10 point checklist

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| Objectives & Goals |  |
| Information Architecture & Visual Hierarchy |  |
| Navigation |  |
| Visual Design & Branding |  |
| Labels and Text |  |
| Accessibility & Inclusivity |  |
| Interactions & Animations |  |
| Mobile Responsiveness |  |
| Usability Testing |  |
| Performance & Quality Assurance |  |