

## Ecommerce Arena – Service Catalog & Pricing

Ecommerce Arena provides a suite of specialized digital services designed to help online businesses scale efficiently and deliver exceptional customer experience. Our services are crafted for e-commerce founders, dropshippers, digital brands, and marketplace sellers who want to streamline operations with minimal manual work.

Below are our core service offerings.

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### 1. Product Listing & Catalog Management

A dedicated service to organize, optimize, and manage your product listings across multiple platforms such as Shopify, WooCommerce, Etsy, and Amazon.

#### What's Included:

- Writing SEO-optimized product titles and descriptions
- Category assignment and tagging
- Product variations setup (color, size, style)
- Image optimization & compression
- Bulk product upload for large catalogs

#### Pricing:

- **Starter Package (up to 25 products): \$59**
- **Growth Package (up to 100 products): \$179**
- **Business Package (up to 250 products): \$349**
- **Custom / Enterprise:** Contact for quote

This service helps increase product visibility and reduces the time store owners spend managing listings manually.

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### 2. Customer Support Management (Email + Chat)

We offer a semi-automated customer support solution that integrates human oversight with AI-based assistance. Our system helps you respond faster and maintain a professional support workflow.

#### What's Included:

- Daily inbox management (email/chat)
- Predefined reply templates

- AI-assisted response system
- Escalation management to human agents
- Order status lookup & customer verification
- Resolution tracking

#### Pricing:

- **Basic Support (60 conversations/day): \$99/month**
- **Standard Support (150 conversations/day): \$199/month**
- **Premium Support (350 conversations/day): \$349/month**
- **Dedicated Agent Add-on: +\$149/month**

Ideal for businesses that want lightning-fast support without hiring a large team.

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### 3. Store Automation & Workflow Setup

A full-service automation setup using tools like n8n, Make.com, Zapier, Apify, and custom Python workflows. This service aims to eliminate repetitive tasks and create scalable processes.

#### What's Included:

- Order processing automation
- Abandoned cart email flows
- Customer segmentation & tagging
- Inventory sync across platforms
- Support ticket classification & routing
- Reporting dashboards

#### Pricing:

- **Automation Starter: \$149 (1 workflow)**
- **Automation Plus: \$349 (up to 4 workflows)**
- **Automation Suite: \$699 (8–10 workflows)**
- **Custom Enterprise Workflows:** Contact for estimate

Perfect for stores transitioning from manual operations to smart automated systems.

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### 4. Product Photography & Media Editing

A creative service crafted for brands that want clean, high-quality visuals for their store.

#### What's Included:

- Background removal & enhancement
- Basic product mockups
- Lifestyle image edits
- 360-degree product view (optional)
- Video trimming & product reels

### Pricing:

- **10 images pack: \$49**
- **30 images pack: \$119**
- **50 images pack: \$179**
- **Reels/Add-on videos:** +\$15 per video

Strong product visuals significantly impact conversion rates and brand identity.