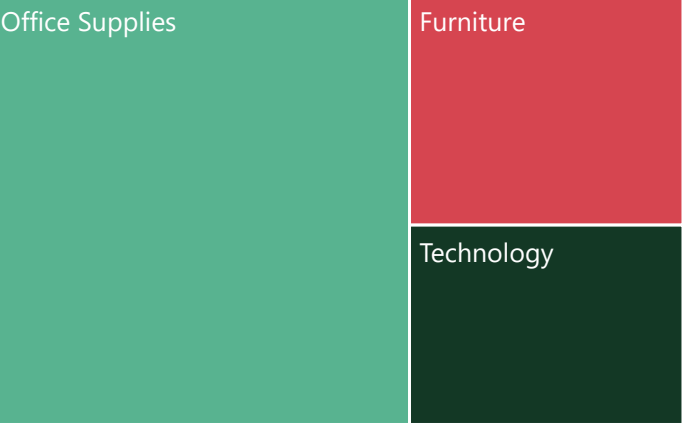


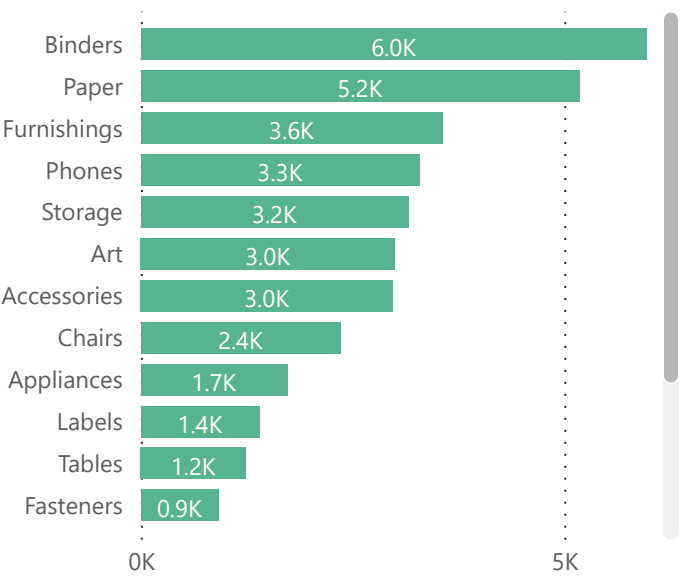
# SAMPLE SUPERSTORE

Exploratory Data Analysis - Retail

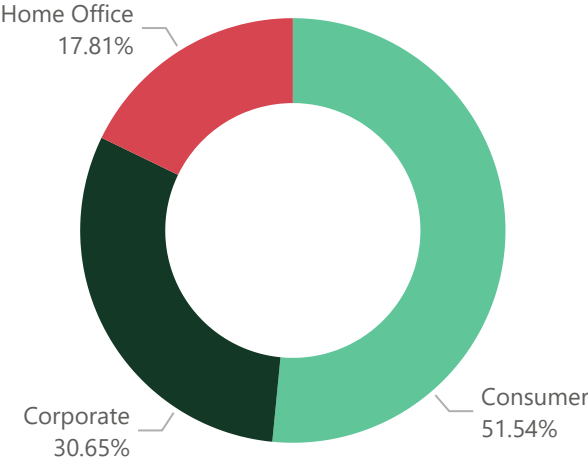
Total Quantity Sold by Category



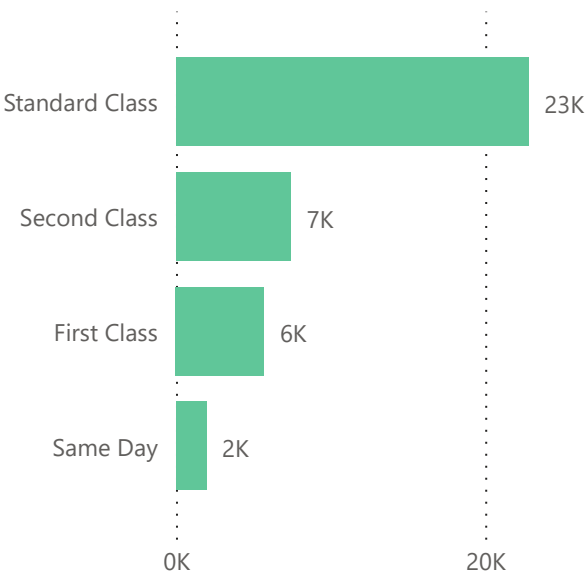
Total Quantity Sold by Sub-Category



Total Quantity Sold by Segment



Total Quantity Sold by Ship Mode



Top Sub-Category (Quantity)

**Binders - 5,974**

Top Sub-Category (Profit)

**Copiers - \$55.62K**

Top Ship mode (Quantity)

**Standard - 22,797**

Total Profit

**\$286.4K**

Total Quantity Sold

**37.9K**

Total Revenue (Sales)

**\$2.3M**

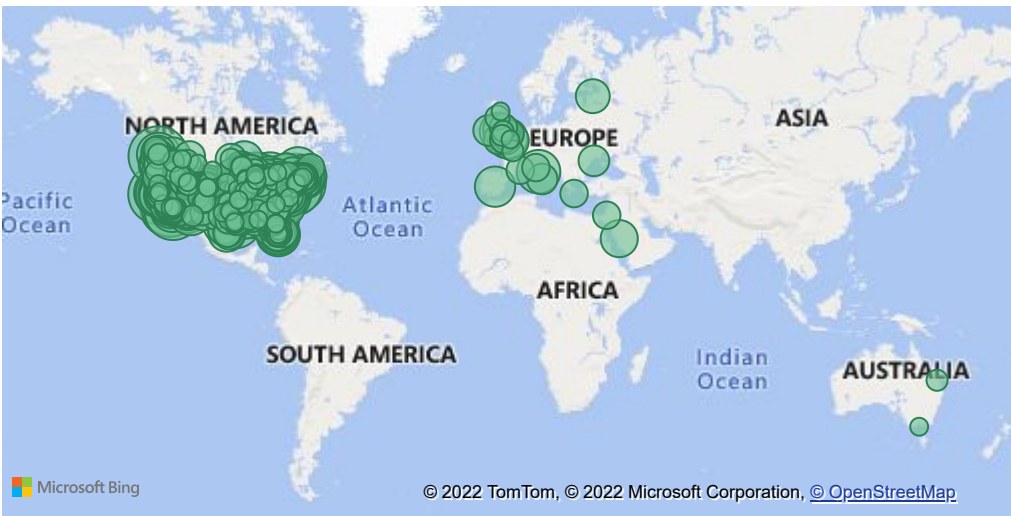
Select all

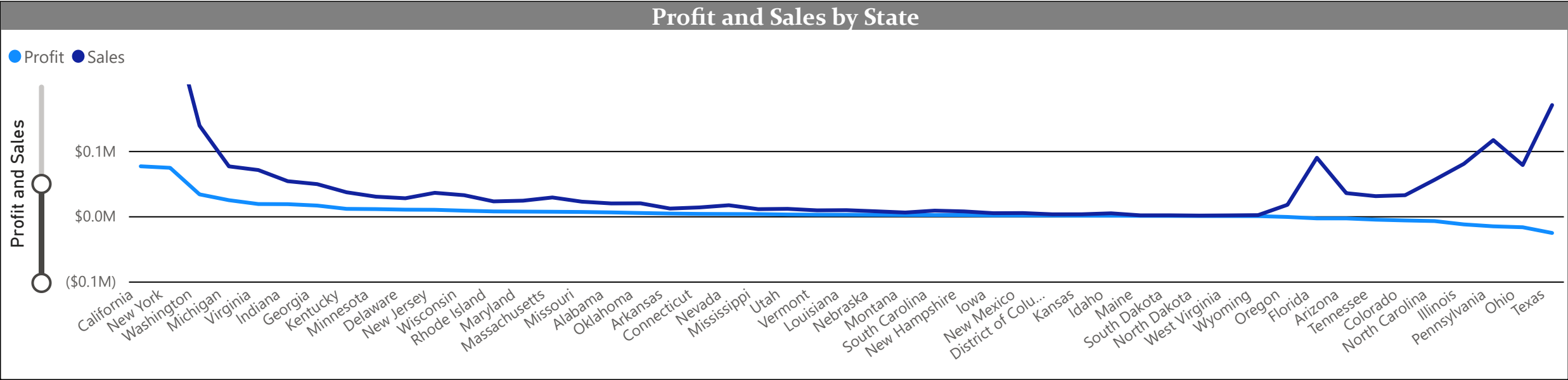
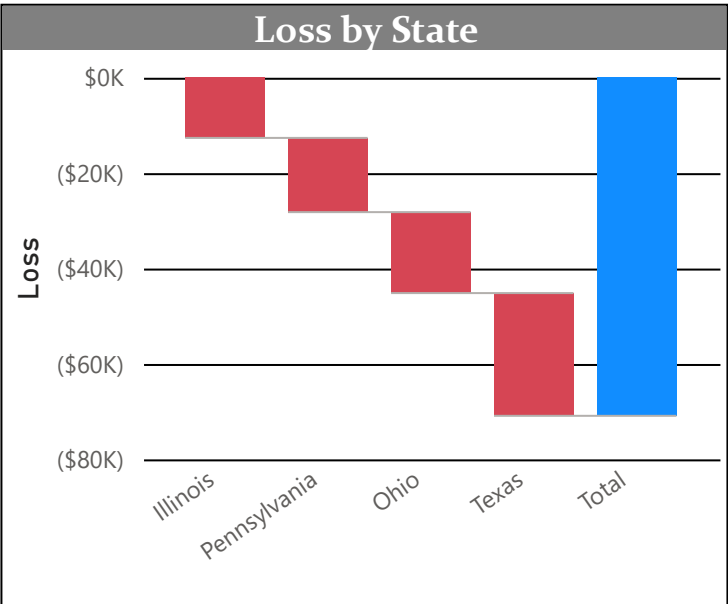
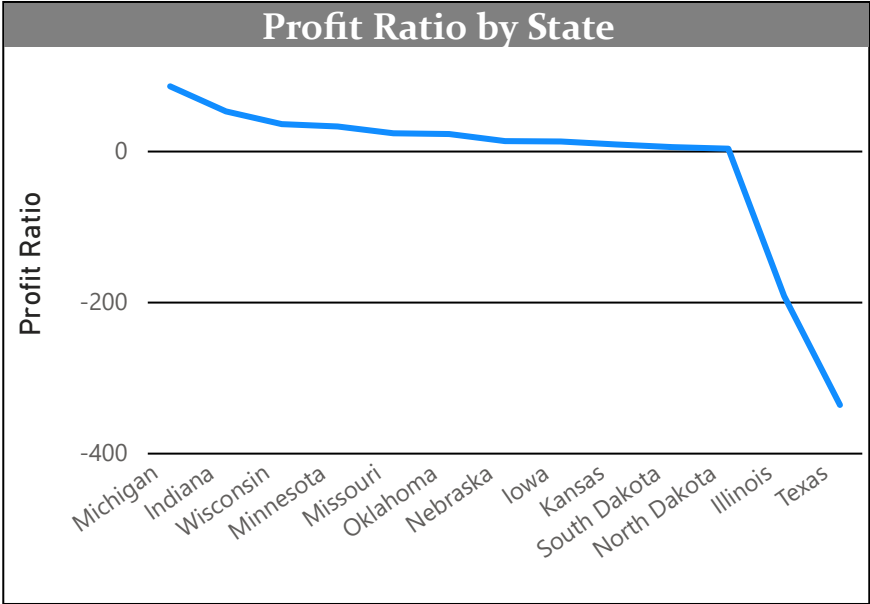
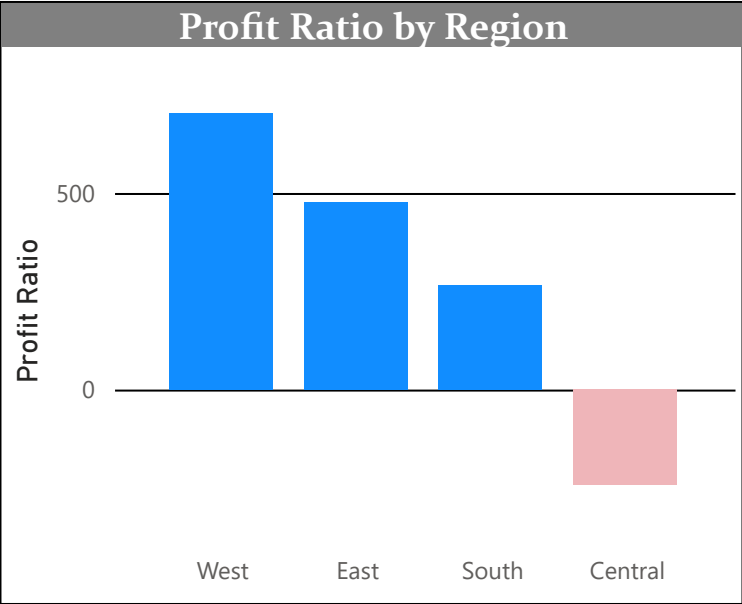
Central

East

South

West

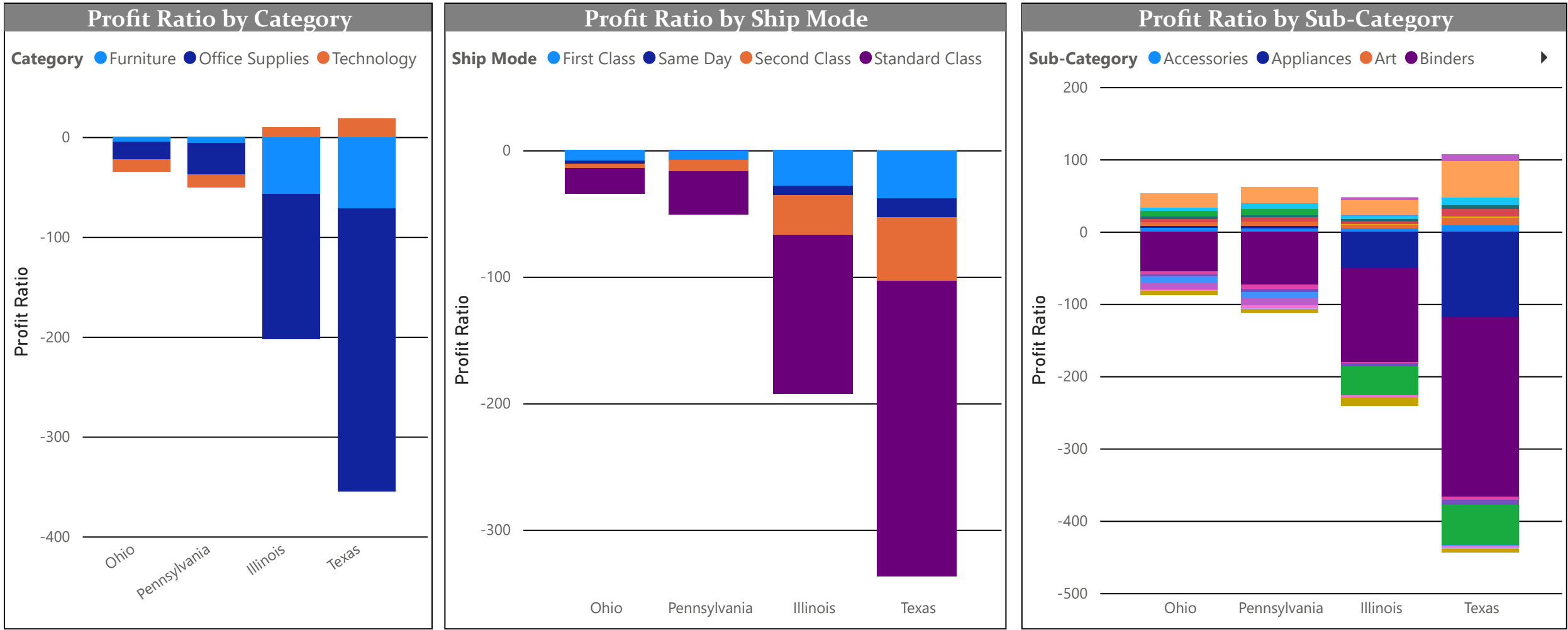




**Major Losses incurred in Cities - Illinois, Pennsylvania, Ohio and Texas.**

Segment
Category
Ship Mode
Sub-Category

All
All
All
All



For these 4 cities, losses incurred in Office Supplies and Furniture Category majorly due to loss in binders, appliances and furnishings sub-category for any shipping mode. Hence, these areas can be worked to make more profit.