10 point checklist

Favorite

Link:

Screenshot:

|  |  |
| --- | --- |
| Objectives & Goals |  |
| Information Architecture & Visual Hierarchy |  |
| Navigation |  |
| Visual Design & Branding |  |
| Labels and Text |  |
| Accessibility & Inclusivity |  |
| Interactions & Animations |  |
| Mobile Responsiveness |  |
| Usability Testing |  |
| Performance & Quality Assurance |  |

Least Favorite

Link:

Screenshot:

|  |  |
| --- | --- |
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Most humorous bad example

Link:

Screenshot:

|  |  |
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The one you thought should have won

Link:

Screenshot:

|  |  |
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Article:

CRAAP test: