

Team Tasks

GVC - Afterspot - DigiHealth008/LifeStyle002

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Data Architecture

Name	Subitems	Owner	Description
Transformation - ETL		Nathaly Toledo, Garry Putranto Arimurti	
Subitems	Name 1st Stage - Make simple connections to operating dbs from python environment (mongo, influx) for read data access 2nd Stage - Make connection to DWH (snowflake) from python environment for read and write data access 3rd Stage - Payout connector 3rd Stage - Sessions connector 3rd Stage - ID connector 4th Stage - Users - Saw - Shows	Owner Nathaly Toledo, Garry Putranto Arimurti Nathaly Toledo, Garry Putranto Arimurti Nathaly Toledo, Garry Putranto Arimurti Nathaly Toledo, Garry Putranto Arimurti Nathaly Toledo, Garry Putranto Arimurti Nathaly Toledo, Garry Putranto Arimurti	Extracting data from MongoDB and InfluxDB, transformation of data from NoSQL database format to SQL and loading the extracted and transformed data to our created data warehouse in Snowflake
DWH data modeling (Snowflake)		Zuzana Jankovská	
Subitems	Name ER diagram (Afterspot) Entities and Relations formalized into the tables SQL and diagram delivery Users - Saw - Shows model	Owner Zuzana Jankovská Zuzana Jankovská Zuzana Jankovská Zuzana Jankovská	Creating a data model of the structure of our Data Warehouse, where the extracted and transformed data will be stored. Definition of attributes and their data types and their connection. Deliverables: DWH logical data model and the SQL script for the creation of the tables
Data Storing		Zuzana Jankovská	
Subitems	Name Users Sessions Content Users - Saw - Shows	Owner Zuzana Jankovská Zuzana Jankovská Zuzana Jankovská Zuzana Jankovská	Setting up data tables in Snowflake based on the data model.
Build Data Market place		Zuzana Jankovská	
Subitems	Name Users - Saw - Shows relation User profiling and Marketplaces with filtered data based on the scenarios	Owner Zuzana Jankovská Zuzana Jankovská	Creating Data Marts for the Data Marketplace to be used in Business Intelligence / visualisations

Business Intelligence

Name	Subitems	Owner
Subitems	Name Market place connection (DWH->Tableau) Visualisation of case study / scenarios	Owner Zuzana Jankovská Zuzana Jankovská
		Setting up the environment in Tableau reporting tool
		Creating a report and visualising case study scenarios in the Tableau reporting tool

Machine learning

Name	Subitems	Owner
Definition of use ML for project - focus, 1		Nathaly Toledo, Garry Putranto Arimurti
Data source preparation		Nathaly Toledo, Garry Putranto Arimurti
Inputs - Assignment - output		Nathaly Toledo, Garry Putranto Arimurti
		Defining the possibilities with ML in our project, data source preparation and designing an algorithm that will predict future viewer behavior.