# Unsupervised Learning, Recommenders, Reinforcement Learning

by DeepLearning.AI & Stanford University

#### **About this Course**

In the third course of the Machine Learning Specialization, you will:

taken by over 4.8 million learners since it launched in 2012.

data-centric approach to improving performance, and more.)

- Use unsupervised learning techniques for unsupervised learning: including clustering and anomaly detection.
- Build recommender systems with a collaborative filtering approach and a content-based deep learning method.

Build a deep reinforcement learning model.

The Machine Learning Specialization is a foundational online program created in collaboration between DeepLearning.Al and Stanford Online. In this beginner-friendly program, you will learn the fundamentals of machine learning and how to use these techniques to build real-world AI applications.

Google Brain, Baidu, and Landing. Al to advance the Al field. This 3-course Specialization is an updated and expanded version of Andrew's pioneering Machine Learning course, rated 4.9 out of 5 and

This Specialization is taught by Andrew Ng, an AI visionary who has led critical research at Stanford University and groundbreaking work at

It provides a broad introduction to modern machine learning, including supervised learning (multiple linear regression, logistic regression, neural networks, and decision trees), unsupervised learning (clustering, dimensionality reduction, recommender systems), and some of the best practices used in Silicon Valley for artificial intelligence and machine learning innovation (evaluating and tuning models, taking a

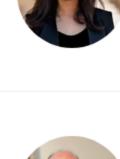
By the end of this Specialization, you will have mastered key concepts and gained the practical know-how to quickly and powerfully apply machine learning to challenging real-world problems. If you're looking to break into AI or build a career in machine learning, the new

Machine Learning Specialization is the best place to start. ▲ Show less



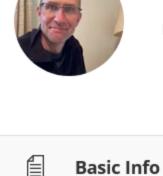
Founder, DeepLearning.AI & Co-founder, Coursera

Taught by: Andrew Ng, Instructor

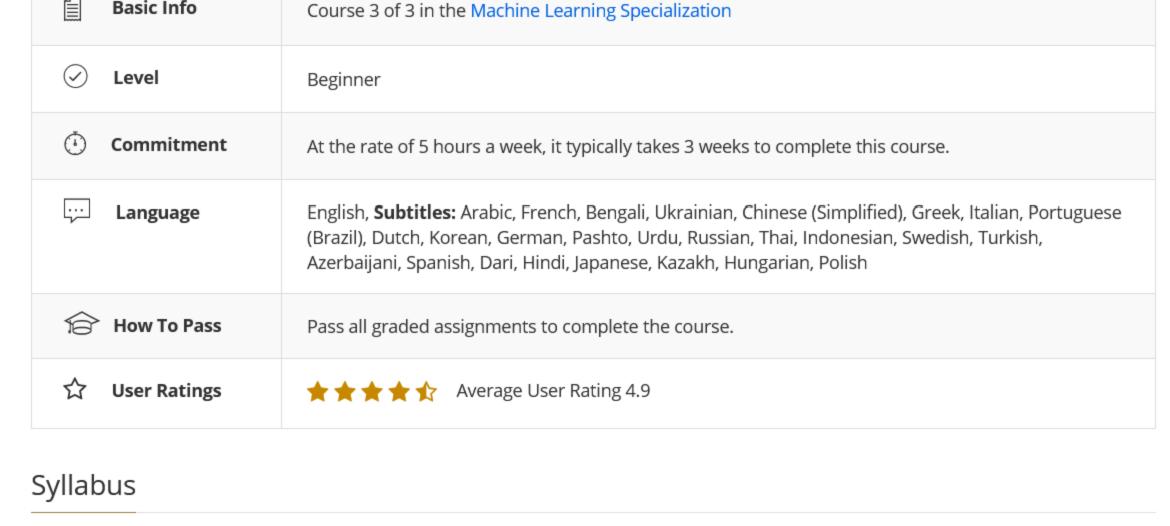


Taught by: Geoff Ladwig, Curriculum Engineer

Taught by: Aarti Bagul, Curriculum Engineer



DeepLearning.Al



# Week 1

#### Unsupervised learning

#### 🗐 13 videos, 1 reading

 Video: Welcome! 2. Reading: [IMPORTANT] Have questions, issues or ideas? Join our Forum!

This week, you will learn two key unsupervised learning algorithms: clustering and anomaly detection

- **Video:** K-means intuition 5. Video: K-means algorithm
- **Video:** Optimization objective

Video: What is clustering?

- 7. Video: Initializing K-means
- Video: Choosing the number of clusters

9. Video: Finding unusual events

- Video: Gaussian (normal) distribution 11. Video: Anomaly detection algorithm
- 12. Video: Developing and evaluating an anomaly detection system 13. Video: Anomaly detection vs. supervised learning
- 14. Video: Choosing what features to use
- Graded: Clustering
- Graded: k-means Graded: Anomaly detection

### Graded: Anomaly Detection

Show less

- Recommender systems

#### 15 videos 1. Video: Making recommendations

Week 2

#### 3. Video: Collaborative filtering algorithm 4. Video: Binary labels: favs, likes and clicks

- **Video:** Mean normalization
  - **Video:** TensorFlow implementation of collaborative filtering 7. **Video:** Finding related items 8. Video: Collaborative filtering vs Content-based filtering

2. **Video:** Using per-item features

11. Video: Ethical use of recommender systems 12. Video: TensorFlow implementation of content-based filtering

10. Video: Recommending from a large catalogue

9. Video: Deep learning for content-based filtering

14. **Video:** PCA algorithm (optional) 15. **Video:** PCA in code (optional)

13. Video: Reducing the number of features (optional)

16. **Ungraded Lab:** PCA and data visualization (optional) Show less

Graded: Collaborative Filtering Recommender Systems

**Graded:** Recommender systems implementation Graded: Content-based filtering

Reinforcement learning

lunar lander on Mars!

18 videos, 3 readings

Graded: Collaborative Filtering

Week 3

This week, you will learn about reinforcement learning, and build a deep Q-learning neural network in order to land a virtual

Graded: Deep Learning for Content-Based Filtering

1. Video: What is Reinforcement Learning?

2. Video: Mars rover example

#### Video: The Return in reinforcement learning 4. Video: Making decisions: Policies in reinforcement learning Video: Review of key concepts

#### **Video:** State-action value function definition 7. Video: State-action value function example 8. **Ungraded Lab:** State-action value function (optional lab)

9. Video: Bellman Equation

- 11. Video: Example of continuous state space applications Video: Lunar lander 13. **Video:** Learning the state-value function
- **Video:** Algorithm refinement: Mini-batch and soft updates (optional) 17. Video: The state of reinforcement learning

**Video:** Algorithm refinement: ε-greedy policy

10. **Video:** Random (stochastic) environment (Optional)

14. Video: Algorithm refinement: Improved neural network architecture

18. **Reading:** [IMPORTANT] Reminder about end of access to Lab Notebooks

Video: Andrew Ng and Chelsea Finn on Al and Robotics 21. **Reading:** Acknowledgments 22. **Reading:** (Optional) Opportunity to Mentor Other Learners

19. **Video:** Summary and thank you

Graded: Reinforcement learning introduction

- Graded: State-action value function Graded: Continuous state spaces
- How It Works

Graded: Reinforcement Learning

## How do I pass? To earn your Certificate, you'll need to earn a passing

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a computer program to solve a problem.

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