

CYRUS NEMATI

NON-PROFIT COMMS & TECH SPECIALIST

Work Experience

- 2013 – 2015 **Digital production manager**
New America, Washington, DC
Overhauled New America's communications platforms, launching a new website and brand, a new e-mail platform in Campaign Monitor, and an events platform while managing key contractors against budget. Wrote frequently on our issues in Slate, Ars Technica, and the Weekly Wonk, and New America's weekly newsletters. Added AdWords to web properties, and added 70% new users through it. Supervised the organization's graphic designer. Managed Salesforce integrations. Aided in core communications using best practices in press mailings and releases. Created new formats for multimedia, from modern video styling to podcasting in Soundcloud. Provided narration and voiceover for said projects.
- 2009 – 2013 **Web operations manager**
Center for Democracy & Technology, Washington, DC
Re-launched the CDT.org website, from branding and wireframe to full deployment in Drupal, managing contractors against a small budget. Upgraded the comms platform for greater reach while remaining within the organization's privacy-minded goals. Wrote for the CDT blog, and instructed program staff on readability and marketing toward a non-tech savvy audience. Managed our press influx, prioritizing large news outlets.
- 2008 – 2009 **Editorial & Web Manager**
Beyond the Books, Bethesda, MD
Developed two redesigned websites for Beyond the Books's intellectual properties from initial design to live publication. Edited all content for major college research guidebook. Researched, customized, and integrated a content-management system for a major website, and trained all relevant staff in its use and maintenance. Migrated servers to new virtual hosting, executing maintenance on a Solaris server to introduce Maintained all IT infrastructure at Beyond the Books.
- 2006 – 2008 **Web Content Manager**
Aquent Staffing, Washington, DC
Was responsible for creation of extensible HTML email templates for large corporate restaurant clients, as well as testing and editing. Positions also included work in Flash, Sharepoint, and Lyrus systems.

Other Experience

Long history in entertainment and audio production, as a voice actor and writer.

Contact Information

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Education

Bachelor of Science, History

Suffolk University,
Boston, MA

Skills

Writing/Editing	Photoshop
Social Media	Premiere
SEO/Adwords	After Effects
Salesforce	Audition
CiviCRM	
	HTML
Vocus	CSS3/SASS
Cision	Javascript
Meltwater	PHP
	Python
Google Apps	LAMP
Salesforce	nginx
Hootsuite	Pelican
Campaign Monitor	Drupal
Constant Contact	AWS Services
Vertical Response	Rackspace/Linode

References

Available upon request