

PRONTO LETZGEAUX THE STYLE GUIDE

Overview

The Pronto Letsgeaux website is styled to reflect the atmosphere of the restaurant itself. The navigation bar and content boxes reflect the two chefs' stardom, mimicking the shapes of the signs adorning glitzy old theaters, restaurants, and hotels.

The site's palette uses mainly a ruby red and a sandy tan to communicate the warmth and comfort of a hearthside meal, just as Sofia and Gabriel welcome their guests to join them for a comfortable, intimate chefs' table experience.

Palette

#dd6d5b	#c04835	#9e2d1b Canneberge	#781404	#4d0a00
#dd9d58	#c07b35	#9e5d1b Moutarde	#783f04	#783f04
#ba4c7e	#a12c62	#841749 Uva	#650330	#41001e
#fbf2ea Terracotta		#474e52 Granit	#3b4144 Carbone	

Fonts

The navigation bar uses Bungee Shade, a display font with a high degree of visual impact. Headers within the page use Lobster, colored one shade darker than the corresponding link in the navigation bar. Paragraph text uses Raleway, a sans-serif font, in Granit. The smoothness of the sans-serif font and the light grey Granit help to make long stretches of text easy to read.

Content Boxes

Content boxes are designed to mimic the lettering in the navigation bar. Borders are given a 10-pixel radius, a 3-pixel stroke, and the color of the relevant page link in the navigation bar. The same color is applied to two box shadows, which are then positioned down and to the left with offsets of 5 and 2.5 pixels, respectively. All content boxes use Terracotta for their background color.