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## Businesses are hungry for **ransomware** protection: Kaspersky

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India, July 7 -- The recent WannaCry and ExPetr epidemics have proven to many businesses the crippling impact of having their files held at ransom by cybercriminals. An astounding 200,000 systems were affected by the WannaCry attack in 150 countries in May, grinding businesses to a halt and incurring staggering costs as companies fought to solve the issue and get back up and running. Awareness of the severity of **ransomware** is rising, and against this backdrop, an increasing number of businesses are now seeking to maximize their protection with minimum resources. This trend has been brought to light by the fact that 100,000 businesses have downloaded Kaspersky Anti-**Ransomware** Tool in the last 12 months.

Kaspersky Lab is introducing a new generation of its Kaspersky Anti-**Ransomware** Tool for Business, which has been developed based on the firm's 20 years of experience at the frontline in the battle against cybercrime, to continue delivering the latest best-of-breed anti-**ransomware** technology to businesses for free. While the 'Global IT Security Risks Survey 2017' from Kaspersky Lab and B2B International has revealed that the total financial impact of a **ransomware** attack on a company can amount to \$713,224 on average, this updated tool means businesses that don't 'WannaCry' about **ransomware** threats don't have to.

Top **ransomware** families detected by Kaspersky Anti-**Ransomware** Tool: 63% of the total **ransomware** detections were WannaCry

Kaspersky Anti-**Ransomware** Tool for Business is compatible with third-party security products, easy to install, and does not require business users to have deep technical knowledge to configure and manage it. It allows companies that do not use Kaspersky Lab's solutions to try advanced anti-**ransomware** technologies with no financial outlay. The tool includes Kaspersky Lab's System Watcher component, which detects suspicious **ransomware** activities, creates a temporary backup of attacked files, and rolls back malicious changes, leaving the system unaffected. Kaspersky Anti-**Ransomware** Tool for Business also leverages Kaspersky Security Network, which enables the delivery of Kaspersky Lab security intelligence in a matter of seconds, while ruling out false positives and maintaining high levels of protection.

"The recent WannaCry and ExPetr epidemics were an unfortunate reminder that the **ransomware** problem is real and can severely affect any company in the world. And the fact that 100,000 companies have already downloaded the Kaspersky Anti-**Ransomware** Tool shows that businesses are becoming increasingly worried and aware of the problem. Given the size of the estimated financial impact from **ransomware**, we encourage every business to check that they have the right security solution enabled. Companies that doubt their security solution is capable of combatting the latest **ransomware** threats, can put the new Kaspersky Anti-**Ransomware** Tool to work to test advanced anti-**ransomware** technologies," comments Vladimir Zapolnyansky, Head of SMB Business, Kaspersky Lab.

Organizations that are looking to build on the protection offered from the Kaspersky Anti-**Ransomware** Tool can

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explore Kaspersky Lab's comprehensive next-generation security solutions for business of any size. Find out more on the Kaspersky Lab website.

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