

AMBER TANG

USER EXPERIENCE DESIGNER

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UKG

User Experience Designer, September 2020 - present

- Delivering pre-Beta experience of the company's new generation Work Crafting solution alongside 3+ concepts to unify 10+ existing Talent solutions by collaborating in cross-functional teams
- Leading research and design to deliver highly-requested end user calendar integrations

Ultimate Software

User Experience Designer, January 2019 - August 2020

- Led the research and design for the release of an NLP feedback analysis solution
- Facilitated 3+ design workshops with cross-functional team members
- Led 5+ conceptual evaluations and usability research initiatives and produced 20+ design iterations to deliver 2 core features in the Performance Development solution to the global market

Associate User Experience Designer, January 2018 - December 2018

- Delivered Beta experience of the company's new generation Performance Development solution to 15 companies and 1,000+ employees by collaborating in cross-functional teams
- Led research and design to deliver Mercer Sirota benchmark integrations to 500+ companies

Round Feather, Inc.

User Research Intern, September 2017 - December 2017

- Consulted for 2 Fortune 500 companies by preparing and analyzing user diary studies for participant recruiting, conducting and analyzing 20+ in-field user interviews to discover user context and behaviors, and collaborating with researchers to build user 2 journey maps
- Synthesized competitive analyses, trends, customer reviews, and design evaluations for clients
- Transcribed, analyzed, and edited 20+ hours of high-volume research footage

Ai-Master

User Interaction Design Contractor, June 2017 - August 2017

- Prototyped the mobile-responsive web interfaces for an educational machine learning startup
- Standardized company branding elements by collaborating with visual designers
- Animated abstract mathematical concepts for 5 chapters of machine-learning coursework
- Led daily desk checks with web developers to ensure quality design implementation

APIMEDA Programs & Services

Publications & Media Designer, February 2017 - June 2017

- Led research and design for a campus magazine that was distributed to over 2,000 incoming university students identifying as Asian, Pacific Islander, Middle Eastern, &/or Desi-American
- Increased campus engagement by producing flyers, infographics, and logos for over 10 campus cultural appreciation programs reaching audiences of 100+ attendees

UCSD Design 1 - Introduction to Human-Centered Design

Instructional Assistant, December 2016 - April 2017

- Selected from the top 10% of Don Norman's pilot design course to guide the following year's 100+ undergraduate students to observe, analyze, and understand the role design plays in everyday life
- Mentored 30+ students to iterate on exploratory designs by advising biweekly studio critiques
- Assisted UCSD Design Lab professors to develop coursework material and evaluate prototypes

Design Methods

Card Sorts
Competitive Analysis
Contextual Inquiry
Experience / Journey Maps
Heuristic Evaluations
Information Architecture
Flowcharts
Personas
Prototypes
Storyboards
Usability Tests
User Interviews
User Scenarios
Wireframes

Design Tools

Abstract
Adobe Creative Suite
Design Language Systems
Lucidcharts
Figma
Sketch + Invision
UX Pin

University of California San Diego, Class of 2017

B.S. Cognitive Science

HCI Specialization
Design Minor
Computer in the Arts Minor

Certificates

IDEO & Acumen Academy

Introduction to
Human-Centered Design

Luma Institute

Practitioner of
Human-Centered Design

Competition & Awards

MLH SacHacks 2018

Social Media 1st place winner
among 500+ entries for an A/R
Sacramento Kings app feature