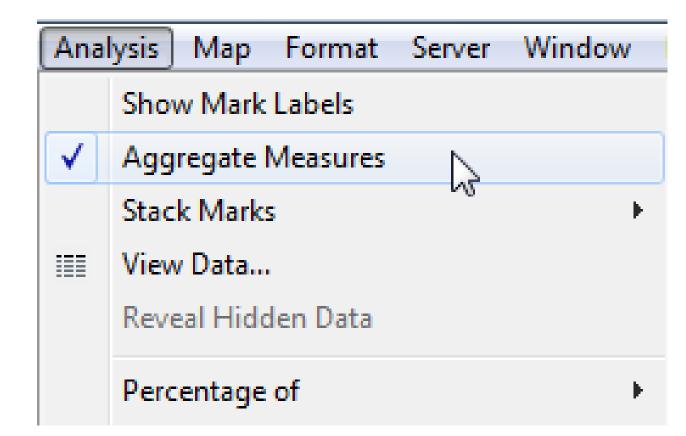
Properties > Aggregation,





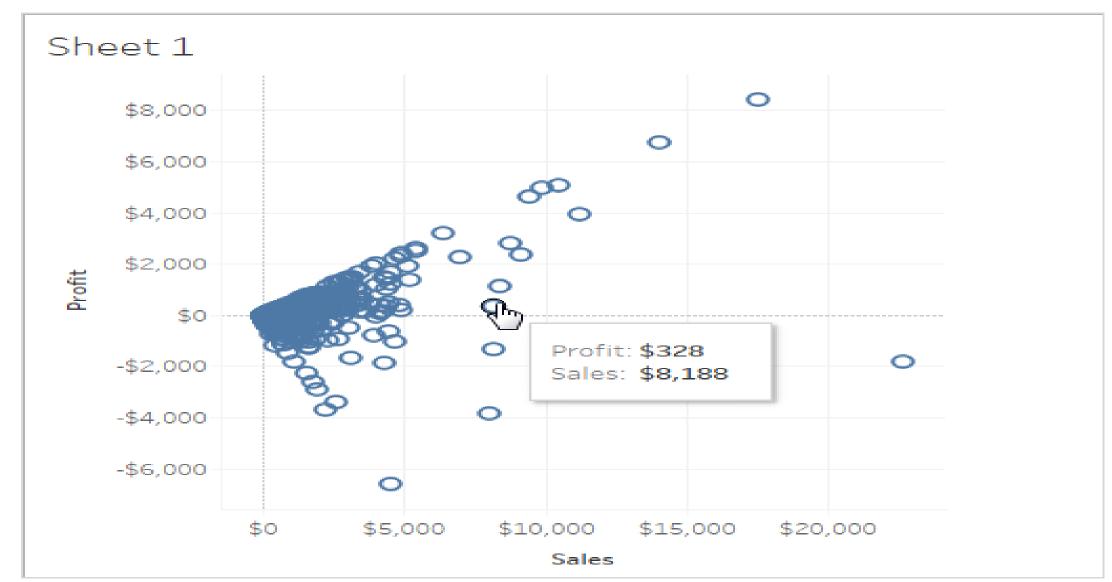
How to Disaggregate Data

Verilerinizi ayrıştırmak, Tableau'nun veri kaynağınızın her satırındaki her veri değeri için ayrı bir işaret göstereceği anlamına gelir.









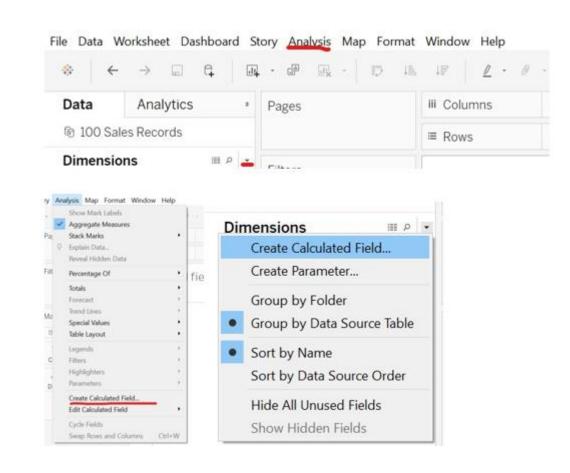




CALCULATED FIELDS

What is calculated field?

Hesaplanan alanlar, veri kaynağınızda zaten mevcut olan verilerden yeni veriler oluşturmanıza olanak tanır. Hesaplanan bir alan oluşturduğunuzda, esasen veri kaynağınızda, değerleri veya üyeleri sizin kontrol ettiğiniz bir hesaplama tarafından belirlenen yeni bir alan (veya sütun) oluşturursunuz.

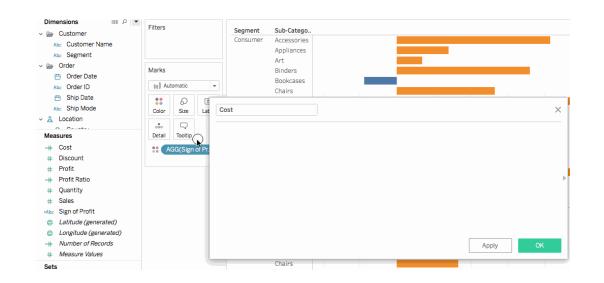


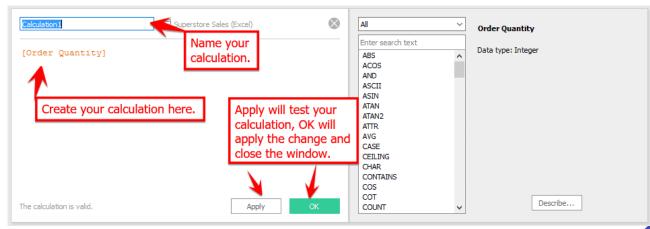




Ne için Kullanılır?

- Verileri segmentlere ayırmak için
- Bir stringi tarihe dönüştürmek gibi bir alanın veri türünü dönüştürmek üzere
- Verileri aggregate (toplamak) için
- Sonuçları filtrelemek için
- Ratio hesaplamak için

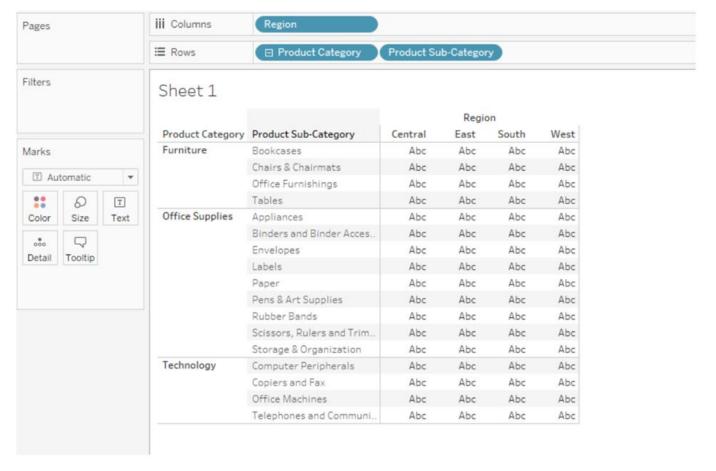






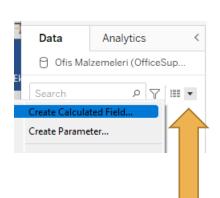
Calculated Alan Oluşturma

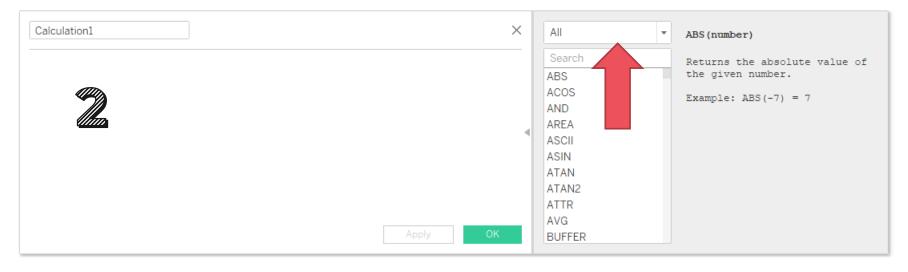
 Hesaplanan alanlar, veri kaynağınızda zaten var olan verilerden yeni veriler oluşturmanıza olanak tanır



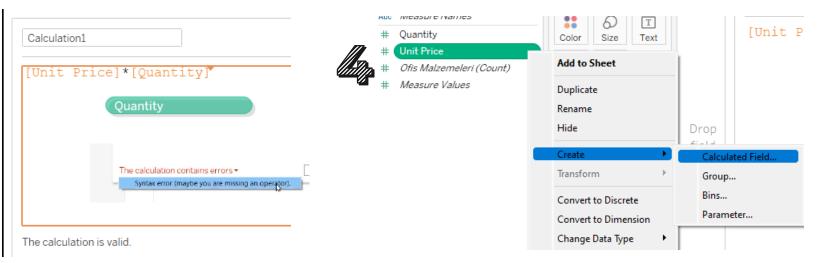




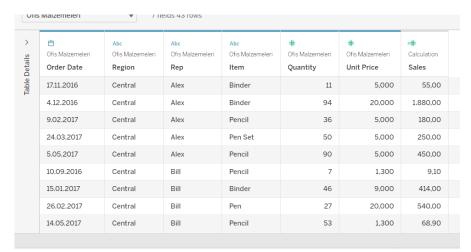


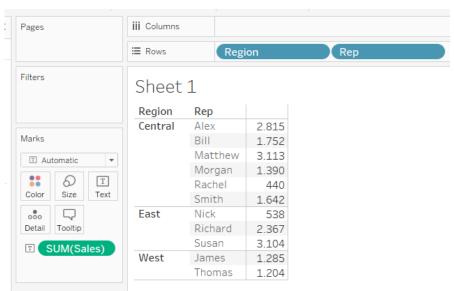






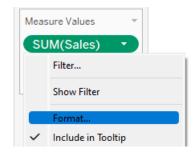








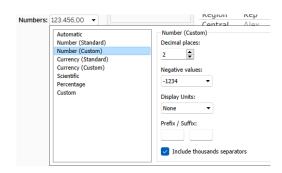








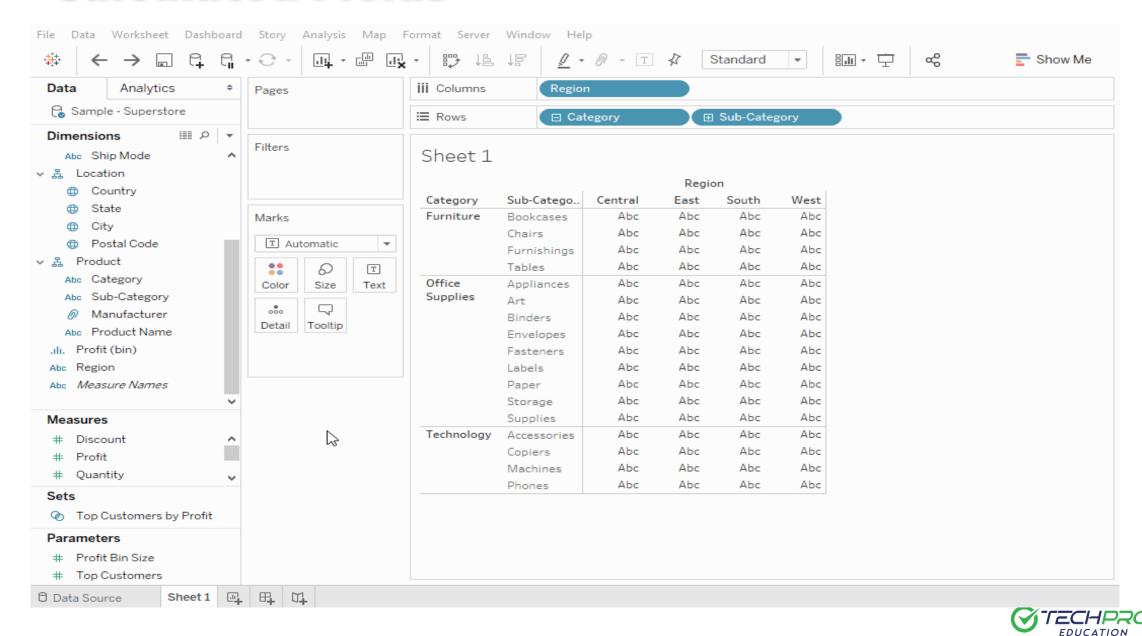






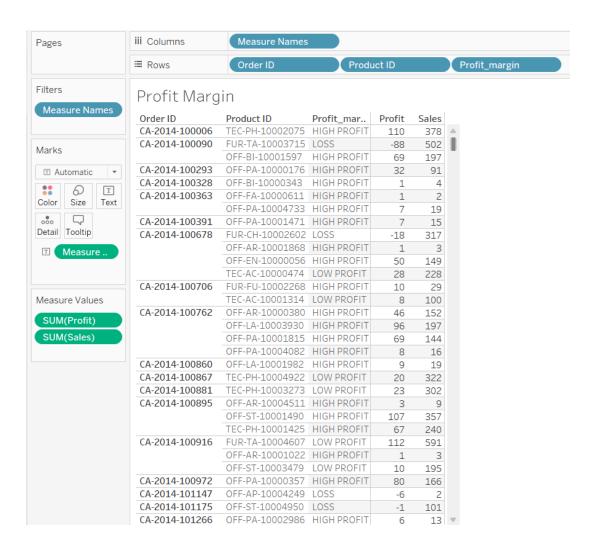






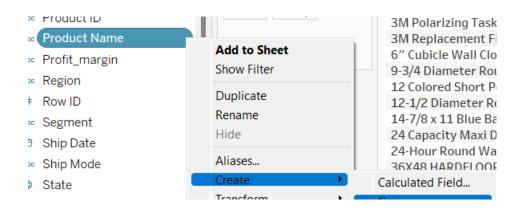
Calculated Fields Hands-On





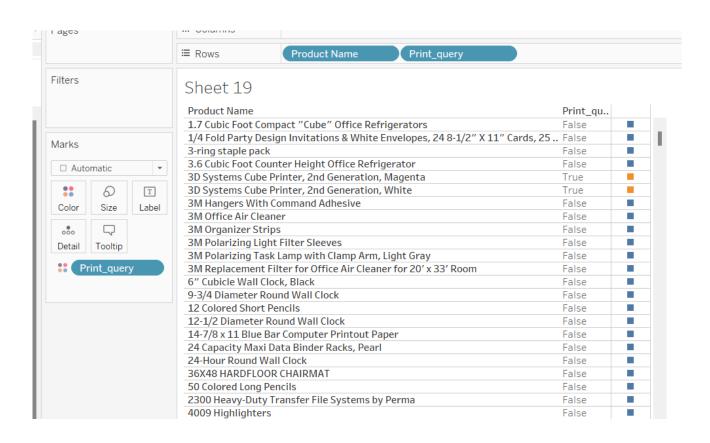


Calculated Fields Hands-On



SD Systems Cabe Printe	er, znu de	neration, winte	
Print_query			
CONTAINS ([Product	Name],	'Printer')	





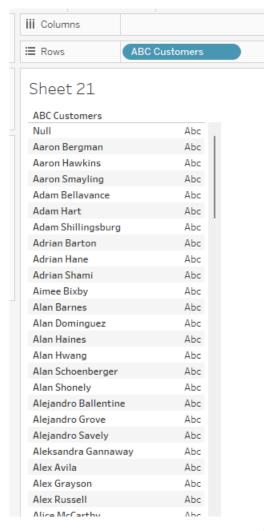


Calculation ve Filter ve ChatGPT



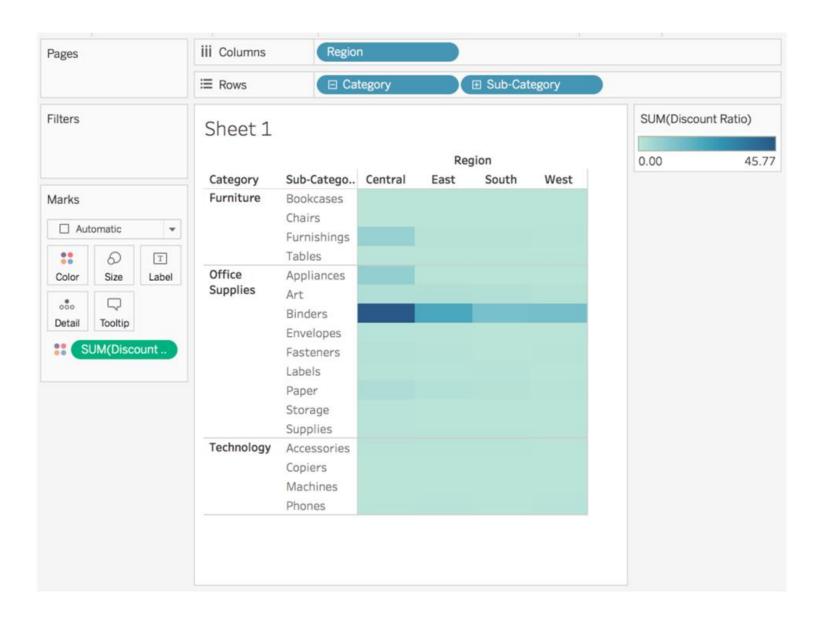
```
ABC Customers

IF LEFT([Customer Name], 1) = "A" OR
LEFT([Customer Name], 1) = "B" OR
LEFT([Customer Name], 1) = "C"
THEN [Customer Name] END
```









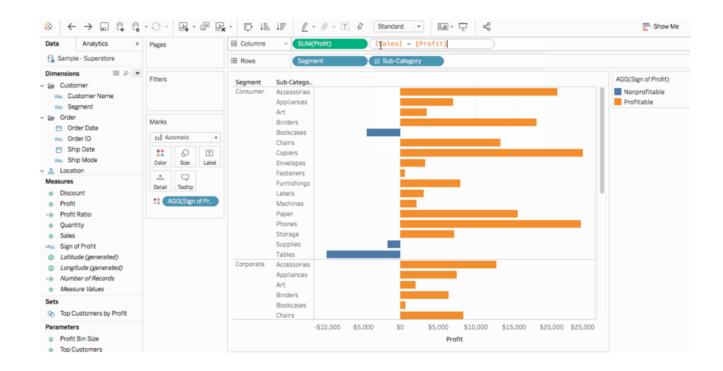






Hesapları Anlama

 Hesaplamalar, veri kaynağınızda zaten var olan verilerden yeni veriler oluşturmanıza ve ayrıca verileriniz üzerinde hesaplamalar yapmanıza olanak tanır





IFNULL

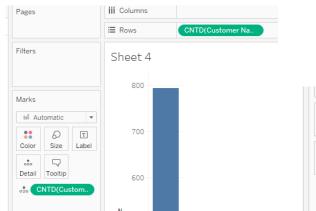
Profit Updated

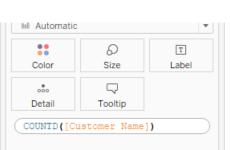
IFNULL ([Profit], 0)

IFNULL(expr1, expr2)



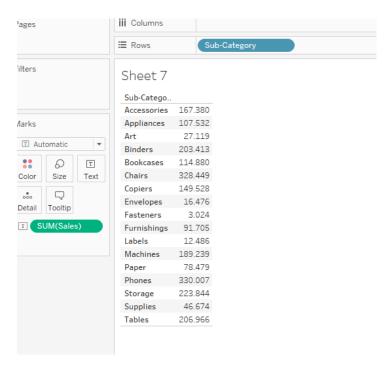




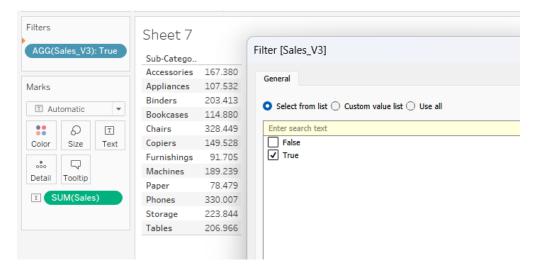




Calculation - Boolean

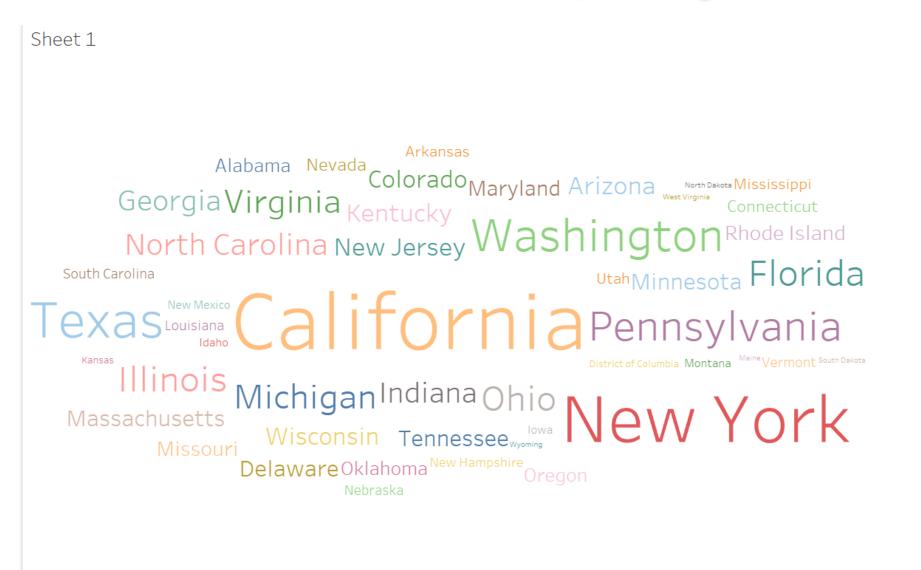








Word Cloud – Tree Map Oluşturma









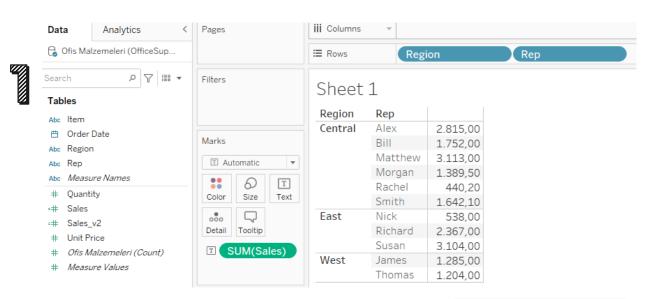
QUICK TABLE CALCULATION

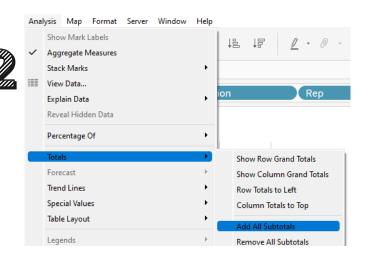
Hızlı Tablo Hesaplamaları

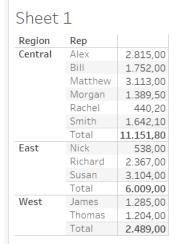
Hızlı tablo hesaplamaları, bu hesaplama türü için en tipik ayarları kullanarak görselleştirmenize ortak bir tablo hesaplamasını hızla uygulamanıza olanak tanır.

- Running total
- Difference
- Percent difference
- Percent of total
- Rank
- Percentile
- Moving average
- YTD total
- Compound growth rate
- · Year of year growth
- YTD growth

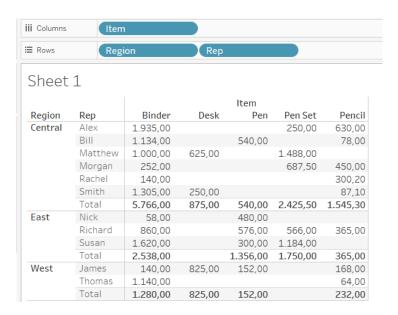


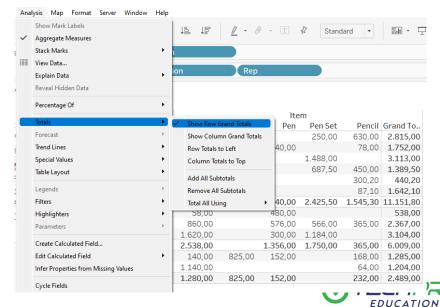




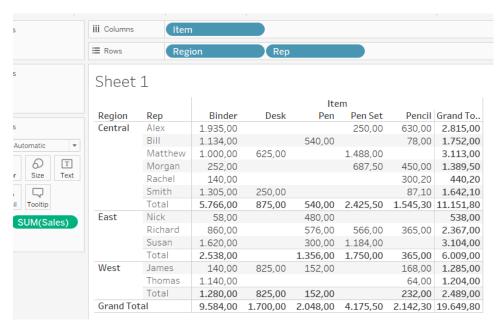


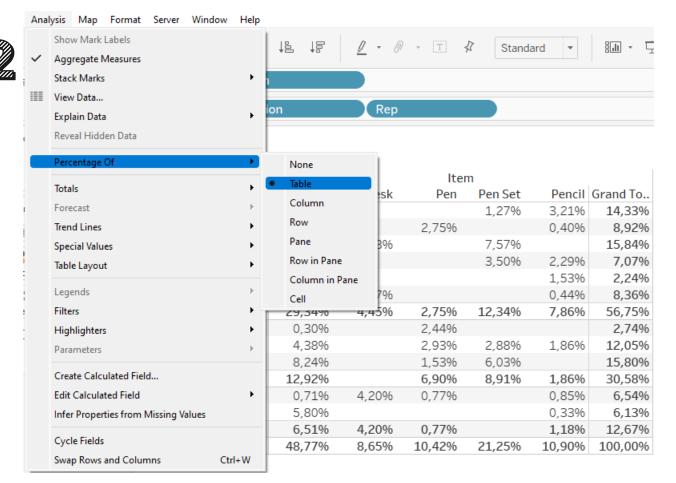








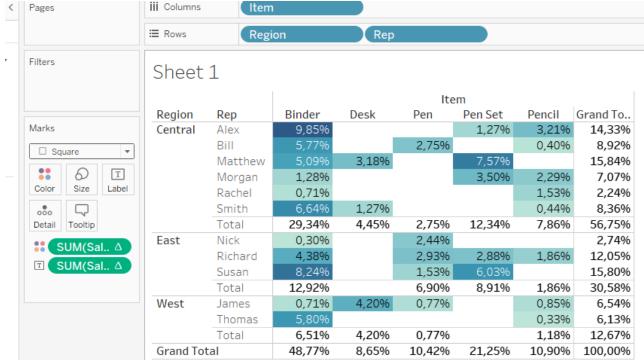














- ☐ Yalnızca görünümdeki ölçüler üzerinde hızlı tablo hesaplamaları yapabilirsiniz.
- Bu önceden tanımlanmış hesaplamalar, sonuçları yalnızca görünümdeki sayıları içeren sanal bir tabloya dayalı olarak hesapladıkları için tablo hesaplamaları olarak adlandırılır.
- Alana hızlı tablo hesaplamalarının uygulandığını belirtmek için alanda bir delta sembolü görünür
- □ Tablo hesaplamaları, gelecekte kullanılmak üzere hesaplanmış bir alan olarak kaydedilebilir



FINISH..

Do you have any question...?