

Designing a travel planning app - a design coursework

By Anh Hoang

menthol - travellin'



menthol - travellin' is a travel planning app enables users to plan and book large multi-destination itineraries covering several months of travel.

This app is designed for busy people, who want to escape from stresses of everyday life for a few months to a year, to explore and discover new cultures, develop new skills and build social relationships. Additionally, the app is also ideal for students taking a gap year, who want a long trip to multiple destinations in preparation for the transition between college and university.

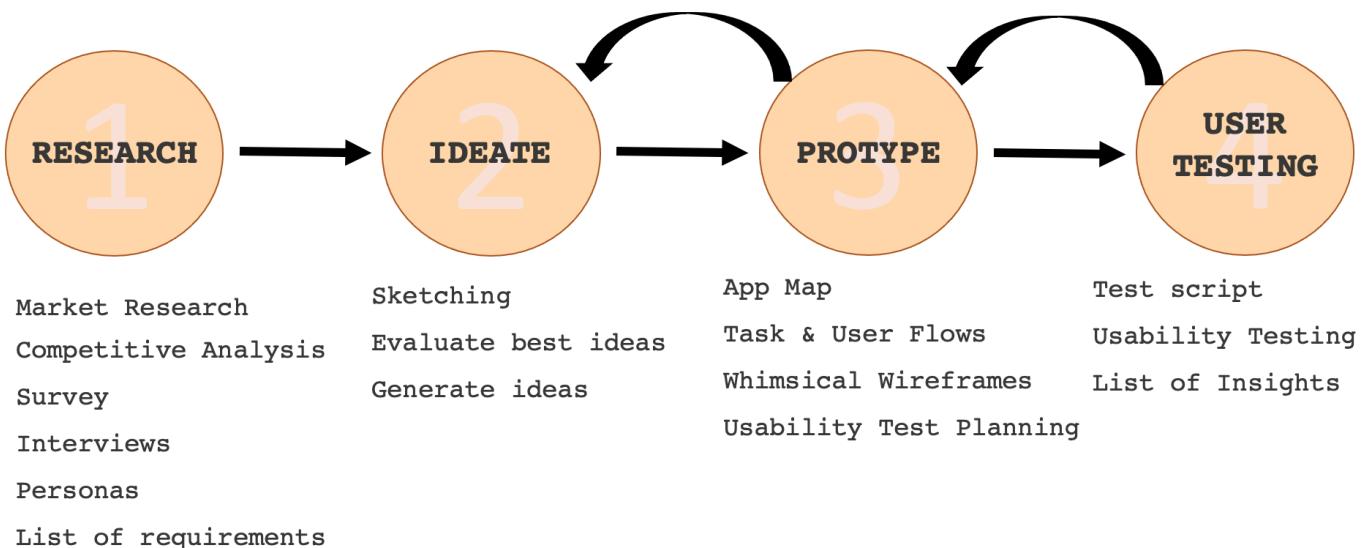
With variety of useful features such as trip planning, an easy and unique program allowing users to add destinations, book hotels, tours, and manage their bookings efficiently and easily.

Goals & Objectives: Design a travel planning app that allows users to manage, plan and view their trips. Also design the process a user goes through to plan a trip, including destinations, flights, hotels, attractions and activities. The aim of this app is to provide users with useful features so that they can plan a long, multi-destination itineraries with ease and convenience.

Timeline: 1 month

Tools: Whimsical, Photoshop, Google Docs, InVision, Zoom.

Design Process



1. Research

Research Plan & Goals

Before starting with my research, I wanted to point out some key points that would involve in this stage of my coursework. By creating a research plan based on questions I had, I would be able to keep track of what I was doing and hence, be able to create a product that meets all the requirements and demands.

- ⇒ What are the competitors' unique selling points?
- ⇒ What features are necessary in a travel planning app?
- ⇒ How often do people use a travel planning app to plan their trips?
- ⇒ What are people's motivations and pain points when planning and managing a trip?

Methodologies

Market Research: This helped me understand global market trends and audience behaviours in the travel industry. Additionally, identify new opportunities, especially when the whole travel industry is interrupted by COVID-19. This means that I have to include safety guides and exciting features to attract more users and compete with other competitors.

Competitive Research: I will be comparing a few competitors with different features to analyse their strengths and weaknesses. Afterwards, I will pick the best competitor that offers the most useful features and based on that, I will create some ideas and consider the unique selling point for my app.

Surveys: Developing a well-planned survey will help me gather information and preferences from frequent travellers that might use a competitor's app. This allows me to understand what influences them in the process of booking their trips, and what they need and want in a mobile travel planning app.

Market & Industry Research

Market Research:

From my research on the travel industry in the period 2020–2021, it is clear from the statistics that the industry has been hit hard by the ongoing pandemic. When the restrictions are lifted, many people would probably want to go on holidays again but still worry about the virus, so designing an application that provides safety guidance will be essential. The statistics will also help predict market trends after lockdown.

MARKET RESEARCH

TRAVEL APP PLANNER STATISTICS

- 33% of consumers say they've used a virtual travel assistant to help organise and plan their next trip. (SaleCycle)
- 83% of UK adults now prefer to book their travel online. (SaleCycle)
- 75% of millennials have installed travel apps on their smartphone, compared with other generations at 47%. (SiteMinder)
- More than 60% of travellers would consider an impulse trip based on a good hotel or flight deal. (Think With Google)
- 29% of travel app users reported abandoning apps when they were no longer needed. (Think With Google)
- Within the 12 weeks prior to a trip, search trends suggest that experiences are a travelers main focus. (Trekk Soft)
- 45% of travel app users said notifications containing trip status updates were most useful. (Business of Apps)
- 58% of travel apps are used at least monthly. (Yumpu)
- 71% of smartphone users who use their phones for travel do so at least weekly. (Smart Insights)
- Well-designed and well-executed incentive travel programs can increase sales productivity by 18 percent and produce an ROI of up to 112 percent (theirf.org)
- 45% of UK travellers feel comfortable researching, planning and booking trips to new destinations using only their mobile. (IMRG)
- 80% of all travellers spend up to 4 weeks on TripAdvisor reading other traveller reviews and researching a destination. (Condor)

DEMOGRAPHIC RELATED STATISTICS

Gen Z (6 - 24)

- 90% of Gen Z travel decisions are made by social media.
- 81% of Gen Z say budget is a factor for their booking decisions, compared to only 57% of baby boomers.

Millennials - Gen Y (25 - 40)

- 86% of millennials chose new culture over 44% who wanted to party and 28% want to shop as their reason for travelling.
- 83% of millennials said they prefer all-inclusive and other worry-free vacations.

Gen X (41 - 56)

- 93% of Gen X said they look for the best deals
- Generation X accounts for one out of every three leisure travellers and will average between three and four trips this year.
- 43% of Gen Xers travel by car.

Main findings from market research

Competitive Analysis:

I compared a few travel planning applications and companies that offered similar features. I then created a table showing some strengths and weaknesses for each application/ company and highlighted some special features that made them unique. With this research technique, I would be able to gain knowledge and insights into the industry, trends, and features that should be included in my app.

| Name | Flights | Car details | Tours | Hotels | Subscriptions | Rewards | iOS/Android | Ratings | Maps | User interface | Languages |
|--|---------------------------------------|---|-------|---------------------------------|--|------------------------------------|-------------|------------------------|------|--|---|
|  TripIt | Yes | Yes | N/A | Yes | Free for basic. Pro (1 year) - £38.99 | N/A | Both | 4.7 (15k ratings) | Yes | -Can sync plans to calendar -Siri shortcuts -Map View plots out the entire trip on a map | 4 languages (En, Fr, De, Ja) |
|  KAYAK | Yes -Compare from over 900+ sites | Yes -Search from over 70,000 locations | Yes | Yes | Free | N/A | Both | 4.7 (16 k ratings) | Yes | -Able to set a budget -Share holiday plans with family & friends -Private deals/Hacker fares | 28 languages (En, Ar, Cs, Da, NL, Et, Es, etc.) |
|  Tripadvisor | N/A | Yes | Yes | Yes -Over 200 booking sites | Free | N/A | Both | 4.5 (49k ratings) | Yes | -Available offline -Tips from travel experts/ -Tripadvisor forums | 21 languages |
|  Culture Trip | N/A | N/A | Yes | Yes | Free | N/A | Both | 4.8 (5.4 k ratings) | Yes | -Hand-picked nearby recommendations -Free cancellation -Price match | 1 language (En) |
|  Trip.com | Yes -Great rates + no booking fees | Yes -Airport transfers, rental cars | Yes | Yes -Over 1.2 million hotels | Free. Membership Tiers - Silver - Gold - Platinum - Diamond | Trip coins 100 Trip Coins = \$1 | Both | 4.7 (2.5k ratings) | No | - 24/7 English customer service - 25 currencies - Desktop version | 21 languages (En, Fr, De, It, Ja, Pl, Ru, Zh, Es, Vi, etc.) |

Main findings from competitive analysis

Survey:

I created and conducted a survey using Google Docs to better understand the users needs and to gather information about user's likes and dislikes when planning and booking holidays using travel planning apps, and the likelihood of using an app such as Menthol Travellin'

I was able to collect results from 12 total participants. The target audience were people that travelled 2+ times a year, use travel booking applications, and are between the age group of 18-44.

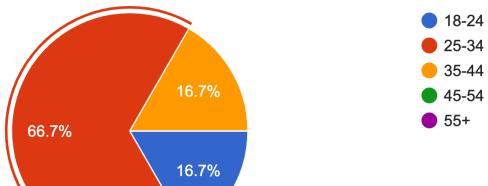
The key findings:

- 66.7% of participants used TripAdvisor to plan their trips.
- 33.3% considered Weather/Season the most important factor when planning their trips.
- Features such as Booking Services, Transportation Services are necessary in a travel planner app.
- 50% of participants often book tours when travelling.
- Many people (83.3%) would not pay for the pro version of a travel planning app.

Quantitative data collected from survey

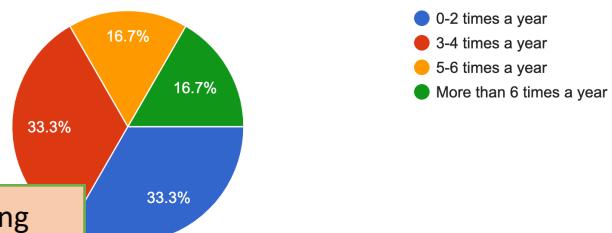
1. What is your age group?

6 responses



2. How often do you travel (before lockdown)?

6 responses

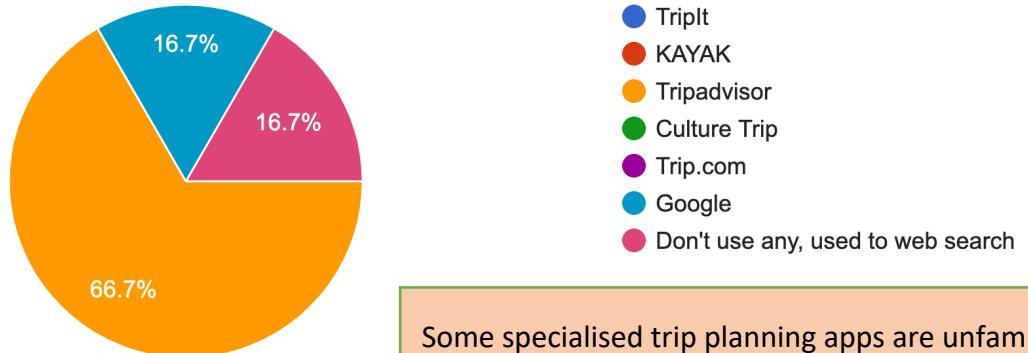


Participants varied in age which predicted the trends in planning holidays/ trips.

The targeted age group (25-34) on average, travel 3-4 times a year

3. What travel planner app do you often use to plan your trip?

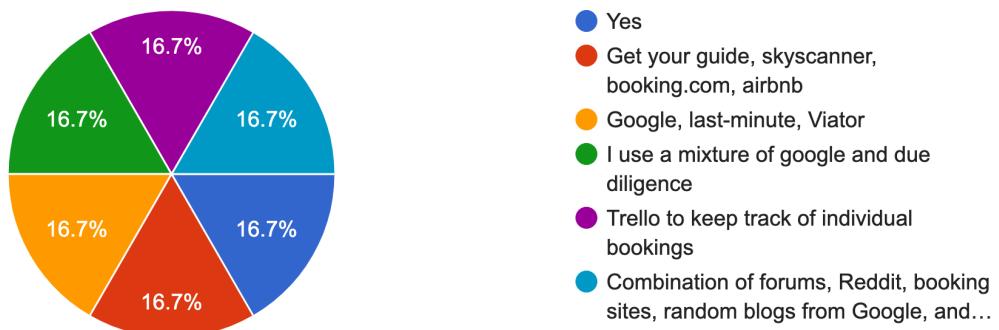
6 responses



Some specialised trip planning apps are unfamiliar with participants, except TripAdvisor.

4. Do you only use one travel planner app to plan everything, including hotels, flights, tours, etc.? If not, please select other and list all the apps you use to plan your trips.

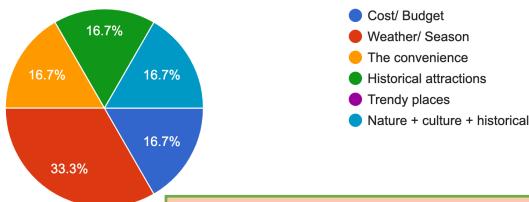
6 responses



Participants tend to search for their trips on different websites and forums than planning their trips on a specialised trip planning app.

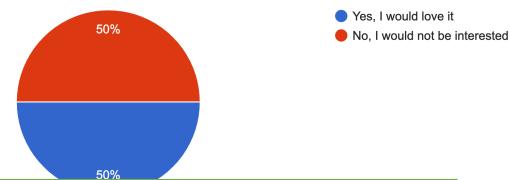
5. What is the most important factor you consider when planning a trip?

6 responses



6. Would you prefer an app with a reward system, for example, you get points (equivalent to cash) for booking flights, tours, holidays and writing reviews using that app?

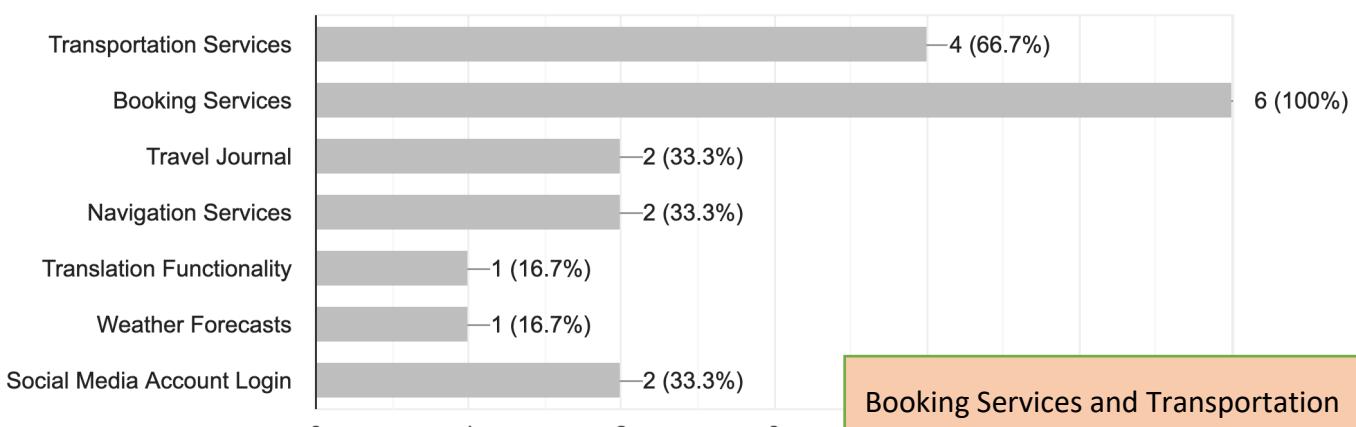
6 responses



Weather/ Season are important factors for participants when planning their trips. A reward system is not preferred.

7. What features are necessary in a travel planner app?

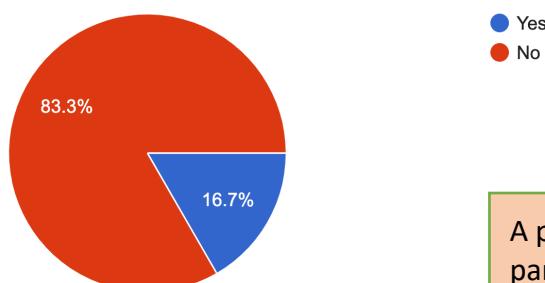
6 responses



Booking Services and Transportation Services are required features for a travel planner app

8. Would you pay for the pro version (e.g £39/per annum) of a travel planner app to get better deals and better benefits?

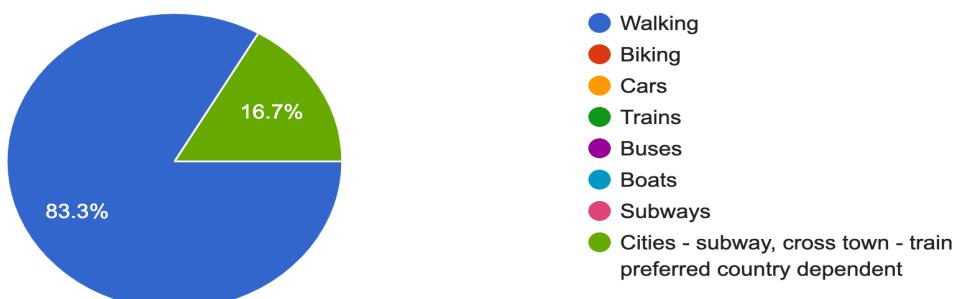
6 responses



A pro version is not preferred, participants prefer a free app with useful features

9. What is the main transportation method you use when travelling?

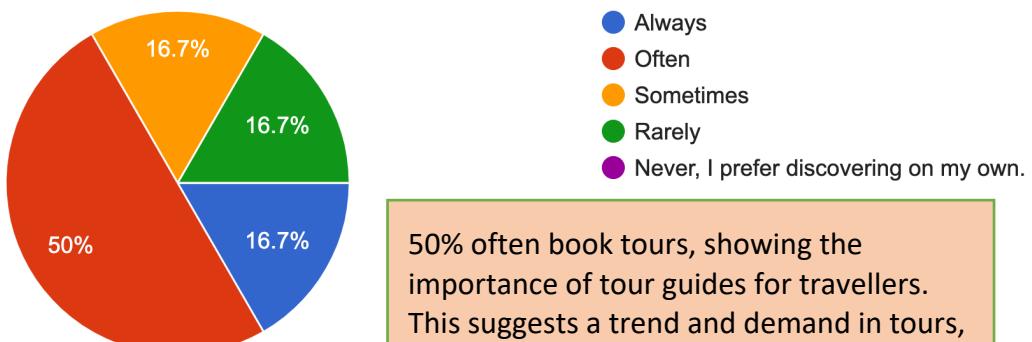
6 responses



The majority of participants picked walking as the main transportation method. This means that car hire feature is not needed in a travel planning app.

10. Do you often book tours when you travel?

6 responses



50% often book tours, showing the importance of tour guides for travellers. This suggests a trend and demand in tours, to help travellers save time when planning their trips.

11.What is the most important factor when booking a hotel/ accommodation?

6 responses



Qualitative data collected from survey

Persona Development

I interviewed two people about their experiences while planning a multi-destinations trip. Based on the answers given, I created two personas who might use Menthol Travellin' to plan their trips in the future. These personas include the key user goals and frustrations in their research process.

| | | |
|---|---|--|
|  | <p>ABOUT</p> <p>Chris works full-time as a software engineer. He is single and currently lives on his own. Chris has always loved travelling overseas, but has not always had the time to do so due to busy work and stress. Chris is thinking of taking a leave for about six months to one year to have some time to travel and explore the world, to take a break from his hectic and busy lifestyle.</p> <p>GOALS</p> <ul style="list-style-type: none">Travel to new countries and meet new people and culturesHassle-free bookingsAbility to schedule multi-destination itinerariesPrefers to use the Internet to read about other people's subjective experiences when travelling for various destinations <p>FRUSTRATIONS</p> <ul style="list-style-type: none">Analysis paralysisUnable to decide between several destinationsStruggle to stay within budgetVisa rules and process. | <p>AGE: 30</p> <p>OCCUPATION: Software Developer</p> <p>HOUSEHOLD INCOME: £86,000</p> <p>STATUS: Single</p> <p>TRAVEL FREQUENCY: 2-3x /year</p> |
|  | <p>ABOUT</p> <p>Kelvin works full-time as a Doctor in the NHS. He is married and currently lives with his wife. Kelvin is having a baby soon and is having a career switch into the private sector. Before his drastic life change, he would like to take a break for a few months with his wife travelling to destinations in Europe and beyond.</p> <p>GOALS</p> <ul style="list-style-type: none">Escape from stresses of everyday lifeExperiencing new things as a newly married couple and creating new memoriesBeing able to visit many places with a budget within a few months. <p>FRUSTRATIONS</p> <ul style="list-style-type: none">Some travel apps are overly complicatedHaving too many optionsTight on scheduleSome reviews on travel apps are unreliable/ biased | <p>AGE: 26</p> <p>OCCUPATION: NHS FY3 Doctor</p> <p>HOUSEHOLD INCOME: £40,000</p> <p>STATUS: Married</p> <p>TRAVEL FREQUENCY: 2-3x /year</p> |
|  | <p>ABOUT</p> <p>Kelvin works full-time as a Doctor in the NHS. He is married and currently lives with his wife. Kelvin is having a baby soon and is having a career switch into the private sector. Before his drastic life change, he would like to take a break for a few months with his wife travelling to destinations in Europe and beyond.</p> <p>GOALS</p> <ul style="list-style-type: none">Escape from stresses of everyday lifeExperiencing new things as a newly married couple and creating new memoriesBeing able to visit many places with a budget within a few months. <p>FRUSTRATIONS</p> <ul style="list-style-type: none">Some travel apps are overly complicatedHaving too many optionsTight on scheduleSome reviews on travel apps are unreliable/ biased | |

Personas created based on research

| | Feature | Description |
|-----------------------|----------------------------------|---|
| Must Have | Trip Planning | <ul style="list-style-type: none"> A program allowing users to plan their trips step by step, from selecting multiples destinations to flights to hotels, etc. |
| | Manage Bookings | <ul style="list-style-type: none"> Make changes, add destinations to booking details |
| | Login/ Signup | <ul style="list-style-type: none"> Create, edit and update personal information |
| | Account Profile | <ul style="list-style-type: none"> Users personal information, such as name, email, address, phone number |
| | Reviews | <ul style="list-style-type: none"> Reviews from other users including information about their previous trips, tips and travel advice |
| | Travel Journal | <ul style="list-style-type: none"> Allow users to keep a journal to cover the entirety of their trip, e.g. pictures, diary |
| | Safety Guides | <ul style="list-style-type: none"> Guide for users to protect themselves when travel during the pandemic |
| | Travel Guides | <ul style="list-style-type: none"> Information about a destination, including attractions, accommodation, activities, etc. |
| Nice To Have | Transportation Services | <ul style="list-style-type: none"> Users would be able to locate train stations, bus stations, and forms of public transportations with ease |
| | Virtual Assistant | <ul style="list-style-type: none"> Users can seek to them asking for help if needed |
| | Local Emergency Services | <ul style="list-style-type: none"> Provide locations of local hospitals and police stations |
| | Social Media Account | <ul style="list-style-type: none"> Integrate users social media accounts directly into the app to speed up registration time |
| | Car Hire | <ul style="list-style-type: none"> An option for users with additional needs |
| | Weather Forecasts | <ul style="list-style-type: none"> Grant users the ability to plan ahead without having to utilise separate apps |
| | Translation Functionality | <ul style="list-style-type: none"> Travellers can feel free to move about without the fear of a language barrier from signs, street maps, or locals |
| Can Come Later | Payments | <ul style="list-style-type: none"> Users could make payments for their bookings directly from the app |
| | Currency Converter | <ul style="list-style-type: none"> Calculator that allow users to convert any currency to country they are visiting |
| | Chatbot | <ul style="list-style-type: none"> An online, available 24/7 bot to provide general help with features of the app |
| | Different Languages | <ul style="list-style-type: none"> More languages available for easily accessible |

Define

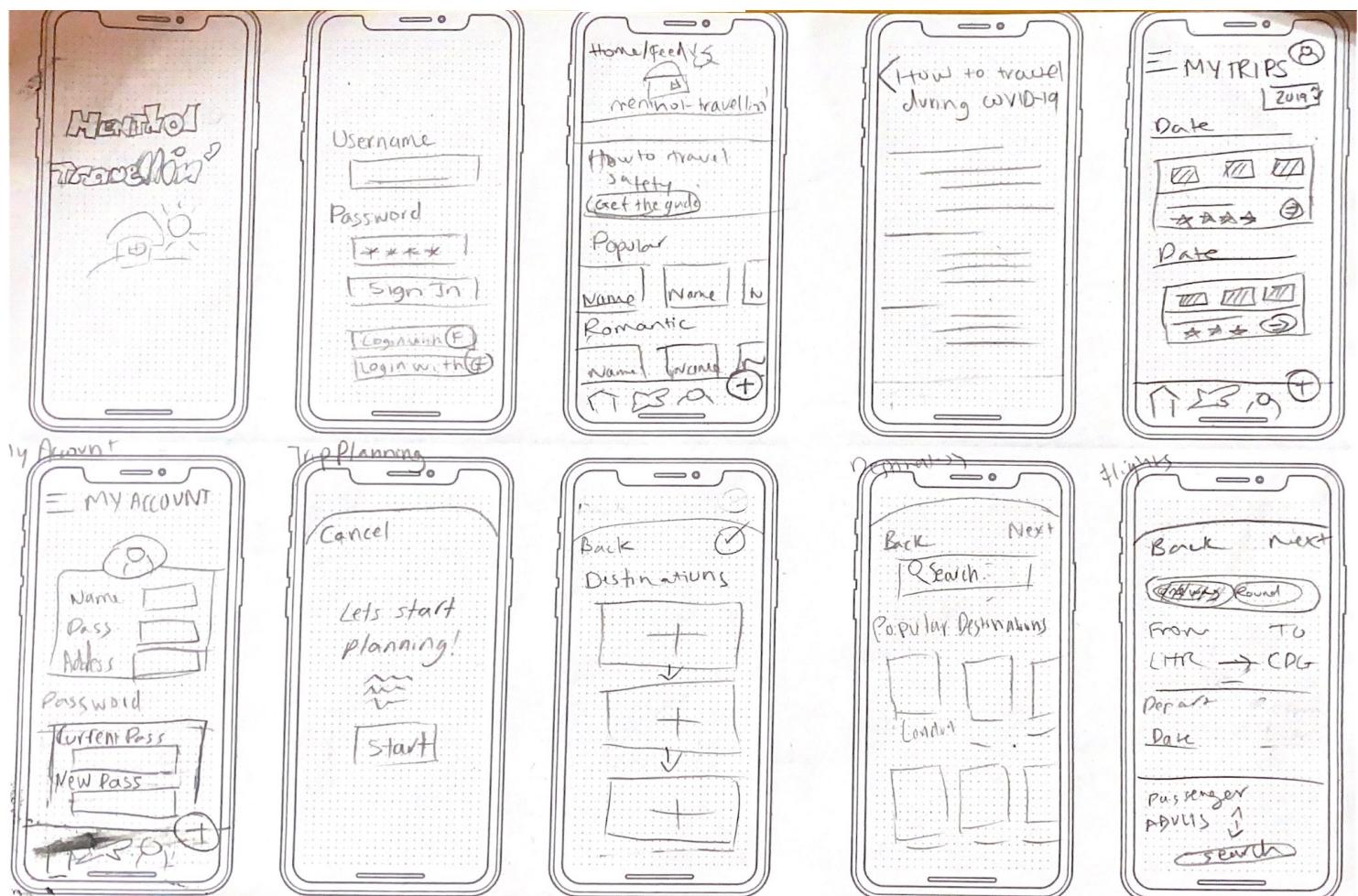
Ideas

At this stage, I have to come up with a few ideas for my application. I sketched a few ideas, each drawn on a piece of A4 paper and represented by multiple iPhone X frames.

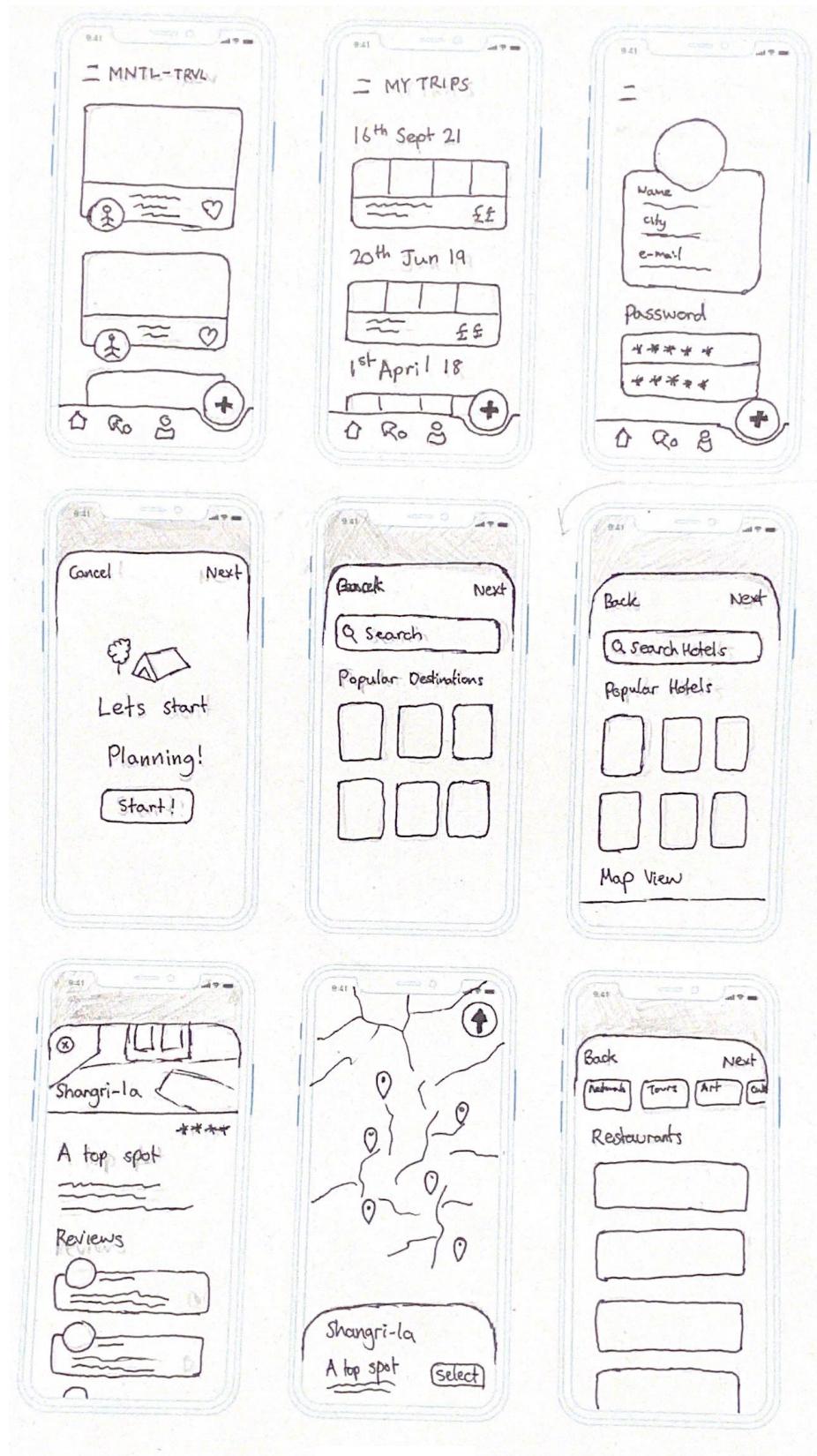
I have to make sure that all the features in the 'must-have' section above have been incorporated into my application ideas. With different ideas, I tried to add a few different 'nice to add' features. I have also tried to add some "may come later" features in different ideas. In the end, I'll pick the best idea with the most practical and accessible features.



Idea 1



Idea 2



Idea 3

SELECT BEST IDEA

After some consideration, I decided to go with idea 3 because the features in this idea are the most practical and accessible. I will also combine some highly applicable screens from idea one and two into my main application.

What makes my app more unique and appealing is the feature to allow users to plan a destination covering everything such as hotels, flights, and activities with just a simple and convenient program. Instead of having to visit multiple websites to find good deals and book hotels and flights separately, users can now manage and book the entire trip with just one app. Furthermore, users can also make plans for other destinations to complete their multi-destination trip. After they finish planning everything, they can review the details of each trip and the completed plan will then be saved on their 'my trip' page.

3 . Define

Main Goals for Testing

- Learn if participants are able to easily view and manage a booked trip.
- Learn if participants can plan the whole destination (including hotel, flight, activities) smoothly using different features and buttons in the app.
- Find out if all features are user-friendly; in terms of practicality, accessibility, and functionality.
- To see if there are any features that need to be improved or included.

Tasks Assigned

1. Plan a trip

You are planning a multi destinations trip around the world. You need to book the flights, hotels and the itineraries for the trip. Go to the app, go to the 'Create a trip (+)' flow, and start the booking process.

- Plan your first destination from London to Paris for two people
- You want to depart at 9am on 13th July.
- You need to book a hotel and a few activities.

2. View travel guides

You are looking for inspiration of where to go for your trip and information about the COVID guidelines. Go to the home page, and view potential destinations in the feed and the guidelines about COVID. Assume you would like to look at more information about Kent.

3. View Previously planned trips

You need to view your previously planned trips. Go to the 'My Trips' Section to see the flights and hotels of your previously planned trip.

4. Authentication

You need to be able to log in and log out of the application. Login with your username and password. Log out by clicking on the burger button on the top-left.

5. Contact Us

You need to be able to address some concerns to Menthol Travellin' HQ and need to contact a member of our team. Click on the burger button and follow the steps to send us a message.

As this is a mock-up, assume the form has been filled and assume the username and password is filled in the authentication screen.

6. Changing Password

You need to change your password as it has been compromised. Go to the 'Accounts' page to change your password. As this is a mock-up, assume the password fields have been filled.

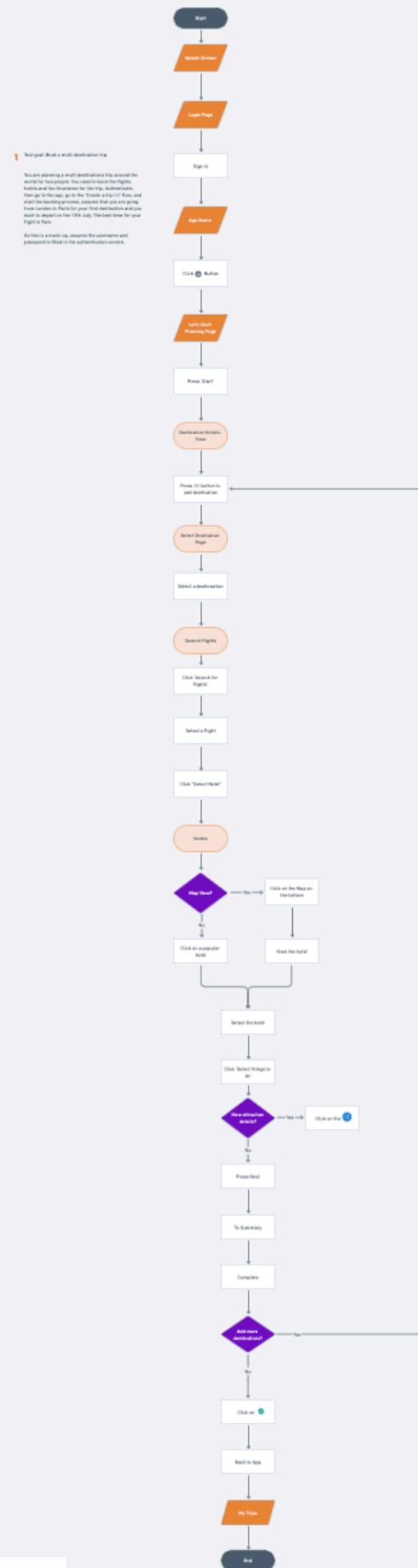
Interaction Design

I created a few user flows for users to demonstrate on how the app will work when they try to accomplish specific tasks. These chosen tasks would highlight the main feature functions that the app would provide for users. The app would allow users to not only plan their whole multi-destination trip covering everything such as hotels, flights, and activities in just one app but also allow them to customise and manage different sections of their trip.

- 1) Plan a trip**
- 2) View travel guides**
- 3) View previously planned trips**
- 4) Authentication**
- 5) Contact Us**
- 6) Changing Password**

For a better view of my user flows:

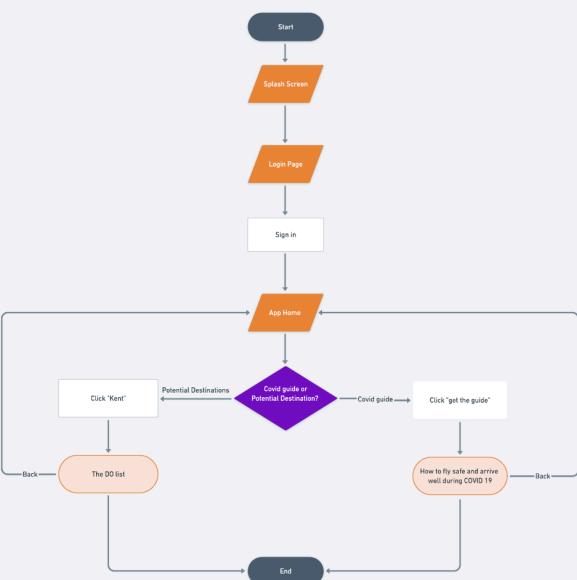
<https://whimsical.com/user-flows-AvjnPYWXzG1owhFZG7LQ2e>



User flow map based on task 1

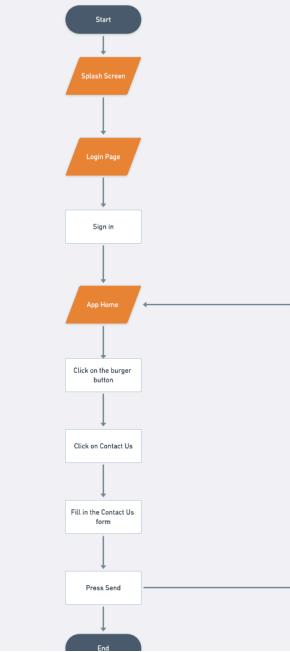
2 Test goal: View guides

You are looking for inspiration about where to go for your trip and information about the COVID guidelines. Go to the home page, and view potential destinations. Click on Kent and the guidelines about COVID. Assume you would like to look at more information about Kent.



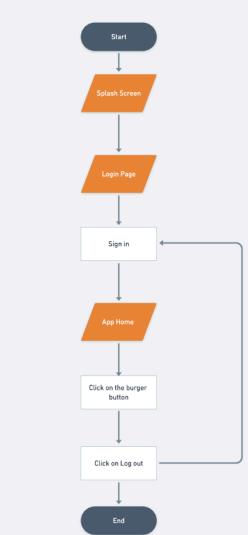
3 Test Goal: Contact Us

You need to be able to address some concerns to Mental Traveller HQ and need to contact a member of our team. Click on the burger button and follow the steps to send us a message. As this is a mock-up, assume the form has been filled and assume the username and password is filled in the authentication screen.



4 Test Goal: Authentication

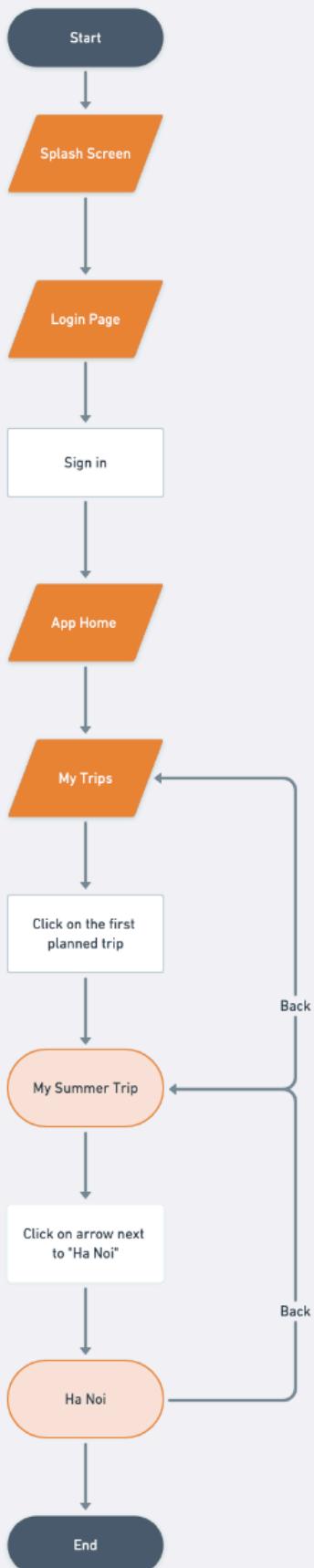
You need to be able to log in and log out of the application. Login with your username and password, or via Facebook/Google/GitHub OAuth. Log out clicking on the burger button on the top-left. As this is a mock-up, assume your user-name and password is filled.



User flow map based on task 2,3 and 4

5 Test Goal: View Previously planned trips

You need to view your previously planned trips. Go to the 'My Trips' Section to see the flights and hotels of your previously planned trip.



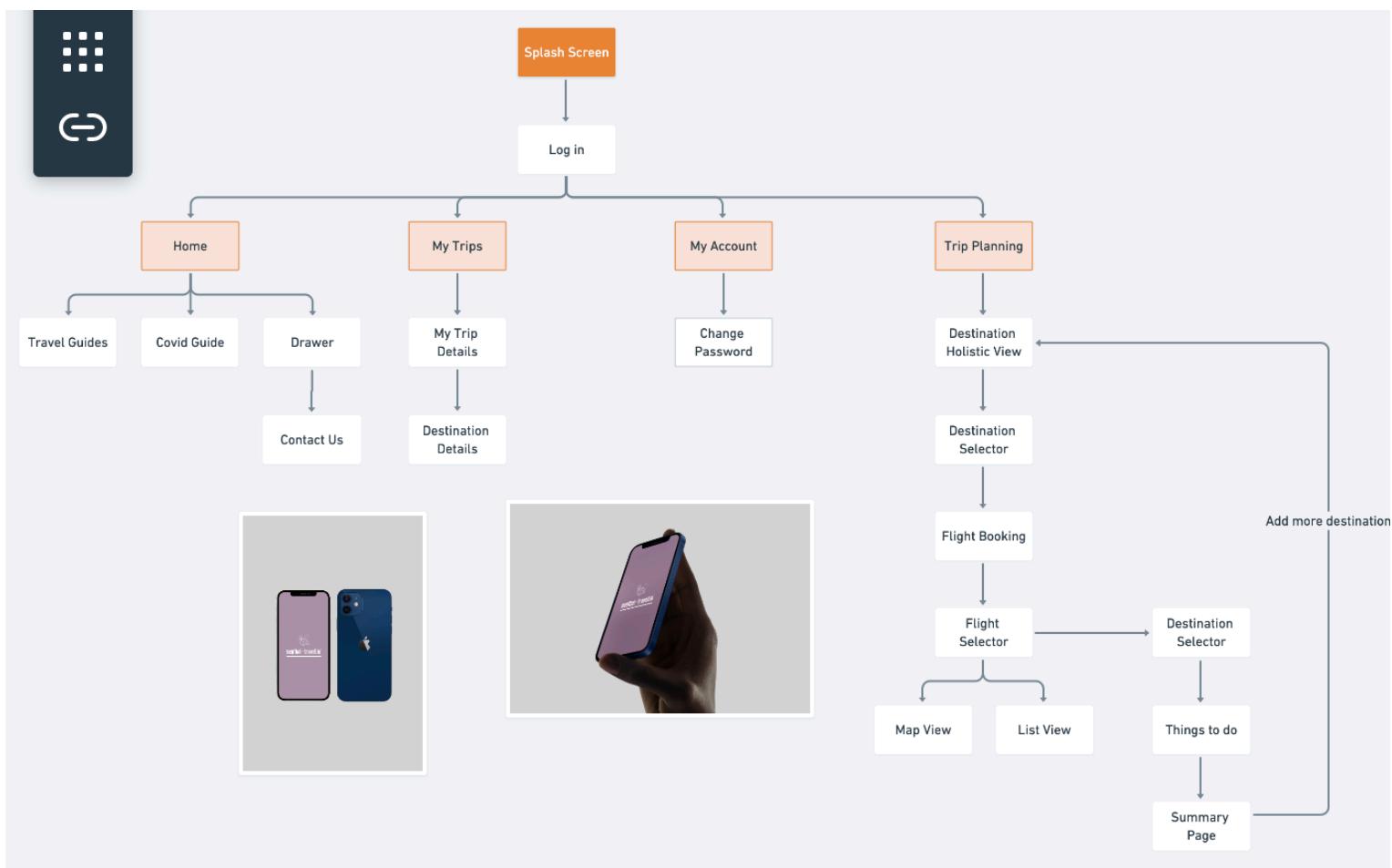
6 Test Goal: Changing Password

You need to change your password as it has been compromised. Go to the 'Accounts' page to change your password. As this is a mock-up, assume the password fields have been filled.



App Map

In order for users to manage their bookings more efficiently, I created a diagram to help them see how all the features in the app work. It is important to keep the information structure as simple but as detailed as possible as users will use this app to plan their multi-destination trip. I need to make sure the app is user-friendly and highly applicable so that users can manage their trips easily without any difficulties.



For a better view of my sitemap:

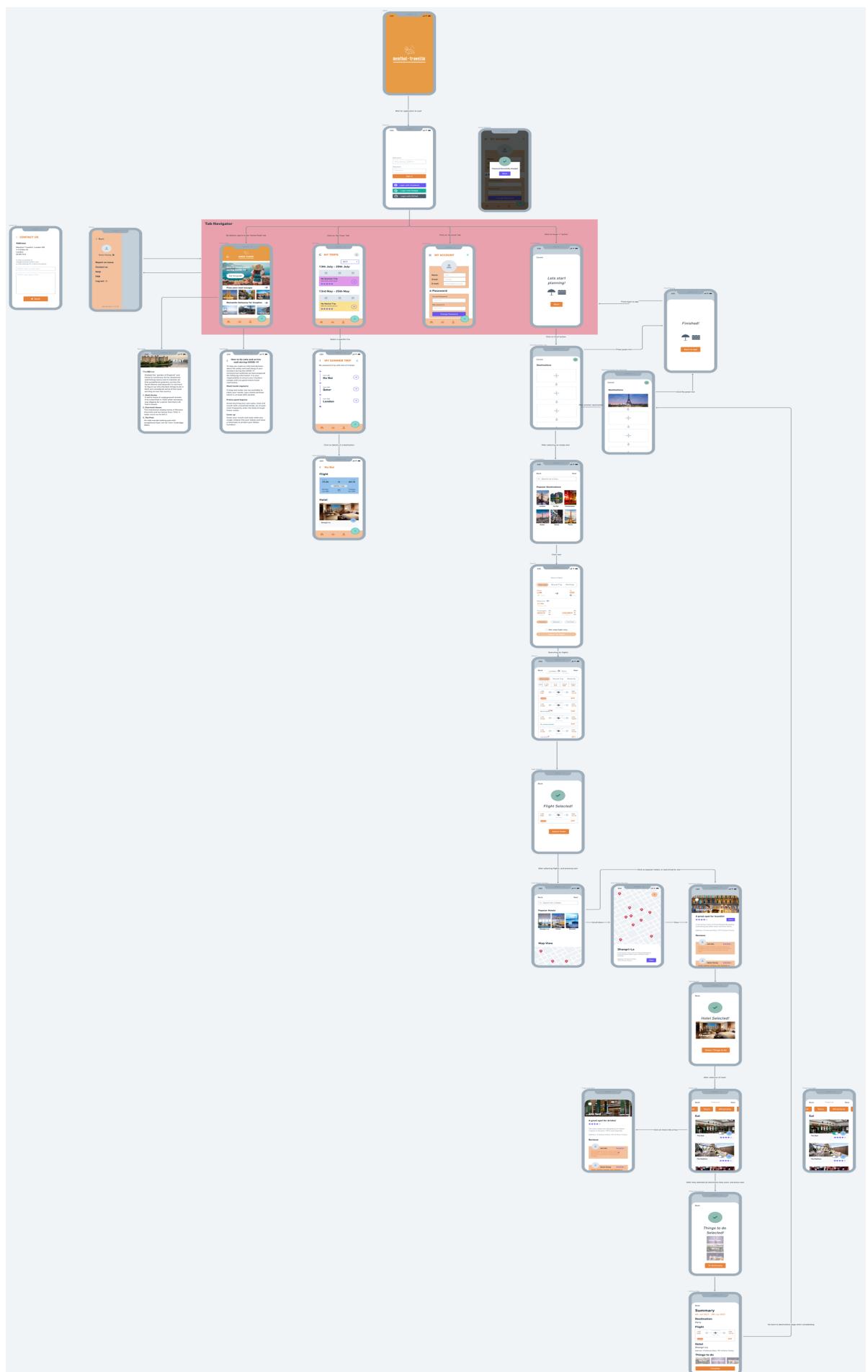
<https://whimsical.com/menthol-travellin-flowchart-MdfG55oFeP4TTaGELNQJrJ>

Wireframes

I created the initial wireframes using Whimsical to demonstrate how the app might work after the 'splash' screen. By doing this, it helped me visualise my ideas and provided me with basic instructions on how I would use my app, as well as how users would apply my app features to their multi-destination trip booking process. While creating these wireframes, I made sure to consider most of my users' needs from my research, personas and competitive analysis and came up with good features to meet their needs and demands.

For a better view of my Wireframes:

[https://whimsical.com/menthol-travellin-wireframes-
DA8N7VRbY8HRi3qJjrQzat](https://whimsical.com/menthol-travellin-wireframes-DA8N7VRbY8HRi3qJjrQzat)

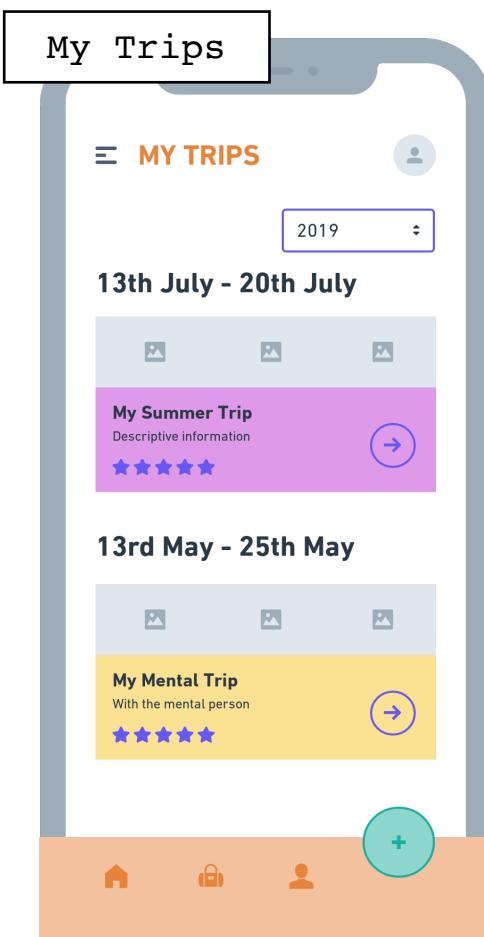
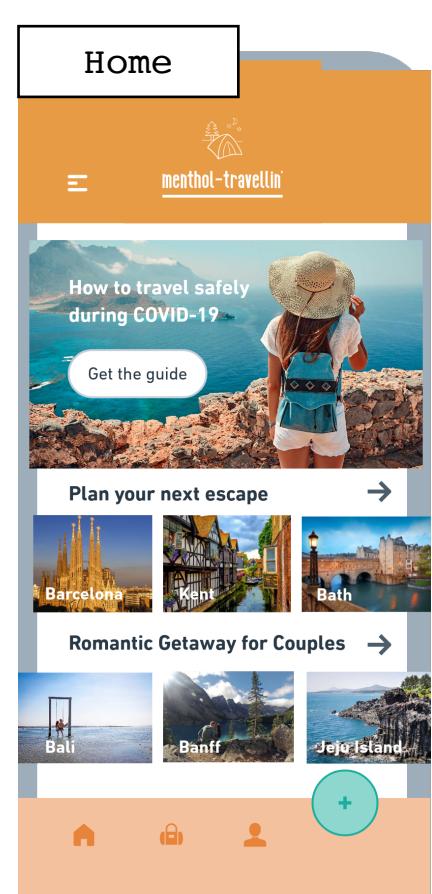


Flowchart for Menthol Travellin'



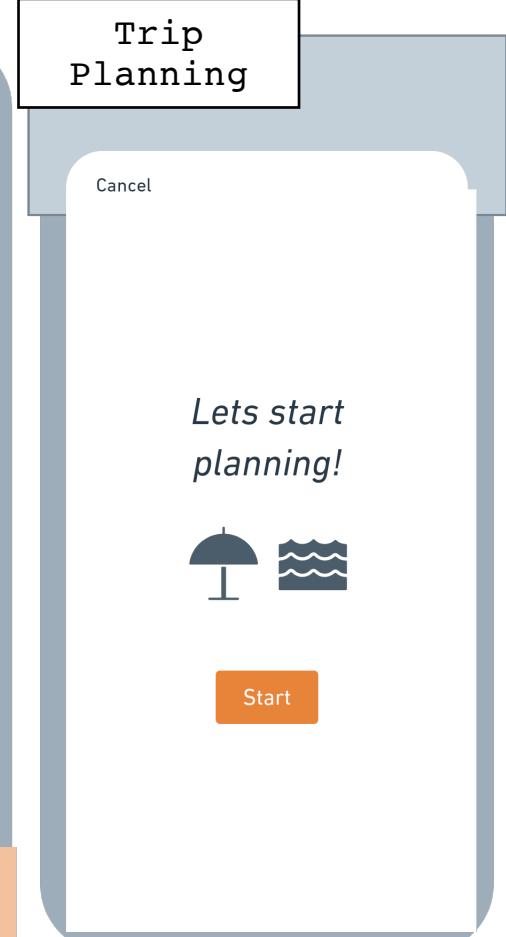
Log In

This wireframe shows a login form with a light gray header containing the text "Log In". Below the header are two input fields: "Username" with the placeholder "Anh_Hoang_200014" and "Password" with a redacted placeholder. A large orange "Sign In" button is positioned below these fields. At the bottom of the screen are three social login buttons: "Login with Facebook" (purple), "Login with Google" (green), and "Login with GitHub" (dark blue).



My Account

This screen is titled "My Account" and displays a user's profile information. It includes a placeholder profile picture and fields for "Name: Anh", "Email: Hoang", and "E-mail: email@gmail.com". Below this is a "Password" section with fields for "Current Password" and "New password", and a "Change Password" button. The bottom of the screen features a teal circular button with a plus sign.



Key wireframes (p1)

Drawer

< Back



Dolan Hoang ✓

Report an issue

Contact us

Help

FAQ

Log out

App Version: 13.7.20

My Trip Details

< **MY SUMMER TRIP**

My awesome trip with lots of friends

from LDN
Ha Noi

from HAN
Qatar

from DUB
London



Contact Us

< CONTACT US

Address

Menthol Travellin' London HQ
4-5 Eldon St
London
EC2M 7LS

E-mail us directly at
help@mentholtravellin.com,
or alternatively fill in this form below:

Enter your e-mail here

Enter your query here

Send

Kent Guide



The DO list

Dubbed the "garden of England" and home to numerous farms, breweries and fishing towns (not to mention all that exceptional greenery across the South Downs and beyond) it's not hard to figure out why the best things to do in Kent are considered some of the most exciting across the country.

1. Shell Grotto

A weird maze of underground tunnels first unearthed in 1835 when someone was digging for a pond. And that's all that's known.

2. Chartwell House

The impressive stately home of Winston Churchill and his family from 1922. It looks much as he left it.

3. The Poet

An olde worlde-looking pub with exceptional food, not far from Tunbridge Wells.

Destination Holistic View

Cancel

Destinations



Destination Details

< **Ha Noi**

Flight

Depart **19:30** Arrive **00:10**
20h25m 1 stop
Monday Jan 28th Tuesday Jan 29th

Hotel



Key wireframes (p2)

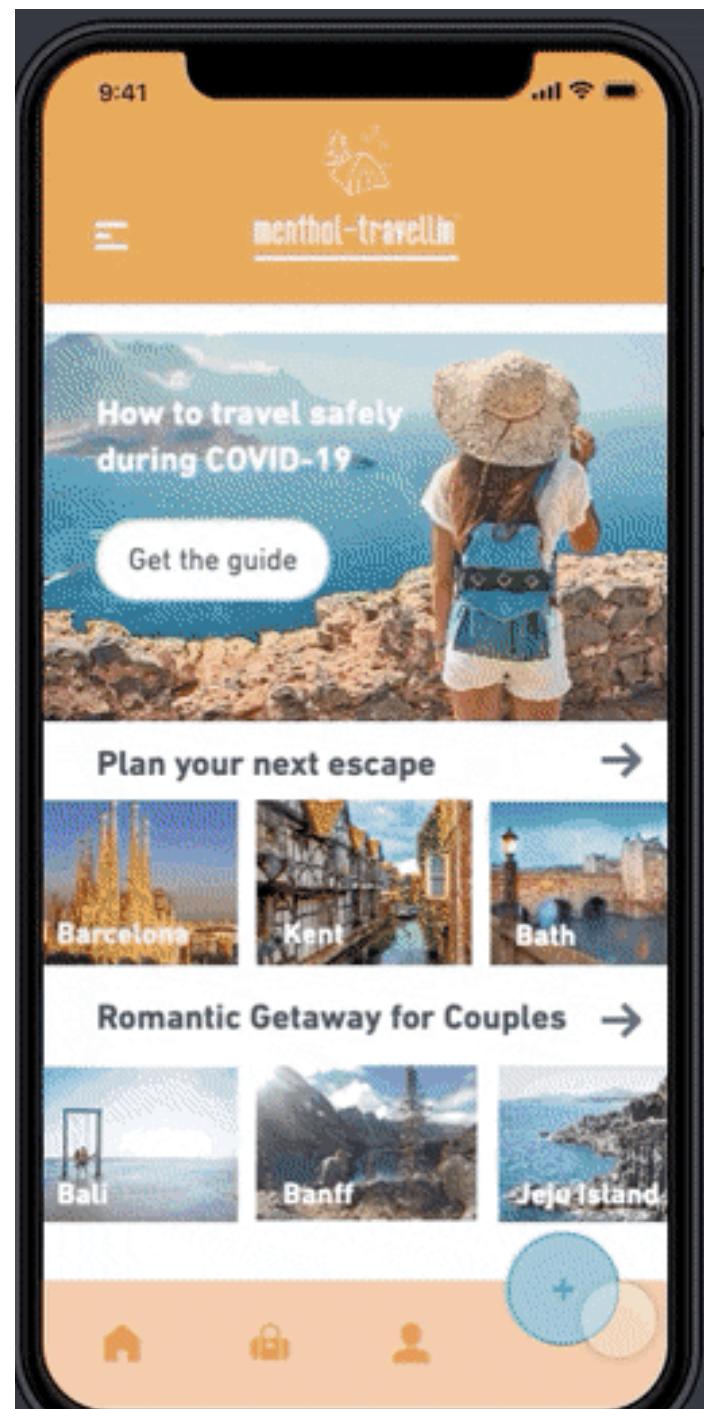
3. User Testing

InVision link (demo): <https://invis.io/YW10XH767QFR>

GIF Prototype

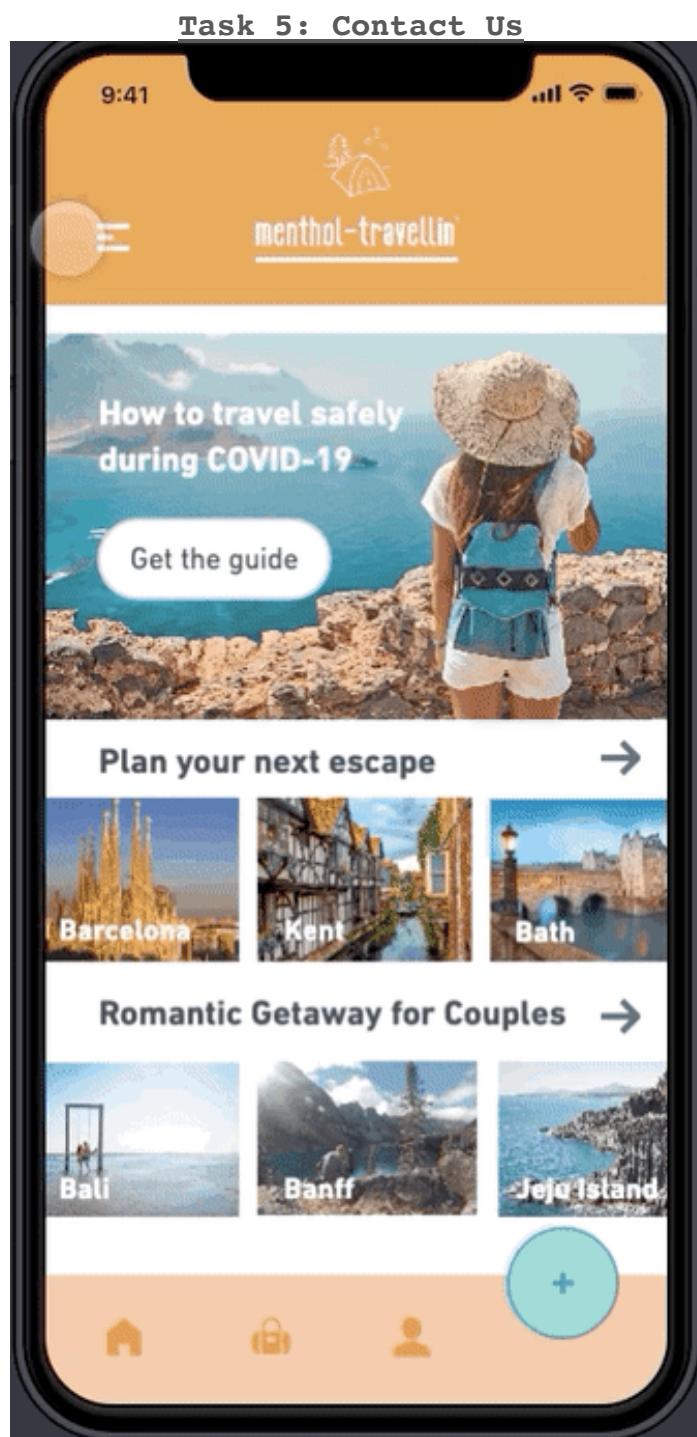
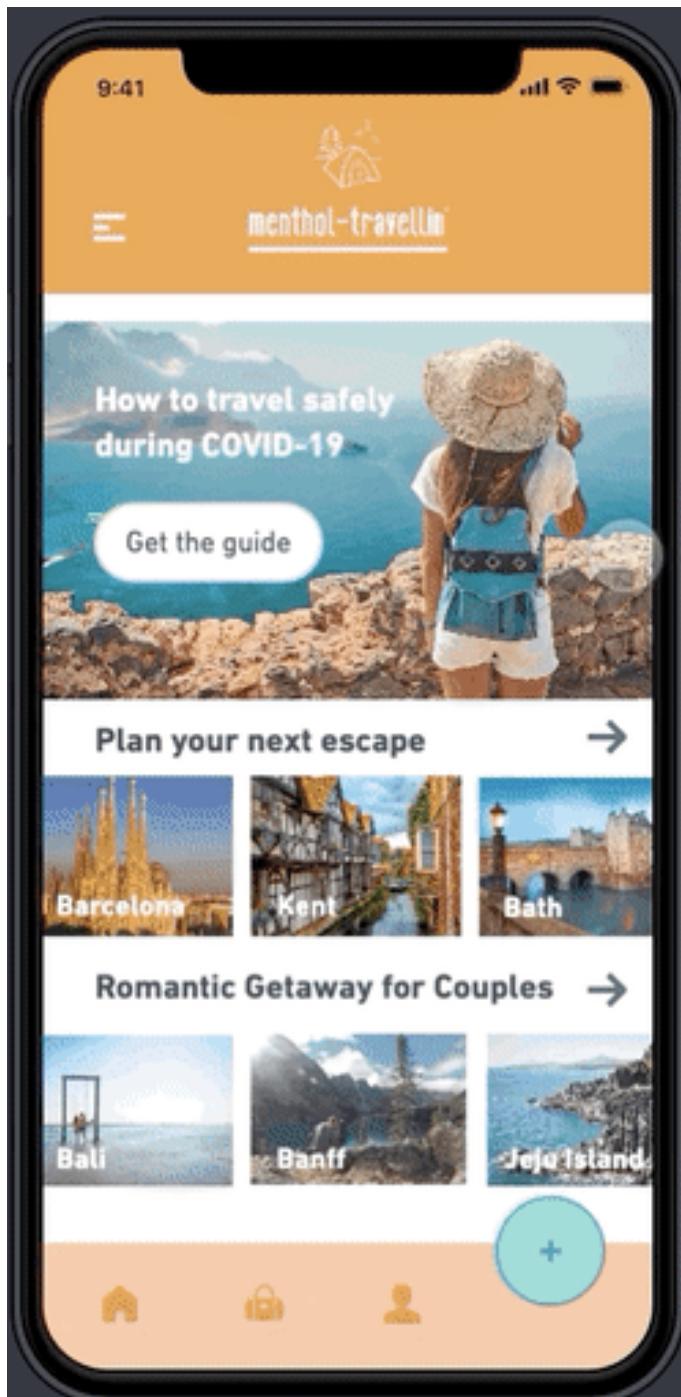


Log In



Task 1: Plan a destination

GIF Prototype (continued)



Testing Feedback

- A total of 10 people completed the usability test.
- A range of different people were asked, including students, a product manager who works a company managing a software product, a backend developer, a few front-end UI developers.
- All of the tests are conducted online by passing the InvisionApp preview link to the test participants.
- Initially, the participants were told to play around with the app with little to no direction. Afterwards, they were given the Test goals to accomplish the specific tasks.
- They were told to provide criticism, both positive and negative of their experience when using the app.

Key findings

Positives

- The navigation was initiative for all users, with them easily able to follow through the app with minimal guidance. – “The UX is great” one participant wrote.
- Most people loved the multi destination feature as this is a USP for my app. It is not common for other apps to have this feature.
- People wanted more of a focus on COVID during travel.
- People liked the ‘Start Planning’ user flow of the app. It was hand-holding the user while they did the planning process, which helped them through the booking.

Criticism

- The app UI was inconsistent, with inconsistent spacing, styles, fonts and colours.
- One participant was drunk at the time of testing and found the app unusable.
- The user flow was sometimes unclear. A few participants noted that after they selected the destination, they abruptly went into the flight booking page, without any detail of the destination, or a confirmation.
- Needs more of a focus on COVID (explained in the feature recommendations below)
- Needs more modes of transport, e.g. trains.

Feature Recommendations

- A budgeting system to allow users to specify a budget range, then filter recommendations based on that.
- After selecting an initial destination, have the app recommend related destinations to go after that one. For example, travelling to Japan would be a good suggestion after travelling South Korea.
- Ways to monetise the application by providing sponsored Hotels and Things to do. Third parties can pay for their recommendations to show up to users first, which will increase the likelihood users selecting them, bolstering their sales.
- Map feature to overlay destinations on top of. similar to the hotel map feature.
- An interactive globe, which shows how other users are planning their trip, and an animation of how you would travel when planning - A social media element to the app.
- COVID health features such as (I quote) "a feature to clearly highlights the areas in which you are most likely to die". Another way to keep users safe is to provide government red lists, depending on their region/government.
- An option to Live Chat to a real human travel agent. This will provide the human touch and connectivity for users to make their process smooth and more interactive.

- A seasoned developer suggested that the app can go in two different directions. If the app is designed to interact with 3rd party flight/hotel services, then there should be very tight integrations to the 3rd parties and payments to make the booking process smooth (no need to context switch between different apps and web pages). If the app has more of a focus on recommending places, then I should focus on advanced search and Machine Learning features, so that the user can find nice places that they would like, simply by using the app.

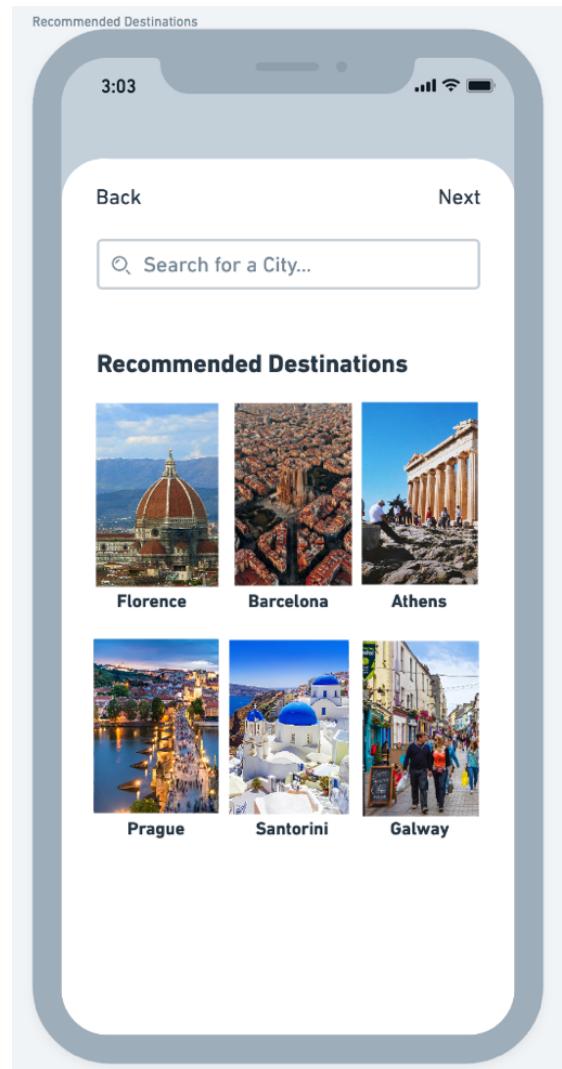
⇒ **Next page:** Next steps

Next Steps

From the feedback received, I have done the following improvements:



1. I have designed the Budget screen. This screen allows the user to set their budgets for their flight, accommodation and their activities to provide better search relevant results within their budget.



2. When the users go back to select another destination, a new "Recommended Destinations" page will appear instead of the "Popular Destinations" page

Travel Rules

3:03

Select your destination country
United Kingdom

Traffic Light Travel System

| Measure | Green country | Amber country | Red country |
|-----------------------------|--------------------|--------------------|--------------------|
| Passenger Locator Form | Yes | Yes | Yes |
| Pre-departure Test | Yes | Yes | Yes |
| Managed Quarantine at Hotel | No | No | 10 days |
| Self-isolation | No | 10 days | N/A |
| Test to Release | N/A | On day 5 | No |
| PCR Testing | On or before day 2 | On or before day 2 | On or before day 2 |
| Further PCR Testing | No | Day 8 | Day 8 |

Green List Countries

GREEN LIGHT FOR HOLIDAYS

| | |
|--|-------------|
| PORUGAL (including Madeira & the Azores) | SINGAPORE |
| ISRAEL | BRUNEI |
| ICELAND | NEW ZEALAND |
| FAROE ISLANDS | AUSTRALIA |
| Added to red list | |
| TURKEY & MALDIVES | |

More information could be found on [Travel Aboard \(gov.uk\)](#)

3. A coronavirus travel rules page which shows the destinations which are allowed and disallowed in a specific country

Destination Selector Map View

Destination Selector Map View

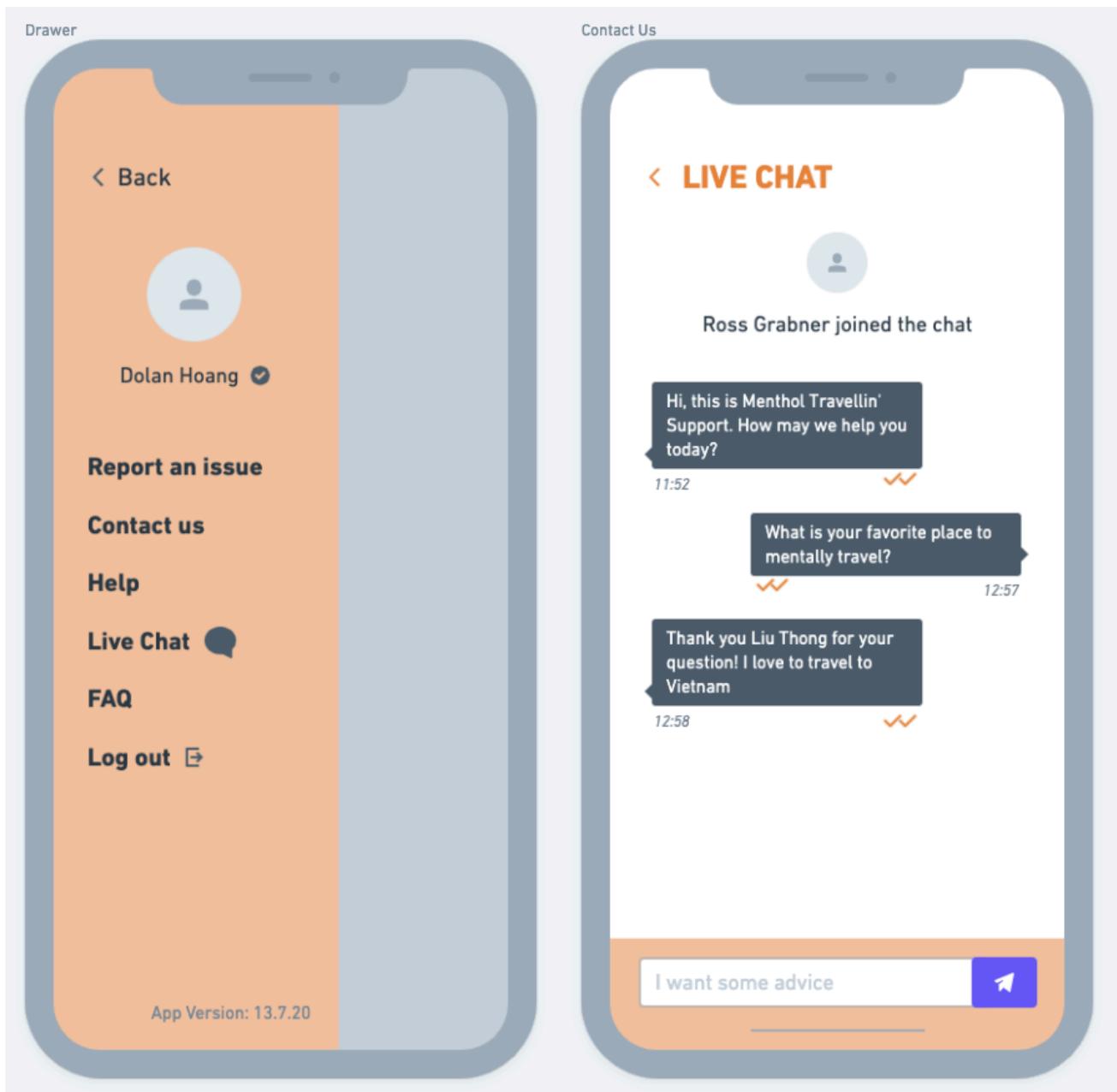
My Summer Trip

Destinations

South America
United States of America
Canada
Greenland

Details

4. A new overview feature to overlay the destinations of a trip into a 3D globe which can be scaled, rotated and panned.



5. A live chat option which allows the user to chat to a real travel agent.

I had to find an appropriate place for the user to be able to access the chat screen. I added an additional link to the drawer to accomplish this.

