

Andrew Russell

Ex-GOOGLE

Amsterdam, NL and Nairobi, KE

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Summary

I build and deliver technology for underserved customers in emerging markets, working across engineering, data, operations, and field teams. Trained as a cryptographer and software engineer, I design systems for adversarial conditions and parse data with a clear view of what models can (and cannot) tell us in practice.

I have extensive field experience with customers and field staff, shaping practical, customer-informed strategies in emerging markets.

Work Experience

Apollo Agriculture

Amsterdam, NL / Nairobi, KE /
Lusaka, ZM

SENIOR PRODUCT MANAGER

May 2024 - Dec 2025

- Joined the product team to get closer to the strategic and operational core of the business. Reported to Chief Product Officer; partnered directly with C-suite to tackle company-defining commercial and operational challenges across markets.
- Authored two company-wide retrospectives following major customer contraction, combining market research, customer/staff feedback, and internal operational analysis; findings drove pivots in business model and multi-year growth strategy.
- Appointed by C-suite to lead Zambia's \$10M revenue business unit in the middle of a challenging repayment season, with remit to stabilize credit portfolio and drive multi-year growth.
- Accountable for commercial performance, strategy execution, product development, and operational delivery across sales, credit, product, engineering, marketing, and procurement.
- Piloted a wholesaling initiative to reduce risk from multi-million-dollar fertilizer holdings.

Apollo Agriculture

Amsterdam, NL / Nairobi, KE

Apr 2021 - Mar 2024

SOFTWARE ENGINEER → TECH LEAD → HEAD OF DATA

- Built and scaled Apollo's core data infrastructure. Led migration of legacy analytics to modern stack, improving query speeds by 97% and cutting costs by 60%.
- Led cross-functional strategic analytics and reporting to manage our sales & operations, enabling multi-country operations and supporting record 200% annual growth.
- Promoted to Tech Lead and then Head of Data to oversee a remote/hybrid team of 8 engineers and analysts across Europe and Africa.

Google, Microsoft, UT Austin, Stanford University, University of Bristol, Clef

EARLY CAREER – SOFTWARE ENGINEERING & CRYPTOGRAPHY RESEARCH

2013-2021

- Shipped production software at Google and Microsoft impacting billions of users.
- Published peer-reviewed cryptography research.
- Built secure authentication systems at startup Clef (first employee), later acquired by Twilio.

Education

The University of Texas at Austin

Austin, TX

PH.D. IN COMPUTER SCIENCE (INCOMPLETE), M.S. IN COMPUTER SCIENCE (COMPLETE)

2017 - 2019

Pomona College

Clairemont, CA

B.A. IN MATHEMATICS AND COMPUTER SCIENCE

2012-2016

Fun Stuff

Ultramarathoner, Division I club athlete, and 2x Dutch national champion in ultimate frisbee. Eagle Scout, thru-hiker & backpacker across 25+ countries. Violinist for 15+ years; former member of the Phoenix Youth Symphony. Founded a world-champion e-sports team in high school. Adventure motorcyclist.