Step 2-B:

Pre-processing Data

After this video you will be able to...

Identify some problems with real-world data

 Describe what is needed to transform raw data to data that can be used for analysis ACQUIRE **PREPARE** Step 2-B: Pre-process

Clean Transform



Real-world data is messy!

Data
Quality
Issues

Inconsistent values

Duplicate records

Missing values

Invalid data

Outliers

Remove data with missing values

Remove data with missing values

Merge duplicate records

Remove data with missing values

Generate best estimate for invalid values

Merge duplicate records

Remove data with missing values

Merge duplicate records

Generate best estimate for invalid values

Remove outliers

Remove data with missing values

Merge duplicate records

Generate best estimate for invalid values

Remove outliers

Domain Knowledge

Getting Data in Shape

Data Munging

Data Preprocessing



Data Wrangling

Data Munging

Dimensionality Reduction

Data Manipulation

Transformation

Feature Selection Scaling

Scaling

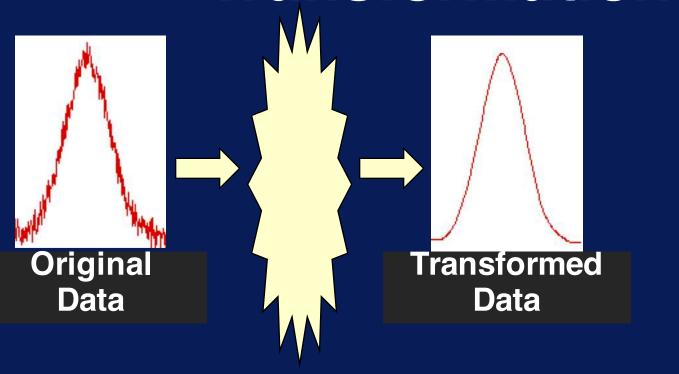
Scaled Values



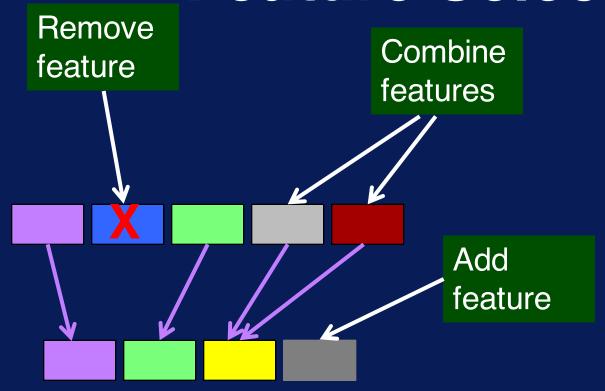
Weight



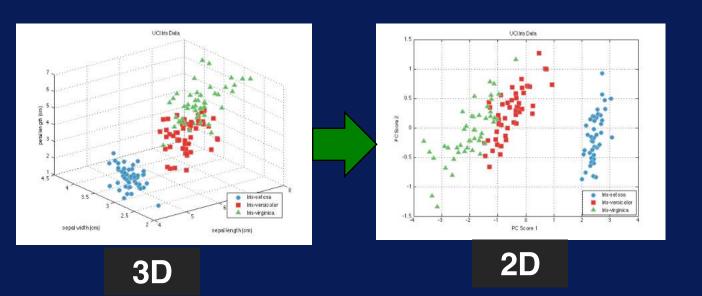
Transformation



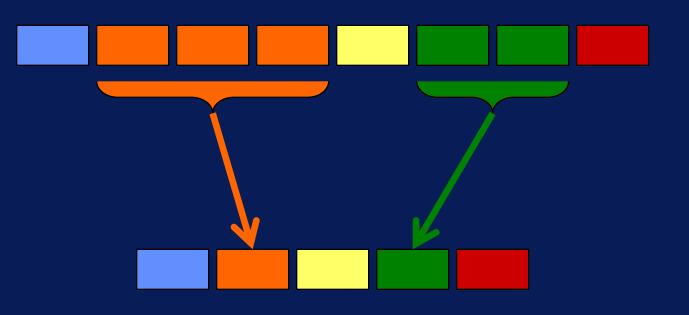
Feature Selection



Dimensionality Reduction



Data Manipulation



Always Remember!

Garbage in = Garbage out



Data preparation is very important for meaningful analysis!