

**Step 5:**

**Insights into Action**

# After this video you will be able to..

- Explain what turning insights into action means
- Connect your results with your business question

Big Data Engineering

Computational Big Data Science

ACQUIRE

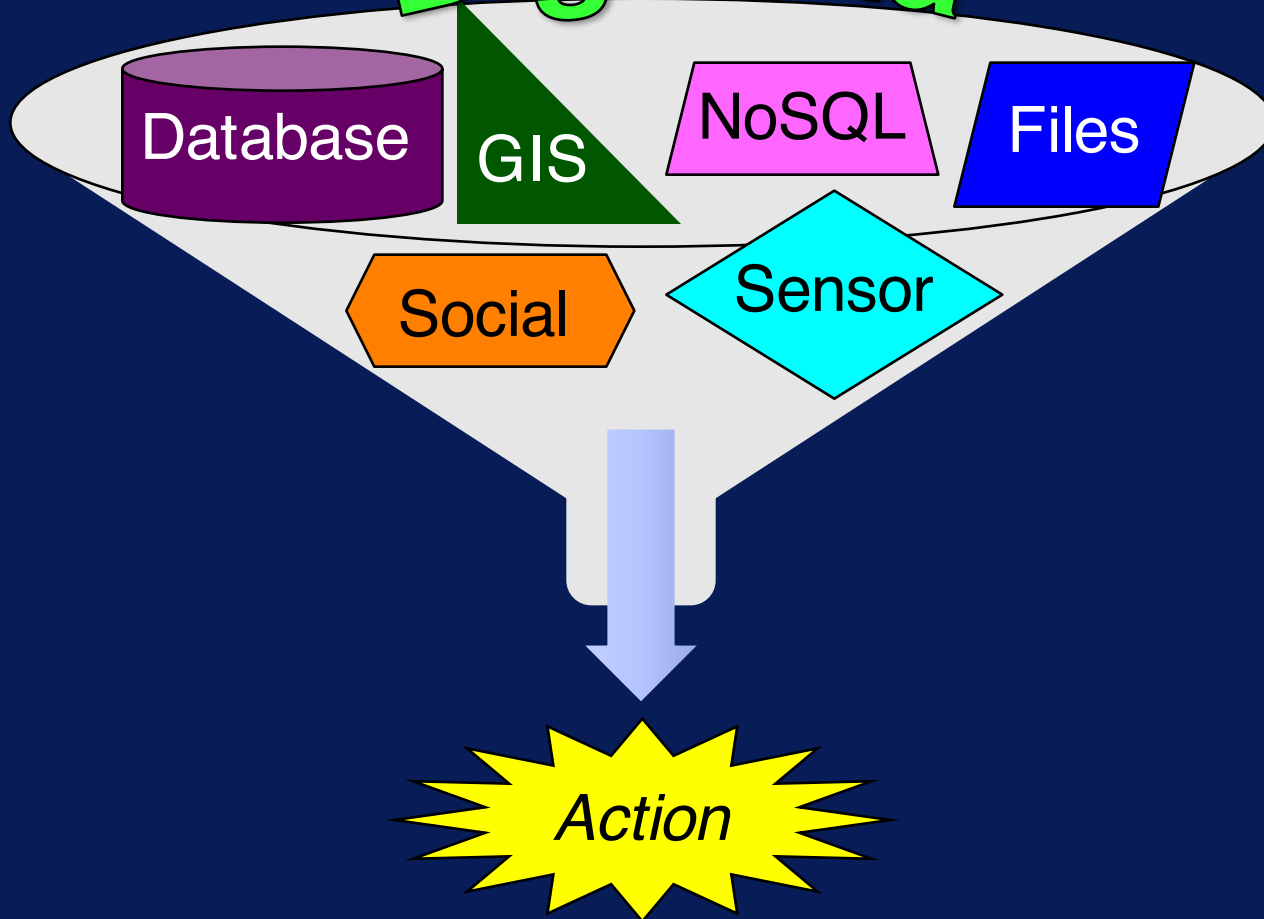
PREPARE

ANALYZE

REPORT

**ACT**

# Big Data



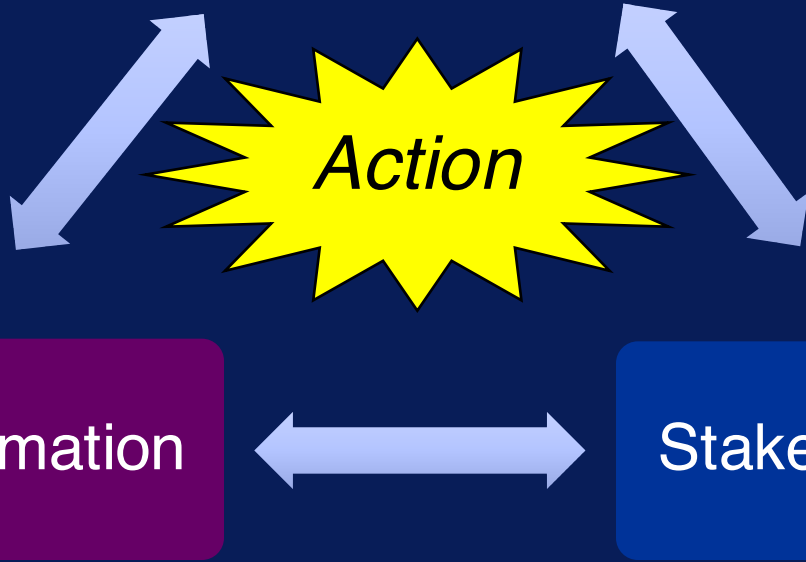
# Implementation

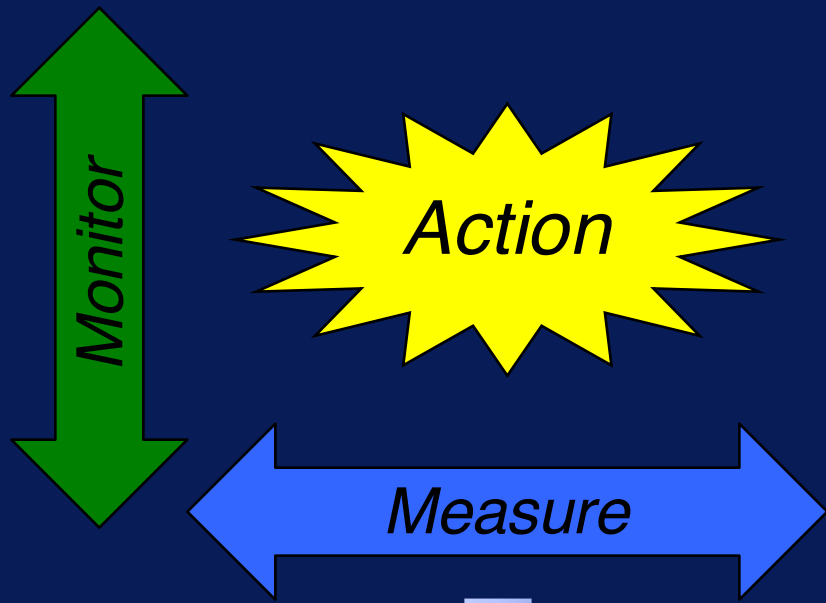
Process

*Action*

Automation

Stakeholders





Assess Impact



Evaluation

*Action*

Determine Next  
Steps

Evaluation

Favorable  
Results?

Revisit?

Further  
Opportunities?

*Action*

Determine Next  
Steps

Evaluation

Real-time  
Action?

Favorable  
Results?

Revisit?

Further  
Opportunities?

