

Data Laws and Regulations

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Objectives:

- Students will gain a holistic understanding of data privacy, regulations, and their global implications through practical and hands on activities.

Complete the following problems

References, a video, a PowerPoint and some notes are available at my website <https://www.aholdengouveia.name/IntroData/datalawsandregs.html>

Privacy Policy Analysis

You are tasked with analyzing the privacy policies of a popular social media platform. Pick one of the following options:

- Facebook: <https://www.facebook.com/>
- TikTok: <https://www.tiktok.com/>
- Instagram: <https://www.instagram.com/>
- WhatsApp: <https://www.whatsapp.com/>
- SnapChat: <https://www.snapchat.com/>
- Pinterest: <https://www.pinterest.com/>
- LinkedIn: <https://www.linkedin.com/>

Using the privacy policy from their website, read it through carefully and answer the following questions. Each answer should include a screenshot of the relevant section(s) on the policy

1. What is the link to their privacy policy? If there are more than 1, include all links.
2. What types of data are collected from users? Make a list.
3. How is the collected data used by the platform? Make a list or table.
4. Is user data shared with third parties? If so, for what purposes?
5. What rights do users have regarding their personal data?
6. If there is an issue, what are the options for litigation? What steps are detailed in the policy that cover legal recourse for bad practices?
7. Would the options for Litigation change if you were an EU citizen? What about citizen of another country outside the USA or EU?
8. What age does the platform consider "child"? Does that change how the data is handled?
9. What measures does the platform take to ensure the security of user data?
10. What are the options for users to control their privacy settings?
11. Does the platform use cookies or tracking technologies?
12. What are the data retention policies of the platform?
13. How does the platform handle user consent and opt-in/opt-out mechanisms?

Deliverables

1. Which social media platform you picked, and why.
2. Link to the platform, link to the privacy policy(s)
3. Answers to the questions listed above with their screenshots.