

AHNJIN YOO

UX/UI DESIGNER

CONTACT

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Portfolio: www.ahnjinyoo.com

PROFESSIONAL SKILLS

User Research
Information Architecture
Wireframing
Prototyping
Usability Testing
User Interface Design

PERSONAL SKILLS

Creative spirit
Reliable and professional
Team player
Fast learner
Motivated
Big-Picture Thinker
Empathetic mind

TOOLS

Design: Figma, MarvelApp, UsabilityHub

Languages: English, French, and Korean

EDUCATION

USER EXPERIENCE DESIGN CERTIFICATE

USER INTERFACE SPECIALIZATION

FRONT END DEVELOPMENT SPECIALIZATION

CareerFoundry | 2021 - 2022

- A 12-month intensive training program for UX Designers, specializing in UX process and methodology, as well as UI development, and front-end development.
- During this program, I designed a counseling app called CounselingConnect from scratch using tools like Figma and UsabilityHub while utilizing best practices of UX design.
- In my UI specialization course, I designed a responsive real estate app called Veritas Properties.
- In my front-end development specialization course, I learned HTML, CSS, and basic JavaScript to create a responsive website from scratch.

BACHELOR OF ARTS, TRIPLE MAJOR IN PSYCHOLOGY, COMMUNICATIONS, AND FRENCH - GPA:

Calvin University | 2011 - 2013, 2018-2019

INTERNATIONAL BUSINESS CERTIFICATE

Grenoble Ecole de Management | 2013

EXPERIENCE

UX TREND RESEARCHER

Kinemaster | Dec 2021 - Present

- Tasked with finding key improvements in the product by analyzing 15 competitors in the video editing app market.
- Found trends in the video editing app market to better inform the design team.

MARKETING ASSOCIATE

Eindhoven | Jul 2019 - Jul 2020

- Grew lease signings in areas such as Miami by 13% quarter-over-quarter through targeted creative content and social media ads.
- Created and managed Facebook and Instagram ads for lead generation.

CONSULTING MARKETER

Isobar | Jun 2017 - Aug 2018

- Utilized my English and cultural aptitude to consult the entire isobar Korea team - from interns, designers, creatives, to the head executive - on marketing strategy.

MARKETING COORDINATOR

Uber | Mar 2016 - Jun 2017

- Increased the usage of UberBlack through strategic partnerships.
- Managed Uber's POEM and created media posts for these various media platforms.

RESEARCH ANALYST

Boston Consulting Group | Nov 2015 - Mar 2016

- Strengthened the BCG consultants' proposals and claims to the client by analyzing and researching data, current events, and case studies.

STRATEGIC OUTREACH SPECIALIST

U.S. Military | Jun 2015 - Nov 2015

- Raised awareness and the importance of the relationship between the US and South Korea by giving tours of the demilitarized zone dividing the border of South Korea and North Korea.
- Aided in the coordination of military balls and events.