AMBER TANG
ILLUSTRATION | UX DESIGN | RESEARCH

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Portfolio
ahtang.github.io

EDUCATION

Institution
University of California, San Diego

Major
B.S. Cognitive Science w/
Human Computer Interaction

Minors
Design
Computing in the Arts & Media

APPLICABLE SKILLS

User Research
Usability Testing
A/B Testing
Information Architecture
Wireframing
Prototyping
Cardsorting
User Flows
Personas
Storyboarding
Affinity Diagrams
Graphic Design
Data Analysis & Modeling

TOOLS

UX Pin
Balsamiq
InVision
Inkscape
Photoshop
HTML/CSS
Java
Python
C++
MATLAB
Processing 2
Pen & Paper

SOFT SKILLS

Leadership development
Event planning
Team player
Inclusivity & equity
Loves learning about cognition

WORK EXPERIENCE

Graphic Designer
Freelance (September 2014) - *ongoing*
Creating specific graphics, logo designs, and flyers for over 5 different organizations across campus including peers

Design 1 Instructional Apprentice
University of California, San Diego (December 2016) - *ongoing*
Serving as an undergraduate assistant to UCSD professor & researcher, Jim Hollan, to guide over 150 students to observe, analyze, and understand the role design plays in everyday life and advising students to improve and create designs of the future

Academic Connections Residential Assistant
University of California, San Diego (July 2016 - August 2016)
Supported over 400 high school students, many whom are from underrepresented backgrounds, in a month long bridge program to college by helping plan over 100 community building programs and facilitating discussion in emotional intelligence and learning modules, amongst many other duties

Inter-College Residents' Association
Leadership Development & Administrative Vice President
University of California, San Diego (September 2014 - June 2016)
Chaired an annual leadership development conference for over 80 residential leaders across various universities in the PACURH region, coordinated over 20 weekly leadership development modules throughout the academic year, and helped plan quarterly events amongst additional responsibilities

PROJECTS

Acts of Kindness (Web Application)
https://clairvoyantx.github.io/ActsOfKindness/
Served as primary UX researcher, visual designer, and data analyst on a team to create a personal informatics web application that helps track users' altruistic acts

Taskly (Responsive Web Application) - *ongoing*
In the process of designing a responsive project management application using a mobile-first approach by doing research, conducting competitive analysis, creating wireframes and prototypes, and performing user tests

Filmatic Festival 4k (Code-based Abstract Art)
Contributed to a large-scale collaborative production showcase with over 100 UCSD interdisciplinary artists by programming a 30-second abstract animation in Processing 2