

COMPANIES & PRODUCTS

Department stores in the U.S.

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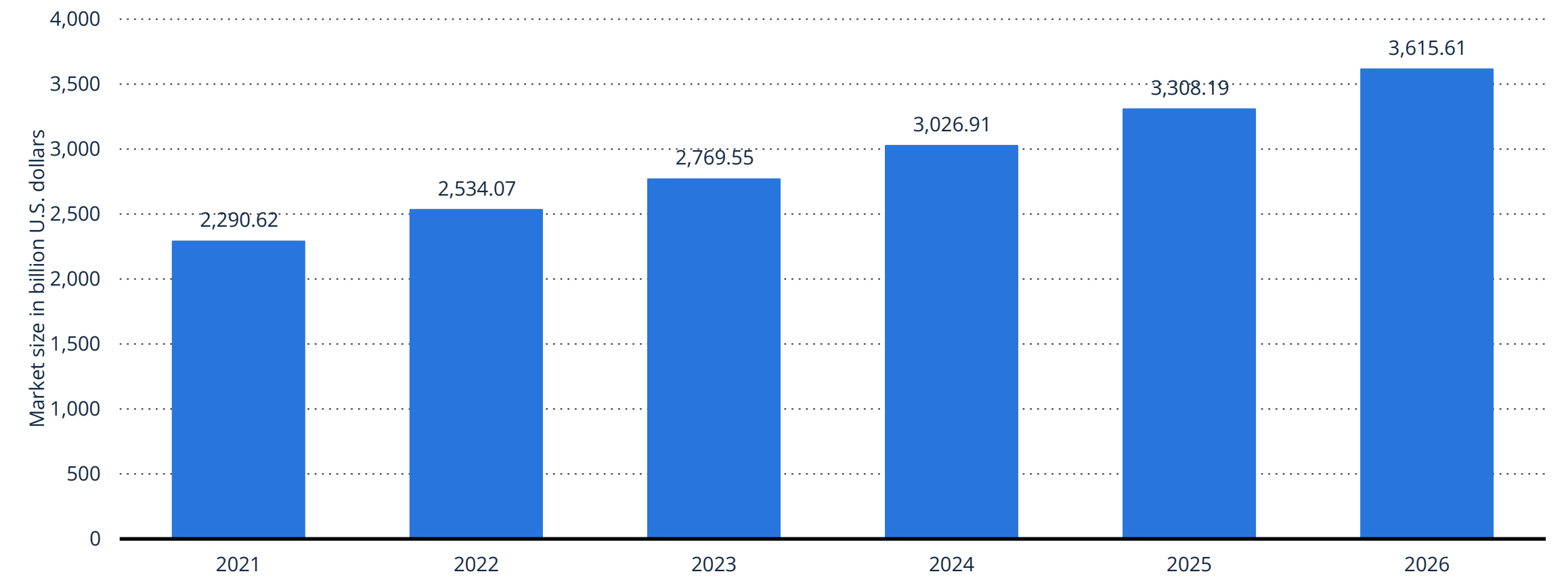
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CHAPTER 01

Industry overview

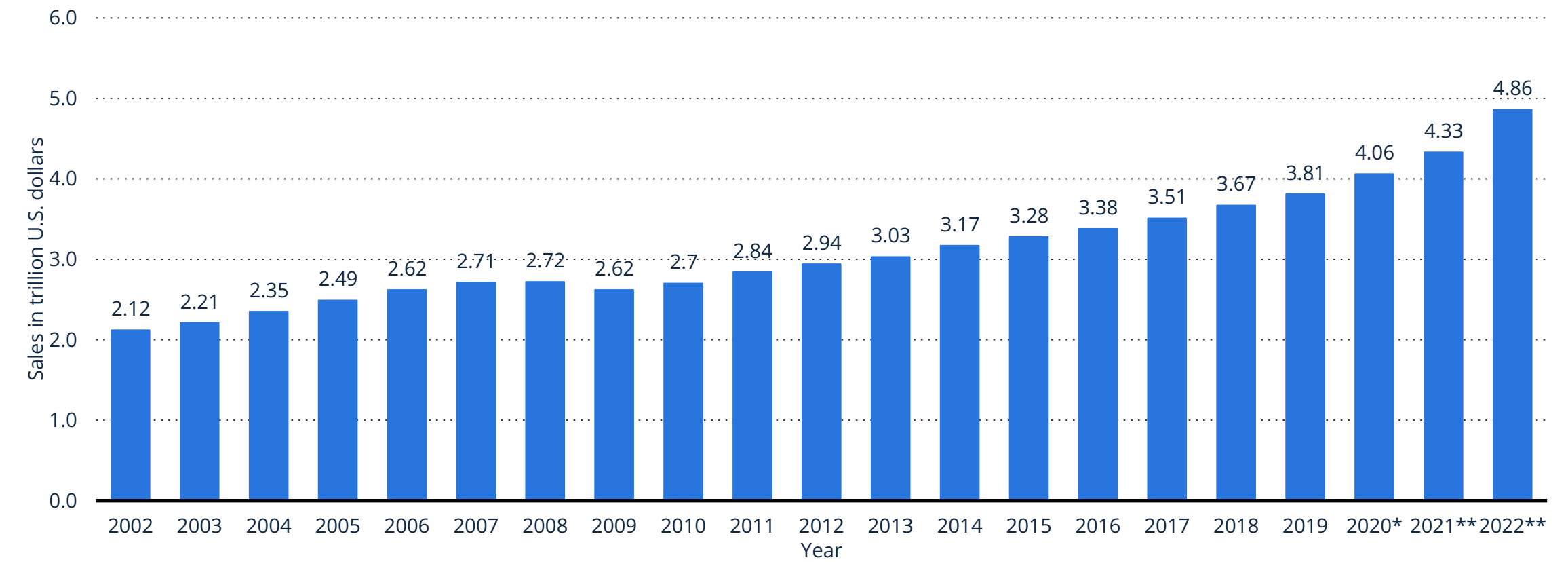
Forecast size of the department store and other general merchandise stores market worldwide from 2021 to 2026 (in billion U.S. dollars)

World: department stores market size 2021-2026



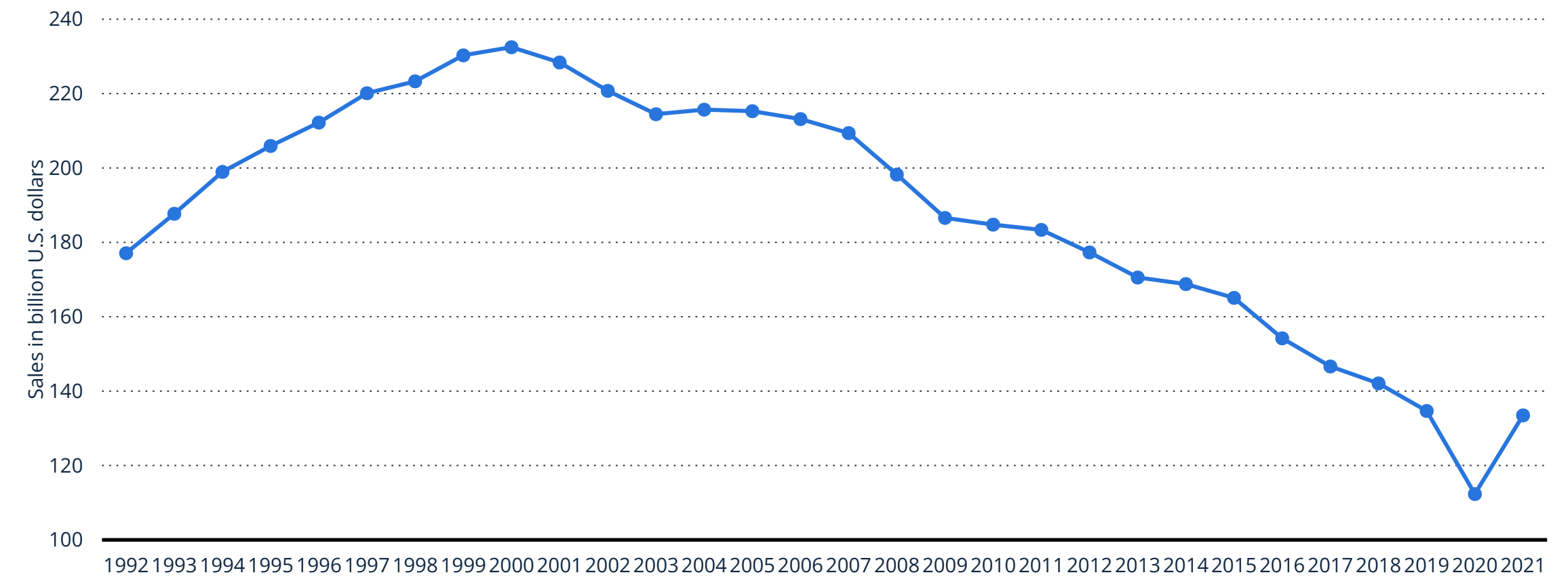
Retail industry sales in the United States from 2002 to 2022 (in trillion U.S. dollars)

United States: annual retail industry sales 2002-2022



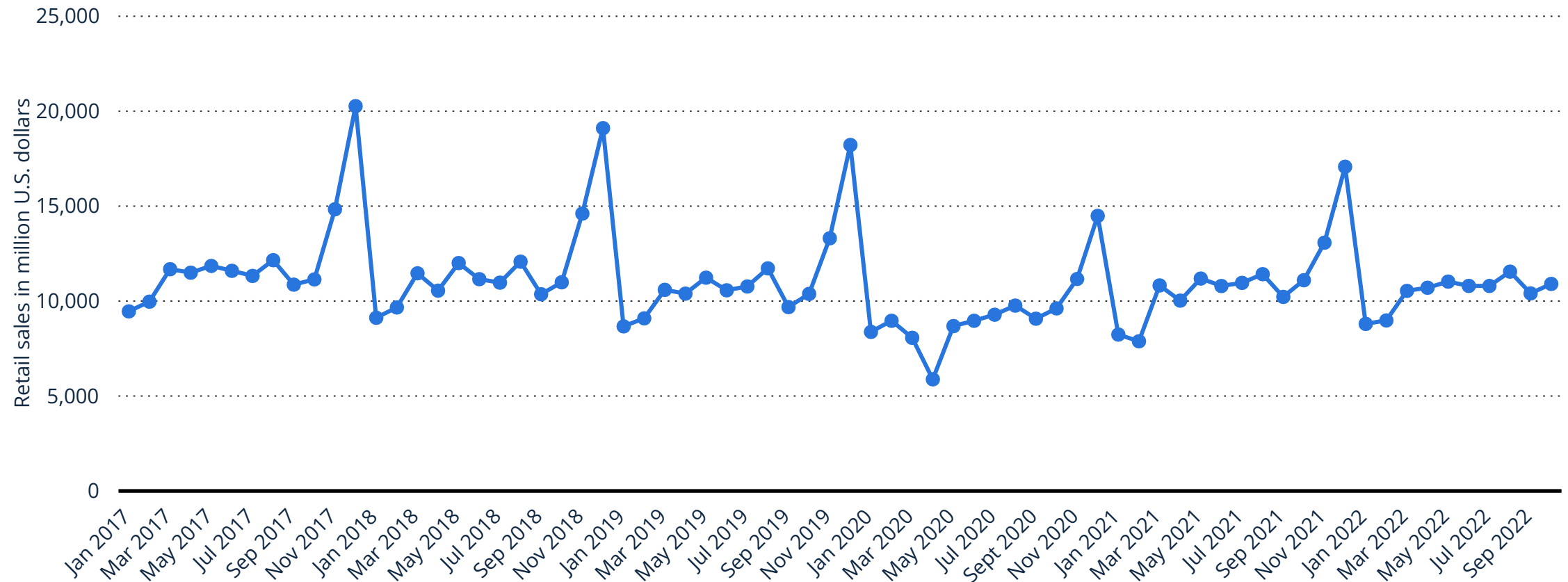
Department store sales in the United States from 1992 to 2021 (in billion U.S. dollars)

United States: department store sales 1992-2021



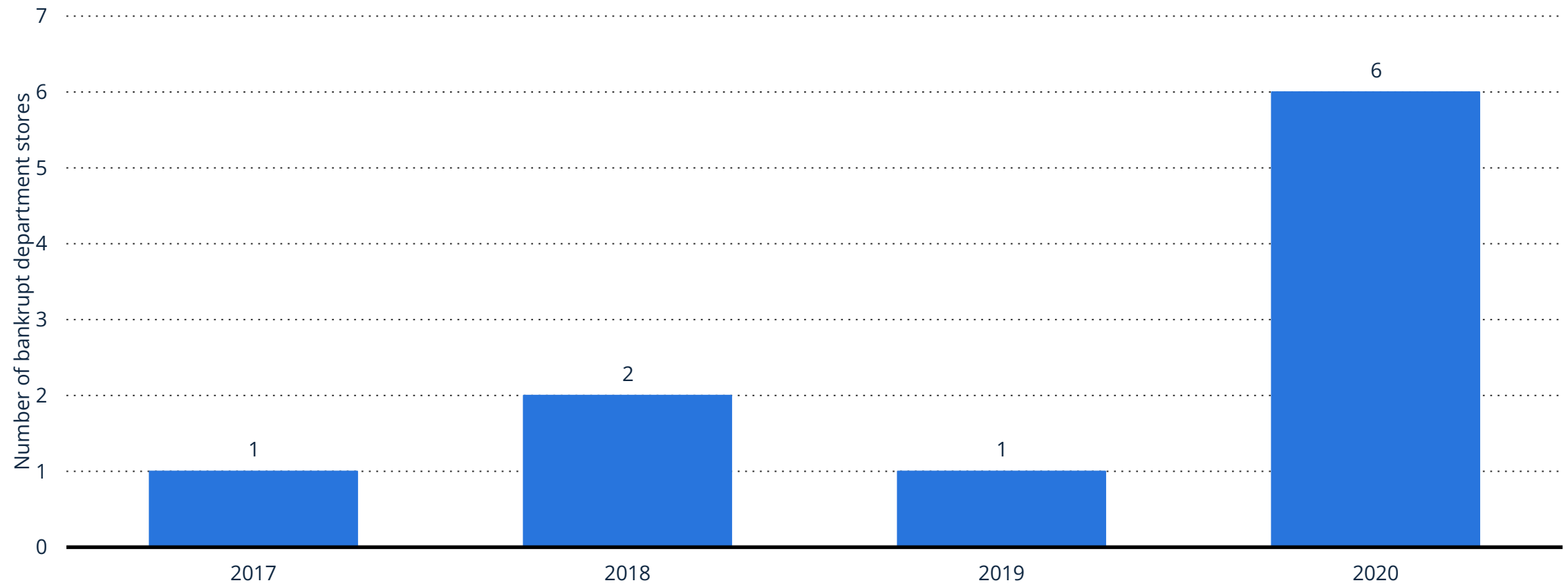
Monthly retail sales of department stores in the United States from 2017 to 2022 (in million U.S. dollars)

United States: department store monthly sales 2017-2022



Number of department store bankruptcies in the United States from 2017 to 2020

United States: department store bankruptcies 2017-2020

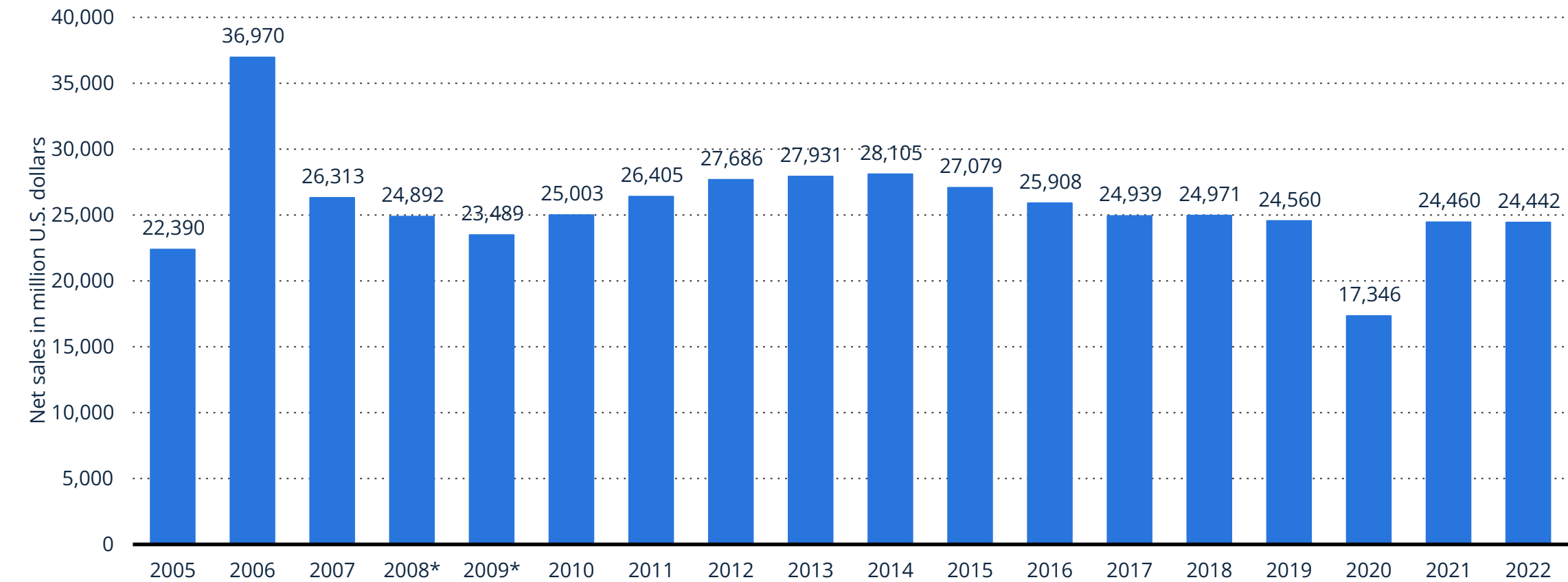


CHAPTER 02

Sales of leading companies

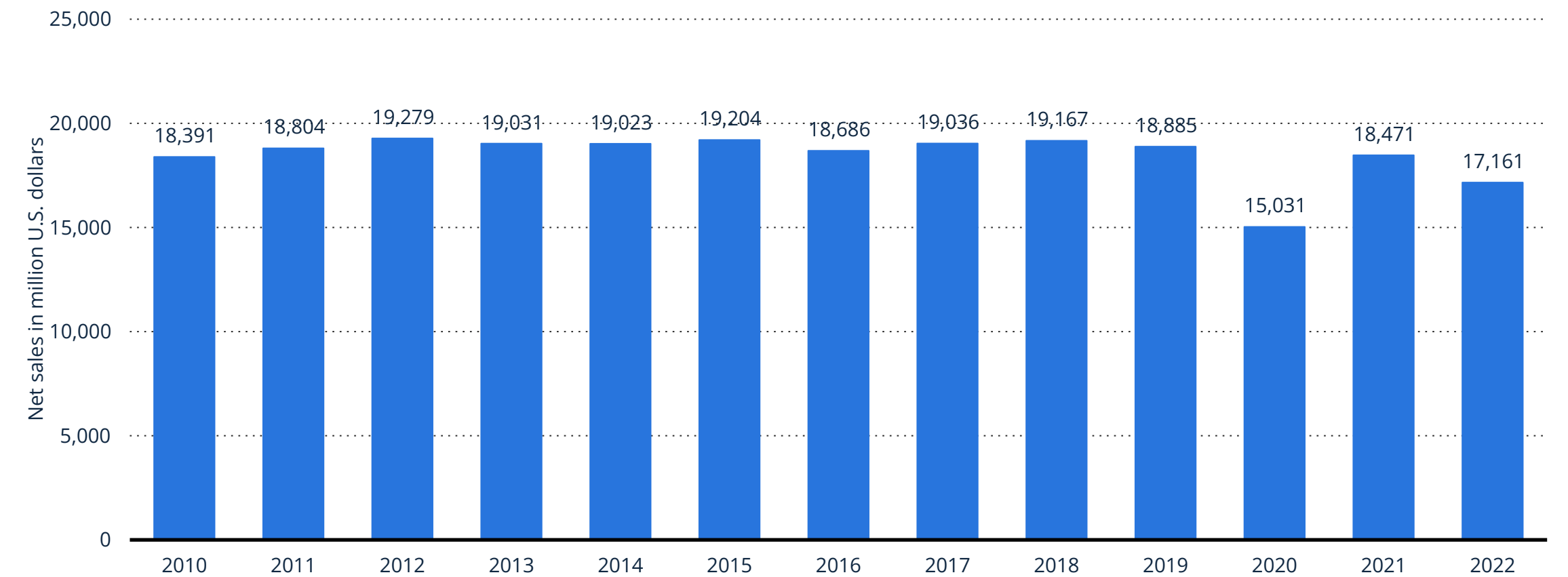
Net sales of Macy's Inc. worldwide from 2005 to 2022 (in million U.S. dollars)

Macy's: net sales worldwide 2005-2022



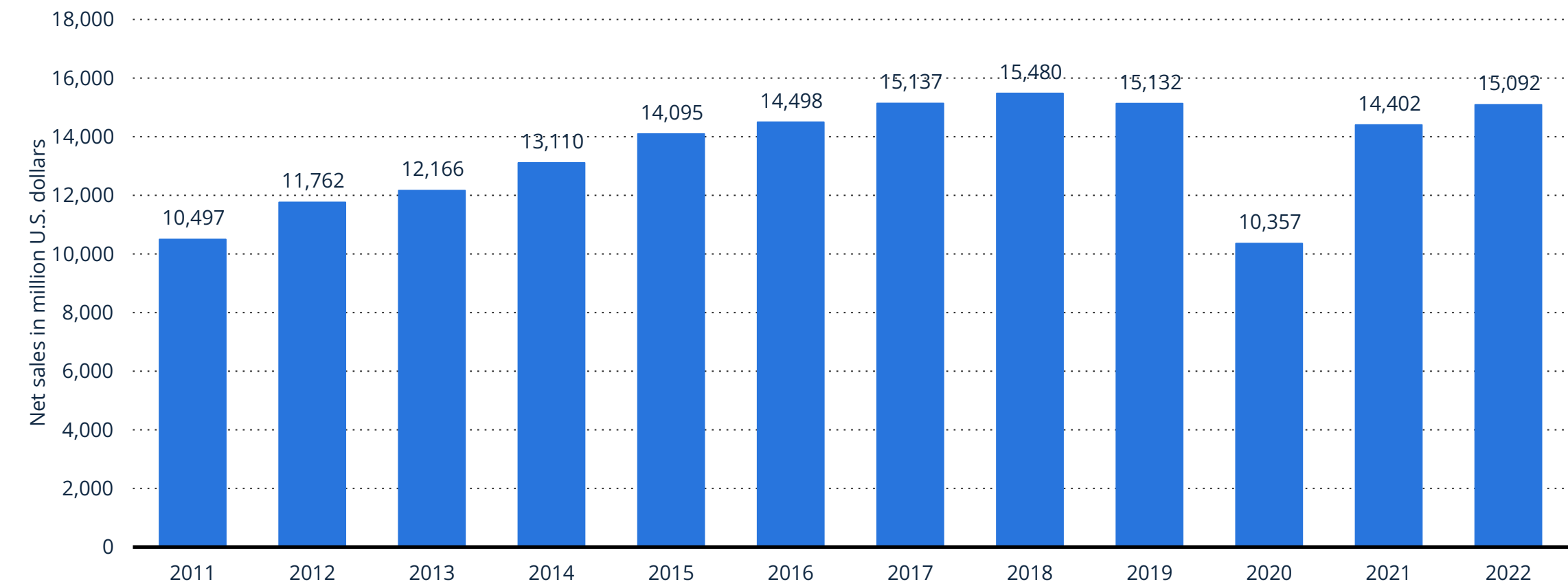
Net sales of Kohl's Corporation from 2010 to 2022 (in million U.S. dollars)

Kohl's: net sales 2010-2022



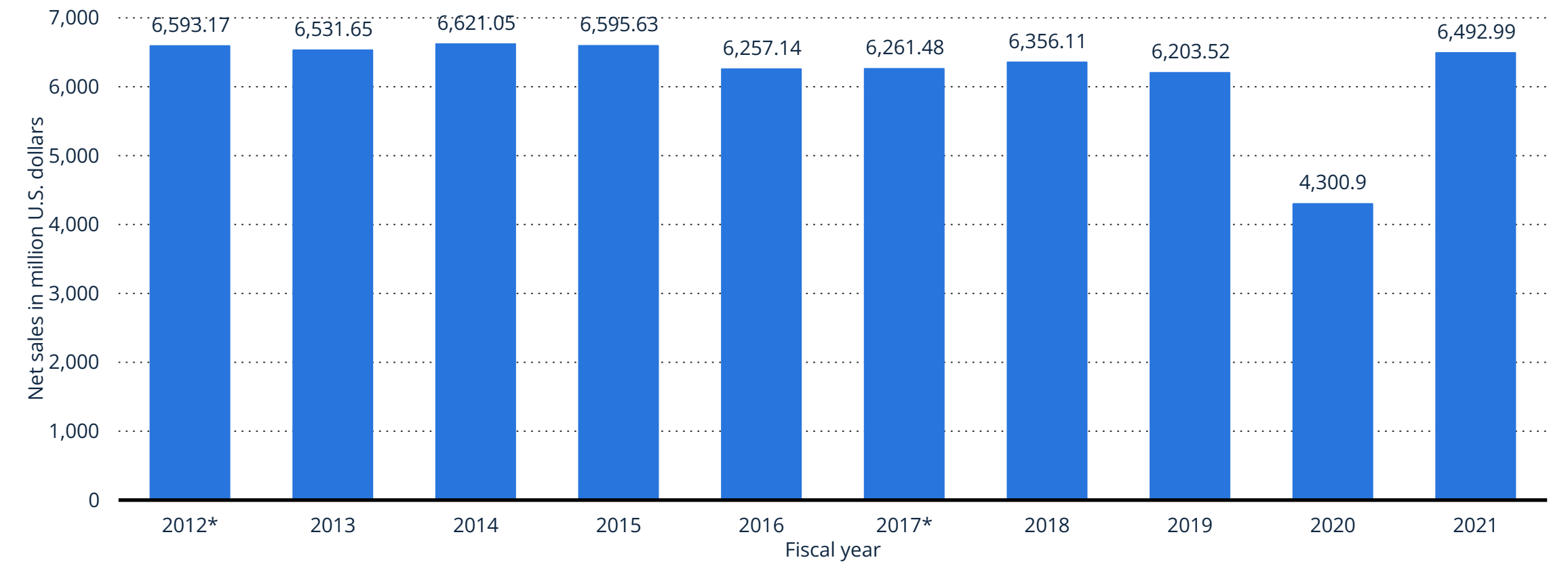
Net sales of Nordstrom worldwide from 2011 to 2022 (in million U.S. dollars)

Global net sales of Nordstrom from 2011 to 2022



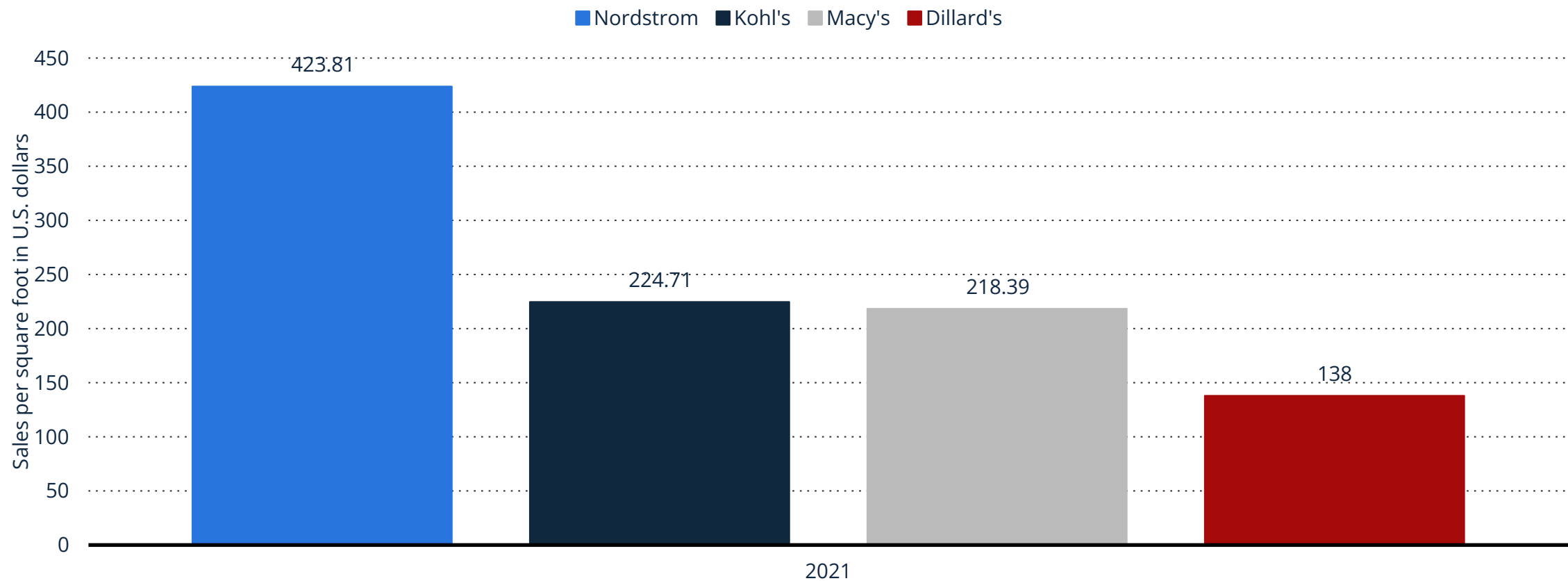
Net sales of Dillard's worldwide from 2012 to 2021 (in million U.S. dollars)

Dillard's: global net sales 2012-2021



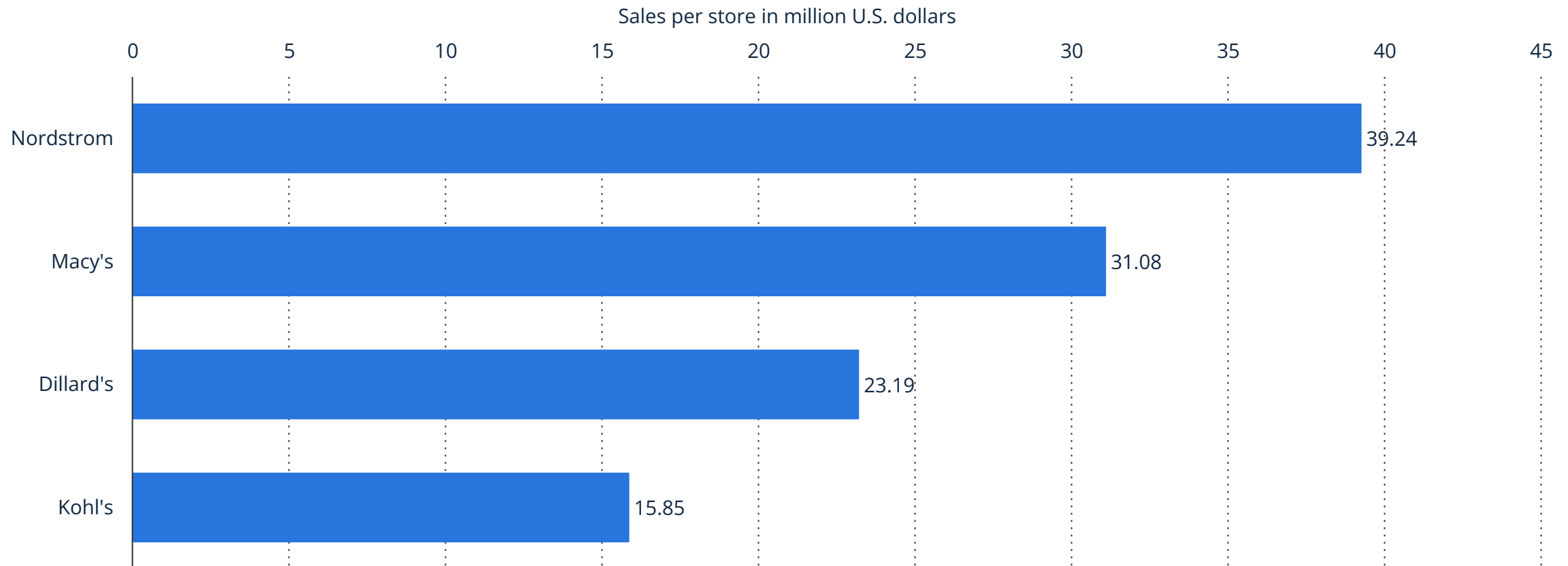
Sales value per square foot of selected department store retailers in the United States in 2021 (in U.S. dollars)

United States: sales per square foot department stores 2021



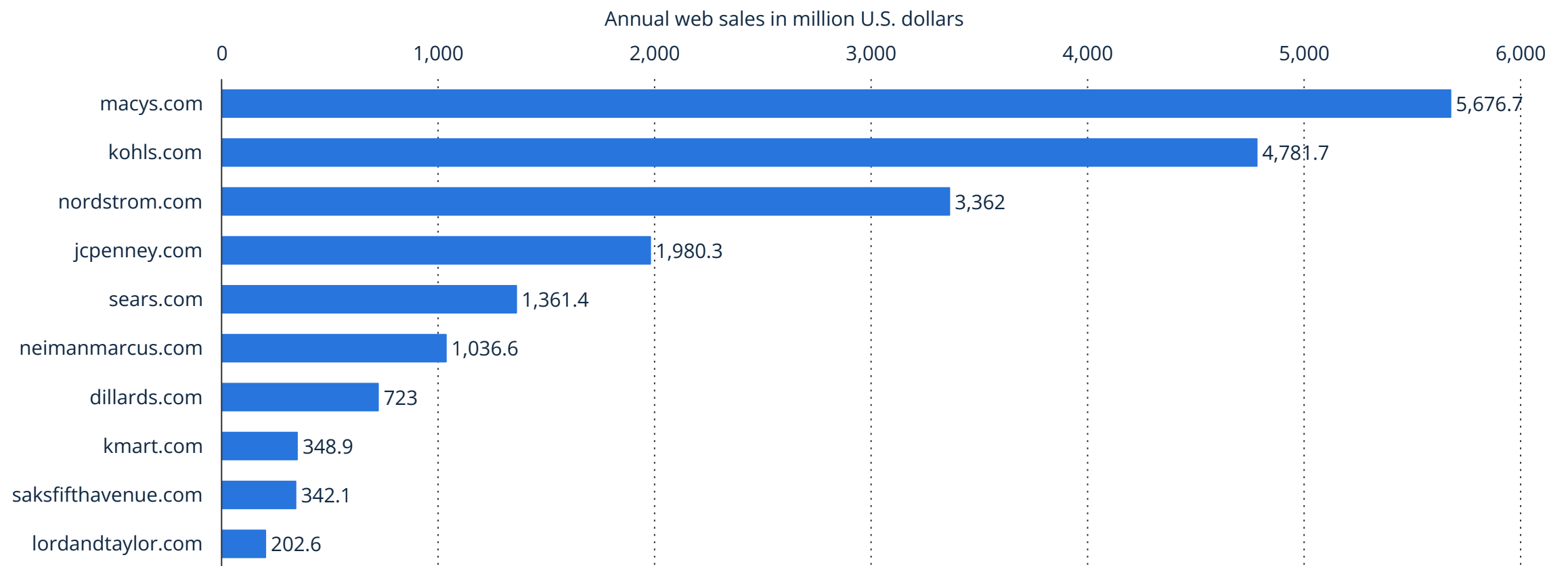
Average sales per store of selected department stores in the United States in 2021 (in million U.S. dollars)

United States: sales per store of top department stores 2021



E-commerce sales of selected department stores in the United States in 2020 (in million U.S. dollars)

United States: e-commerce sales of U.S. department stores 2020

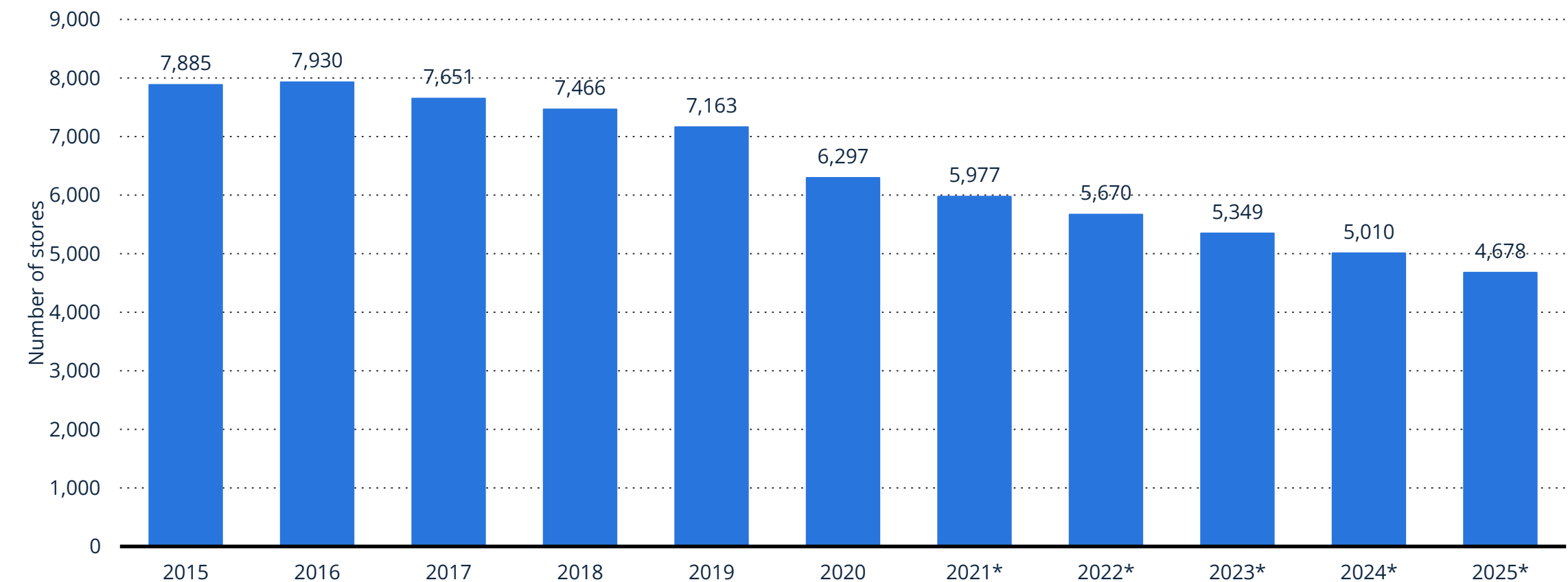


CHAPTER 03

Store numbers

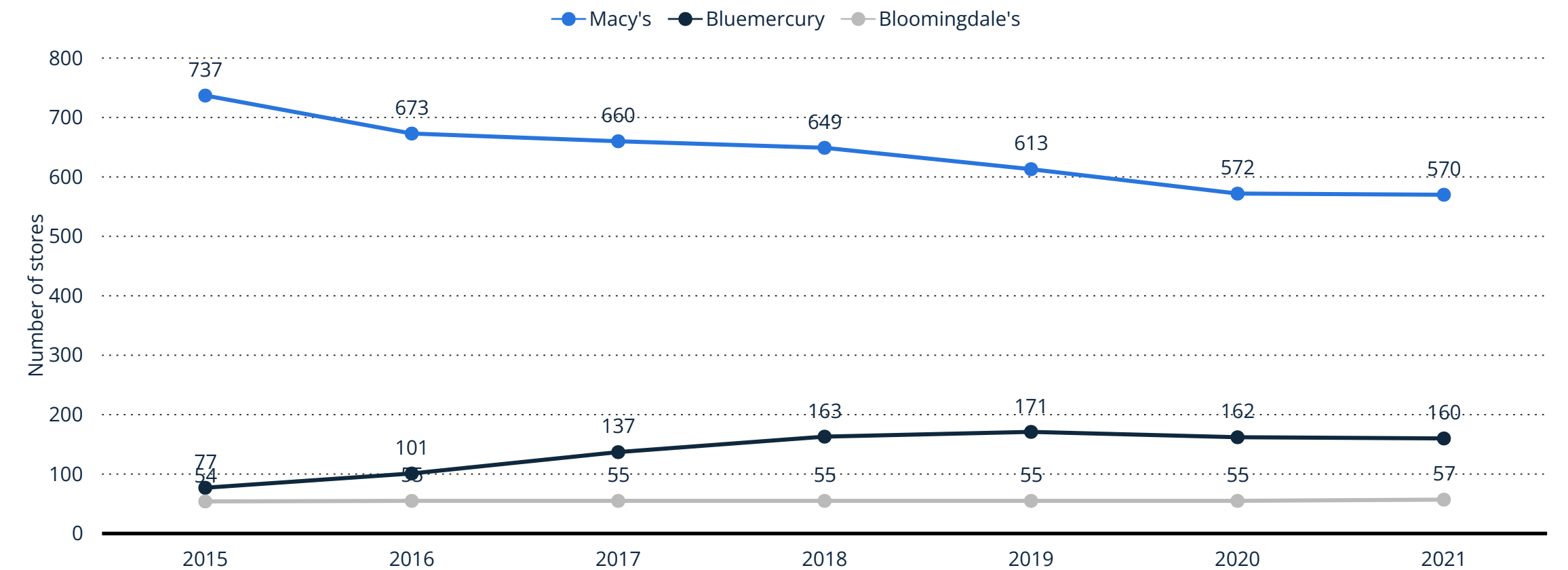
Number of department stores in the United States from 2015 to 2025

United States: number of department stores 2015-2025



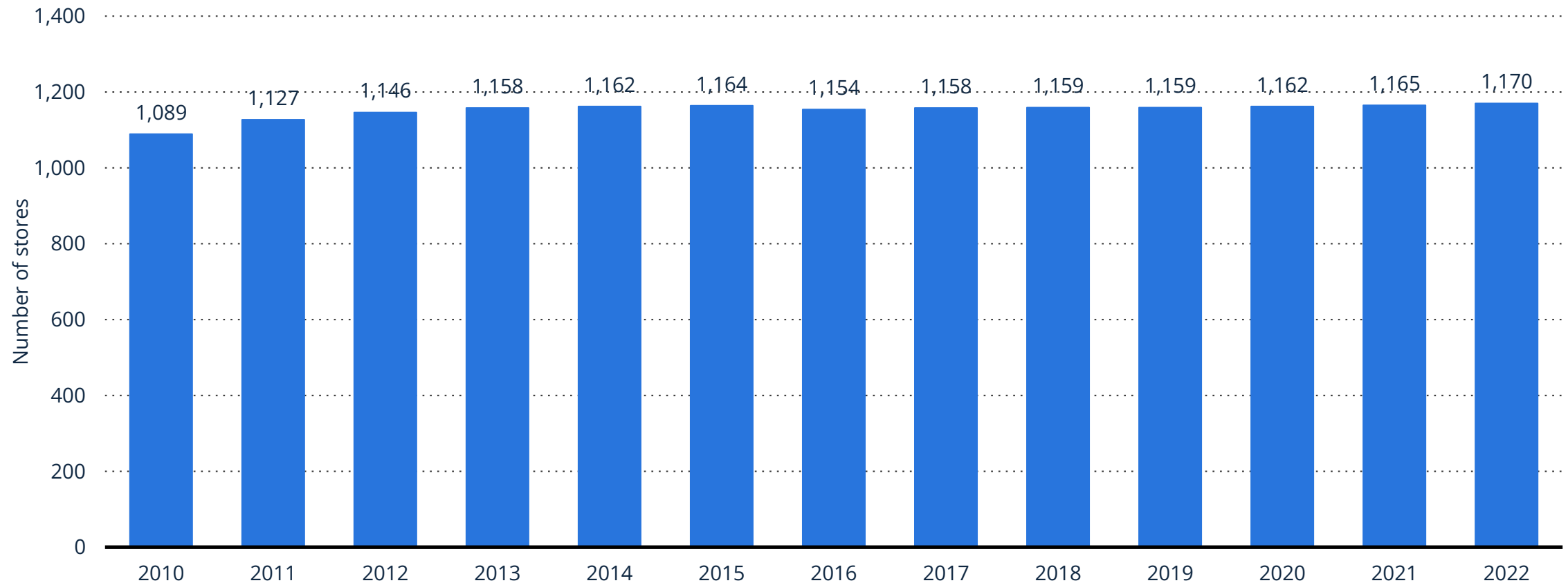
Number of Macy's Inc. stores worldwide from 2015 to 2021 by brand

Macy's: number of stores globally 2015-2021, by brand



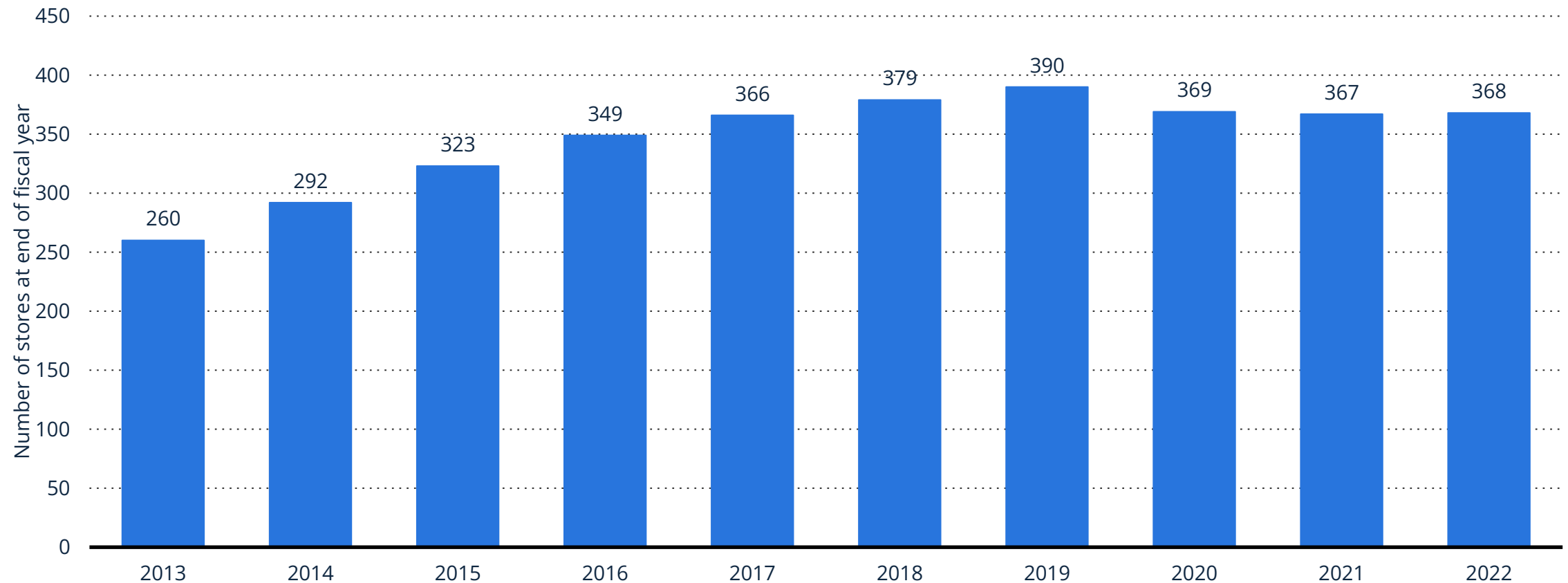
Total number of stores of Kohl's Corporation from 2010 to 2022

Kohl's: number of stores 2010-2022



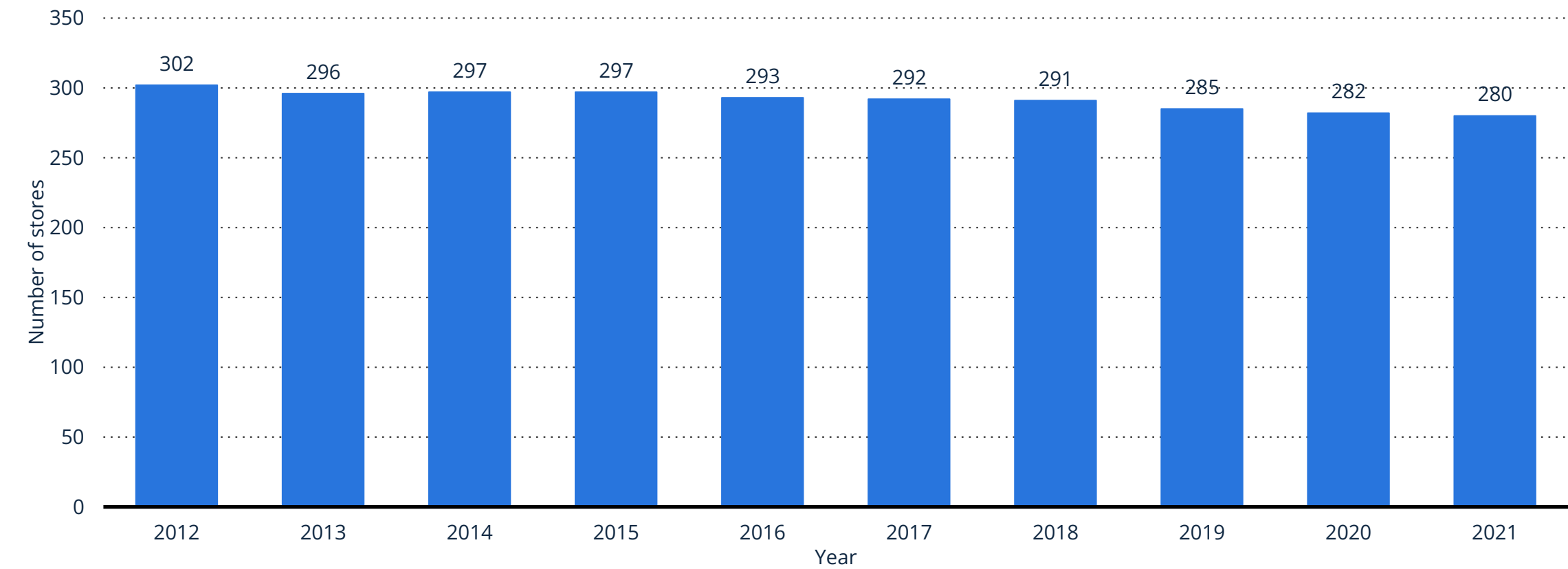
Number of stores of Nordstrom worldwide from fiscal year 2013 to fiscal year 2022

Number of stores of Nordstrom worldwide 2013-2022



Number of Dillard's stores in the United States from 2012 to 2021

Dillard's: number of stores in the U.S. 2012-2021

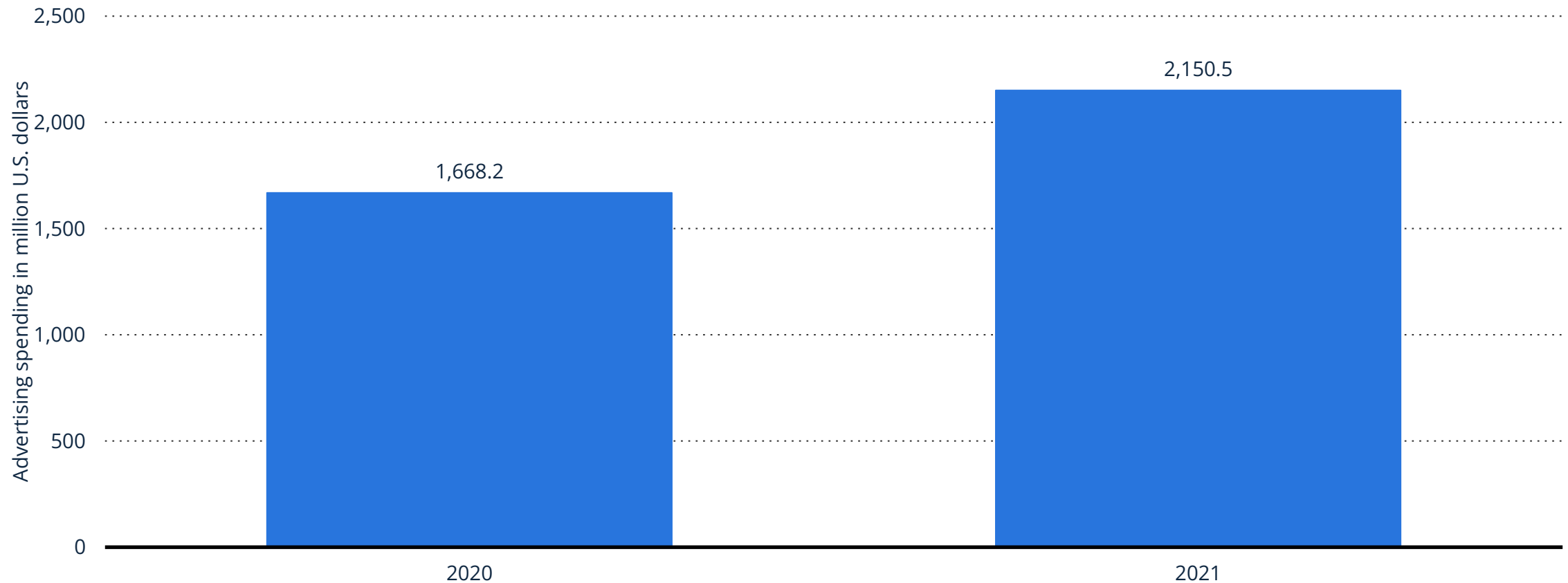


CHAPTER 04

Advertising spending

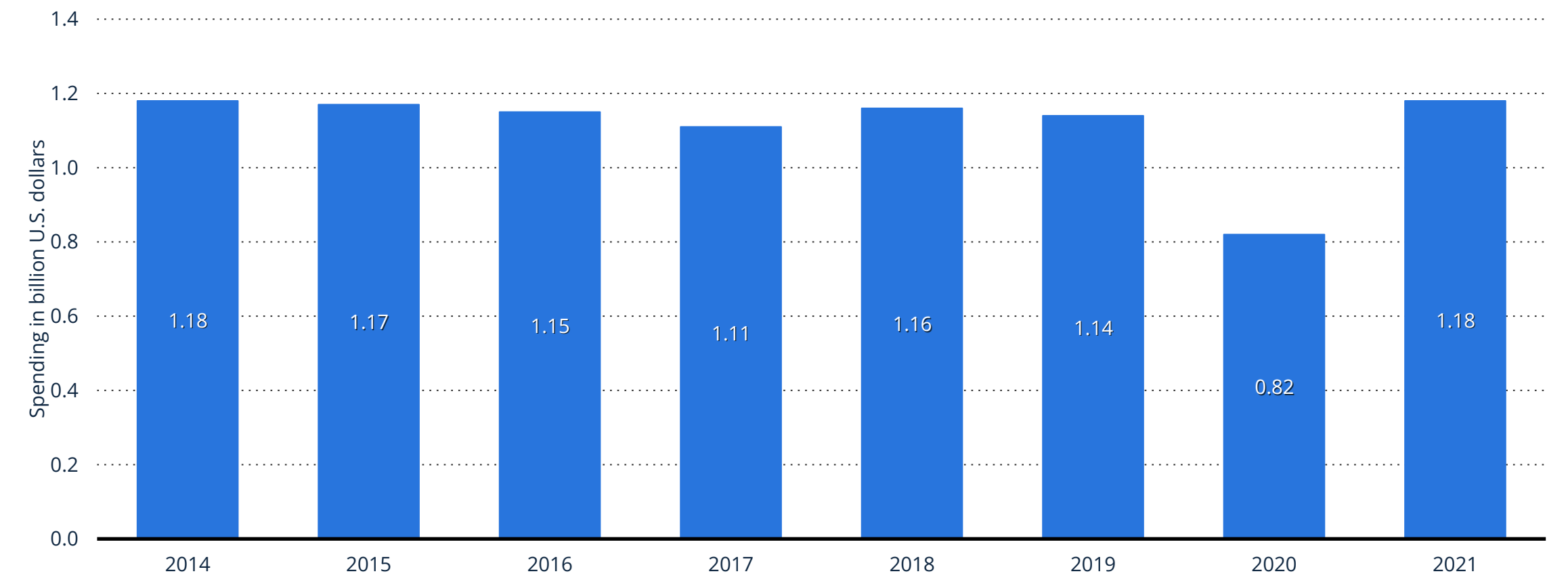
Advertising spending in the department stores industry in the United States from 2020 to 2021 (in million U.S. dollars)

U.S. department stores ad spend 2020-2021



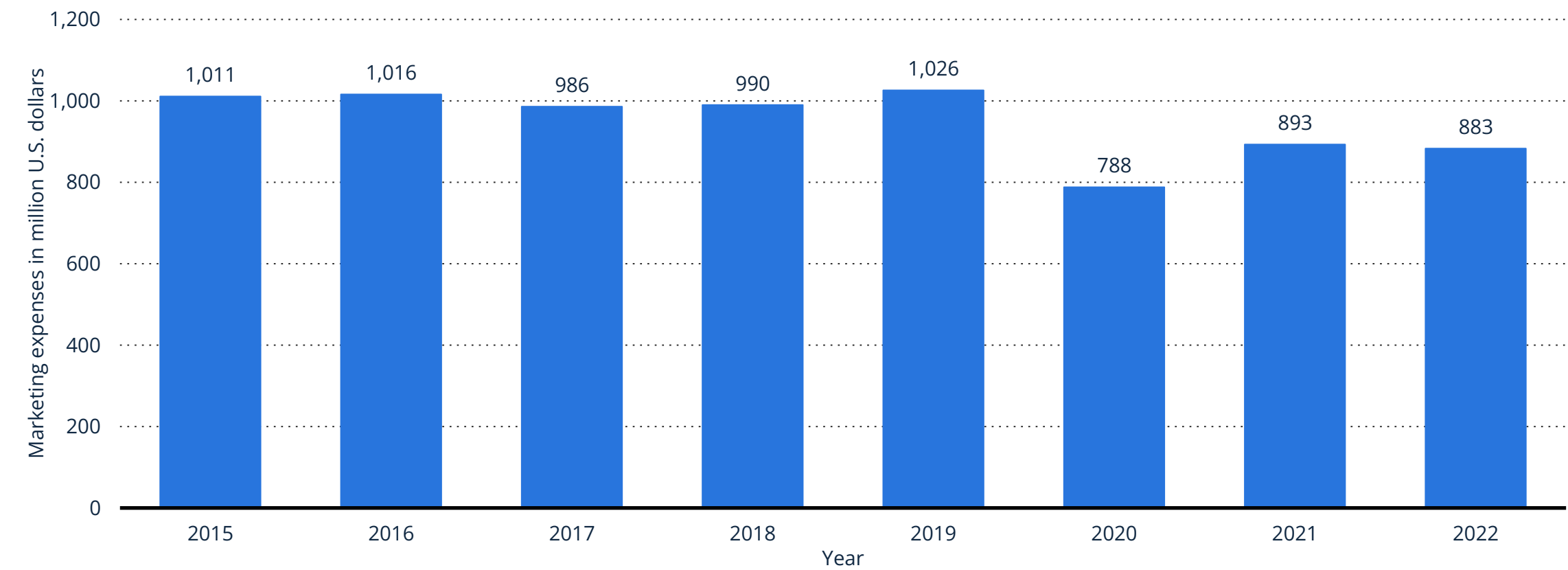
Macy's Inc. advertising spending worldwide in the fiscal years from 2014 to 2021 (in billion U.S. dollars)

Macy's: advertising spending 2014-2021



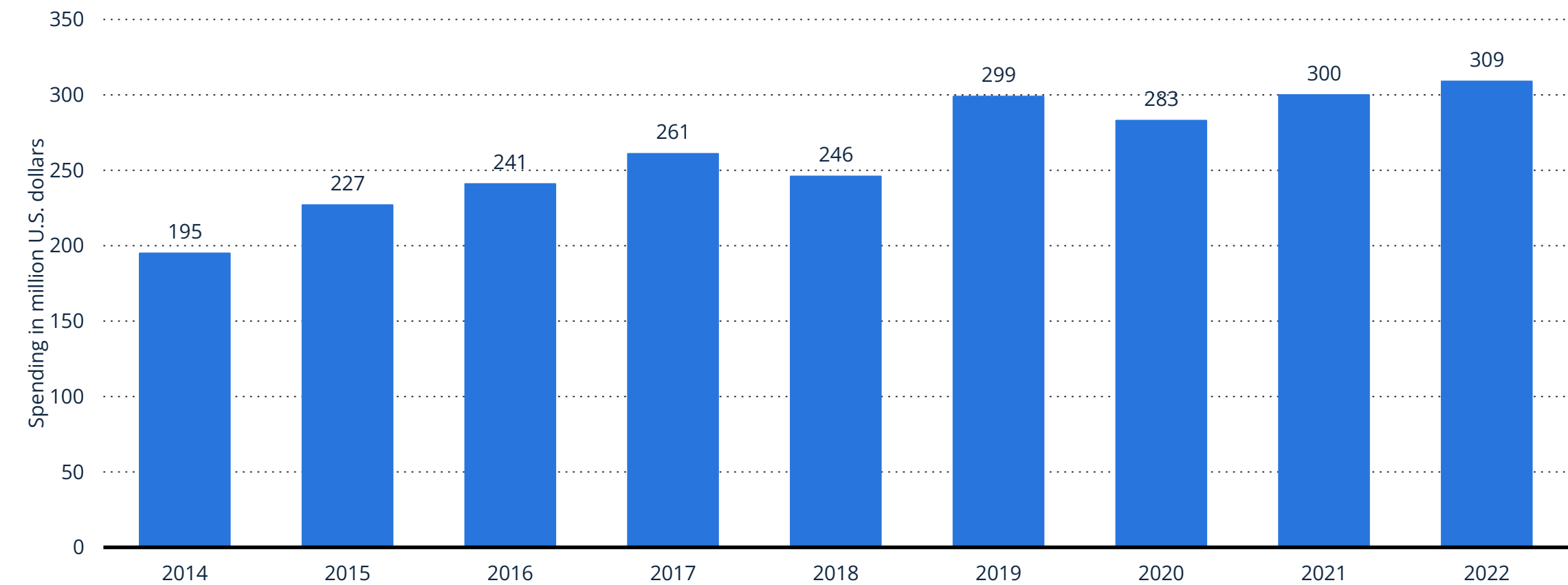
Net marketing expenses of Kohl's Corporation from 2015 to 2022 (in million U.S. dollars)

Kohl's: net marketing costs 2015-2022



Nordstrom Inc. advertising expenses worldwide from 2014 to 2022 (in million U.S. dollars)

Nordstrom: ad spend worldwide 2014-2022



CHAPTER 05

Consumer behavior

Department store retailers with the highest consumer loyalty score in the United States in the 1st quarter of 2022

Leading department stores in the U.S. Q1 2022, by consumer loyalty score



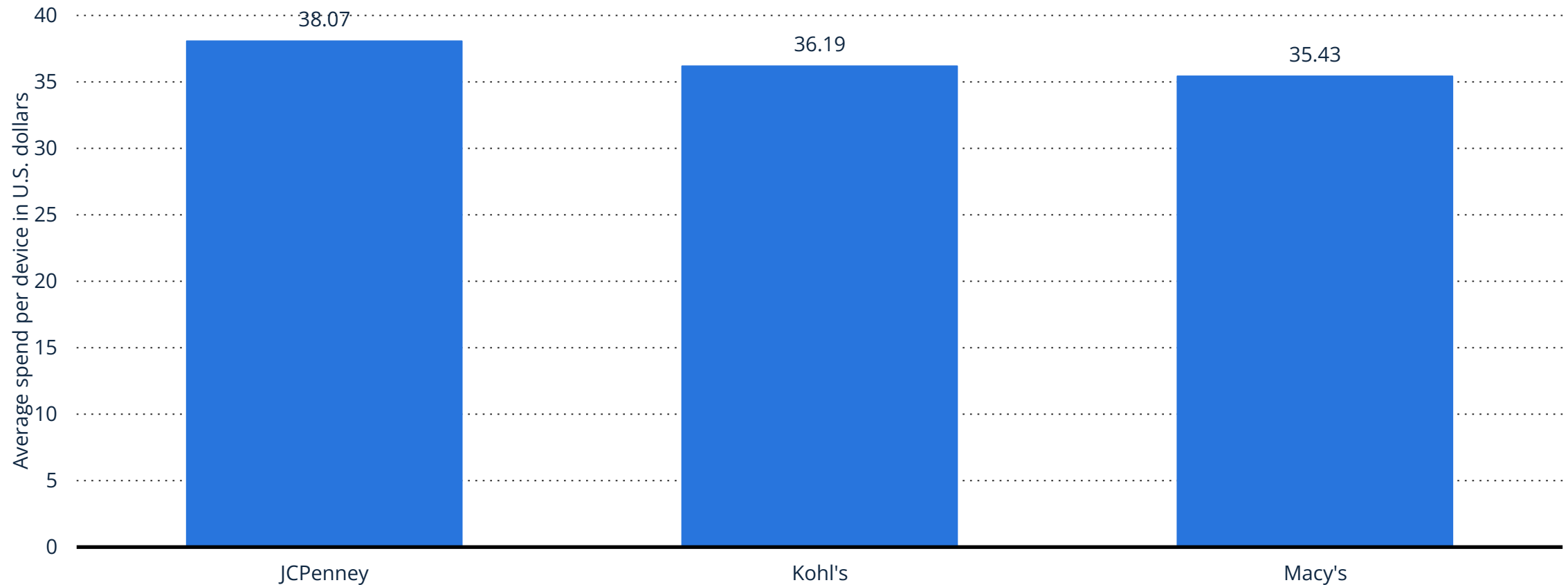
Consumer satisfaction in selected department and discount stores in the United States in 2023 (index score)

United States: consumer satisfaction selected department and discount stores 2023



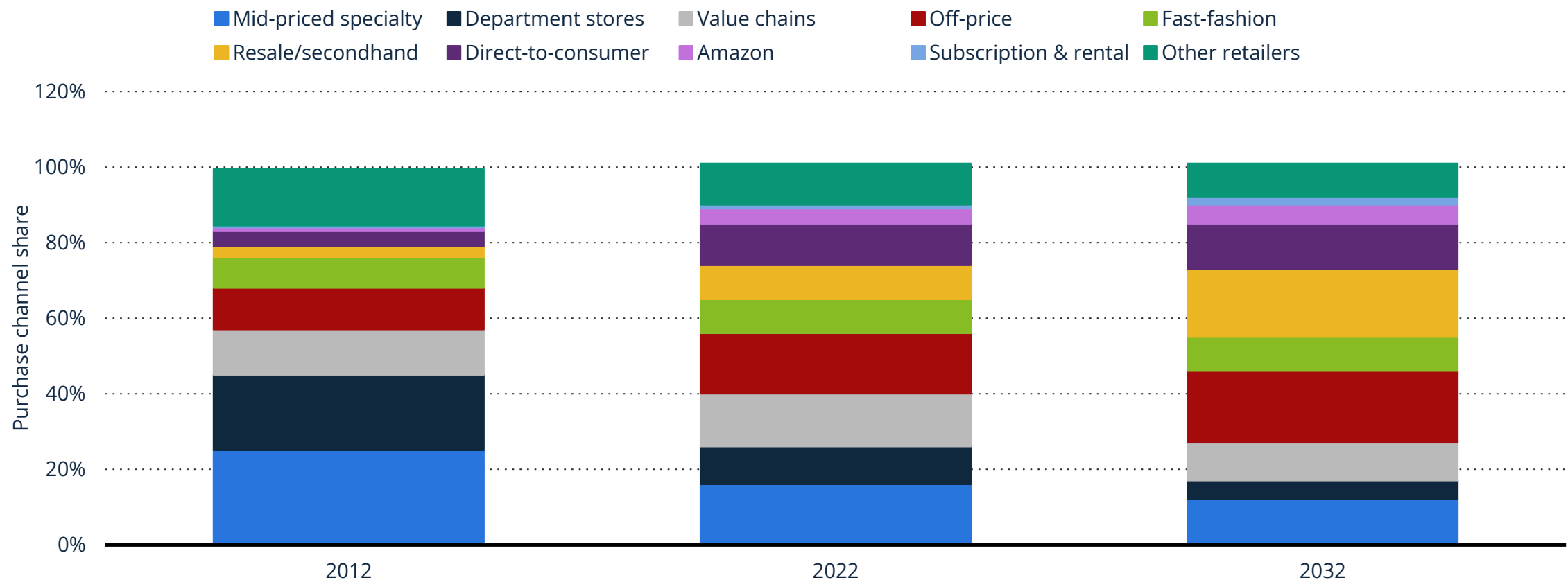
Average spend on department store gift cards among consumers in the United States in 2021, by brand (in U.S. dollars)

Average spend on department store gift cards in the United States 2021



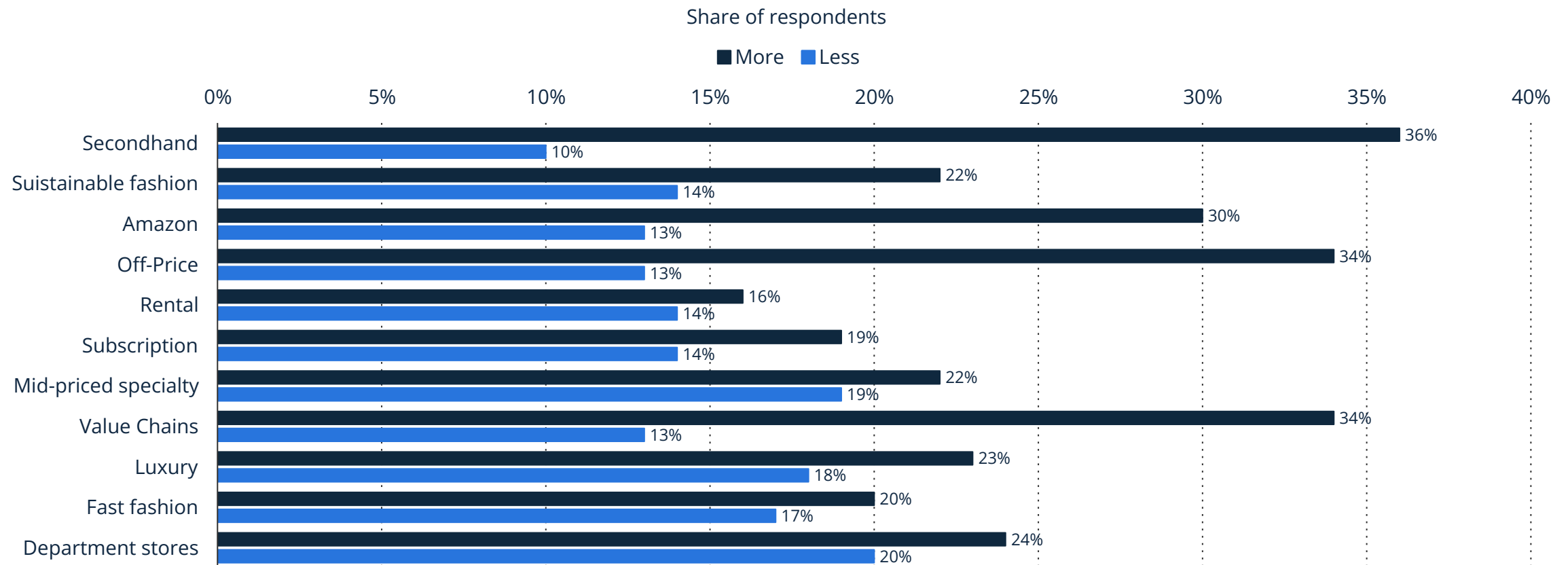
Share of the average consumer's closet in the United States from 2012 to 2032, by purchase channel

Breakdown of U.S. consumers' closets as of 2012-2032, by purchase channel



Share of consumers planning to spend more or less money in fashion in the next five years in the United States from 2022, by channel

United States: share of consumers spending more or less in fashion, by channel 2022



Sources

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Various sources (Nordstrom, Macy's, Kohl's, Dillard's)
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