



Fida Ur Rasool

ABOUT ME

To obtain a position through which I could utilize my professional skills and training while allowing for future growth and professional development. A young energetic male have a clear, logical mind with a practical approach to problem Solving and a drive to see things through my field and having a good knowledge about Marketing.

CAREER OBJECTIVES

I want to work in an organization where I can maintain and enhance organizational Productivity. I am a challenging person and look challenges for me and Want to express my professional experience with this Organization.

EDUCATIONAL VITALITY

➤ **Master:** Master in Physics
University: Punjab
Passing Year: University 2017
Division: 2nd

➤ **Graduation: B.Sc.**
University: Punjab university
Passing Year: 2014
Division: 2nd

Intermediate: F.SC(PreEng)
Board: LHR Board
Passing Year: 2011
Division: 2nd

Matric: Science
Board: LHR Board
Passing Year: 2009
Division: 1st

Contact Information

Address:

Street # 42, People's
Colony Ferozewala Shahdrah
Lahore, Pakistan.

Cell: +92 316 494 0256

Gmail: fidarajput007@gmail.com

Personal Information

Father's Name: M. Aslam
Naqshbandi

Nationality: Pakistan

Residency: Ferozewala

Date of Birth: 18-06-1994

ID Card: 35202-9120237-3

Skills

1. Social Media Marketing
2. SEO Specialist
3. Digital Media Marketer

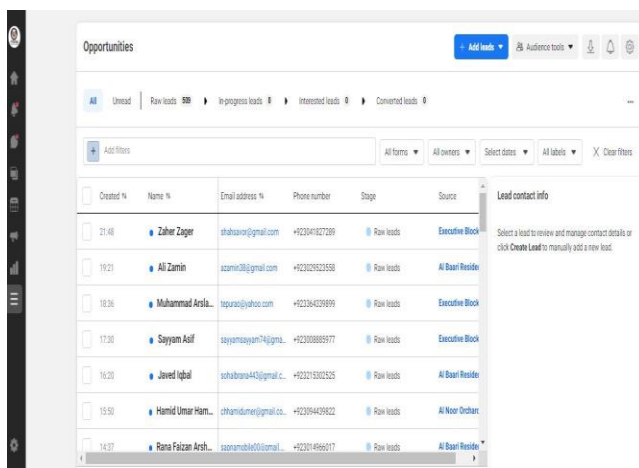
Professional Detail: Google Certified In Fundamental of Digital Media Marketing
 Facebook Blue Print Certified in Campaign Performance with Ads Manager
 SEMrush Academy SEO Toolkit Certified
 SEMrush Academy Social Media Toolkit Certified
 Digital Marketing Certified From PNY Trainings (Lahore, Pakistan)
 Social Media Marketing Certified From PNY Trainings (Lahore, Pakistan)

Expertise: I'm Expert in Facebook Ads Campaign Especially (Lead Generation Ads, Engagement Ads, Website Traffic Ads, Page like Ads, Conversion Ads)

Expert in Link Building SEO (Profile Creation, Blog Commenting, Business Listing Website, Search Engine Submission, Classified Ads Website, Google My Business)

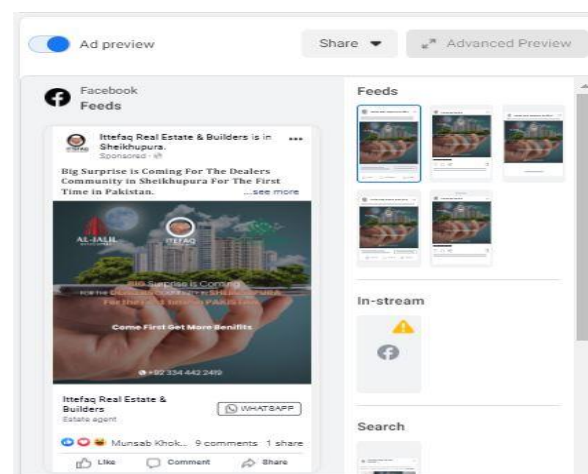
Expert in Keyword Research, Website SEO Audit & Competitor Analysis
 Expert in Facebook Pixel Setup

Lead Generation Ads

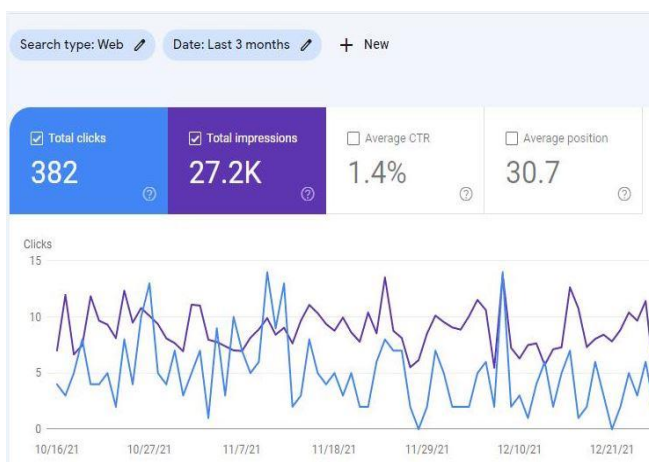


Created %	Name %	Email address %	Phone number	Stage	Source
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19.21	Ali Zamin	azamin30@gmail.com	+92329523550	Row leads	AI Bani Reside
18.36	Muhammad Arsh...	topuzaj@yahoo.com	+92336429899	Row leads	Executive Block
17.30	Sayyam Asif	sayyamsayam74@gmail.com	+92338889577	Row leads	Executive Block
16.20	Javed Iqbal	jahabreza43@gmail.com	+92321530525	Row leads	AI Bani Reside
15.50	Hamid Umar Ham...	chamidsuam@gmail.com	+92394459822	Row leads	AI Noor Ord...
14.07	Rana Faizan Arsh...	soorambak00@gmail.com	+92301496617	Row leads	AI Bani Reside

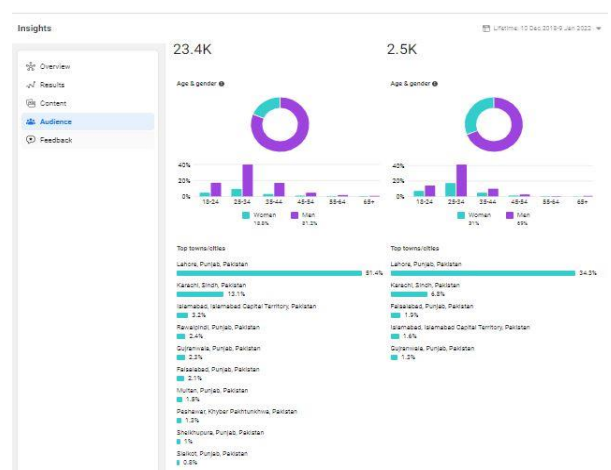
Engagement Ads



Website Traffic



(Facebook + Instagram) Analytics

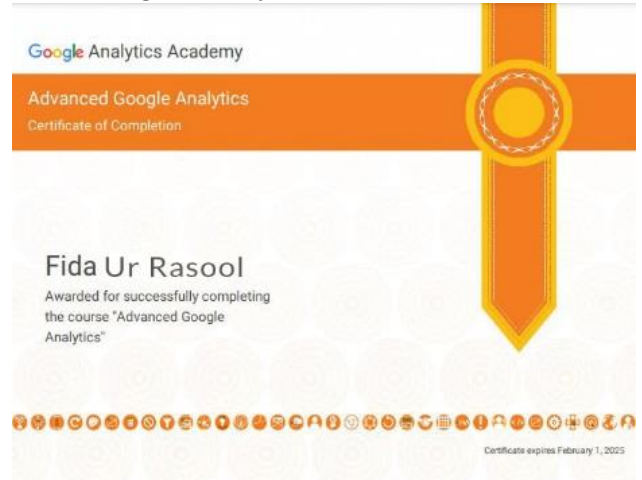


Certifications

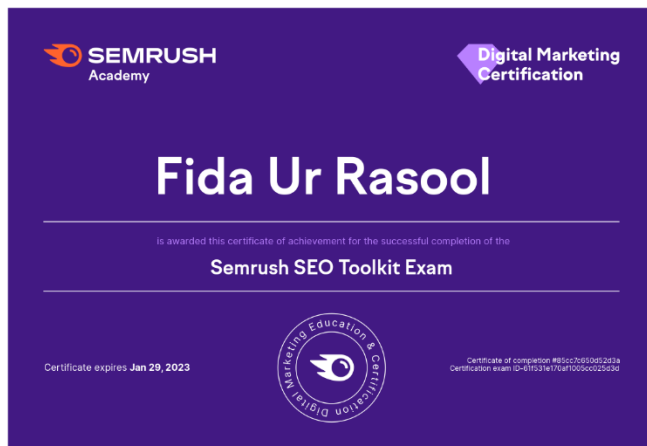
Google Digital Marketing Certified



Google Analytics Certified



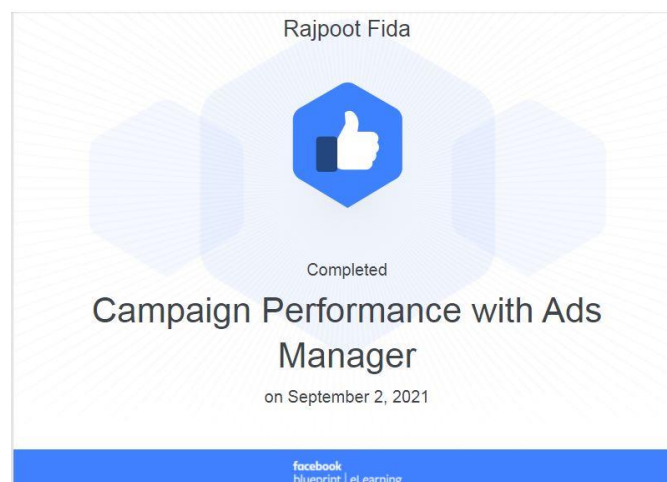
SEMrush SEO Toolkit Certified



SEMrush Social Media Toolkit Certified



Facebook Blueprint Ads Manager



Experience: 1 Year Experience of Social Media Manager & Link Builder at Cyber Legends (Software Company)
5 Month Experience of Social Media Specialist at Alpha Buzz Co (Software House)
5 Month Experience of Social Media Marketing & SEO Expert at The A-Team (Real Estate & Builders)
6 Month Experience of Digital Media Marketing at PNY Training (Lahore, Pakistan)