

Your grade: 100%

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1. What is one of the key considerations when setting up goals for data mining?

1 / 1 point

- ☐ The number of data visualization techniques to be used
- ☒ The level of accuracy expected from the results
- ☐ The number of attributes needed to explain phenomena
- ☐ The frequency of data collection



Correct

Correct! The level of accuracy expected from data mining results is an important consideration when setting up data mining goals.

2. What is the purpose of data preprocessing in data mining?

1 / 1 point

- ☒ To ensure the integrity of data, deal with missing data, and remove irrelevant attributes
- ☐ To transform variables from one type to another
- ☐ To identify the right kind of data needed for data mining
- ☐ To develop a formal method for storing data



Correct

Correct! Data preprocessing involves ensuring data integrity, handling missing data, and removing irrelevant attributes.

3. What is the purpose of evaluating data mining results?

1 / 1 point

- ☐ To visualize data using advanced graphing capabilities
- ☐ To determine the costs and benefits of the data mining exercise
- ☐ To select the most suitable data mining software
- ☒ To conduct an "in-sample forecast" to test the predictive capabilities of models



Correct

Correct! Evaluating results includes testing the predictive capabilities of models using observed data.