



AMBER TANG

ILLUSTRATION | UX DESIGN | RESEARCH

Contact

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Portfolio

ambertang.com



EDUCATION

Institution

University of California, San Diego

Major

B.S. Cognitive Science w/
Human Computer Interaction

Minors

Design
Computing in the Arts & Media



APPLICABLE SKILLS

User Research
Usability Testing
A/B Testing
Information Architecture
Wireframing
Prototyping
Cardsorting
User Flows
Personas
Storyboarding
Affinity Diagrams
Graphic Design
Data Analysis & Modeling



TOOLS

UX Pin
Balsamiq
InVision
Inkscape
Photoshop
HTML/CSS
Java
Python
C++
MATLAB
Processing 2
Pen & Paper



SOFT SKILLS

Leadership development
Event planning
Team player
Inclusivity & equity
Loves learning about cognition



WORK EXPERIENCE

Graphic Designer

Freelance (September 2014) - **ongoing**

Creating graphics, logo designs, and flyers for peers and organizations across campus and for both branding and marketing purposes

Design 1 Instructional Apprentice

University of California, San Diego (December 2016) - **ongoing**

Serving as an undergraduate assistant to guide over 100 students to observe, analyze, and understand the role design plays in everyday life and advising students to improve and create designs of the future

Academic Connections Residential Assistant

University of California, San Diego (July 2016 - August 2016)

Supported over 400 high school students, many whom are from underrepresented backgrounds, in a month long bridge program to college by helping plan over 100 community building programs and facilitating discussion in emotional intelligence and learning modules, amongst many other duties

Inter-College Residents' Association

Leadership Development & Administrative Vice President

University of California, San Diego (September 2014 - June 2016)

Chaired an annual leadership development conference for over 80 residential leaders across various universities in the PACURH region, coordinated over 20 weekly leadership development modules throughout the academic year, and helped plan quarterly events amongst additional responsibilities



PROJECTS

Acts of Kindness (Web Application)

<https://clairvoyantx.github.io/ActsOfKindness/>

Served as primary UX researcher, visual designer, and data analyst on a team to create a personal informatics web application that helps track users' altruistic acts

Taskly (Responsive Web Application) - ongoing

In the process of designing a responsive project management application using a mobile-first approach by doing research, conducting competitive analysis, creating wireframes and prototypes, and performing user tests

Filmatic Festival 4k (Code-based Abstract Art)

Contributed to a large-scale collaborative production showcase with over 100 UCSD interdisciplinary artists by programming a 30-second abstract animation in Processing 2