

# AMBER TANG

## USER EXPERIENCE DESIGNER

### CONTACT

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### EDUCATION

#### UC San Diego, 2013 - 2017

B.S. Cognitive Science  
HCI Specialization  
Design Minor  
Computer in the Arts Minor

### TOOLS

Abstract  
Figma  
Illustrator  
Invision  
Protopie  
Sketch  
UX Pin

### METHODS

Card Sorts  
Competitive Analysis  
Contextual Inquiry  
Experience / Journey Maps  
Heuristic Evaluations  
Information Architecture  
Personas  
Prototypes  
Storyboards  
Usability Tests  
User flows  
User Interviews  
User Scenarios  
Wireframes

### UKG

#### Sr. UI & UX Designer, September 2020 - present

- Delivering pre-Beta experience of the company's next generation Work Crafting web-app product
- Strategizing concepts to unify experiences for 10+ legacy and next generation Talent products
- Leading research and design to deliver 3 highly-requested features for legacy Compensation Management web-app product

### ULTIMATE SOFTWARE

#### User Experience Designer, January 2019 - August 2020

- Led the research and design for the release of an NLP feedback analysis feature
- Delivered 2 core features for the Performance Development product for iOS and Android
- Facilitated 3+ design workshops with cross-functional team members
- Led concept evaluations, usability research initiatives, and prototypes for 5+ features

#### Associate User Experience Designer, January 2018 - December 2018

- Delivered Beta experience of the company's next generation Performance web-app product to 5+ companies by collaboration in cross-functional teams
- Led research and design to deliver engagement survey benchmark features to 500+ companies

### ROUND FEATHER, INC.

#### User Research Intern, September 2017 - December 2017

- Consulted for 2 Fortune 500 companies by synthesizing competitive analysis, market trends, customer reviews, and design evaluations
- Prepared and analyzed diary studies and over 30 in-field user interviews to inform user contexts and behaviors for 2 customer journey maps
- Transcribed, analyzed, and edited 20+ hours of high-volume research footage

### AI-MASTER

#### User Interaction Design Contractor, June 2017 - August 2017

- Prototyped the mobile-responsive web interfaces for an educational machine learning startup
- Standardized company branding elements by collaborating with visual designers
- Animated abstract mathematical concepts for 5 chapters of machine-learning coursework
- Led daily desk checks with web developers to ensure quality design implementation

### RELEVANT ACHIEVEMENTS

- 2021 - ADPLIST Verified UX Design Mentor @ [adplist.org/mentors/amber-tang](https://adplist.org/mentors/amber-tang)
- 2020 - IDEO & Acumen Academy Human-Centered Design Certification
- 2019 - Luma Institute Practitioner of Human-Centered Design Certification
- 2018 - MLH SacHacks Social Media 1st place winner among 500+ entries for an A/R app design
- 2017 - Designed a UCSD campus magazine that was distributed to 2,000+ university students identifying as Asian, Pacific Islander, Middle Eastern, &/or Desi American
- 2017 - Selected from top 10% of Don Norman's and Jim Hollan's pilot design course to be an instructional assistant for the next wave of undergraduate students taking Design 1 at UCSD