

Me: Hello sir, how are you doing?

Sir: I am Fine, how about you?

Me; I am fine too sir.

Sir: Can you please tell me what is your future planning?

Me: I want to be a successful businesswoman sir.

Sir: What plan do you have on your mind? What are your business goals and objectives.

Me:

Business Idea:

My business idea is to create a clothing brand of my own sir. As a fresher I have no work experience yet. But I have some short term and long term business planning to start my clothing business and expand it afterwards. And make the biggest business clothing and accessories brand in bangladesh.

Goals

Short-Term Goals:

1. Research the clothing market and identify trends.
2. Design your first collection with a unique selling proposition.
3. Build a strong social media presence and grow your following.

Long-Term Goals:

1. Expand to international markets through online platforms.
2. Diversify your product range (e.g., accessories for footwear).
3. Build a loyal community around your brand through engagement and exclusive offers.